

21 Course Ideas For 2021 Report

<http://corporate-countdown.com>

1. How to Write Your First Novel
2. How to Become an Effective Public Speaker
3. How to Start A Podcast
4. How to Create 7 Streams of Passive Income
5. How to Network Virtually During a Global Pandemic
6. Learn the Surprising Tricks of How You Can Cook Clean and Healthy Without Sacrificing Your Budget!
7. How to Teach a Different Language Course
8. How to Workout From Home
9. How to Negotiate Salary Like a Pro
10. How to Create Valuable Content Marketing
11. How To Be an All-Around Happier Person (staying positive, positive strategies for life, etc.)
12. How to Travel the World and Still Make Money
13. How to Reduce COVID-19 Stress in 2021
14. How to Become a Graphic Designer From Home
15. How to Become A Popular Blogger and Earn Money
16. How to Effectively Reach Your Target Audience Online
17. How to Become a Photographer
18. How to Gain a Following on Social Media
19. How to Balance your Work and Personal Life
20. How to Start a Video Editing Course

Overview

Jobs are unstable and unreliable...2020 showed us that. The only sure way to wealth in 2021 is entrepreneurship and owning your own business. The fastest, easiest, and most reliable way of starting a business is using what's already in your head, and that's by turning your knowledge into an online course.

Over the last decade, the popularity of online courses has skyrocketed. For students, e-learning has become a low-cost alternative to the traditional educational route. More than 2.7 million students are currently enrolled in e-learning services. For businesses, e-learning has become the new normal. IBM has saved over 200 million dollars after switching to e-learning. A report from Shift Learning states that almost half of companies have said that e-learning has led to an increase in revenue. Skill Scouter states that since 2000, the e-learning industry has grown by over 900%. A Forbes study has shown that this new market is projected to reach a worth of over 350 billion dollars in the next four years.

Women across the country are taking this less traditional route to escape corporate jobs and lifestyles. These women are sharing their passions, talents, and knowledge with others while creating a passive income. With this newfound freedom, there is more time for travel, family, and personal interests. You can now spend less time in back-to-back meetings and reporting to the boss.

In light of the pandemic, the benefits of online learning have become more apparent than ever. Students, educators, and entrepreneurs love the flexibility, accessibility, and freedom the structure of online courses allows. Mothers are finding it easier to balance work and family life. Students can focus more by organizing their schedules. Young adults are staying out of debt. Intellectuals have found their niche interests and courses to coincide. Single parents can work and continue to get an education.

A Tech Jury study shows an increased retention rate through online courses between 25%- 60%. It is also proven that e-learning requires 40% - 60% less time to learn than in the traditional classroom setting. These factors make it the perfect time to start your business and take the plunge.

The key to monetizing your knowledge is simple: creating online courses. The tricky part is getting started. There is nothing worse than not knowing where to start or not knowing if what you are doing is correct. Digital entrepreneurship can be an intimidating endeavor and feel overwhelming. But it does not have to be!

Below are some tips and tricks to guide you through how to get the most out of this report!

- Each course idea will begin with the topic and a summary of why it is on the list.

- The second section will talk about potential income and the value of the market. It is crucial to grasp the full potential each topic has.
- The third section will include a list of Amazon Best-Sellers. You will learn who the best-sellers are and what the competition in the rest of the market is.
- The fourth section will provide a list of the top keywords and the current volume to provide insight on how much traffic relative searches are receiving.
- The fifth section lists the top google trends providing relevant trends and help one visualize what potential clients are interested in related to the course topic.
- The last section will cover relevant industry news. It will help keep you up to date on the latest developments and ideas related to the specific course topic.

If you are ready to get out of your 9-5 job and tired of not getting the promotions and respect you deserve, make a change by turning your knowledge into an online course. It is easier than you may think. With a solid foundation, the perfect course topic, and the right mentor, you will be off and running in no time. Let us help you get started by brainstorming some of the hottest online course topics for 2021.

COURSE IDEA #1

How To Write Your First Novel

Writing is an easy way of creating a course, even if you've never written a book. Here's an example of how to get started:

Ever dream of getting that story out onto paper? Wonder how you can get it done in simple, easy steps? This course is the perfect step-by-step plan to create and help others reach their dream of being an author.

"How to write a book" has been searched over 40,000 times on the internet. This and along with other trending searches about writing a novel. While there are courses out there, the effective technique is a guiding coach to help others accomplish their writing goals.

With this course idea, you can provide the tools and how-to steps. Such as "how to" create an effective timeline, goals, outline for a story, plot, and other successful tools to bring a novel to life. With searches on writing tips and tricks going off the charts on the trends, take advantage of this opportunity to grow your online digital course. Other topics you can include in this course may be:

- How to enhance your plot
- Basics of grammar
- How to create cliffhangers
- Learn worldbuilding
- How to make character arcs
- Learn how to build character appearance, personalities, and more!
- Templates and goals to write daily
- Understanding the development techniques
- Understand the basic story structure

When you include these tips and tricks in your course, it will stand out among the rest of them on the market. It also has the potential to replace your 9-5 job. Teaching others how to write their first novel is an essential step that many people want to do. Due to the pandemic, the searches have only continued to grow. Take advantage of this entrepreneurship opportunity to help others and increase your income!

Other subjects included in the course may be the steps to take after the novel is complete. Resources for editors and templates for query letters will grow your presence online with brand awareness and valuable content. Marketing can also be included as a whole package or bonus to increase your income. The options are limitless!

The income potential for this digital course could be anywhere from \$1k to \$50k a month. While many variables are essentially included with coaching from Corporate Countdown, the numbers also have the potential to grow.

One of the most searched Google Trends is “how to start writing a book.” Create a course that lays the foundation for success that teaches others how to write their first novel. Replace that corporate job with digital courses that have the potential to replace that limited paycheck and give you the freedom you desire.

Amazon Best Sellers

- A Memoir of the Craft: On Writing by Stephan King
- Save the Cat! Writes a Novel by Jessica Brody
- Outlining Your Novel by K.M. Weiland

Top 5 Keywords and Volume

- How to write a book | Volume: 40,500
- Write for beginners | Volume: 70,000
- Write a book | Volume: 93,000
- Writing a book | Volume: 41,500
- How to start writing a book | Volume: 4,400

Top 5 Google Trends on “How to Write a Book”

- How to Write a Book
- How to write a good book
- How to publish a book
- Tips for writing a book
- Apps for writing a book

3 Top Competitors

- Write a Book - Share Your Story
 - <https://www.udemy.com/course/write-a-book-share-your-story/>
- MasterClass
 - <https://www.masterclass.com/>
- CreativeLive
 - https://www.creativelive.com/?sscid=11k5_jykl2&utm_source=951044&utm_campaign=SAsoffer&utm_content=744706&utm_medium=affiliate

Industry News

For More Inclusive Writing, Look to How Writing Is Taught

- <https://www.nytimes.com/2021/01/19/books/review/matthew-salesses-craft-real-world.html>
 - Focus on the craft of writing. This article discusses what isn't working with the real-world expectations of novels. Get the first glance at what you can improve with this digital course from this novel!

Want to Write a Book this Year? These Tools Can Help

- <https://www.wired.com/story/book-writing-tips-chris-bailey-brian-mcclellan/>
 - This article focuses on tips and tricks to help you write. However, this list is repeated throughout several articles without a focus on writing your first novel. Another opportunity to fill the void needed by so many searchers!

The Cold Open: Facing the Blank Page

- <https://www.writersdigest.com/be-inspired/the-cold-open-facing-the-blank-page>
 - Face the fears of every writer. This article addresses facing the blank page and how to solve it. Tips and tricks to help you get started with a powerful mindset.

The ability to help over 100,000 people with your digital course means you have the potential to make over 20k a month. Use the tools Corporate Countdown provides to make your digital course, “How to Write Your First Book,” and replace your 9-5.

The demand for learning is out there, and people are looking for someone to guide them on a journey that will benefit their education. Provide the tools they need to grow while building your business online and be successful. Corporate Countdown will help you get there!

COURSE IDEA #2

How To Become An Effective Public Speaker

Do you ever find yourself frozen in fear when you have to speak in front of a large group? Do you find yourself rambling incoherently, desperately trying to picture people in their underwear? Public speaking is a very intense fear for 75% of our population and uncomfortable for pretty much everyone. The good news is with strategic preparation and a healthy mindset, you can overcome any fear of public speaking and help others do the same!

“How to be a better public speaker” has been typed countless times into google. People want to feel confident and skilled when they present. There have been multiple books and TED talks on this specific skill. Public speaking skills are essential to almost every occupation and many aspects of your personal life. It is a course people need and you can help them get to where they want to be.

It’s hard to read a book about something as hands-on as public speaking. Even though videos are more helpful, few people can replicate a video with one go. Speaking coaches have been rising in popularity. Many people find themselves paying thousands of dollars to hone this skill. Direct guidance is proven to be the most effective way to become a good speaker. There’s so much information out there, and you can be the one to connect it all in one convenient package.

You might think, “I don’t love public speaking. How can I teach this well if I don’t feel confident in it myself?” Teaching is one of the best ways to learn. You can utilize the best tips and frameworks from qualified researchers and established strategies. Some topics you can include in this course are

- How to hook your audience in the first 2-3 minutes (and why that’s important)
- How to outline your talk
- How to present and anchor what people should take away from your speech
- How to use photos & graphics effectively
- Nonverbal delivery tips
- The power of story
- Using pauses to your advantage
- Brene Brown’s three tips for Public Speaking
- The rhetorical triangle
- The 7 C’s of communication

There are so many tools out there to expand on. You can talk about body language on stage. Another topic to explore is what kind of visual aids are best for certain types of speeches. A beneficial topic may be presenting the different types of speeches like persuasive, expository, and special occasions.

As we’ve touched on, effective presentation skills are powerful and beneficial, so this is a highly marketable skills course. You could potentially make anywhere from \$1k to \$50k a month teaching these skills digitally. Rhetorical skills and crisis communication often intercedes with public speaking,

so these abilities are necessary for people more now than ever before. Teaching this course with Angelic's help ensures that your income and reach will only grow as you continue to create content. With all the subtopics and research on effective public speaking, the sky is the limit!

Amazon Best Sellers

- How to Develop Self-Confidence and Influence People by Public Speaking - Dale Carnegie
- Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds - Carmine Gallo
- TED Talks: The Official TED Guide to Public Speaking - Chris Anderson

Top Keywords and Volume

- Public speaking tips
 - Volume: 8,800
- Public speaking
 - Volume: 106,000
- How to improve public speaking
 - Volume: 2,200
- How to be better at speaking
 - Volume: 1,200

Top Google Trends on “Better Public Speaking”

- Better public speaking
- Effective public speaking
- Public speaking tips
- How to get better at speaking
- How to get better at public speaking

3 Top Competitors

- Dynamic Public Speaking by the University of Washington
 - https://www.coursera.org/specializations/public-speaking?ranMID=40328&ranEAID=Q*Sg3glZ%2Ffs&ranSiteID=Q.Sg3glZ_fs-nZwx.AKDH6AJSfR.8rm4qw&siteID=Q.Sg3glZ_fs-nZwx.AKDH6AJSfR.8rm4qw&utm_content=10&utm_medium=partners&utm_source=linkshare&utm_campaign=Q*Sg3glZ%2Ffs
- 2021 Complete Public Speaking Masterclass For Every Occasion - TJ Walker
 - <https://www.udemy.com/course/the-complete-public-speaking-masterclass-for-every-occasion/>
- LinkedIn Courses
 - <https://www.linkedin.com/learning/topics/public-speaking>

Industry News

- Want To Become A Better Public Speaker? Here's How

- https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=newssearch&cd=&cad=rja&uact=8&ved=0ahUKEwiv2bHFW6vuAhX_JzQIH54AGE4ChDF9AEIUjAE&url=https%3A%2F%2Fwww.forbes.com%2Fsites%2Fashleystahl%2F2019%2F10%2F31%2Fwant-to-become-a-better-public-speaker-heres-how%2F&usg=AOvVaw0wsy_Jyf1BIWahcGlc1ZaT
- Become a better public speaker by tapping into your 'personas'
 - <https://thenextweb.com/growth-quarters/2020/09/22/become-a-better-public-speaker-by-tapping-into-your-personas-syndication/>
- How to Overcome the Fear of Public Speaking?
 - <https://yourstory.com/mystory/overcome-fear-public-speaking>

If you're feeling inspired, Corporate Countdown can give you the resources you need to leave your 9 to 5 behind to grow a successful business with this course and many others. Use the tools and guidance Corporate Countdown provides to succeed with your digital course!

