

## Holidays and Special Events

### 2019

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Week of July 8, 2019



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Week of July 1, 2019 (<https://tracyjohnson.kartra.com/portal/YCWo4GMZmH9c/post/253>)

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Week of June 24, 2019 (<https://tracyjohnson.kartra.com/portal/YCWo4GMZmH9c/post/252>)



Tracy Johnson



#### **Air Check Coaching Session**

([https://tracyjohnson.kartra.com/redirect\\_to/?asset=product\\_landing&id=73947](https://tracyjohnson.kartra.com/redirect_to/?asset=product_landing&id=73947))

A one hour air check session with a TJMG Talent Coach



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**Week of July 8, 2019**



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## This Week

- MLB All Star-Star Game, July 9
- Stranger Things Season 3 is out (Netflix). 8 episodes, released on July 4.
- USA Women win the FIFA World Cup (soccer/futbol) championship with a 2-0 win over Netherlands

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## Coming Up

- Back to school shopping actually starts soon!

- College football season opens, August 24.
  - Labor Day, September 2
  - NFL Training Camps open in July.
  - NFL Season begins Thursday, September 5, first full Sunday September 8.
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## Monday

### Top Topic:

Two big topics this morning:

Finals of FIFA World Cup...USA Women beat Netherlands 2-0 in championship game.

And: President Trump's speech on the Fourth Of July, in which he credited the American Revolutionary army of taking control of the airports in the battle against England's General Cornwallis.

Airplanes were invented about 127 years later, of course.

Whether you have a strict "no politics" policy or not, this is too rich to pass up. For some, it will be enough to just play the audio, perhaps over and over. Download the audio [here \(https://time.com/5620936/donald-trump-revolutionary-war-airports/\)](https://time.com/5620936/donald-trump-revolutionary-war-airports/).

Trump says the mistakes was because of the teleprompter, which makes you wonder who input the speech to mess with him.

Ideas:

- Take calls from people talking about the proudest moment in their life, and have them end each story with "It was like the time the Revolutionary Army took control of the airports to defeat the British."
- What was your greatest, most obvious fail? And who can you blame for it?

## **Evergreen Topic:**

Do you feel obligated to give a gift if you have received one?

For instance, at holidays, it's a little awkward, but what if you get a birthday gift from a random person you hardly know at work? Do you go out and get one for them on their birthday? What's the cutoff?

Or should you be one of those people that over-buys in advance and keeps gifts around, just in case?

## **Situation:**

I want your thoughts on whether it would be weird to ask this guy out. It's not a normal situation, but think of it through my perspective.

I was his nanny the past two summers during his vacation. But in the winter, he and his wife divorced. Now he's calling me again to ask me to be nanny for his kids while at the lake house again.

They have a five and seven year-old.

The Dad is super-hot and is in his late-30's. I've totally had a thing for him since I met him, but knew it wouldn't be professional for me to be flirtatious when I was in charge of watching his kids.

I haven't had any contact with him since the divorce, but I did see that he has found me and made a comment on two of my posts. And, he is now asking me to come watch his kids again.

To me, it seems like he's making a step, but is afraid to ask me out. One of my girlfriends is saying I should ask him out, but my brother says that it would be totally weird if I did.

So, what do I do? And more importantly, what should I say?

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**Tuesday**

## Top Topic:

The state of Washington is going to allow human composting as an alternative to burial or cremation. [Story here \(https://news.sky.com/story/human-composting-as-an-alternative-to-burial-or-cremation-signed-into-law-in-washington-11725866\)](https://news.sky.com/story/human-composting-as-an-alternative-to-burial-or-cremation-signed-into-law-in-washington-11725866).

It's one thing to "recycle" a pet under an oak tree in the backyard, but your Aunt?

- What do you think? Creepy or cool?
- Confessions: What (or who) did you bury illegally?
- This could be a good topic for an [Ask Me Anything \(https://insidersradionetwork.com/feature-ask-me-anything/\)](https://insidersradionetwork.com/feature-ask-me-anything/) segment: with a mortician or funeral home worker.

## Evergreen Topic:

Red Flag Warning: What is the "red flag" that signals a person is crazy? The one tell-tale sign that they're not playing with a full deck and you want nothing to do with them.

Or, use it as a fill-in-the-blank: "Never, ever get involved with someone who \_\_\_\_\_....because they're crazy.

This can apply to relationships, business, or just about any other type of relationship.

## Situation:

What is the best way to break up with someone before a vacation?

I have been with my boyfriend for three years, and I am just sick of him. Well my family is taking a huge vacation to the beach next week, and I simply just don't want to be in a relationship with him.

But here's the thing. He is so excited about this vacation. It's all he's been talking about. And my family loves him. They think he's a lot of fun and can't wait to have him join us at the beach.

Should I suck it up and wait until we get back? Or do it now? And how would you let him down?

