

# Devant,

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## Post-Secondary Education Partnership Proposal

2021



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## Supported by:

### Employers & Brands



### Educators







## We help international students & alumni to **STAY, WORK and SUCCEED** in Canada.

In French, our name means “to get in front of” and that is exactly what we help our students to do: To get ahead of the competition and in front of employers, so that they can build their dream Canadian careers.

Our goal is to complement your existing Career Services and act as an additional layer of job search support for your international students - So that when they do come to you, they are better prepared and ready for action.

We do this by hosting a suite of online services and events that provides your students with the knowledge, tools, and connections to successfully showcase their skills and experiences in the Canadian job market.



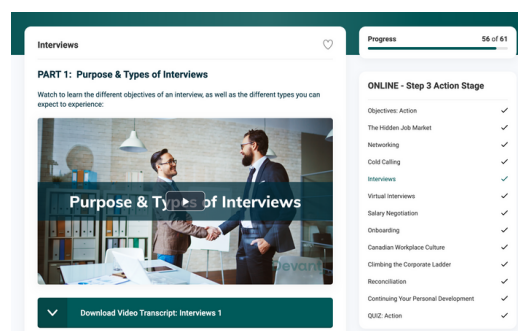
# Our Services



Choose the events & services that best suit your students and we will package them into a co-branded online career support portal for their exclusive use.


## Get Hired Master Class (Live or Online)

Designed by certified career coaches specifically for international students, this asynchronous tutorial series guides students through the Planning, Preparation, and Action stages of the job search process. The course is video-based and includes knowledge quizzes and a final Certificate of Completion.



## Live Expert Webinars & Events

In addition to the convenience of online learning, your students will have access to a busy schedule of weekly live evening events. Highlights include: Industry & Employer Research, LinkedIn Optimization, Job Posting Analysis, and Interview Skills, as well as live Immigration Q&As with trusted Canadian Immigration Lawyers, Virtual Networking Cafés, and Industry-Specific Expert Panels.

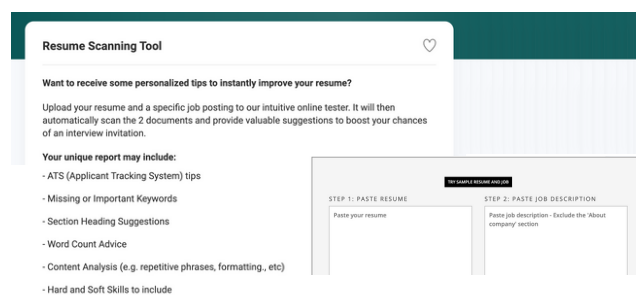


### How to Start Networking While in School

- Build relationships with your professors, university administrators and staff.
- Make contacts while working part-time jobs.
- Expand your friend circle.
- Utilize your school's career services and be engaged – Attend workshops, events, etc.
- Join student clubs and groups.
- Attend career fairs, job fairs, and networking events.
- Volunteer.
- Attend conferences, speaker events, and panels.

## Resume & Job Seeking Tools

Our tools include: A Resume Scanner for ATS compliance, Resume Templates and Writing Guidebook, as well as a Career Planning Tool, Soft Skills Assessment Tools, Elevator Pitch Template, Research & Job Application Trackers and more.



# Our Services



## Bi-Weekly Newsletter

With your co-branded platform and bi-weekly newsletter, we build community and engagement, while providing your students with a steady stream of important news, just-in-time labour market data, job search strategies, and inspirational content.

*Real-Time Job Market Data*

### The Job Market is Heating Up!

Let's start with a peek at some exclusive Insider data. Check out these graphs that show the number of job postings as well as the top 10 industries hiring in Canada right now.

[READ MORE](#)

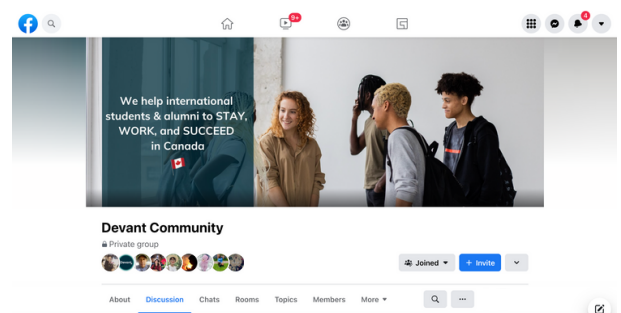


## Virtual Hiring Expos

Taking place 2-3 times per year, the Get Hired at Home virtual expo brings students and employers together in a virtual AI-driven platform. Expect 50+ job opportunities, 25+ employers, mock interviews, free career development workshops, guest speakers, and more.