COURSE IDEA #3

How To Start A Podcast

Podcasting. It is all the rage. A few years ago, you may or may not have been familiar with the term. But today, ask anyone on the street and they can tell you exactly what a podcast is and even their favorite podcast. Podcasting has become mainstream and is not going anywhere soon!

The podcasting market has exploded in the past couple of years. There are over 1,750,000 podcasts and over 43 million episodes you could listen to right now. Studies show more than half the population has listened to a podcast.

You may ask yourself: Why should I create a course on how to start a podcast? Why would people care?

The beauty of podcasts is that this platform allows you to create your narrative and brand while exploring any topic you desire. No matter how niche the topic is, someone will be listening. The world is your oyster. There are tons of people today who have specific skills and insights they want to share but don't know how to get started.

It sounds too good to be true, right? Can I help people start a podcast and make money at the same time?

You heard correctly! Through online courses, you can teach others how to monetize their podcasts by teaching the foundations of affiliate sales, sponsorships, brand deals, and advertisements. You can create structure, a plan of action, and spark ideas on topics that will be of interest. Using these ideas, you can package up this valuable information and create online courses people will be dying to get their hands on.

Podcasts have not just become popular for consumers. It has also become a great advertising and marketing tool for businesses and companies. US podcast advertising revenue is projected to surpass 1 Billion dollars this year. More than half of listeners are more likely to consider buying a brand or specific product after hearing advertisements on a podcast. This appeal makes podcasting very lucrative, bringing you a steady flow of eager students who want to learn to capitalize.

The income for this potential course idea depends on the following you grow. On average, a podcast episode with 10,000 downloads can make \$550 to \$900. Podcasts with large followings like Joe Rogan can earn upwards of \$30,000 per episode.

Below are some incredible resources to start getting you to think about podcasts as more than a hobby but as a lucrative industry.

Amazon Best Sellers

- Podcasting: How to Start a Podcast and Create a Profitable Podcasting Business by Amanda Mayo
- So You Want to Start a Podcast: Finding Your Voice Telling Your Story, and building a community That Will Listen by Kristen Meinzer
- Podcasting Made Simple: The Step by Step Guide on How to Start a Successful Podcast From the Ground up by Daniel Larson and Jake Feilding

5 Top Keywords and Volume

- How to make a podcast | 9,900
- How to create a podcast | 5,400
- How to create a podcast on Spotify | 590
- How to create a podcast on iTunes | 480
- How to create a podcast for iTunes | 480

Google Trends “Podcasts”

- Top 5 Related Topics
 - Brene Brown American Professor
 - The Daily- Podcast
 - Amazon Music- Topic
 - Call Her Daddy- Youtube Channel
 - Youtuber- Topic
- Top 5 Related Queries
 - Most Popular Podcasts 2020
 - Best Joe Rogan Podcast 2020
 - Best Murder Podcast 2020
 - Funniest Podcast 2020
 - Best New Podcast 2020

Top 3 Competitors

- The Podcast Masterclass: The Complete Guide to Podcasting
 - <https://www.udemy.com/topic/podcasting/>
- The Power of Podcasting for Storytelling
 - <https://www.futurelearn.com/courses/podcasting>
- Podcast Engineering School- Full Online Program
 - <https://podcastengineeringschool.com/product/pes-online-program/>

Industry News

- How Podcasts Learned to Speak: The Once Useless Seeming Medium That Became Essential
 - This article dives into the history of podcasts. It covers how they started and how they are evolving day by day. The article references milestone podcasts, gives the secret on what makes podcasts special, and analyzes how society has evolved along with the podcast itself.
 - <https://www.vulture.com/2019/03/the-great-podcast-rush.html>

- The Best New Podcasts of 2020- The New York Times
 - One of the most popular news cycles in the podcast world is linked to suggesting up-and-coming podcasts along with the most popular podcasts. This New York Times article does a fantastic job recommending some lesser-known option for both new and veteran listeners.
 - <https://www.nytimes.com/2020/12/21/arts/best-podcasts-2020.html>
- Building the Netflix for Podcasts
 - This article is one of many that addresses rumors regarding the podcast and the next platform we may find our podcast in. Essentially the idea is to create a service like Netflix but just for Podcasts. The article further discusses what this move could mean for you when creating and listening to podcasts in the future.
 - https://medium.com/@amira_10281/building-the-netflix-for-podcasts-ea72deb95c2f

Corporate Countdown loves to recommend articles like these. That way, you understand the logic behind the actions you are taking and why some approaches may be more successful than others.

Podcasts are a convenient way of educating others, expanding brand image, and gaining new followers and awareness. While many business owners are familiar with traditional methods, many want to start a podcast but do not know where to begin. With this online course idea, you can be the answer to their problem.

COURSE IDEA #4

How To Create 7 Streams Of Passive Income

Making money while you sleep isn't a dream anymore. The reality of the internet is a wonderful and prosperous place if you know how to use it. This digital course will teach others how to use 7 passive income streams to help replace your corporate paycheck!

Imagine going out to sea and you climb aboard a ship. It is your corporate paycheck. It's a decent ship that has what you need but no room for growth. When you begin the journey of passive income, you need to start building your new "ship."

At first, this new ship doesn't look like what you want it to be. While you're staying on this corporate paycheck ship, you need to make time to start building a new one that has room for growth. It takes time, but little by little, this brand new ship is captivating and FAR larger than the corporate ship. Soon, you can sail away on it.

This concept is passive income. It doesn't happen right away, but with the right tools from Corporate Countdown, this has the potential to make your current paycheck look like a joke.

With the explosion of Youtubers, Podcasters, e-learning courses, and more, this tool isn't going away anytime soon. Through several studies of millionaires and billionaires, it is discovered that they all have a hidden secret that surprised everyone. Across the board and on average, not one, but all had 7 streams of income.

People searching on the web are looking for answers about passive income. On Google Trends, there is a 1,350% break out of the simple phrase, "how to make passive income." This digital course will give you the freedom you want by making this course and provide all those searchers an answer.

Things to include in this digital course can range from simple streams to investments. Other examples include a dropshipping store, through Amazon, for example. Hosting an Airbnb would also be a great example of passive income. Others include but are not limited to:

- Blogging
- E-Learning
- Social Media Sponsored Posts
- Print on Demand Online Store
- Create an App
- Invest in Stocks
- Buy Property
- Build your Own Website
- Create YouTube Videos

The options are limitless, but this course will allow you to share profit ideas and bring them to life for others. While taking advantage of what you teach, you now have the limitless option to grow your paycheck and build a massive ship to sail on. With the right marketing tools and adding your voice to the work, Corporate Countdown will help you become successful with your digital course to replace that 9-5 job.

While the market for creating and selling online courses is \$107 billion and growing, the income potential for this course can be anywhere from a few hundred dollars to a seven-figure income. The potential rests in your hands.

Top Amazon Seller Books

- Financial Freedom with Real Estate Investing
- The Book on Rental Property Investing
- Real Estate Investing QuickStart Guide

Top 5 Keyword and Volume

- Passive income | Volume: 60,500
- Passive income ideas | Volume: 18,100
- Passive income streams | Volume: 3,600
- How to make passive income | Volume: 4,400
- How to create passive income | Volume: 1,000

Top 5 Google Trends

- How to make passive income 2020
- Best passive income 2020
- Passive income ideas 2020
- Ways to make passive income 2020
- Best passive income investments

Top 3 Competitors

- Udemy Digital Courses on Passive Income
- Beginners Passive Income Course
- Coursera

Industry News

- KuCoin Introduces Its Trading Bot for Making Passive Income
 - <https://www.prnewswire.com/news-releases/kucoin-introduces-its-trading-bot-for-making-passive-income-301210651.html>
 - This article addresses a new cryptocurrency to bring in a stable income. With 6 million users, the chance of passive income on a steady stream is available.
- 19 Digital Product Ideas for Generating Passive Income
 - <https://www.moneytalksnews.com/slideshows/19-digital-product-ideas-for-generating-passive-income/>

- This article focuses on the products you can sell in your sleep. You put time and effort in the beginning, then sit back and watch your money grow.
- Passive Income: How to Make \$15/Day the CRA Can't Tax
 - <https://www.fool.ca/2021/01/18/passive-income-how-to-make-15-day-the-cra-cant-tax/>
 - It is one of the highest trending articles for Canadians. This article addresses job loss and how to create additional income without being taxed. It also mentions how to avoid losing any more money due to the pandemic.

Corporate Countdown offers the guidance to help make this digital course successful. Building that ship won't take as long with help and the right tools. Choose this digital course to set you up for the years to come.

COURSE IDEA #5

How To Network Virtually During A Global Pandemic

Being a corporate woman, you surely possess networking skills that have landed you your 9-5 corporate job. Why not use your knowledge of networking and turn it into an online course?

2020 has shown us that networking in live and in-person events won't be possible for a long time. Live conference events have been canceled, video meetings have skyrocketed, and we have cut down on human interaction. But that's the problem. The lack of face-to-face interactions has made networking ineffective. In 2021, you can teach people how to network and make meaningful connections virtually and make them last with widely-used social platforms such as LinkedIn.

This is an exciting course to teach for 2021 as college students, graduates, and people in business are limited in ways to network. There is a big emphasis on finding ways to network in the virtual space. 80% of professionals or people transitioning to become a professional consider networking crucial to career success. There is a large market for a course that teaches how to network virtually. The global pandemic has become a challenge for people to build meaningful connections with others.

In a virtual networking course, you can teach your market how to network using online resources like Zoom conferences, LinkedIn, and social media. Additionally, you can teach your audience how to follow up with people you've networked with and how to make that professional relationship meaningful during this pandemic. Some of the potential course topics that you can teach can be:

- Mastering LinkedIn and build an amazing profile
- Networking on Zoom meetings
- Create your own pitch
- Reducing anxiety before your virtual networking event
- Where to find virtual networking events and how to prepare for them
- Networking strategies or steps
- Networking Do's and Don'ts
- Following up after the virtual networking conference

If you Google search the phrase "networking in a pandemic" you will get about 82 million results on posts written in 2020. You will also see that the related searches that people are searching on google consist of words like "business networking during covid-19", "how to network virtually", "how to network while working from home", and more. These Google searches show that this is a real pain point people want to resolve. Taking an entire course about it is a more effective way to learn than reading tips about it.

Create an online course that teaches individuals in the professional world how to network virtually during these unprecedented times. Networking in a pandemic is a challenge that many are facing.

The amount of people who want to find solutions to this pain point is huge. If you solve their pain point through a course, you can make enough money to say goodbye to your 9-5 corporate job!

