

Maybe you should rethink how you're running your business

SUBJECT LINES

- Maybe you should rethink how you're running your business
- These people can't be wrong
- Why are people freaking out over this?
- Does it cost you to use it, or does it cost you NOT to use it. This may surprise you.

EMAIL BODY

Hi {first_name},

The unknown.

It's always a little scary, right? I mean, whenever you jump into something new, that entails some RISK, and there's no guarantee of a POSITIVE outcome. Often, you don't even know the size of that RISK, or the significance of the outcome.

So it's usually more comfortable, and EASIER, to stay with what you know. But IS it easier? Really?

Let's talk about your business.

You've decided to run your own. And maybe you've already traveled down that road a little... meaning, you've done some research, chosen some marketing software, plunked down the money to subscribe, and made a few sales already.

You've been building a list, designed and sent some emails, built some landing pages, maybe even put together a few funnels. You've got some skin in the game now. Or, you're about to.

Then along comes something NEW and DIFFERENT that promises to make your marketing A WHOLE LOT EASIER and CHANGE YOUR LIFE... something called KARTRA.

What is it? You can skip the rest of this email and see in this **quick demo video right here.** [##Hyperlink with your affiliate link##](#)

But if you've already invested in paying for and learning a bunch of marketing software, and set up your product carts and built a bunch of emails and pages and autoresponders and funnels already...

...then it would be logical to think you're already too far down the road to switch to something else, and that it would be easier to just stay where you are.

(I've just given you all the reasons NOT to switch to Kartra – a real marketing NO NO, right?)

HOW EASY AND HOW EXPENSIVE?

I'm curious though... HOW EASY is it to REMEMBER HOW TO USE all those different platforms for emailing, page building, funnel design, membership site building, product cart setup, opt-in form design, and video hosting... never mind nice add-ons like having a help desk or an affiliate management platform?

Because Kartra has all of those... built into ONE absurdly easy-to-use platform. Even the video hosting. Even the helpdesk. Even the affiliate management.

HOW EXPENSIVE IS IT TO PAY FOR ALL THOSE PLATFORMS SEPARATELY? (probably many hundreds of dollars per month).

Kartra gives you all of those tools – INCLUDED. There are no extra add-ons to try to get more money out of you. And the cost? MUCH LESS than you'd pay for all those other tools collectively.

HOW EASY is it to design and write emails, squeeze pages, landing pages, sales pages, forms and checkouts that DON'T SUCK? I mean, to create truly beautiful, modern-looking design and copy that actually increases sales, not kills your brand?

Well, Kartra's completely DONE FOR YOU campaigns (crafted by experts you might have heard of, like Frank Kern), and professionally designed templates for EVERYTHING, reduce your effort to ZERO.

And, HOW EASY is it to get all those separate tools you might be using right now to actually talk to each other, share data, and give you comprehensive, ACCURATE analytics so you can actually know which parts of your marketing are making you money ...and which parts suck?

(You know, without having to pay a programmer a ton more cash to hook everything up?)

Kartra integrates all those tools for you in one platform already. They're designed to unify your data from the get-go...

...meaning, Kartra tells you EVERYTHING about your marketing and your prospects – every page visit, video view, email click, helpdesk ticket, sales transaction, opt-in, sequence subscription... the whole enchilada. Kartra KNOWS... and so will you.

Now, of course I can go on TELLING YOU how easy it is to switch to Kartra and trade in all those platforms you've had to duct-tape together to accomplish the bare minimum your business needs to, well, get customers and transact business...

...or I can just let some of the thousands of Kartra users **who've already made the switch** tell you.



Katie Lendel

April 13 at 6:01pm

...

Just created my first checkout page in Kartra for my upcoming product release - mind-blown! It literally took me just 3 hours to set up the product, pricing, and the whole checkout process!

Kiddos helped me test it (which made it more fun) and it works PERFECT from the first time! (I never knew I would come across a tool that is so simple to use, bug free, and works from the very first time!

And guess what? Not only that, but already made my first sale (even though it's not officially LIVE yet) 😊 #mindblown #lovekartra #onlinemarketing



55

13 Comments



Love



Comment

##Add an image of a testimonial taken from Social Media, then Hyperlink with your affiliate link##



Benjamin Jacques

March 10

...

I am absolutely blown away by this and that's rare as You guys did a phenomenal job putting this together.

Spent the night gutting every system away from le main "competition"...

