

Dr. Tierini D. Hodges-Murad

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Experienced postsecondary education professional with a demonstrated history of working in the postsecondary education, coaching, research, and entrepreneurship industries. Author of the book entitled *Level Up! Living on the Levels God Intended*. Certified Life Strategist, Professional Coach, and Balanced Living Coach. In-Demand Professional Speaker and Expert Storyteller

Education

Doctorate in Higher Education Leadership (Ed. D), East Carolina University, NC
Master of Science in Education/Enrollment Management (M.S. Ed), University of Miami, FL
Bachelor of Art, Psychology/English (B.A.), University of Miami, FL
Post-Master Certification Student Life and Development, University of Miami, FL
Certified Professional Coach Certification, Strategic Learning Alliance/Wainwright Global, NV
Certified Balanced Living Coach, Strategic Learning Alliance/Wainwright Global, NV
Leadership Institute, Greenville-Pitt County Chamber of Commerce, NC

Professional Chronology

Owner/Principal Coach and Consultant Dr. Tierini Enterprises, LLC

Feb. 2016 – Present

- Expert consultant services: Assist clients with achieving institutional, organizational, state, and federal goals. As well as the implementation of new initiatives, collaborative problem solving, guiding and leading specialized projects as requested. Consulting services include, but are not limited to, policy analysis, strategic planning, program evaluations, assessments, external reviews, implementation, project management, leadership coaching, training, organization development, and keynote presentations.
- Professional coaching services: Assist clients in the identification of the specific goals and objectives, as well as the development of sustainable strategies, that move the client from where they are to the level where they would like to be. Coaching content areas include life coaching, health and wellness coaching, relationship and dating coaching, leadership, and career coaching, business and executive coaching.
- Workshops and training services: Provide workshops and training that assists organizations and businesses with coaching their team members to achieve a higher level of professional and personal performance.
- Professional Speaking: In-demand professional speaker and expert storyteller. An effective communicator that uses my expertise to motivate others toward maximizing their full potential. Speaker services include keynote address, panel discussions, live event hosting/MC, seminars, tele-seminars/webinars, workshops/training.

Postsecondary Policy Analyst

Feb. 2016 – Oct. 2016

The Hunt Institute, Durham, NC

- Spearheaded activities associated with the Bill and Melinda Gates Institutional Partner Networks and Postsecondary State Advocacy grant.
- Suggested potential policy recommendations and aided in the establishment of a policy road map and communication strategy.

Doctoral Student Intern, Office of Postsecondary Education Department of Education, Washington D.C.

Jan. 2016 – May 2016

- Assisted the Deputy Assistant Secretary for Higher Education Programs, the Chief of Staff for Higher Education Programs and the Director of Student Services Programs on various projects and initiatives.

Associate Director of Admissions, Enrollment Services East Carolina University, Greenville, NC

Dec. 2010 – July 2013

- Spearheaded all transfer and military student recruitment, enrollment.
- Led the transfer admission team, developed the transfer admissions strategic plan, and supervised all goal-driven timelines and activities.
- Generated and cultivated collaborative working relationships with North Carolina community colleges, internal and external military personnel, community-based partners.

- Produced descriptive statistical data on transfer and military student recruitment, admission and enrollment.
- Created new initiatives, programs and marketing techniques with the aim of improving the transfer enrollment process; the first person to serve the university in this capacity.
- Responsible for the creation of initiatives that resulted in an 8% increase in applications and 8.6% increase in admits from June 2011 to June 2012, and a 9.27% increase in applications and 10.36% increase in admits from July 2012 to July 2013.
- Created the transfer advisor newsletters, transfer advisor events and conducted regular campus visits.

Doctoral Student Intern, Institutional Planning, Assessment and Research (IPAR) Aug. 2012 – Dec. 2012
East Carolina University, Greenville, NC

- Conducted a complete situational analysis of the University of North Carolina General Administration 'research' effectiveness vector as a component of the 2013-2018 East Carolina University institutional planning initiatives.
- Analyzed data and information pertaining to the university strategic action plan.

Student Government Association (SGA) Coordinator, Dean of Students Office March 2009 – June 2010
East Carolina University, Greenville, NC

- Guided the SGA and student body in the construction and adoption of a new constitution
- Supervised the SGA student body elections and constitution adoption which resulted in an approximate 20% increased voting participation from 2009 to 2010 election.
- Reconstructed the SGA to function optimally within the newly structured ECU/Student Affairs Division.
- Facilitated all training for the existing and incoming executive and legislative SGA officers.
- Recruited, hired, trained and supervised the SGA administrative assistant and graduate assistant
- Assisted the Dean of Students Office in program planning, implementation and assessment efforts.

Adjunct Faculty, Department of Academic Advising and Support Services Aug. 2008 – Dec.2010
East Carolina University, Greenville, NC

- Instructed a pilot section of COAD 1000 as part of the Freshman Immersion Program initiative aimed at improving the retention of freshman students who were identified as at risk.
- Achieved 100% retention of my students from freshman to sophomore year.

Assistant Director of Greek Life, Office of Greek Life Oct. 2007 – Dec. 2010
East Carolina University, Greenville, NC

- Advised Greek system that consisted of approximately 14% of the student body population, approximately 1,300 students.
- Created the new Multicultural Greek Council (MGC), which serves as the umbrella organization for the Latina/Latino, Asian and Native American social Greek letter organizations.
- Assisted in the collection of data on the academic progression and service activities for all Greek councils.
- Supervised Greek Life Administrative Assistant.
- Assisted in the planning, implementation and assessment of Greek council programs.

Graduate Assistant Financial Advisor, Enrollment Services May 2006 – Aug.2007
University of Miami, Coral Gables, FL

- Advised student and parents on the financial aid process.
- Assisted with student loan processing and FASFA verification process.
- Maintained the office scholarship directory and notifications.

Administrative Assistant, Residential Housing Office Aug. 2004 – May 2006
University of Miami, Coral Gables, FL

- Managed and maintained all student records and housing contracts, budget and petty cash account, mail processing, and front desk operations.
- Supervised the front desk and mail staff.

Professional Memberships

Delta Sigma Theta Sorority Incorporated
 Golden Key International Honour Society

The Honor Society of Phi Kappa Phi
Omicron Delta Kappa National Leadership Honor Society
Association for the Study of Higher Education (ASHE)
American Educational Research Association (AERA)

Professional Involvement, Presentations, and Publications

Delta Sigma Theta Inc. National Arts and Letters Commission Delta Authors on Tour 2020-*Featured Author*
Hodges-Murad, T. Level Up! Living on the Levels God Intended. 2018
Science of Team Science (SciTS) 2017 Conference-*Presenter: Collaboration in the Loosely Coupled Academy*
Johnson C. Smith University C.A.S.E. Summit 2016- *Presenter: Collaboration in the Academy*
Association for the Study of Higher Education (ASHE) Conference 2015-*Presenter: A Model of Collaboration*
Queens University of Charlotte, Mini Camp College 2014-*Presenter: Understanding the Admissions Process*
East Carolina University Transfer Student Success Conference 2012-*Student Panel Facilitator*
Harbor Institute Mis-Education of the Black Greek 2010 Conference-*Presenter: Advising Millennials*