Top Amazon Books and Sellers:

- The 2-Hour Job Search, Second Edition: Using Technology to Get the Right Job Faster by Steve Dalton
- Ignite Your LinkedIn Profile: Learn the Secrets to How LinkedIn Ranking Really Works (Job Seeker's Insider Series) by Donald J Wittman
- Wait, How Do I Write This Email? by Danny Rubin

Top Keywords and Keyword Volumes:

- Networking definition | 14,800
- Networking in business | 2,900
- How to network | 2,900
- Networking on social media | 1,000
- Why networking is important | 1,000
- How to network on LinkedIn | 880

Google Trends

- Small business networking
- Business networking events
- Business networking international
- Business networking groups near me
- Networking solutions for small business

Top Competitors:

- Udemy
 - <https://www.udemy.com/course/connect-with-ease-professional-networking-simplified/>
- FutureLearn
 - <https://www.futurelearn.com/courses/effective-networking>
- Mango Connects
 - <https://mangoconnects.com/networking-courses/>

Industry News:

- Networking in the Age of COVID-19
 - <https://www.kornferry.com/insights/articles/job-networking-search-coronavirus>
 - The article mentions that the outbreak of COVID-19 has caused more than 16 million Americans to lose their jobs. The only thing they can rely on to get a job during the pandemic is through the networking connections they have made prior. A career coach at Korn Ferry Advance offers guidance on how to network during this era of COVID-19.
- Newsletter: Networking helps grow careers. Here's how to do it during COVID-19

- <https://www.latimes.com/business/newsletter/2020-08-11/job-search-networking-covid-19-business>
 - The article talks about the millions of Californians filing unemployment claims as people all over the state lose their jobs due to the pandemic. The reporter talks with Marcia Ballinger, who works at an executive search firm, to offer advice for people looking for ways to network in these hard times
- 6 Tips for In-Person Networking During the COVID-19 Era
 - <https://www.entrepreneur.com/article/359597>
 - The article is about how COVID-19 has canceled face-to-face meetings as we follow restrictions and regulations of social distancing. But networking doesn't have to be made impossible. It just has to be done differently. The article goes on and explains tips on how to network remotely from home.

Corporate Countdown teaches you the exact steps you need to get started with this course idea. Then, you can transform it into a successful online course. From outlining your course to making it profitable, Corporate Countdown is a powerful tool you need to have in your toolkit for success.

COURSE IDEA #6

Learn The Surprising Tricks Of How You Can Cook Clean And Healthy Without Sacrificing Your Budget!

Are you enthusiastic about health and nutrition and would love to help educate others to cultivate healthy eating habits? Tap into your vast knowledge and interest in health and turn it into a digital course. Creating an online nutrition course is a great way to boost your earnings and achieve financial stability while creatively sharing your wisdom.

People have become very health conscious over the past few years. There is also a continuously rising volume of searches on the web about health-centric information.

Healthy eating habits are being embraced in actuality, and for a good reason, with the obesity and diabetes epidemic. People are becoming more aware of the effects of food, lifestyle, and consumption of the human body. As more individuals encounter some type of health-related issues due to poor health eating decisions, many people are now more proactive in improving their health.

Social media, blog sites, and magazine articles have shown to have a positive impact on consumer's real-world decisions around their well-being. The posts consumers see on social media inspire them towards fitness goals. The nutritional articles they read motivate them to dig for advice and tricks to save money while incorporating a healthy lifestyle.

So, why don't you invest in building a course teaching people how they can save money while enjoying delicious and nutritious meals cooked at home? The coronavirus pandemic has forced consumers to learn to improve their food habits, driving them to cook, eat, and think differently about food. Home-cooking is a 'thing' again. Lockdowns had resulted in the rise of popular trends of home-cooking and baking while practicing smart spending habits. It increases the demand for organic and plant-based foods. Therefore, it is clear that unprecedented times have made evident the demand for nutritional education courses and their effectiveness in offering consumers with knowledge and skills to make wise and cost-effective food and beverage choices. Many consumers are looking desperately for tips and secrets to eating well on a budget. Additional topics that you can include in your course are:

- Benefits of creating a grocery list
- Learn how to plan your meal in advance
- Learn to disinfect fruits and vegetables correctly
- How to keep food fresh in storage

But is it worth it to invest in a nutritional course? Sure it is. In actuality, there is an enormous concern among the population regarding their eating habits and their effect on physical health and appearance. Every day more and more people surfing the web are looking for ways to eat healthy without affecting their budget. A vast number of apprehensive people unsure about their diets try to change their dietary patterns by enrolling in nutritional courses.

As of 2019, the global wellness economy was valued at \$4.5 trillion; including among the key sectors the Healthy Eating, Nutrition, and Weight Loss which account for \$702 billion. A wellness mindset is

starting to affect people's daily decision-making regarding their eating habits. This intense shift is driving massive growth for the health and wellness industry.

This course idea offers further expansion, as it could allow you to introduce and provide complimentary courses tailored for different ages and stages of life, including for breastfeeding mothers and those living with disease.

The necessity for nutritional information and guidance has created a huge opportunity to get paid by sharing nutritional educational knowledge. An online course is a method of sharing the knowledge you possess while getting paid. So, why wait for more? Come and join this massive expansion of the already proven success of the e-learning industry.

Top 3 Amazon Books and Sellers

- Good and Cheap: Eat Well on \$4/Day
- Eat Well for Less: Family Feasts on a Budget
- Clean Eating Bowls: 100 Real Food Recipes for Eating clean

5-10 Top keywords and keyword volume

- Healthy meals on a budget (11,300)
- Eating healthy on a budget (5,900)
- Healthy eating on a budget (5,900)
- How to eat clean (5,500)
- How to eat clean for beginners (1,200)

Google Trends

Related Topics

- Body image
- Aerobic exercise
- Human body weight
- Dietary Guidelines for Americans

Related Queries

- guidelines for healthy eating quizlet
- healthy eating for picky eaters
- healthy dinner ideas

Top Competitors

- Cooking on a Budget: Save money, Eat healthy, Be awesome-Declan & Erica Wilson
<https://coursecraft.net/courses/z9PMY/splash>
- Learn How To Eat-Clean- Eat Clean Foundations
<https://www.canfitpro.com/eat-clean-foundations/>
- Eat Healthy and Save Money – FREE Online Course
<https://trainingspace.ny.gov/courses/eating-healthy-on-a-budget/mainmenu.cfm>

Industry News

1. 75% of Consumers Will Pay Extra For Clean Label Ingredients

<https://www.foodbeverageinsider.com/market-trends-analysis/75-consumers-will-pay-extra-clean-label-ingredients>

A clean label is the “new norm”. As consumers put more value on the quality of their food, the demand for transparency of ingredients seems to rise. Consumers patronize brands that they consider to be trustworthy. They put more emphasis on looking for ingredients that they recognize and trust than on price.

2. Five Ways That Coronavirus Will Change The Way We Eat

<https://www.forbes.com/sites/daphneewingchow/2020/03/31/five-ways-that-coronavirus-will-change-the-way-we-eat/?sh=7a2966571a2b>

The pandemic has shown how consumers are reconsidering their consumption habits and food safety measures by transitioning to home cooking. Consequently, it has propelled the demand for organic food, vegetarian, and other healthy foods. Moreover, consumers seem to be more concerned about the provenance of the food.

3. People Are Eating Healthier and Cooking More, Food Execs Say

<https://www.wsj.com/articles/consumers-are-eating-healthier-and-cooking-more-food-execs-say-11601926763>

As new habits develop during this pandemic, consumers are becoming more concerned with the quality and health advantages associated with the food. Food manufacturers have acknowledged the necessity to reinvent their packaging labels as the public-health crisis makes consumers more susceptible to nutritional food labels.

I gladly invite you to join in and start living your purpose and the life of your dreams today! It's your time and we can not wait to see you succeed. Join our mailing list to learn how Corporate Countdown can teach you how to turn your passion and knowledge into a profitable stream of income.

COURSE IDEA #7

How To Teach A Different Language

It may be one's long-life goal. It could be on one's to-do list, waiting to be checked off. Whatever the reason is, everyone has at some point wished they could speak a different language. Who wouldn't? It's a great opportunity to experience another culture through their language and gain a new worldly perspective. Then, perhaps the chance to visit the culture firsthand and immerse yourself into the lives of natives. But due to the current state of society with a rampant virus spreading with no end in sight, the dream of traveling to an exotic country is diminishing. Nevertheless, the chance to learn a new language along with its culture may still sound exciting, even if it is remote and virtual. Especially during this pandemic where multitudes of people are at home, with an abundance of time on their hands, this desire to expand and become bi, tri, or perhaps even polylingual may be amplified.

The benefits of learning a new language are numerous. Other than being able to interact with more diverse groups of people, gaining new perspectives, and becoming more aware of various cultures, being multilingual proves beneficial in jobs. In a professional aspect, being fluent in another language will launch you farther right off the bat. When a hiring agent views your resume, if they see that you are fluent in two or more languages, it will make you a more attractive candidate, as it paints you more well-rounded. And the reasons are logical. In a majority, if not all, of companies, knowing more languages is crucial to the company's growth, especially if they are looking into going international, or perhaps global. It only makes sense if a company favors candidates with multi-language/cultural backgrounds to better connect and negotiate with foreign partners/customers. Some courses can include:

- Italian Basics
- Spanish Basics
- Diversity in Cultures
- English Basics

With this stay-at-home order established until what it feels like forever, hundreds of thousands of people, perhaps millions, often find themselves with only time to spare and nothing to fill it besides watching TV for hours or some meaningless "hobbies". It is where the useful and ingenious idea of learning a new language comes into play.

Do you have a passion for a particular language and its culture? Do you have the talent and desire to pass that passion onto others and help them progress towards becoming fluent? If so, this digital course is perfect in helping you create your very own language course.

Amazon Best Sellers:

- "How to Reach and Teach English Language Learners: Practical Strategies to Ensure Success" by Rachel Carrillo Syrja
- "How to Teach Your Children Shakespeare" by Ken Ludwig
- "How to Teach English Book and DVD Pack" by Jeremy Hammer

Top Keywords and Volume:

- Teaching English as a Second language I Volume: 2,400

- Teaching English as a foreign language I Volume: 720
- Teaching English as a second language certification I Volume: 480
- Teaching English as a second language online I Volume: 390
- How to teach English as a second language I Volume: 320

Top Google Trends on “Teaching a Language”:

- How to teach a language to beginners
- How to teach a foreign language online
- How to teach a language to adults
- Fun ways to teach a language
- Teaching language methods

3 Top Competitors:

- Preply
- TutorMe Online Tutoring
- CIEE

Industry News:

- How Soviet students learned English in USSR
 - <https://www.rbth.com/education/333297-english-language-learning-problems>
 - They used the “Bonk Book” which was to help native Russian speakers learn English. It also shows the similarities between both languages.
- Language teaching to shift to e-learning in post-virus era
 - <https://www.aa.com.tr/en/education/language-teaching-to-shift-to-e-learning-in-post-virus-era/2114720#>
 - Many expressed how switching over to online learning for language has not had a huge impact on the efficiency of learning.
- Saudia to Teach English from Grade One
 - <https://gulfnnews.com/world/gulf/saudi/saudi-arabia-to-teach-english-language-from-grade-one-1.76606508>

Sign up with Corporate Countdown today and finally learn that language that you always wanted to!

COURSE IDEA #8

How To Workout At Home

Exercise is one of the most important things you can do to combat stress. But with gyms closed, are you wondering how you will be able to relieve your stress and anxiety? Don't know how to exercise at home? Corporate Countdown will help you get the resources you need to learn and teach your online course on working out at home. The bottom line is that exercising at home is safer than going to the gym. Everyone has been stressed during this COVID outbreak, and the best stress reliever is moving your body and breaking a sweat. Managing your stress is very important to keep yourself as healthy as you can. Even though staying in shape may not seem doable during a pandemic, this online course will prove you wrong.

