

**AFFINITY**

Media Consulting LLC

Efficient Work. Better Brands.

CAPABILITY STATEMENT

affinitymediaconsulting.com
202.715.2573

UEI: MBXLS1R8RFW3
CAGE Code: 6ESW7

NAICS CODES

323122

Prepress Services

512200

Sound Recording Industries

512220

Integrated Record Production

512290

Other Sound Recording Industries

541430

Graphic Design Services

541490

Other Specialized Design
Services

541613

Marketing Consulting
Services

541840

Media Reps

541850

Display Advertising

541910

Marketing Research and
Public Opinion Polling

561410

Editing Services

CONTACT

Vatrice Chestnut
Chief Relationship Officer
info@affinitymediaconsulting.com
202.715.2573 x700

Affinity Media Consulting LLC is a full-service communications firm located in Washington, D.C. We design 508-compliant graphics and provide creative project management services by balancing creativity with organization. We develop frameworks for creative operations and design deliverables to support brands. As communications strategists, we help organizations develop clear, effective communication plans by employing a 360-approach that encompasses communicating both internal and external messaging to appropriate audiences.



DIFFERENTIATORS

★ **We're an award-winning communications and marketing team.**

Our demonstrated expertise in developing strategic communications and marketing plans serves as a catalyst to effectively connect with your agency's target audiences.

★ **We love 508 Compliance.**

We take the strain out of accessibility requirements. It's an art form and we can help!

★ **We are brand stewards.**

Send us your brand guidelines, and you can rest assured we will study and follow them with great detail.

★ **We create attention-grabbing design.**

We design custom graphics using Adobe Creative Suite so your publications can grab the attention of readers.

★ **We hit deadlines EVERY time.**

We are agile enough to deal with unexpected timeline changes. We communicate what's needed to meet your project goals.

★ **We are print experts.**

Our deep understanding of print production equips us to know the questions to ask at the beginning of the project to ensure your deliverables are just as you imagined they would be!

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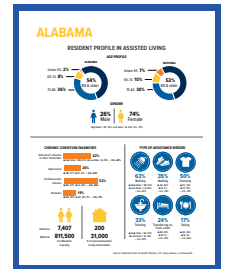
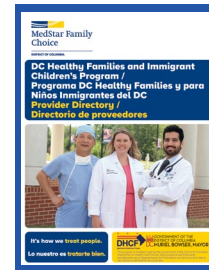
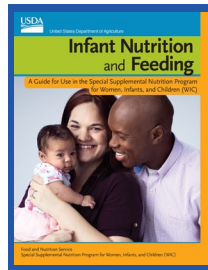
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CORE COMPETENCIES

- ★ Brand Identity
- ★ Communications/
Marketing Plans
- ★ Graphic Design
- ★ Digital Design
- ★ Print & Digital Production
- ★ Editing
- ★ 508-Compliance
- ★ Media Relations/Outreach
- ★ Publication Management



PAST PERFORMANCE

Peace Corps

Publication design, 508 compliance & digital publishing

USDA - WIC Office

Publication design, 508 compliance & digital publishing

MedStar Family Choice

Healthcare directory design & digital publishing

Southern AIDS Coalition

Communications strategy, outreach and graphic design

Lamaze International

Communications strategy & outreach

American Society of Nephrology

Communications strategy & outreach

USDA - Food & Nutrition Office

Infographics & 508 compliance

Divine Dance Institute

Graphic design, social media management, marketing, printing, website design & maintenance

SourceAmerica

Graphic design, publication design, promotional items, 508 compliance & digital publishing