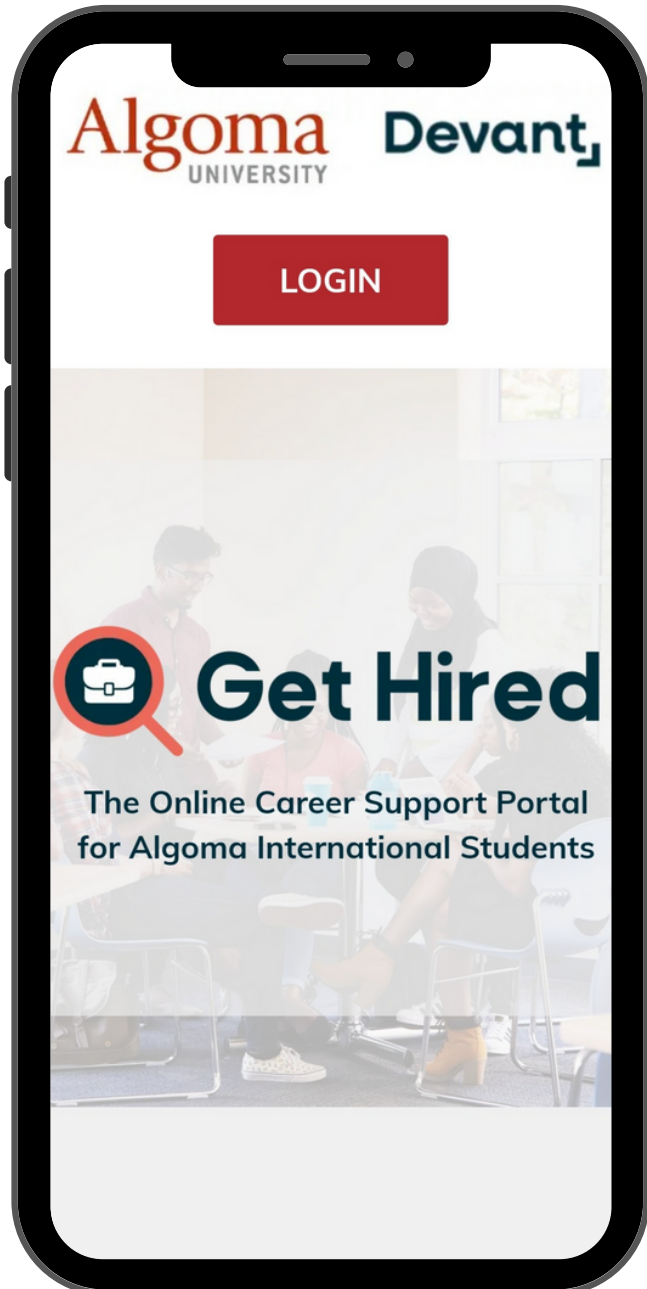
## Online Supportive Community

Students can grow their network and interact with their peers across the country in our members-only Facebook community. Devant career coaches are on hand to answer questions and host live events and Q&As.





# How it Works



1

## LANDING PAGE

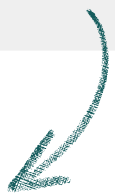
We create a co-branded landing page with a sign up form for you to share with your international students



2

## LOG IN

Once they complete the sign-up form, students receive log in details straight to their email inbox



3

## EXPLORE THE PORTAL

They log in and start taking advantage of their new job search support platform!

# Contact Us

Our mission is to help your international students to Stay, Work, and Succeed in Canada. We do that by helping you to support your international students. Our methodology is to keep your institutional brand front and centre, while reducing your costs and increasing the reach and effectiveness of your Career Services.

**Please contact us to book a call and live demonstration:**

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