We've been together 3 years...but I just don't know what to do. I keep thinking about forcing a big argument just to get out of it.

Ugh.



## LINKS & RESOURCES

- > [How to execute Ask Me Anything \(http://insidersradionetwork.com/feature-ask-me-anything/\)](http://insidersradionetwork.com/feature-ask-me-anything/)

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# Wednesday

## Top Topic:

[This woman \(https://news.sky.com/story/baby-on-board-woman-gives-birth-in-the-back-of-an-uber-11732957\)](https://news.sky.com/story/baby-on-board-woman-gives-birth-in-the-back-of-an-uber-11732957) gave birth in the back of an Uber. the obvious topic is birthing stories.

- Where unusual place were you born?
- Where is the strangest place someone you know has had a baby?
- This is a good topic for a [Book of Records \(https://insidersradionetwork.com/your-show-book-of-records/\)](https://insidersradionetwork.com/your-show-book-of-records/) feature.
- Do you know anyone who was NAMED AFTER a strange birth?

## Evergreen Topic:

Line fights!

Have you ever gotten in a fight with someone in line? Take calls from people who have been in a fight. Or, better yet: retail employees that have seen fights.

How far did it go? What was it about?

## **Situation:**

I work with my best friend. I got the position a year after he did. My boss recently pulled me into her office and told me that she thinks I would be better at the job than my friend is.

It would be a promotion for me and I would get a huge raise. My friend would be offered a lower position and a pay cut with the same company, or he could leave.

This is my best friend... I am 33 and have been friends with him since we met in college. I am dying to move up in the company but don't know if I can actually "take this job" at his expense.

But on the other hand, if I don't take it, he's NOT going to get it either. So ONE of us should have it, right?

Do I take the job? Can I give him a heads up so she knows what's coming? I don't know what the right thing to do is.



### **LINKS & RESOURCES**

- > How to execute Book of Records (<http://insidersradionetwork.com/your-show-book-of-records/>)

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## **Thursday**

### **Top Topic:**

A teenager was ticketed for driving 106 miles per hour, and said he "ate too many hot wings and had to get to the bathroom". [Story](#)

(<https://news.sky.com/story/teen-caught-speeding-at-106mph-needed-bathroom->

after-too-many-hot-wings-11738598).

- How did you get out of the speeding ticket?
- What's the most creative excuse you've ever used (or heard) to get out of trouble?
- Solicit for police officers to tell you the excuses they've heard. They have great stories.
- Get a cop on the phone. What's the best way to get out of a ticket?

## **Evergreen Topic:**

What movie scene did you see as a kid (or your kid see) that freaked you out?

How did it affect you? Does it still bother you to this day? What movie scenes today will freak out today's kids? And, do you feel a bit of an evil revenge emotion that you should expose those kids to it so they have to go through what you did? Just a little?

## **Situation:**

I really like my boyfriend a lot, but I have to dump him...I think.

Because I just can't get over this one thing he does...and I don't know how to tell him without hurting his feelings. So I think it would be best to make up an excuse and move on. Because if I tell him what's really going on, he will probably hate me.

He kisses his parents on the lips.

Not a deep, sexy kiss...but he kisses both his mom AND his Dad right on the lips.

It's the most disgusting, gross thing I've ever seen. It happens when we see them the first time, and when we say goodbye. I can't stand it.

I have fun with him, but can't imagine a future with this guy-or his creepy family.

## Friday

### Top Topic:

Stranger Things new season is out, and now one week old (released July 4). Many listeners have seen it all already, binge-watching it.

It has had great reviews, overall. Rotten Tomatoes gives it 4.5 stars.

Today is a good day to discuss it. Be sure to give Spoiler Alert notices.

Topics:

- Really want to get sneaky? Promise that you'll talk about the season, but will NOT give up any spoilers...then plant a listener who gives up the biggest spoiler of all during a phone call.
- What is the most emotionally devastating thing that happens in this season?
- Good season? Bad season? Are you more interested now or less?
- Netflix is under pressure to stop showing actors smoking in episodes. And they've done it. In the first two seasons, they had smokers in nearly every episode. Now they've cut back because of pressure from special interest groups. Good thing or bad thing? Or do you care?

### Evergreen Topic:

Have you found out that you're in a relationship just because you're someone's Bucket List? And you suspect that you're going to get dumped as soon as they can check you off the list?

### Situation:

Ok, this is where I can't even make sense of this crazy situation. But I am somehow in it and I need help.

I'll spare you the details, and just summarize.

I am not the kind of guy that would turn his back on his own child, but I have a girl friend. She's married. And she's pregnant. And the baby is her husband's.

He knows me, and we're kind of friends. But he has no idea I'm seeing his wife.

Now SHE wants ME to go to her doctor's appointment - with her *and* her husband next week.

Is this what being a good guy is going to mean throughout her entire pregnancy? And she still has over 7 months to go. HELP ME.