...and will be spending all day rebuilding them inside of these sexy new systems all under one roof. So excited. Thank you guys so much. 🔥💙🔥



Like



Comment

[⇐ AFF LINK to image]



Paul Griffiths I use the CRM and membership site for a client of mine. We switched from Infusionsoft. It's actually perfect. It's ideal having the CRM, Membership Site, Ecommerce and Affiliates all tied up nicely in one package. Oh I forgot to mention video hosting.

Like · Reply · 7w



[⇐ **AFF LINK** to image]

See for yourself. **Watch this demo video right here.** [##Hyperlink with your affiliate link##](#)

TRY KARTRA NOW FOR \$1

They want to make it even easier for you to experience how Kartra can radically simplify your life and improve your business. So they're offering you a 14-day trial of Kartra for just **one tiny little dollar.**

And if it doesn't immediately blow you away with how much easier it just got to crush it in your business, you can go right back to what you've already got.

But you probably won't want to do that. Which is why they're keeping Kartra EASY to afford after your trial ends. **It starts at just \$99 a month.** No, that wasn't a typo.

But you need to act fast! With such an overwhelmingly positive response, prices could increase at any time, so get Kartra now to lock in their lowest price ever.

Just **click here** [##Hyperlink with your affiliate link##](#) to see the short Kartra demo video and get your \$1 trial. I think it might be the easiest decision you've ever made. Or very close!

[YOUR SIGN OFF]

P.S. I don't want you to miss out on the easiest time ever to switch to Kartra. Prices for the future have not been confirmed (and there's a 99.99% chance they'll go up). So I hope you'll **act NOW and lock in your low price.** [\[⇐ **AFF LINK**\]](#)



Audria Richmond

March 28 at 6:49am



I canceled the following!

- Infusionsoft
- Leadpages
- Zapier

I am going to build my website with this tool. It's soooo dope! lol.



Simone Blum-Sherman and 21 others

9 Comments



Like



Comment

[[↩ AFF LINK to image](#)]

We need to talk about being productive vs being technical

SUBJECT LINES

- We need to talk about being productive vs being technical
- Are the “Bricks of Overwhelm” stealing your profits?
- See this If you have ever asked “How do I [Insert marketing Tech] for my business?”
- Revealed — The stuff that's causing you the overwhelm, frustration, and self doubt
- The wall is coming down for forever, right now, thanks to a revolutionary breakthrough

EMAIL BODY

Hi {first_name},

I'm betting you can relate to what I'm about to tell you. Because if you're like, well, just about any business person on the planet, you're working a lot harder IN your business than actually ON your business.

And your business is probably suffering as a result.

I mean, there are just so many TECHNICAL aspects – software, design, writing, even some coding – you've got to try to learn and do just to take care of the BASICS of your business.

It's just a bit, well, actually, it's VERY overwhelming. Right?

If you have ever ever asked any of the following [this video is for you:](#)

[[← AFF LINK](#)]

- How do I build a high converting landing page? (Not just a landing page)
- How do I integrate that webpage with my autoresponder?
- How to get my freaking autoresponder to work?
- How do I get a countdown timer on my page?
- How do I build an order form or how do I hook my order form up to my shopping cart?
- [What shopping cart should I use in the first place?](#) [[← AFF LINK](#)]
- How do I make my order forms work?
- How do I make my order forms look cool?
- How do I do a one click upsell?
- How do I do an order bump?
- What is an order bump?
- How do I make my buy button appear at the end of the video?
- How do I make the video play automatically?
- Where do I host the video in the first place?
- How do I make a file downloadable?
- How do I take all the stuff that I want to sell and put it somewhere where people can't steal it?
- How can I have a help desk to keep up with customer service?
- What if I wanted Live Chat to help customers or close sales?
- What about split testing and what about analytics?

- How do I know if my ads are even working?
- How do I know if my sales pages are even working?
- How do I make my sales pages look cool?

And then finally, if I can overcome this huge wall and get to the point where I even can do the talking and typing...

- **How do I even know what to say?**



[← AFF LINK to image]

Can you relate to this?

I've been there. **We've all been there.**

We're all there right now, and I'm here to tell you right now **that this big digital wall**, is the one standing between where you are and where you want to be — where you need to be.

It's that stuff that's causing you the overwhelm, the frustration, the self doubt, the inability to get your message into the world and monetize it.

That wall is coming down for forever right now, and it's coming down thanks to a revolutionary breakthrough tool that will let you press a button and have a **complete A-Z, soup to nuts WORKING marketing campaign** completely built, up and running, and automated ...in minutes.

