

Podcast Episode #3

FAST START WORKSHEET

How To Attract Your Ideal Clients - FAST!



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AUTOMATED MARKETING
FOR BUSY COACHES

with Chris Koehl - Digital Marketing Professional

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FAST START SHEET

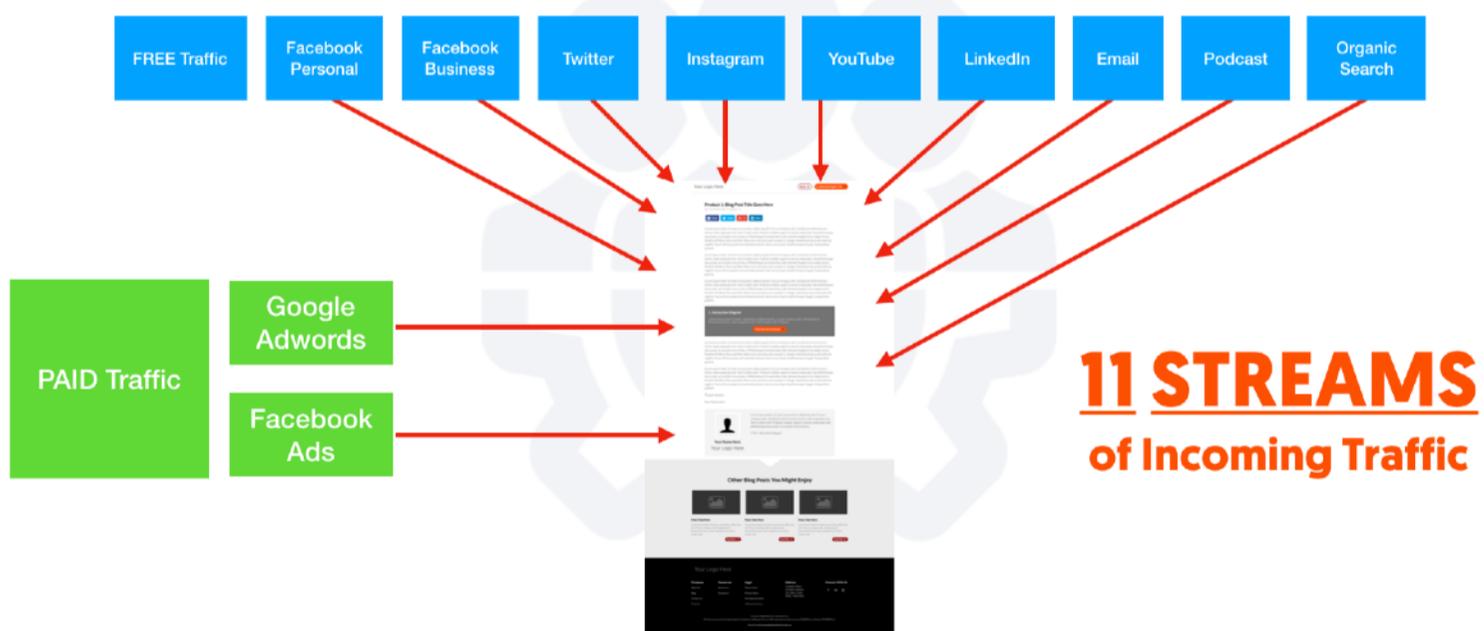
Ok, so here's your FAST START sheet for **creating your AWARENESS plan**. What we're doing here is driving all traffic back to our page. The reason we're doing this is so... it's easy for the visitor to **engage in our content on our site**.

In episode #4, I'll cover "engagement", but for now I want to give you this plan to start **creating awareness for your coaching business**.

Below I'm giving you my omnipresence plan. This is the machine you'll use to create awareness for your coaching business.

Here it is...

Creating Omnipresence



11 STREAMS
of Incoming Traffic

Now, here's a **list of all the traffic sources** I recommend to start using.

- 1) Facebook personal page
- 2) Facebook business page
- 3) Twitter page
- 4) Instagram page
- 5) YouTube page
- 6) LinkedIn page
- 7) Email
- 8) Podcast (on 3rd party platforms, like iTunes, Google Play, etc)
- 9) Organic search
- 10) Google Adwords (paid traffic)
- 11) Facebook Ads (paid traffic)

All the BLUE boxes will be your FREE traffic sources. The GREEN boxes will be your paid source.

Remember, the goal is to drive ALL traffic to YOUR page.

This worksheet is based on my **podcast episode #3**: The ONE Thing You Must Do When Building Your Coaching Business! You can listen it at <https://www.chriskoehl.com/3>

Take action on this worksheet and start creating all of your social media pages and driving them to your page to read your blog post or listen to your podcast.

Start thinking about how you can educate and help them along each step of the process.

If you have any questions about this exercise reach out to me at chris@chriskoehl.com (that's my personal email address).

-Chris

P.S: Whenever you're ready... here are a few ways I can help you hatch some Evil Schemes for YOUR coaching business:

1. Join our Next Level Coach Marketing System

This is a complete done-for-you system that gives you a full coaching website, attraction magnet funnels, email campaigns, automation built for you, plus everything you need to have a high-end coaching business. Just **send an email to chris@chriskoehl.com**, put “**Next Level Coach System**” in the subject line.

2. Work with me One-on-One

If you'd like to work directly with me to devise a strategic system for your coaching business... just **send me an email to chris@chriskoehl.com**, put “**One-on-One**” in the subject line... tell me a little about your coaching business and what you'd like to work on together.