This course isn't just going to tell you what to do. Instead, it will help you understand what you need to do to exercise properly, effectively, and efficiently. With this knowledge, you can teach others with any fitness level how to exercise at home. Everything you need to start and maintain this course is summed up in these steps that you need to follow.

The way to start this course is to get minimal equipment like bands or weights if you have any. You may be thinking, but I'm going to spend so much money trying to buy equipment or buying workout videos, etc. Not a single penny has to be spent for you to work out at home. We have free videos and apps set for you. By following this, you'll be able to learn the workouts you can do at home. It may be challenging, but all you need to do to start is find a small space and your determination. Other ideas to include:

- Fundamentals of basic equipment
- Learn how to hold the correct posture
- Avoid accidents and turn your body into a lean machine

You may ask, how can I make money from this? When you include the steps and detailed instructions that Corporate Countdown has given you, you will gain a lot of knowledge about working out at home. So much so that best believe you will come out as some fitness guru. From this, your course will be set, and you'll be able to start your workout plans. You can become a brand ambassador for some big fitness companies while making a profit from their products. Or write a blog about your journey and get paid advertisement, affiliate marketing, and more. There are so many ways that you can make up to \$100k or more annually on your course just by following these steps. Don't miss your chance.

Amazon best sellers

- Weight Lifting Is a Waste of Time: So Is Cardio, and There's a Better Way to Have the Body You Want by Dr. John Jaquish
- Rebuilding Milo: The Lifter's Guide to Fixing Common Injuries and Building a Strong Foundation for Enhancing Performance by Aaron Horschig
- The Art of Impossible: A Peak Performance Primer by Steven Kotler

Top Keywords and Keyword Volume

- How to workout at home | 2,900

- At-home workout | 110,000
- Shoulder workout at home | 14,800
- How to workout in home | 2,900
- How to workout from home | 1,600

Google trends

- Muscle hypertrophy - Topic
- Quarantine - Topic
- Chloe Ting - Australian YouTube
- Low back pain – Disorder
- Stay-at-home order - Topic

Top 3 Competitors

- Home Workout Courses- Udemy
 - <https://www.udemy.com/topic/home-workout/>
- Is the gym still closed? These are the best home workout options- C|Net
 - <https://www.cnet.com/health/gym-still-closed-these-are-the-best-home-workout-options/>
- 25 ways to take your favorite workout classes at home- USA Today
 - <https://www.usatoday.com/story/tech/reviewedcom/2020/04/02/best-online-fitness-classes-working-out-home/5067270002/>

Industry News

- 7 Small Space Equipment Deals To Stay Fit at Home
 - https://www.yahoo.com/lifestyle/7-small-space-equipment-deals-010021038.html?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce_referrer_sig=AQAAAH4wEBx-QC2zk8GQu-Fj7c2eKhavNkmSp3Opx6XagadKF4QMn4U1E6ssvUM_isXB9uxs61g49d_XFdtTsGFn1QDY0gVd9Tcr1TrVz5BYdFo5cNr1HLWW7L6rpqolhDWaDGY2L-zgu52oO4g3piTMtQil0NYSQz-bPUQDEHTOYmhj
 - This article talks about getting a good workout session with the right equipment in the comfort of your living room.
- 10 best fitness apps for every workout, from yoga to running
 - <https://www.independent.co.uk/extras/indybest/outdoor-activity/sports-equipment-accessories/best-fitness-apps-workout-uk-b1788046.html>
 - This article explains the many apps you can use at any fitness level. These apps have been formed from real-world tested and expert advice. It also has excellent instructions that are safe for every fitness level and any age.
- 10 Video and VR games to help you exercise at home
 - <https://www.timeout.com/hong-kong/things-to-do/10-video-and-vr-games-to-help-you-exercise-at-home>
 - This article is about making fitness fun at home. They show you video games you can play that will make you break out in a sweat.

You didn't know making money from home would be that easy? Well, now you know! So leave that 9-5 and work from anywhere you like. Corporate Countdown will have you set with all the tips and tools to create your online course, with revenue that you've never seen before.

COURSE IDEA #9

How To Negotiate Salary Like A Pro

Have you ever landed a job you chased desperately after, only to be offered a joke of a starting salary? Have you been simultaneously insulted by the lowball offer in front of you but also very concerned to say anything lest you lose the dream just barely within your grasp?

It is a common problem a lot of people have when pursuing a new job. They don't know how to get the compensation they feel they deserve without damaging their fragile relationship with their new employer. Salary negotiation can intimidate everyone in all positions, and it especially is a vulnerable circumstance for women. You can be the shining light to help others go after what they deserve.

It is hard for women to step up and fight for the compensation they deserve. We experience fear of how our employer will perceive our passion and desire for fair treatment. The system is still stacked against women in the workforce as we still make 81.2 cents to every man's dollar (US Census Bureau). Negotiation is an essential skill people need to develop.

"How to negotiate salary" has been typed countless times into Google. Successful negotiation is in high demand, especially right now. COVID-19 had a large impact on our workers, and they've had to adapt and learn to do things not previously included in their job description. As the working world changes to fit the demands of this global pandemic, employees are speaking up and asking for compensation. There have been countless books, articles, and podcasts on this influential skill. Negotiation skills are essential to almost every occupation, even beyond salary and other aspects of one's personal life.

It's hard to read a book about something as hands-on as negotiation. Although videos are more helpful, few people can replicate a video with one go. Course coaches have been rising in popularity, and many people find themselves paying thousands of dollars to hone specific skills. Direct guidance and immediate feedback is the most effective way to become a good negotiator.

There's so much information out there, and you can be the one to connect it all in one convenient package. Teaching is one of the best ways to learn, and you can utilize the best tips and frameworks from qualified researchers and established strategies. Some topics you can include in this course are:

- How to research and assess what salary you deserve
- How to present yourself well in a negotiation (body language, dress, likability)
- How to justify your request
- How to understand the constraints of the employer
- Verbal delivery tips
- The power of story
- What is a BATNA, and how can you use it?

As we've touched on, successful negotiation skills are powerful and useful, so this is a highly marketable skills course. You could potentially make anywhere from \$1k to \$50k a month teaching this skill digitally. Teaching this course with Angelic's help ensures that your income and reach will only grow as you continue to create content. With all the subtopics and research on effective negotiation, the sky is the limit!

Amazon Best Sellers

- Getting to Yes: Negotiating Agreement Without Giving In by Roger Fisher
- Fearless Salary Negotiation: A step-by-step guide to getting paid what you're worth by Josh Doody
- Know Your Worth, Get Your Worth: Salary Negotiation for Women (2018 Version) by Olivia Jaras

Top Keywords and Volume

- Salary Negotiation
 - Volume: 9,800
- How to negotiate
 - Volume: 80,000
- How to negotiate a raise
 - Volume: 6,200

Top Google Trends on “how to negotiate salary”

- How to negotiate a job offer salary
- What to say when negotiating salary
- How to negotiate a higher salary
- Salary negotiation tips
- Negotiating a good salary

3 Top Competitors

- Salary Negotiation: How to Negotiate a New Job Offer (Pro) - Jon Hopkinson
 - <https://www.udemy.com/course/how-to-negotiate-salary-for-a-new-job-offer-pro-edition/>
- Negotiating Your Salary
 - <https://www.linkedin.com/learning/negotiating-your-salary-2>
- An online salary negotiation course for women - Kathryn Meisner
 - <https://kathrynmeisner.com/ask-for-more-course/>

Industry News

- MoneyTalk: How to become a master negotiator - Don Sutton
 - <https://www.bnnbloomberg.ca/moneytalk-how-to-become-a-master-negotiator-1.1550657>
- How To Negotiate Successfully: 14 Tips From Coaching Professionals - Forbes Council
 - <https://www.forbes.com/sites/forbescoachescouncil/2021/01/11/how-to-negotiate-successfully-14-tips-from-coaching-professionals/?sh=11ac9a6a4734>
- How to ask for what you're worth as a woman (and working it out in the first place) - Isabelle Sacks
 - <https://fashionjournal.com.au/life/how-to-ask-for-a-payrise-as-a-woman/>

Corporate Countdown can give these tips and topics to help you grow a successful business with this course and many others. Use the tools and guidance Corporate Countdown provides to succeed with your digital course!

Course Idea #10

How To Create Valuable Content Marketing

About 90% of the internet is content. Whether it be photos or writing, most of what you see is content created by someone. The trick is knowing how to create *valuable* content marketing to get your business to stand out.

Content marketing continues to grow. In the past few years, it has gone up 69% of B2B marketing alone. What is the point of all this? Content marketing is a strategic approach focusing on creating, distributing, and being consistent with valuable and relevant content to attract your defined audience. Ultimately, it drives profits from your customers.

This digital course is high in demand, and whether or not you have experience in this area, it's still something you can do with Corporate Countdown's help! During the pandemic, businesses had to resort from going into in-house customers to online customers. The shift has created a rift in how they use their tactics. People building their business from scratch online often don't have the tools they need.

This course will teach your audience the fastest with valuable experience in how to create content marketing. The tips and tricks offered in this course can include:

- How to create powerful headlines
- How to create valuable content through SEO
- SEO practices
- Copywriting techniques
- How to find the most sought questions and how to answer them
- Define your target audience
- Other content practices to capture your audience and make them stay
- Best research practices of the industry

This course can also include practices of marketing tactics. It will bring value to the lessons taught on how to help businesses reach their audience. Driving organic traffic will be incredibly beneficial as this is free of cost. Link building can also be added to this course, but it is not necessary.

B2B (Business to Business) marketing is also another powerful tool to place in the course. It is seen everywhere, and most people don't even notice. An example of b2b marketing is automobile manufacturing. Everyone knows the big consumer brands, such as Ford or Toyota, but in every model of the car or truck produced are other company products.

This digital course can reach thousands, if not millions, of people with the best practices and tactics to help grow businesses everywhere. Searches for "content marketing course" has grown 130% in Google searches. People want this!

If a Brand Marketing Manager is making anywhere from \$49k to \$107k per year, imagine this number almost every month. The potential income for this digital course can be from \$2k to \$50k+.

Top 3 Amazon Best Sellers

- Building a StoryBrand: Clarify Your Message So Customers Will Listen
- Sale Secrets: The World's Top Salespeople Share Their Secrets to Success

- Marketing Made Simple: A Step-by-Step Storybrand Guide for Any Business

5 Top Keyword and Volume

- Content marketing | Volume: 106,000
- Content strategy | Volume: 20,100
- Content marketing strategy | Volume: 9,600
- SEO Content strategy | Volume: 1,300
- Content marketing blog | Volume: 1,200

Google Trends

- Content marketing course
- Content marketing is the new SEO
- Content marketing for startups
- B2B content marketing
- Content marketing strategy

3 Top Competitors

- Hubspot Free Certification Courses
- Coursera.org Courses
- Udemy Marketing Online Courses

Industry News

- Eight Low-Cost Marketing Tactics For Startups and Small Businesses
 - <https://www.forbes.com/sites/forbescommunicationscouncil/2021/01/20/eight-low-cost-marketing-tactics-for-startups-and-small-businesses/?sh=2388edd5de61>
 - The article focuses on creating valuable content through these tips and tricks. With these eight tips, they hope readers will gain knowledge to grow their content organically and creatively.
- 12 Strategies to Make Your Customer-Facing Content More Engaging and Authentic
 - <https://www.business2community.com/content-marketing/12-strategies-to-make-your-customer-facing-content-more-engaging-and-authentic-02378793>
 - This article helps you focus your niche and grow your content by using several authors' advice. The value and engaging tips are from experts with recommended strategies.
- The 10 Benefits of Content Marketing
 - <https://pressreleasenetwork.com/site/2021/01/17/top-10-benefits-of-content-marketing/>
 - Being hyper-focused on creating the content consumers are looking for will increase revenue for your business. This article addresses finding potential buyers through content marketing.