Look at these happy marketers that recently made the switch:



Jeff Long

March 19 at 4:26pm

Need proof that God exists and loves you? Kartra is it! haha Seriously saving me over \$2k/month. Excited to dive in and start playing! Thanks team!



Kirk Garner, Donna Fox and 4 others

8 Comments

Like

Comment



Ajoke Emekene

April 3 at 6:22am

officially cancelling all my other business tools subscription today to make way for kartra. it's such a liberating feeling. Thank you Kartra.



You and 6 others

4 Comments

Love

Comment



Susan Gast

April 4 at 5:05pm

I'm thrilled to be here and using Kartra! I opted in today and I'm half way through "Quick Start" in the Academy area. I can't wait to get going but I'm behaving and actually going thru all the vids etc. That will surely save me time and frustration if I just dived in (yep, from UK originally, I can't say "dove" LOL). Been tallying up the cost of all the stuff I've had to subscribe to (LeadPages, ConvertKit, Vimeo, Teachable etc) and I end up saving over \$65 a month with the (basic) starter level in Kartra! I want to keep on working down the Quick Start list but I've already put in 12 hours today and hubby is wanting me to "take a breather!" OK, I'll humor him but I'll be right back here first thing in the morning (or I'll sneak the MacBook into the bedroom and do more there!) LOL. How sad is that? LOL Have a great night everyone! Cheers, [Susan Gast](#)



Pat-Lorna Shanks and 8 others

6 Comments

Like

Comment

[[← AFF LINK to image](#)]

[See that tool right here](#) [[← AFF LINK](#)]

[YOUR SIGN OFF]

IMPORTANT NOTICE

SUBJECT LINES

- IMPORTANT NOTICE
- URGENT NOTICE

EMAIL BODY

Hi {first_name},

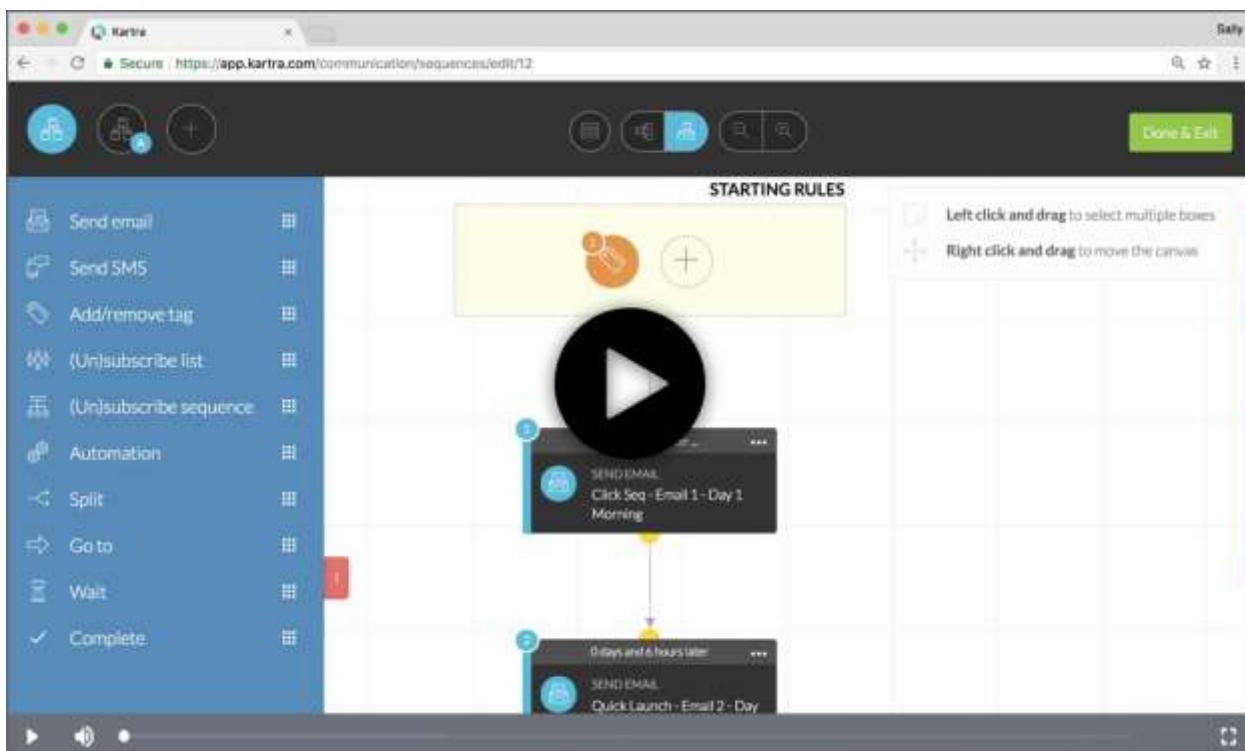
Before you make any sort of decision about Kartra, I highly recommend that you [watch this Demo](#) that shows you more. [⇐ AFF LINK]

...Basically, when your customer does something, the system is programmed with the absolute BEST converting response.

