

Lovesick Leadership

COURSE OVERVIEW

Over the next six weeks, we will uncover the answer to the BIG QUESTION: Are you a leader, or are you simply in a leadership role? Either way, Lovesick Leadership will teach you what it takes to be a leader in the 21st century.

Leadership is a coveted role; one that should be appreciated, and respected. It's an honor to lead people, so why do so few leaders understand the impact they have on the ones they lead? Many were never taught to lead, have never experienced what great leadership feels like and don't know what it requires.

Lovesick Leadership is designed to create strong, effective leaders and it begins by identifying your specific leadership style. From that starting point, you'll be taught groundbreaking leadership techniques that will help you self-manage, and motivate others. You'll build your communication, listening, and coaching skills as you gain a deep understanding of how human behaviors affect the morale of your team. You'll learn to speak to your team with the respect that will not only achieve the most effective results, but will also build strong relationships, cultivate loyalty and boost retention! We will introduce you to everything from John Maxwell's irrefutable laws of leadership to Jack Canfield's success principles and more.

If you're ready to become the strong leader your team needs, then join us and let's get started! Let Lovesick Leadership give you the tools you need to be successful and committed to leading with a CX mindset.

LEARNING MODULES:

Module #1: The Foundation

1. What is the role of a great leader?
2. The positive power of friendships and influence
3. Leadership by choice or by succession?
4. How human behaviors affect your ability to lead

Module #2 Mindset mastery

5. Limiting beliefs holding you back from leading the way you want to lead.
6. Overcoming limiting beliefs
7. Character traits of a lovesick leader
8. CX Competency: Organizational Adoption and Accountability

Module #3 The laws of leadership

9. Five Self-management strategies to instantly boost your leadership skills
10. How to practice love languages at work
11. How leaders grow and spawn other, stronger leaders!
12. How to implement John Maxwell's irrefutable laws of leadership and growth

Module #4 Train the trainer

13. Using your fascination advantage to inspire action
14. A leader's role in the organizational culture
15. How the voice of employee data can transform a culture
16. How does your employee experience strategy make you a stronger leader?

Module #5 Actionable Outcomes

17. The important role communication (E-mail, text, body language, voice, etc.) plays in your ability to lead
18. Time management tools from world leaders you can use right away!

19. Tangible principles to incorporate into your daily practice that will make you an effective, respected, and confident leader.

20. Learn how to deal with Diversity & Inclusion

Module #6 CX Commitment

21. CX Competency: Metrics, Measurement, and ROI

22. Leading challenging team members

23. Become an agile, focused and creative problem-solver

24. Generate trust, create a solid team, and boost performance

25. Improve change processes, meetings, and brainstorming sessions

26. Boost loyalty, build retention and shut out your the competitors

WHAT'S INCLUDED:

- Workbook
- Multiple PDF downloads to support your online learning
- Customizable templates to incorporate into your organization today
- Customizable slide deck to facilitate a Vision Vitals session for your team
- Inspirational resources ● **BONUS VALUE:**
 - You will receive continuous follow-up and coaching in our PRIVATE CX MASTERY Facebook group, where like-minded CX professionals from around the world gather to share CX greatness! FOREVER!
 - You will also receive a complimentary CX Champions membership: Valued at \$197 (*This is a limited time offer.)

WHAT'S REQUIRED?

- A desire to build strong leadership skills
- A willingness to adapt classic leadership approaches for 21st century success!

- A keen interest in leadership development, coaching, management, customer experience, design thinking, innovation, HR, training & development, and human behavior
- An openness to working step-by-step through the inspiring and productive concepts, and modules presented in this course
- An ability to view the on-demand course content and download supporting material and resources

Taking notes is highly recommended and no specific materials are needed for this course other than those provided virtually.

KEY OUTCOMES:

Participants will gain:

A clear understanding of their leadership style and goals as they strengthen their core leadership competencies

- Strategies for motivating employees and creating high engagement and empowerment
- The ability to practice love languages in the workplace to strengthen trust, and rapport.
- Leadership tips for motivating high-performing teams engaged in continuous improvement
- Human behavior techniques designed to enhance problem-solving and process management
- Effectively conflict resolution systems
- Leadership success principles to build into in your daily routine

Participants will receive a Certificate of Course Completion.

PRICING

\$597 +HST USD

Need help convincing your boss? Check out this [“letter to the boss”](#) Not sure if this is the right course for you?

[Book a Complimentary 30 minute Discovery Call today and find out which course is best for your team!](#)

New to the CX industry? An expert in the CX industry? Either way...Join our CX Insiders club for FREE and get exclusive insight into the world of CX!