Change that limiting paycheck for the potential to make 3x the amount per month! Corporate Countdown has the tools you need to launch this course and turn it into a successful business.

COURSE IDEA #11

How To Be An All-Around Happier Person

This past year has been a whirlwind of emotions for all of us. Disruptions in an established routine can create a lot of negative emotions. However, you're not alone. No one should have to let this year, or anything at that matter, defeat them! Negative thinking is poison to our lives. It seeps into every corner of life without you even knowing it; work, family, romantic relationships, and friendships. Your

mindset is extremely important in dealing with the trials and tribulations of life. That positive or negative self-talk could be the difference between working the same job and position you've been in for the last five years or finally reaching that promotion. It could be the difference between you losing 20 pounds and you not fitting into those old skinny jeans. When your mindset is positive, you are the power. End of story.

The "Self Help" industry is dominating the United States. Once starting as a book genre, the Self Help industry is now worth billions of dollars and is projected to increase in value over time. Especially within our current time in history, so much negativity is thrown at us, and many have no idea how to deal with these feelings in a healthy way. It is seen in many studies that symptoms of anxiety disorder and depressive disorder increased considerably in the United States during April–June of 2020, compared with the same period in 2019.

So would you be able to tap into this billion-dollar industry? Yes! As it is so versatile, this course can apply to anyone and every situation someone is put in. Everyone can be your market. Potential is limitless. Self Help educators are currently making \$50,000 to \$100,000 on average per year! Now is the time to create a "How To Be an All-Around Happier Person" course.

Your course can include topics such as (but not limited to)...

- Positive Self Talk
- Self Evaluations
- Stress Management
- Communication Skills
- Physical exercises

Amazon Best Sellers

- ***"Untamed"*** by Glennon Doyle
- ***"The Subtle Art of Not Giving a F*uck: A Counterintuitive Approach to Living a Good Life"*** by Mark Manson
- ***"Let That Sh*t Go: A Journal for Leaving Your Bullsh*t Behind and Creating a Happy Life"*** by Monica Sweeney

Keyword/Volume

- How to be happier/40,500
- How to feel happier/3,600
- How to make yourself happier/2,900
- How to be happier alone/2,900
- Happier YouTube/2,900

Google Trends

- How to be a happier person

- Positive mindset
- How to change your mindset
- How to be more positive and happy
- How to be happy with yourself
- How to pretend to be happy

Top 3 Competitors

1. Yale Happiness Course
2. A Life of Happiness and Fulfillment
3. Foundations of Positive Psychology

Industry News

- “20 Ways To Be A Happier Person In 2020, According To Therapists” (HuffPost) by
 - https://www.huffpost.com/entry/ways-to-be-happier-2020_l_5dfc23a9e4b05b08bab2981c
 - This article is from 2020, but it shares 20 valuable ways to increase your overall emotional and mental wellness. The task of bettering your mental health can sometimes seem like a huge task, but the simple steps included in this article help the reader realize step by step it is doable.
- “How to Be Happy” (New York Times)
 - <https://www.nytimes.com/guides/well/how-to-be-happy>
 - This article not only focuses on positive thinking, mindset, and positive self-talk. It also sheds light on physical things you can do to promote your mental health. These steps are easily relatable and include many examples of how each step can apply to different situations.
- People are Making Self-Care a Priority After One of the Most Stressful Years Ever (Good News Network)
 - <https://www.goodnewsnetwork.org/people-are-making-self-care-a-priority-i-covid-survey/>
 - This article discusses the increase of the public’s emphasis on self-care now more than ever before in history. According to their studies of 2,000 Americans, three-quarters of Americans surveyed will try nearly anything to relieve their stress. Also, they found that seven in ten Americans (73%) were more apt to need self-care and self-care products in 2020.

When your mindset is positive, you are the power. End of story. If you feel like you're drowning in negativity and negative self-talk, here's a life raft. This course can be an easy fix to the remnants of your 2020 blues. Take back control from your mundane 9-5. Start teaching courses online through Corporate Countdown today and watch your income triple over the next three months. Waiting till tomorrow will only set you back a day. Click [here](#) to learn more!

COURSE IDEA #12

How To Travel The World And Still Make Money

Do you want to teach a course but aren't sure what to teach? Travel and tourism is and always will be a highly desired activity, that unfortunately, so many people don't know how to do. They don't know how to do these things because they feel as if they can't leave their job and risk losing their primary source of income. You can be the person who teaches these people how to live their dreams and provide them with alternate sources of income to make their goals a reality.

Some topics you can include in this course are:

- How to make money while traveling or on the road
- How to budget yourself while traveling
- How to virtually make money and have the freedom to do it from anywhere
- How to find the best deals on housing in other countries
- How to find part-time jobs abroad
- How to get paid to live in another country
- How to find work in hostels while backpacking

Online businesses have become increasingly popular over the years, especially now with this shift towards remote work due to the current state of the world. However, creating a successful online business isn't as easy as just making a website. There are many things that you need to learn and implement for your business to be successful. When you understand these things, an online business will provide you with the opportunities and flexibility to live the life that you've always wanted.

In addition to this, many people who have made travel their life are now getting paid to do this. They do this through creating travel blogs, writing travel books, or creating their online travel agency. Even though this is a booming market, many people don't know the proper steps to successfully enter it. This course will teach people how to start successfully doing whichever one of these peaks their interest. Travel blogging has become a flourishing industry due to the increasing number of people who want to explore the world. Travel books have long been a popular and high demanded genre that can easily be infiltrated with the proper skills and tools. Travel agents, which were a dying profession, have been once again increasing in popularity. If you know how to get good deals and plan great trips, you can become a sought-after agent in the field. These reasons will make your course a highly sought-after course because it will provide people with an opportunity to live their dreams.

Example of Copy

Have you always dreamed of traveling the world but never thought it was possible. Have you been worried that being stuck in a 9-5 will keep you from living your dreams? You're not alone in these thoughts. These questions run through the minds of so many people every day. You don't need to feel stuck. Even though your dreams are big, it is possible to achieve them. Fortunately for you, there is a solution, and you can learn it in a simple way! You no longer need to feel unsatisfied and stuck. You no longer need to be told what to do every day and have no sense of freedom. You can be your own boss and explore all the places you've always dreamed of visiting. The life you want to live IS possible. This course will teach you all the different ways to make this dream a reality. It will give you multiple tools and strategies to make money on your own. And in a way that provides you with the resources and freedom to live your own life.

Top 3 Amazon Best Sellers

- Live Camp Work: How to Make Money While Living in an RV and Travel Full-Time, Plus 1000+ Employers Who Hire RVers (A Beginner's Guide to Workamping) by Sharee Collier
- The Freelancer's Guide to Upwork: Make More Money, Work from Home or Travel Anywhere by Jennifer Dobson
- How Anyone Can Travel the World in 2019: Never Work a 9-to-5 Job Again: The 5 Best Online Businesses to Make Money While Traveling, Social Media Marketing+ ... Branding Tips & Untold Travel Hacks by Steve Knight

5 Top Keywords and Volume

- How to make money for travel (1000)
- How to travel and make money (480)
- How to make money from travel blogging (320)
- How to travel agents make money (260)
- How to make money with travel blog (260)

Top 5 Google Trends

- How to travel the world for free
- How to travel the world cheap
- How to travel Europe on a budget
- How to make money while traveling
- How to get paid to travel

3 top competitors

- Teachable- Create and Sell Your Online Course
- Cheape\$t Destinations Blog- Tim Loeffel's blog about the cheapest destinations to travel
- Expedia- highest ranked travel agency

Industry News

- "Traveling with a Purpose: For Some, it's a 2021 Resolution"
 - <https://www.nytimes.com/2021/01/21/travel/meaningful-trips.html>
 - Due to all the crazy things that have happened in 2020, travel looks very different. This article discusses the important changes and things to look out for with potential travel in 2021
- "Travel Blogging in a Time Without Travel"
 - <https://onemileatatime.com/travel-blogging/>
 - This article discusses how travel blogging might look in the future due to the COVID-19 pandemic and lack of travel.

Live the life you've always wanted. Signup for this online course now to finally quit that 9-5, doing all the things you've always dreamed of experiencing!

COURSE IDEA #13

How To Reduce COVID-19 Stress In 2021

2020 was the ultimate year of stress and anxiety for you and millions of Americans. Working a corporate job during a pandemic and being a mom at the same time is stressful. But surely, you've picked up how to cope with it and got through 2020. For 2021, you can teach a course on how you have coped with it and help Americans to reduce their stress.

The amount of adults in the U.S. who were stressed for reasons related to the COVID-19 global pandemic is enormous. Stress from their essential jobs, stress coming from remote education, stress

from the government's response to the virus, etc. Teaching stressed Americans how to manage and reduce COVID-19-related stress is an amazing course idea for 2021.

Americans living in the COVID-19 pandemic are stressed and anxious because of the countless hours that they are working, being on the frontlines, and exposing their families when they get home. Parents are stressed that their children are having trouble adjusting to online learning as they get distracted easily or don't take their class seriously since it's not in person. Americans who have been laid off because of the pandemic and are stressed because unemployment checks aren't enough when they need to pay rent to not be evicted. Americans are also stressed because of the government's response and way of handling the pandemic which has served to be unhelpful for them.

60% of U.S. adults were feeling daily stress and worry in 2020. What is significant about the stress statistic is that it generally shows little change over time. But 2020 had an "unprecedented" increase in the number of stressed Americans. The number of Americans feeling stressed rose 14 percentage points and the number feeling worried has increased 21 points. That means 53 million more worried adults in 2020.

The fact that 2020 was the year that stressed Americans skyrocketed in numbers makes this course have a high-income potential. Teaching a stress reduction course in 2021 is the answer to what millions of Americans are searching for.

Here are some ways that people can manage and reduce the stress that you can implement in your course as course topics:

- Exercise or go for a walk
- Write in a journal
- Get a fun hobby
- Do yoga
- Listen to soothing music
- Meditate
- Take a bubble or detox bath
- Drink calming tea
- Light candles or use essential oils
- Reduce caffeine intake
- Spend time with your pet

It's important to note that exercising has been the most effective in reducing stress for people who have high-stress levels. 62% of adults who exercise and walk to manage stress say the technique is extremely effective. So, it is ideal to put a high emphasis on this solution for your course. Journaling is also a very effective stress reducer to emphasize.

