

( If email: The subject heading could simply be “Thank You Dr ....”)

Dear Dr (.....)

Thank you for your consideration.

As a busy doctor, I appreciate it is impossible to have the time to work with each patient on how to implement your recommendations, but that is the focus of my practice - to assist patients with following through with “doctor’s orders.”

As you know, many lifestyle factors like diet, activity and stress management significantly impact people’s health. But obviously to change lifelong habits takes time and often support, guidance and coaching.

My name is (name) and I am a certified Health Coach. I help people ..... so they can ..... (state your specialization/focus).

My coaching program is intended to complement your recommendations to maximize compliance and fully serve your patients.

I understand you specialize in (professional’s focus/ie.family medicine) and my program specifically helps (patients like theirs/patients) develop new lifestyle habits to support their doctor’s health recommendations like (eating healthy to lose weight, balance blood sugar, deal with emotional eating and manage stress.) I (know, have read, heard, seen, been told) very positive things about your work and can appreciate that you are committed to health and wellness.

I have (a coaching program, workshop, a series of articles) that I am confident would provide much value to your patients. My business (has been featured in, also works with, or list some other accomplishments or a successful client story). I’d be happy to discuss my (program, workshop, etc.) with you and to learn even more about how your work could be of value to my existing clients also.

Thank you for your work in the community.

I can be reached by email at (email address) or phone at (phone number).

I look forward to learning more about your work, and will follow up with you (2 days -one week from now, date) to connect further.

Kind regards,

(Your Name) (Your Title)

PS. I’ve attached a (brochure, article, resume) to give you a better sense of my work and the benefits I offer. You can also visit my website at (address).

(You can also include a brochure, business card, or flyer if sending by mail.)