

L.E.T.S PIVOT TO WIN  
ENTREPRENEURS' ONLINE TRAINING  
PROGRAMME



L.E.T.S. PIVOT-TO-WIN  
LEARN.ENGAGE.TRANSFORM.4.SUCCESS

A PROPOSAL BY  
**WINTRADE GLOBAL  
NETWORK**

L.E.T.S. PIVOT-TO-WIN PROGRAMME  
**UP-SKILLING  
WOMEN ENTREPRENEURS TO  
COMPETE IN THE DIGITAL AGE**

## OUR ORGANIZATION

# About Wintrade Global

Over the last 5 years, the Wintrade Global Organisation has hosted a range of events, trainings and networking opportunities for businesswomen around the world. And now, we have made this a 24/7 experience, not just once per year! Thousands of fabulous women from across the world use Wintrade events, training and resources to help them to take their business to the next level.

From New York, London, Budapest, Brussels, Rome, Johannesburg, Delhi and everywhere in between, our network is vast. And now we are inviting you to join in our business growth. Why? Because there is power in numbers and by coming together, we can create a global shift in business knowledge and consciousness to effect positive change in women's success trajectories.

By participating in this programme, you are growing your competence so that you can compete in local and global markets at a time where challenges are opportunities for innovation for those with the right skills.

# THE PROGRAMME

FROM THEIR LIPS TO YOUR  
BUSINESS & FINGER TIPS

Now more than ever, entrepreneurs who haven't achieved what they set out to do need support. This is the critical intervention point at which uplevelling skills and a transfer of knowledge is essential to help them survive and more importantly, thrive.

Each training session as part of our programme from a pool of global experts will be the difference between searching in the dark and shining a light on exactly how you need to improve.

## OUR **L.E.T.S.** FORMULA LEARN, ENGAGE & TRANSFORM 4 SUCESS

The programme has 4 core areas with training modules covering 36 topics. Each topics will be covered in a 25 minute training video from leading global experts, plus interactive exercises and resources provided by us.



The aim is to equip you with all the skills you need to boost your sales and your professionalism because your training will be covering the business skills many successful entrepreneurs have and utilize to their advantage.

When you have finished our 36 module programme, you will have accross-the-board knowledge on how to grow your business, operate more effectively and present yourself and your business at the level needed to achieve success.

# THE MODULES

L.E.T.S. PIVOT TO WIN PROGRAMME



## SKILLS

- Leadership
- Strategic thinking
- Communication
- Analysis & use of Information
- Decision-making
- Project management
- Research
- Time-management
- Networking
- Personal Image
- Public Speaking
- Public Relations



## KNOWLEDGE

- Funding
- Finance
- E-Commerce
- Digital Marketing
- Digital branding
- Coding
- 1 App in 1 day
- Corporate Procurement Strategy
- Legalities
- Purchasing
- Sales
- Board membership
- Funnels
- Coaching



## MINDSET

- Emotional intelligence
- Diversity and inclusion
- Ethics
- Professionalism
- Innovation opportunities
- Resilience
- Crisis management
- State management
- Culture Add



## LIVE Q&A SESSIONS FOR CROSS-LEVEL ENTREPRENEUR DEVELOPMENT

By completing our programme with monthly Q&A sessions, Start-ups will fast-track their tools for the entrepreneurial journey they are about to undertake. Entrepreneurs will refresh the skills needed to up-scale and corporate intrapreneurs will gain an across-the-board understanding of other activities within their organization and in the world around them.

WHAT WE WOULD NEED FROM YOU

# PROGRAMME PARTICIPANT CRITERIA

## PARTICIPATING IN THE PROGRAMME

It is essential that all Pivot-To-Win participants are Wintrade Global Executive members. You must be fully committed to at least 1 hour per week training, so that you can gain the maximum benefit from the programme. It's not only training but also learning-by-implementing.

## PROGRAMME PROCESS

01

### REGISTRATION

Become an executive member and register for Pivot-To-Win under TRAINING

03

### Q&A

Once per month, there will be an online meeting to ask questions and get feedback.

02

### PARTICIPATE

You will be given access to 1 module per week with interactive activities

04

### CERTIFICATE

Upon completion, you will be awarded a PIVOT-TO-WIN certificate. This will make you eligible to become a WTG Expert and preferred (A Go-To person in your field for our network).

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TO APPLY ONLINE:

<http://bit.ly/Pivot-To-Win>



**WE LOOK  
FORWARD TO  
WORKING WITH  
YOU SOON!**

**For questions re. programme:**

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**Programme Co-ordinator**

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