I get to say something I don't often get to say - You haven't seen anything like this anywhere.

[So if you haven't seen this little demo in action yet, you gotta check it out.](#)

[⇐ AFF LINK]



[⇐ AFF LINK to image]

You'll immediately grasp the power of what this will do for you after the first 30 seconds or so.

You don't have to sign up for anything to see it and you don't have to talk to anyone. It's just a simple demo video on a page and [it'll play automatically here :-\)](#) [[⇐ AFF LINK](#)]

My guess is once you try it, you'll gave the same reaction this new user had lol.



[[⇐ AFF LINK to image](#)]

Over 7000 PEOPLE ARE GOING CRAZY.

In the good way :-)

They're marketers just like you.

They are going BONKERS.

Look at this screenshot from our private Facebook group:



[← AFF LINK to image]

The reason they're so happy is because this thing actually WORKS!

You never, ever have to worry about "tech stuff" again because this system literally creates campaigns for you at the press of a button.

All you do is customize the copy.

It builds the pages, the order forms, does the autoresponders ...everything.

Heck, you probably won't even need to read the instructions because we've made it about as easy to use as your iPhone.

[Seriously - The Kartra team shot a quick demo for you here.](#) You don't need to sign up for anything to see it. It'll just play. [← AFF LINK]

KEEP YOUR MONEY

I bet you're thinking something like this would be expensive, right?

Especially since it cost Andy Jenkins (literally) four million bucks to build.

Well. It's not.

It's actually less than anything out there ...but it does eight times more.

But I don't want to sell you on it ...I think if you just TRY it, the experience will speak for itself!

[Seriously - you'll see why in the first 30 seconds or so of this demo.](#)

[[⇐ AFF LINK](#)]

TRY IT TODAY FOR ONLY A DOLLAR.

Yep. [One measly dollar.](#) [[⇐ AFF LINK](#)]

If you like it, keep using it.


If you don't - then don't (and you'll never pay a dime).

Pretty simple, right?

But I'm betting you'll love it because comments like these are pretty much the only thing we've seen since we started letting people into Kartra.



[[⇐ AFF LINK to image](#)]

 **Laura Marie Host** shared her first post. ***
New Member · 4 mins

Kartra has finally helped make my dream a REALITY and within 2 weeks of the first \$1, I am now at over \$1,000 of reoccurring monthly membership revenue that will just continue to GROW!!

So very thankful and grateful for Kartra!

Thank you, Kartra for helping to make my 2+ year DREAM finally a REALITY!!

p.s. the BEST PART... I got rid of all the "other systems" that Kartra replaced and cut my operating expenses in HALF! Yes! Yes!! Saving money = WINNING!!

--> Systems I eliminated and now only use Kartra:

- 1) Email System
- 2) Leadpages
- 3) Membership Plug-in
- 4) Membership site
- 5) Wordpress site
- 6) Website Hosting
- 7) Website Designer monthly fee
- 8) Membership Plug-in
- 9) Upwork Monthly help with page designs
- 10) and I'm now simply uploading videos directly to Kartra vs the extra steps of using YouTube, etc...



--> 10 systems now down to ONE!

My biz is [Social Media Success Today!](#)

Private Key Community LEARN MORE

You know you need to meet new people, but where? You can't figure out where to spend your marketing money! You want to know all the free ways to promote your business!

[SMST.KARTRA.COM](#)

 Like  Comment

[[⇐ AFF LINK to image](#)]

GO HERE, SEE THE DEMO, AND IF IT LOOKS COOL, TRY IT FOR YOURSELF.

[[⇐ AFF LINK](#)]

I'm betting you'll love it!

[**YOUR SIGN OFF**]

PS — If you want to:

1. Press a button.
2. Have amazing, fully automated campaigns built for you.
3. Sell more stuff as a result.

...Then have a look at this and try it out if you like what you see. [[⇐ AFF LINK](#)]