Top 3 Amazon Best Sellers:

- Let That Sh*t Go: A Journal for Leaving Your Bullsh*t Behind and Creating a Happy Life (Zen as F*ck Journals) by Monica Sweeney
- Think Like a Monk: Train Your Mind for Peace and Purpose Every Day by Jay Shetty
- Burnout: The Secret to Unlocking the Stress Cycle by Emily Nagoski Ph.D. and Amelia Nagoski DMA

Top Keywords:

- Stress relief | 40,500
- Stress symptoms | 33,100
- Stressed out | 27,100
- Stress management | 18,100
- Stress management techniques | 8,100

Google Trends:

- How does exercise reduce stress
- What is stress
- Coronavirus stress
- Stress ball gummies
- Low-stress training

Top Competitors:

- Mindful Leader
 - https://www.mindfulleader.org/mbsr-training?gclid=CjwKCAiAxp-ABhALEiwAXm6lyVgW-giCJLBh6m7O3nM8lV_UPpCaWzgQVwknOPqNcgJLeFOHNibAARoCC_AQAvD_BwE
- Connected Teaching & Consulting
 - https://connectemdr.com/courses/mindfulness-based-stress-reduction-winter-2020/?gclid=CjwKCAiAxp-ABhALEiwAXm6lyUuIP-JJiWsw7wIDST7EvaKaNaA536L2-tNXyY6KtiLqNkWwjeTFRoC3K4QAvD_BwE
- Noom
 - [https://www.noom.com/programs/healthy-mind/hm-paid?upv=3&sp=google&utm_source=g&utm_medium=paidsearch&utm_campaign=11970432152&utm_content=489373611304&utm_term=kwd-302145989212%7C%2Breducing%20%2Bstress&gid=116096390819%7C&type=unbranded%7Cb&cid=CjwKCAiAxp-ABhALEiwAXm6lyanYGm9Z2RaQQcTFt6hfY3RWftaK2koljZfiZ_wGI8FoMlvK5REUUBoCAYIQAvD_BwE&pos=&step=pros&lang=en&device=m&product=hm&gclid=CjwKCAiAxp-ABhALEiwAXm6lyanYGm9Z2RaQQcTFt6hfY3RWftaK2koljZfiZ_wGI8FoMlvK5REUUBoCAYIQAvD_BwE#/#](https://www.noom.com/programs/healthy-mind/hm-paid?upv=3&sp=google&utm_source=g&utm_medium=paidsearch&utm_campaign=11970432152&utm_content=489373611304&utm_term=kwd-302145989212%7C%2Breducing%20%2Bstress&gid=116096390819%7C&type=unbranded%7Cb&cid=CjwKCAiAxp-ABhALEiwAXm6lyanYGm9Z2RaQQcTFt6hfY3RWftaK2koljZfiZ_wGI8FoMlvK5REUUBoCAYIQAvD_BwE&pos=&step=pros&lang=en&device=m&product=hm&gclid=CjwKCAiAxp-ABhALEiwAXm6lyanYGm9Z2RaQQcTFt6hfY3RWftaK2koljZfiZ_wGI8FoMlvK5REUUBoCAYIQAvD_BwE#/)

Industry News:

- Stress in America 2020 Survey Signals a Growing National Mental Health Crisis
 - <https://www.apa.org/news/press/releases/2020/10/stress-mental-health-crisis>
 - The article talks about a survey from the American Psychological Association that found nearly 8 in 10 adults say the pandemic is a significant source of stress in their lives.

- What stress does to the body and how to beat it
 - <https://www.heart.org/en/news/2020/08/10/what-stress-does-to-the-body-and-how-to-be-at-it>
 - The article explains the ways that stress affects our body and its impact on it. The incidence of cardiovascular disease is higher in people with stress-related disorders. Daily stressors are associated with chronic conditions 10 years later. The article goes further and shows ways to reduce stress to prevent later diseases.
- How to manage stress and avoid work burnout during the pandemic
 - <https://www.google.com/amp/s/www.cnbc.com/amp/2020/08/04/how-to-manage-stress-and-avoid-work-burnout-during-the-pandemic.html>
 - The article is about how the COVID-19 pandemic has made work productivity plummet and shows readers tips to handle stress and be productive while being in a pandemic

Corporate Countdown is a significant resource to have to make an entire online course about reducing stress. While working from home and online has been heavily pushed for during the pandemic, Corporate Countdown can help you make money online and this course idea of stress reduction is a relevant, highly qualified course to make you so much money. Join Corporate Countdown and take on this profitable course idea today so you can count down the days of finally leaving your corporate job!

COURSE IDEA #14

How to Become a Graphic Designer at Home

Working from home seems to be the new normal. Stretchy pants, a messy bun, and your old tee shirts are the new workplace attire. However, boring mundane jobs like data analysis and customer service phone lines aren't your only options for online work. Why not tap into your creative side and make money from it? Graphic Design is a legitimate way to make real money in today's increasingly

technological world. Over the past 40 years, graphic design has morphed into a fully online or virtual industry, making it the perfect opportunity for an individual who wants to work from home.

The graphic design industry in 2019 alone generated a revenue of \$15 billion with an annual growth rate of 3.5% and is expecting to keep growing exponentially. So what is the significance of all this? Can I earn an income by teaching an online course about becoming a graphic designer from home? The answer is yes, you can! Whether you are aware of it or not, every single business, small or corporate, has a use for a graphic designer. Earning potential for an average graphic designer starts at \$50,000, making this course a sure-fire way to earn a legitimate income! Now is the time to jump in and create a “How to Become a Graphic Designer at Home” Course.

Your course can include topics such as:

- Adobe Program Training
- Portfolio Building
- Networking training
- Freelance Opportunities

Amazon Best Sellers

- “*Graphic Design: The New Basics*” by Ellen Lipton
- “*How to Be a Graphic Designer without Losing Your Soul*” by Adrian Shaughnessy
- “*How To Become a Rockstar Graphic Designer*” by Casey Terrill Diggs

Top Keywords/Volume

- How to become a graphic designer/2,400
- How to be a graphic designer book/1,300
- How to become a graphic designer without a degree/210
- Work at home graphic designer/720

Google Trends

- Freelancer
- Designer
- Career
- Website

Top Competitors

- Silkshare.com
- Coursera.org
- Shillingtoneducation.com

Industry News

- “Global Graphic Design Software Market Growth Graph To Demonstrate Inclination Towards Positive Axis By 202” (KSU The Sentinel Newspaper)
 - <https://ksusentinel.com/2021/01/18/global-graphic-design-software-market-growth-graph-to-demonstrate-inclination-towards-positive-axis-by-2026/>
 - This article goes in-depth about the graphic design market and its future growth in the future. It also discusses different key players in the graphic design software market and how they apply to various graphic designers. This article is beneficial for an individual who is a graphic designer and needs assistance picking the correct software for their needs.
- “5 Free Graphic Design Courses you can take virtually from home” (Vogue India)
 - <https://www.vogue.in/culture-and-living/content/best-free-graphic-design-courses-you-can-take-virtually-from-home>
 - This article discusses the importance of graphic design in our current world and the best free courses to take as a beginning designer. The classes are fully described from where they are offered to what you can get out of it. The article even has links after every description on how you can enroll!
- “How to Learn Graphic Design: A U.S. News Guide” (U.S. News)
 - <https://www.usnews.com/education/learn-graphic-design-guide>
 - This article discusses what is required for a graphic designer to do daily and what the career truly entails. Paid courses can start your design experience with programs such as Adobe Photoshop and Adobe Illustrator. Portfolio development is another main topic in this article. It shows beginner designers how to formulate and set up a successful graphic design portfolio.

Corporate Countdown will help you formulate the perfect course to fit your passions and your time. Women who join Corporate Countdown are given access to the best boss-babe, money-making tips, and exclusive offers you won't find anywhere else! Don't waste another day scheduling meetings for some guy you've never met. Join our movement and become your own boss today!

COURSE IDEA #15

How To Become A Popular Blogger And Earn Money

Are you tired of your 9-5? Do you keep dreaming about a stress-free life? Blog about it! Blogging has become a very profitable business now that everything is going remote due to the current state of the world. A blog is really about building a relationship with your readers and keeping your visitors coming

back for more. The biggest thing about blogging is time, a blog can take anywhere from a few minutes to hours to produce, but it's up to you how determined you are to be a thriving blogger.

There are many bloggers out there, which makes it hard to stand out. But with this course, you'll be able to teach bloggers how to stand out like no other. In this course, you'll learn how to create excellent content, build and promote your brand, and even choose and implement streams of income. Your income can quickly climb up to \$10k a month or more. So what are you waiting for? Stop wasting time and help yourself make easy money. Ideas to include:

- How to find the right niche
- Master the basics of valuable content and on to advancement
- Learn different types of income streams to include in blogging

By the end of this course, you will have a credible foundation to start your blogging career! You'll be able to teach others how to make revenue from display ads, private ads, sponsored posts, affiliate marketing, and even more. Knowing what types of income streams there are can help spark up ideas for your future blogs.

Amazon Best Sellers

- YouTube Secrets: The Ultimate Guide to Growing Your Following and Making Money as a Video Influencer by Sean Cannell
- SEO 2021: Learn search engine optimization with smart internet marketing strategies by Adam Clarke
- The One Hour Content Plan: The Solopreneur's Guide to a Year's Worth of Blog Post Ideas in 60 Minutes and Creating Content That Hooks and Sells by Meera Kothand

Top Keywords and Keyword Volume

- how to make money blogging | 12,100
- how to make money by blogging | 12,100
- how to make money with blogging | 12,100
- how to make money for blogging | 12,100
- how to make money with a blog | 12,100

Google Trends

- Monetization - Topic
- Career - Topic
- Website – Topic
- Product - Topic
- Blogger – Service

Top Competitors

- How to Start a Blog and Make Money Online- Entrepreneur
 - <https://www.entrepreneur.com/article/293597>

- How to Make Money with Your Blog in 2021- Blogging Basics 101
 - <https://www.bloggingbasics101.com/how-can-i-make-money-from-my-blog/>
- How to Make Money Blogging (Free Guide for 2021)- Smart Blogger
 - <https://smartblogger.com/make-money-blogging/>

Industry News

- 5 Reasons You Still Struggle to Make Money as a Blogger
 - <https://www.business2community.com/blogging/5-reasons-you-still-struggle-to-make-money-as-a-blogger-02372547>
 - This article is about a coach sharing his knowledge and tips about blogging and how to generate enough income.
- Start blogging to earn money online: Ashish Arora
 - <https://english.newstracklive.com/news/start-blogging-to-earn-money-online--ashish-arora-sc18-nu189-ta292-1141567-1.html>
 - Ashish Arora talks about his success with blogging. He also shares his experience and the benefits he got in the long term of blogging.
- Blogging 101: Why Bother & Key Elements of an Effective Blog
 - <https://www.business2community.com/blogging/blogging-101-why-bother-key-elements-of-an-effective-blog-02372534>
 - This article gives you key points on how to blog and why you should be doing it daily.

The bottom line is that you can be your own boss while making your own income by just blogging about whatever you want, wherever you are. Blogging is one of the easiest ways to make money online and to build the sort of freedom that not many jobs can give you. So quit that 9-5 and let Corporate Countdown guide you to perfect your online course.

COURSE IDEA #16

How To Effectively Reach Your Target Audience

Have you considered transitioning from your 9-5 job to make money on your own or just looking for a new stream of income? Finding the most popular online course topics is a decisive first step to making money online. Every day people surf the web for a variety of reasons: to connect with other people, to work, to entertain themselves, and for many more. The Internet is also used to find

information and learn new things. The shift towards online learning is ascending as the demand for mini-courses keeps growing. One of the main objectives of people diving into online learning is to gain new skills and abilities.

From self-employed to business owners to solopreneur, more people are opting to start their businesses to control their future and earn income on the way. However, on many occasions, they are failing to effectively reach their target market and waste valuable resources, such as money and time. It is easy to see how many people struggle to define and target their audience effectively because of the lack of skills and knowledge. Therefore, they cannot execute their ideas accurately. Reaching audience mistakes, such as failing to identify the right persona, creating the wrong message for the audience, or choosing the incorrect channels, are more common than you might expect. These and similar mistakes highlight the urgency to acquire new skills and knowledge to cope with business operations.

But why is it crucial to teach about the importance of reaching the target audience? Along with many other elements, reaching the desired target market is essential in marketing a business and its products or services. The outcome of accurately reaching the desired target audience is driving more sales conversions.

As the world becomes more like a marketplace, the demand for marketing educational courses increases. Having marketing skills on their professional toolkit is significantly important for everyone, no matter what personality or career path they are in.

So, why don't you take advantage of your career skills and make money offering educational marketing courses about reaching a target audience effectively? Many people out there are looking for quality courses to upgrade their skills and make wise business decisions.

Your course could offer users the opportunity to learn to:

- Define and gain a better understanding of their target market
- Create benefit and relevant content aimed specifically towards your targeted audience to generate leads and conversions by connecting with them on a personal level
- Finding the right medium to communicate with the audience by understanding when and where the audience is consuming media
- Making efficacious use of targeted advertising by focusing on demographics, location, and audience interests

The benefits and advantages that a course of effective audience reach can provide include are 1) Creating campaigns that have a positive ROI. 2) Creating effective use of personalization messaging. 3) Effective use of resources minimizing financial risk decisions.

Supplementary topics you can include in this course may be:

- How to build emotional connection using powerful words
- How to craft an effective social media content strategy

- How to use storytelling to connect with your audience

The demand for educational courses is high and is projected to grow greatly over the next few years. The forecast of the online education market is expected to reach \$350 billion by 2025. As digital transformation continues, it is evident that digital marketing skills are still in top demand. Developing this course will allow you the opportunity to expand your knowledge and teach new subjects.

Amazon Best Sellers:

- *“How to Make Your Audience Fall in Love with You”* - Deryn Warren
- *“Master Content Strategy: How to Maximize Your Reach and Boost Your Bottom Line Every Time You Hit Publish”* - Pamela Wilson
- *“Instagram Story Ads Blueprint: How to Reach Your Target Audience & Convert Followers”* - Mantas Karmaza

Top Keywords/Volume:

- Market Reach (1,300)
- Reach Audience (660)
- How to Reach your target audience (150)
- How to Reach your target market with a marketing strategy (140)
- How to reach target customers (100)

Google Trends:

- Strategy
- Goal
- Product
- Sales
- Brand

Top Competitors:

- Target Audience Training: Identify Your Ideal Customer- Udemy
<https://www.udemy.com/course/how-to-find-your-target-audience-in-less-than-30-minutes/>
- Targeting Core Audiences- Facebook Blueprint
<https://www.facebookblueprint.com/student/path/196017-targeting-core-audiences>
- Know Your Target: New Ways to Identify & Reach Target Consumers- Coursera
<https://www.coursera.org/lecture/marketing-plan/1-1-3-know-your-target-new-ways-to-identify-reach-target-consumers-mVtVN>

Industry News:

- **How a Knowledge of Marketing Can Help Your Career**

<https://www.pointloma.edu/resources/business-leadership/how-knowledge-marketing-can-help-your-career#:~:text=Marketing%20is%20what%20brings%20consumers,marketing%20research%20that%20makes%20sense.>

Obtaining valuable marketing skills offers people significant advantages regardless of their career field. Marketing skills are as versatile as they can contribute to administrative positions, as well as business management.

- **10 essential marketing skills all business owners should perfect.**

<https://www.podium.com/article/marketing-skills/>

Having an online presence is crucial in 2021 to maintain customers and boost profits. As more and more businesses adapt to the digital landscape, embracing new digital marketing skills becomes of major relevance. On many occasions, local businesses refrain from adopting marketing skills which is a huge mistake. Marketing skills, such as customer knowledge, digital advertising, and storytelling offer valuable benefits to any industry, either big or small.

- **Why You Are Failing to Reach Your Target Customers Online**

<https://www.digital-clarity.com/blog/why-you-are-failing-to-reach-your-target-customers-online/>

No matter how many different methods of promotion and marketing you utilize on your campaign, if you fail to understand and reach your target audience, everything will be a waste of money and time. The user journey is evolving, putting more emphasis on the necessity of complying with the complexities of both the consumer and the market. Delivering the perfect message to the target audience requires having a deep understanding of the prospective consumers. Do this by identifying the channels and devices your audience use to understand their needs and concerns.

You can get started in a matter of days or weeks and start earning a stable and reliable income from teaching different marketing courses. Corporate Countdown is one of the most valuable investments you can make for a better future. Whether you want to contribute to your personal development, take advantage of your new skills to start your own business, or generate a new income stream. Why wait for more? Let Corporate Countdown help you succeed!

COURSE IDEA #17

How To Be A Photographer

The art of capturing a special moment, frozen in time, is poetic in a sense. Being able to portray whatever powerful emotion you desire through body language and lighting is a talent these days, and the photography studio is your stage.

Do you have the ability to provide others with emotional gifts that will last forever, or even be able to immortalize a perfect second in time with the click of a button?

Whatever it may be that drives your performance behind the lens, whether it be the power of dim lighting or how much of a difference a person's position makes in a shot, there may be another individual struggling with that very aspect. Why not take advantage of the opportunity to teach them? Arm them with a lifetime of tools that will help them build their name while spreading your own.

With over 685,000,000 search results on Google and an increasing amount of free time, the photography market is thriving, and we're here to teach you tips and tricks on how to take advantage of it all! Imagine taking the passion you hold for something that makes you happy and being able to devote yourself to it full time. It's possible and well within your grasp!

From landscape to portrait and even underwater photography, the options are endless when choosing a specific audience to cater to. The more specific, the better. You can create a more personal relationship with your audience and leave a lasting impact that will have your clients coming back for more.

In your photography course, you can teach things like:

- Teach the importance of shooting in manual mode
- Showcase the most flattering poses for your models to receive that perfect shot
- ISO and focus tips and tricks
- Composition and exposure
- The rule of thirds

People are naturally attracted to the passion of others, and keeping a genuine attitude when showing others the financial AND emotional benefit of finding a hobby or career you love, can go a long way! This course can give you that opportunity to do just that, with full command over every single aspect.

Amazon Best Sellers

- *Digital Photography Complete Course: Learn Everything You Need to Know in 20 Weeks*- David Taylor
- *The Beginner's Photography Guide: The Ultimate Step-by-Step Manual for Getting the Most from Your Digital Camera*- Chris Gatum
- *Understanding Exposure, Fourth Edition: How to Shoot Great Photographs with Any Camera*- Bryan Peterson
- *How to Create Stunning Digital Photography*- Tony Northup

5 Top Keywords and Volume

- Photography (301,000)
- Photography near me (90,500)
- Photography portraits (40,500)

- Photography background (33,100)
- Photography cameras (27,100)

Google Trends

- Top 5 Related Topics
 - Boudoir photography
 - Boudoir
 - Rule of thirds
 - Milk bath
 - Mirrorless interchangeable-lens camera
- Top 5 Related Queries
 - Boudoir photography examples
 - Boudoir photography near me
 - Boudoir meaning
 - Playboy magazine photography
 - Adobe Stock photography

Top 3 Competitors

- Annie Leibovitz Teaches Photography (Annie Leibovitz)
https://www.masterclass.com/classes/annie-leibovitz-teaches-photography?utm_source=Paid&utm_medium=Affiliate&utm_term=Aq-Prospecting&sscid=11k5_m9z1h
- Photography Masterclass: A Complete Guide to Photography (Phil Ebiner, William Carnahan, Video School, Sam Shimizu-Jones)
<https://www.udemy.com/course/photography-masterclass-complete-guide-to-photography/>
- Beginners start here (Kelbyone)
<https://members.kelbyone.com/course/skelby-beginners-start-here/>

Industry News

- **Photography for Beginners: Where Do I Even Start?**
<https://medium.com/storiusmag/photography-for-beginners-where-do-i-even-start-c1ab80243f22>

This article features a few personal challenge stories from the author himself as he goes through what you will need to know to begin your dive into photography. The use of actual photographs to demonstrate each example helps the reader see how these tips would look applied, rather than leaving it up to the imagination.

- **20 Essential Photography Tips for Beginners**

<https://www.bobbooks.co.uk/blog-post/20-essential-photography-tips-for-beginners-1>

- **10 Photography Tips from a Self-Taught Photographer**

<https://www.webfx.com/blog/web-design/10-photography-tips-from-a-self-taught-photographer/>

*Sign up now and receive a **FREE** consultation call with Angelic to figure out if Corporate Countdown is right for you!*

COURSE IDEA #18

How To Gain A Following On Social Media

It's 2021. We're living in the era of technology, and social media is the front runner of it all. People eat, breathe, and even make their living on these colorful apps, and as expected, the amount of people that follow you determines a lot. It's all about how you use your platform.

Are you among the 3.8 million people that take advantage of social media? Have you mastered the art of obtaining followers that interact with you on your platforms? According to Hootsuite.com, 97% of digital consumers have used social media in the past month, and 84% of people with access to the internet use social media. To see the power on a larger scale, Cristiano Ronaldo, a famous soccer player, has nearly 244 million followers. Crazy, isn't it? Imagine the influence a single account with that many followers has!

Everyday, regular accounts followings are skyrocketing through things like:

- Creating viral and shareable content
- Being consistent
- Hashtagging when necessary
- Engaging with the audience you DO have
- Collaborating with other influencers

You've been gaining followers at a rapid pace and finally perfecting the tricks that work for you. Adding another stream of income can always be beneficial, and creating a course on what may be the most sought-after social media skill can be the key! Sitting at home and generate money through worldwide means of communication is an ideal career at the moment.

Many want fast money with little effort, and by employing simple marketing skills across your feed, you can teach them how to become their own self-serving business. That's where we come in to help.

Kylie Jenner is ranked the highest paid social media influencer, raking in a whopping \$1.2 million PER POST! The average influencer can take home anywhere from \$30,000 to \$100,000 per year, all from posting products that they receive. You can make six figures from knowing how to navigate apps and guide people to the same results with your very own course! You can finally be your own boss and break out of the daily 9-5 corporate shackles!

Amazon Best Sellers

- *One Million Followers: How I Built a Massive Social Following in 30 Days*- Brendan Kane
- *FOLLOW: How to get 2,000 REAL Instagram followers every month.*- R.J. Hendrickson
- *Instagram Power, Second Edition: Build Your Brand and Reach More Customers with Visual Influence*- Jason Miles

5 Top Keywords and Volume

- Social media follow us (2,400)
- Social media following (480)
- How to build social media following (320)
- How to grow your social media following (210)

Google Trends

- Top 5 Related Topics
 - Executive order

- Parlour
- Parler
- Executive Branch
- Gab
- Top 5 Related Queries
 - Trump social media executive order
 - Rumble social media
 - Parlor social media app
 - Parlor.com social media
 - Blackout Tuesday social media

Top 3 Competitors

- Social Marketing Certification Course (Hootsuite)

<https://education.hootsuite.com/courses/social-marketing-certification>

- Social Media Success: How to Become An Influencer (Udemy)

<https://www.udemy.com/course/be-a-social-media-influencer/>

- The Quickstart Guide to YouTube | YouTube Creators (YouTube Creator Academy)

<https://creatoracademy.youtube.com/page/course/bootcamp-foundations?hl=en>

Industry News

- How To Get More Social Media Followers (Without Creating Content)

<https://neilpatel.com/blog/social-media-follower-increase/>

Neil Patel gives you the raw truth on the significance of numbers and the problems people often encounter when trying to increase them. He also provides a list of 9 tips to improve your authentic following.

- 6 Research-Backed Ways To Get More Followers On Any Social Media

<https://www.fastcompany.com/3031006/6-research-backed-ways-to-get-more-followers-on-any-social-media>

This article lays out six detailed ways to gain followers, riddled with specific examples and statistics to show you how each tip would work in real-time.

- How to Increase Your Social Media Following

<https://www.thebalancesmb.com/how-to-increase-your-social-media-following-1794618>

This article focuses more on ways to promote a home business via social media, such as discussing the importance of adding your social media links to your newsletters or email lists.

You don't have to do this alone! Corporate Countdown has all of the resources to get your course off the ground and soaring towards six-figure success. Join our mailing list

COURSE IDEA #19

How To Balance Your Work And Personal Life

The feeling of being overwhelmed and unable to balance your work life with your personal life is something felt by people all over the world. Due to this fact, an online course teaching people coping

mechanisms and ways to feel happier and less stressed will stand out on the market. This course might be the perfect course for you and will allow you to help improve many people's lives.

Some example of topics within this course are:

- How to better your time management skills
- How to realize when you're overworking when you don't need to be
- How to increase productivity both at work and at home
- How to manage your stress

There are so many ways to start balancing your work and personal life from learning how to manage your time and increase your productivity. In addition, some people make themselves more overwhelmed than they need to be, and the solution is as easy as just taking the weekend off. Outlets are necessary to make them understand this and improve their mental health.

Due to the large population of people that claim to feel overwhelmed by work, this course should, in theory, be very popular. If you're looking to start an online course and feel like you know how to balance your life, then this idea may be perfect for you. Not only will you be helping other people improve their lives, but you'll also be improving your own. Corporate Countdown is here to help you make this a possibility. Corporate Countdown will provide you with the tools and knowledge to create this course and improve the lives of other people.

Example of Copy

Do you feel overwhelmed by your job? Do you feel like you don't spend enough time with your family or never have time to yourself? Does it feel impossible to balance your work life and your personal life? You're not alone in this feeling. A recent survey done by Forbes shows that 14% of people claim to be overwhelmed and feel drained by the end of the day. The feeling of not being able to balance work and personal life is surprisingly common. What people don't know though is that it's possible to fix this feeling. You don't have to constantly feel down and depressed. There are many ways outlets can help. The first step is to acknowledge that you're not alone and that there are solutions. That's the purpose of this online course, to teach you how to balance your work life and your personal life so that you can be happy again.

Top 3 Amazon Best Sellers

- Work Your Money, Not Your Life: How to Balance Your Career and Personal Finances to Get What You Want by Roger Ma
- Principles: Life and Work by Ray Dalio
- Getting Things Done: The Art of Stress-Free Productivity by David Allen and James Fallows

Top Keywords/Volume

- Balance work and life (880)
- Balance of work and life (880)

- Balance in work and life (880)
- Work balance life FedEx (590)
- Balance work and personal life (90)

Google Trends

- Work-life balance during covid
- Work-life balance FedEx
- Work-life balance

Top Competitors

- Work from Home- Work-Life Balance and Time Management
- Frazzled to Focused
- Time Management for Productivity and Work-Life Balance

Industry News

- *Still Searching for Equilibrium in the Work-Life Balancing Act*
 - <https://www.nytimes.com/2005/12/04/jobs/still-searching-for-equilibrium-in-the-worklife-balancing-act.html?searchResultPosition=1>
 - This article discusses people’s common concerns with balancing work and life and how employers have begun becoming increasingly flexible.
- *The Evolving Definition Of Work-Life Balance*
 - <https://www.forbes.com/sites/alankohll/2018/03/27/the-evolving-definition-of-work-life-balance/?sh=32f8392f9ed3>
 - This article discusses how the term “work-life balance” has changed over the years and what it currently means within society.
- *How to Improve your Work-Life Balance Today*
 - <https://www.businessnewsdaily.com/5244-improve-work-life-balance-today.html>
 - This article discusses what work-life balance means. In addition, it gives tips and ideas on how to improve this balance. Finally, it talks about increasing flexibility within the workplace and how to be a more supportive manager.

If you think this course is right for you, then get started today. Sign up now on Corporate Countdowns website to make this course a reality for you!

Course Idea #20

How To Create A Video Editing Course

In today’s digital age, everyone has switched onto the digital space for almost everything they do, from the tv they watch in their leisure time to screens they look at for hours during work to even the ads on billboards they glance at during drives. A study done by Statista on the global digital population showed that “almost 4.66 billion people were active internet users as of October 2020.”

The importance portrayed in the digital space and the Internet technology will only increase in the following decades. One immense aspect of this digital space is videos. Videos range hugely and are a part of such a broad spectrum. They could be as short as a gif or as long as a movie/documentary. They're ads, Youtube videos, music videos, vlogs, etc. As videos grow in abundance and prevalence, the editing of these videos does too. If you have a passion for video editing, this course will be a great starting point for you.

There are many aspects to video editing due to the extensive types and applications of videos. The editing attitudes for music videos will differ from documentaries. However, there will be overlapping techniques. In a video editing course, you can choose the direction you want to teach and which attitude you choose to adopt. As the creator of the course, you have complete control over how you design this course. Through this course, you can receive help on setting up your very own.

Because of the popularity of videos that show up multiple times in the average person's daily lives, this course will remain popular. Additionally, many people are looking to find a new hobby, revive an old one, or cultivate their own video editing skills during the lockdown. Whatever the reason, this course will be enticing to a broad audience. Ideas to include:

- The basics of video editing to advancement techniques
- Platforms to utilize to create several streams of income
- Learn the valuable skills to apply anywhere in your career

The skills that come with video editing can be applied to a variety of jobs and career fields. For example, in a marketing company, the supervisor may ask for a marketing video to appeal their product to the client. Having at least a basic knowledge of video editing may greatly boost your favorability in the eyes of the supervisor.

If you have the talent and passion to help others progress towards their goal of improving in video editing, this course will be perfect for starting your very own video editing course.

Amazon Best Sellers:

- "How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro" by Steve Stockman
- "Making Youtube Videos: Star in Your Own Video! (Dummies Junior)" by Nick Willoughby, Will Eagle, et al.
- "Bare Bones Camera Course For Film And Video" by Tom Schroepel

Top Keyword and Volume:

- Video editing course | Volume: 1,300
- Online video editing course | Volume: 590
- Free video editing course | Volume: 140
- Video editing course near me | Volume: 110

- Video editing course online free | Volume: 110

Top Google Trends on “Teaching a Video Editing Course”

- Video editing course online free
- Video editing course for YouTube
- Video editing course near me

Top competitors:

- LinkedIn
- Skillshare
- Lafilm

Industry News:

- 3 Courses To Help You Create Better Video Content For Your Ads
 - <https://wersm.com/3-courses-to-help-you-create-better-video-content-for-your-ads/>
- Audio and Video Editing System Market: Competitive Dynamics & Global Outlook 2025
 - <https://www.business-newsupdate.com/audio-and-video-editing-system-market-6207>
- Global Audio and Video Editing Software Market Trends, Business Strategies And Opportunities With Key Players Analysis 2026
 - <https://ksusentinel.com/2021/01/20/global-audio-and-video-editing-software-market-trends-business-strategies-and-opportunities-with-key-players-analysis-2026-abode-apple-inc-autodesk-inc-nch-software-openshot-studios-llc-mov/>

If you are currently deciding whether or not you should take that leap of faith and create your video editing course like you always wanted, take this as a sign to do it! Sign up with Corporate Countdown today and start your new career today!

COURSE IDEA #21

How To Become A Pro At Affiliate Marketing

Do you know someone who is thinking about starting a new business but doesn't have the inventory or start-up costs to do so? If you know anything about affiliate marketing, you can help them achieve those dreams by teaching a professional course.

Affiliate marketing is where influencers earn a commission for promoting another business's product. According to a survey conducted by Investopedia, 9% of affiliate marketers were making over \$50,000 a year in 2016.

Finding the right niche is the most crucial step when building an audience. Choosing too many products can also risk credibility. It also will make branding seem ineffective. Help your customers by finding the right niche and choose a topic they're passionate about that is also in demand. Figure out if there are high-commission affiliate programs and jobs in that region. Teaching them to market a product they love can be fun, but it should also be very profitable.

While it can be hard for companies to find the right affiliates, there are ways to connect them. Researching different affiliate marketing programs after choosing a niche is important. The right program will determine potential income. Earning a profit is essential, but it is also important to choose reliable and supportive companies to work with. Your customers need to associate themselves with honest and supportive companies. It will contribute to the number of followers they will gain. The more trust consumers have in their influencers, the more time and money they will give them. The right products and companies will determine how far the brand and business will go.

There are many platforms to choose from when promoting products. Finding the right platform and website for your products is important. Influencers promote their products through social media, paid-ad posts, websites, and blogs. Having a website will only add to their success. If they're looking to create a new blog/website, the most popular website builders are WIX and WordPress. They offer reliable hosting, a domain name, and a professional email address. They also have step-by-step instructions to help you get started.

Lastly, you will need to teach your customers how to create content for branding and products. It is where they can have fun and show off their creative side! The internet is different types of content. As an affiliate marketer, your customers will be responsible for creating and contributing content. If they do not then, people will have no reason to follow them. Creating content is completely up to them, but it must align with their niche. Where they distribute content is also their choice, and, luckily, there are hundreds of options to choose from. You can suggest using popular websites like Reddit, Twitter, Facebook, Instagram, or even Quora. Similar topics to include in your course:

- How To Make Money Online
- How I Quit My Job and Became an Affiliate Marketer
- How To Start Affiliate Marketing For Beginners
- How To Make Money While You Sleep With Affiliate Marketing
- A Step-By-Step Guide to Affiliate Marketing

If you understand affiliate marketing or related topics, you can create a course and make money while you sleep!

Top 3 Amazon Books & Authors:

- Influence: The Psychology of Persuasion by Robert B. Cialdini

- The 1-Page Marketing Plan: Get New Customers, Make More Money, And Stand Out From the Crowd by Allan Dib
- Building a StoryBrand: Clarify Your Message So Customers Will Listen by Donald Miller

Top 5 Keywords:

- Affiliate marketing (60,500)
- Affiliate marketing what is (8,100)
- Affiliate marketing is (8,100)
- Affiliate marketing for amazon (4,400)
- Affiliate marketing for amazon (4,400)

Google Trends:

- 15 - day challenge affiliate marketing
- High ticket affiliate marketing
- Affiliate marketing

Top Competitors:

- Amazon Associates
- Awin
- CJ Affiliates

Industry News:

- 24 Business Ideas That Could Be Worth Millions
 - <https://www.entrepreneur.com/slideshow/304034>
 - This an article that provides a slide show of potential topics to choose from when picking a niche for affiliate marketing
- Is Affiliate Marketing Worth the Risk?
 - <https://boss.blogs.nytimes.com/2013/12/04/is-affiliate-marketing-worth-the-risk/>
 - This article explains the risks behind affiliate marketing, specifically those associated with managers who don't always have your best interest at heart.
- Affiliate Marketing in 2020: What it is and How to Get Started
 - <https://www.forbes.com/sites/theyec/2020/01/23/affiliate-marketing-in-2020-what-it-is-and-how-beginners-can-get-started/?sh=6237355461c2>
 - This article provides information about what affiliate marketing is, how to get started with affiliate marketing, and how affiliate marketing pay structures work.

With affiliate marketing, you can monetize anything you are passionate about and earn a high stream of income! If you are interested in learning about more courses and topics like affiliate marketing, sign up for more information on the Corporate Countdown Website!

Conclusion

How to Travel the World and Still Make Money, How to Write Your First Novel, or How to Teach a Different Language Course. The possibilities are endless when picking the perfect online course topic. Since 2000, there has been a 900% growth increase in the e-learning industry. Yet, the full potential for online courses still needs to be reached.

No matter what topic you select, even if you change it a couple of times, we want you to succeed. We want you to do well. We want you to feel secure enough to leave the corporate world.

We know the fear of taking a risk without knowing the outcome. We understand that there is so much conflicting advice on the internet. We recognize how overwhelming the whole process can be. But, there is no harm in trying something new, especially when you can get your investment back if it isn't the right fit for you. With just one personal consulting call with our course creation coach, you will find that monetizing your knowledge is not as hard as you think. You will gain a mentor. You will gain a network of people who have the same aspirations. You will gain access to the most current resources, blueprints, and step-by-step instructions.

If you crave an additional income stream, a form of secure and stable money flow, and control over your time again, you are in the right place! Corporate Countdown will not only help you leave the busy corporate life behind but jump-start your business, getting you off on the right foot.

Interested in diving deeper?

Sign up for a 1 on 1 coaching session with Angelic and be your best boss self today!

https://calendly.com/corporate_countdown