

**CREATE ALTERNATIVE INCOME FOR
YOUR BUSINESS OR YOURSELF TO
OVERCOME THE IMPACTS OF COVID-19**



HOUSE KEEPING & MINDSET



TODAY'S THEMES

- **THEME 1:** IDEAS FOR AFFECTED BUSINESSES – NEW BUSINESS MODELS, IDEAS FOR GENERATING REVENUE, HOW TO ADOPT NEW ONLINE SYSTEMS TO OVERCOME
- **THEME 2:** IDEAS FOR AFFECTED PEOPLE – NEW INCOME STREAMS, POTENTIAL SHORT-TERM COVER JOBS, HOW TO UTILISE ONLINE TOOLS OR BUSINESS MODELS TO GENERATE INCOME
- **THEME 3:** HOW TO ADJUST TO WORKING OR RUNNING YOUR BUSINESS FROM HOME – TOOLS AND TIPS AROUND MANAGING A REMOTE WORKFORCE, HOW TO STAY PRODUCTIVE AND PROFITABLE

TODAY'S EXPERTS & GUESTS



MIKE WOOTTON – HOST, MW AGENCY & BUSINESS IN BOARDIES FOUNDER

- **DIGITAL MARKETING, ONLINE BUSINESS SPECIALIST**
- **GUEST LECTURER AT MASSEY UNIVERSITY**
- **LINKEDIN - [HTTPS://WWW.LINKEDIN.COM/IN/MIKE-WOOTTON/](https://www.linkedin.com/in/mike-wootton/)**



WILL FLEMING – PLEASE BLOW MY MIND PODCAST

- CREATIVE CONTENT LEAD @ MANAKAU INSTITUTE OF TECHNOLOGY
- PODCAST - [HTTPS://ANCHOR.FM/PLEASEBLOWMYMIND](https://anchor.fm/pleaseblowmymind)
- LINKEDIN - [HTTPS://WWW.LINKEDIN.COM/IN/PLEASEBLOWMYMIND/](https://www.linkedin.com/in/pleaseblowmymind/)



ANGELA FARRELY– DISRUPTIVE UNICORNS

- GROWTH MARKETING, ADVERTISING, INBOUND MARKETING
- GUEST LECTURER @ THE COLLEGE OF LAW NZ
- CHAIR THE INDUSTRY ADVISORY BOARD FOR BUSINESS PATHWAYS @ UNITEC
- LINKEDIN - [HTTPS://WWW.LINKEDIN.COM/IN/ANGELAFARRELY/](https://www.linkedin.com/in/angelaFarrelly/)



GLENN MARVIN – KONNECTOR

- **MARKETING STRATEGY, TRAINING AND ADVICE FOR SMES**
- **RUNS A NUMBER OF ONLINE AND IN PERSON TRAINING & SUPPORT COURSES**
- **LINKEDIN - [HTTPS://WWW.LINKEDIN.COM/IN/GLENNMARVIN/](https://www.linkedin.com/in/glennmarvin/)**



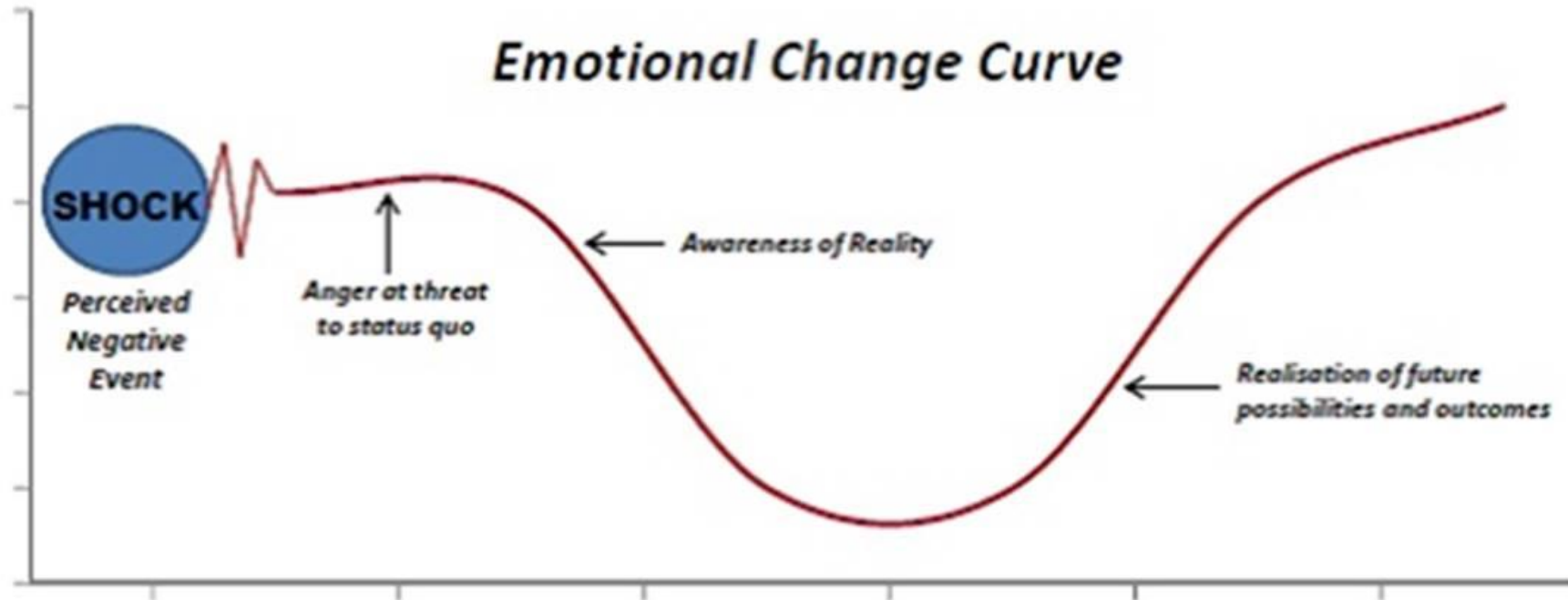
LUKE KEMEYS – NEXT ADVISORY & BGP

- BOSS ACCOUNTANT – HEAVY CONTENT FOCUS AND NEW WAY OF OPERATING ONLINE
- FOUNDED BOYS GET PAID, PODCAST AND SCHOOL REBATES
- LINKEDIN - [HTTPS://WWW.LINKEDIN.COM/IN/LUKEKEMEYS/](https://www.linkedin.com/in/lukekemeys/)



EMOTIONAL CHANGE CURVE – AS PRESENTED BY ANGE

MOVING THROUGH FEAR



ADDITIONAL LINKS

- FREE PRO TIPS & TOOLS DOWNLOADABLE PDF @ WWW.BUSINESINBOARDIES.COM
- FREE ONLINE MARKETING, ONLINE BUSINESS STRATEGIES @ WWW.MIKEWOOTTON.CO/LETSCHAT & WWW.DISRUPTIVEUNICORNS.COM
- \$1 SME TRAINING COURSES @ WWW.KONNECTOR.CO.NZ
- ADVICE AND SUPPORT AROUND GOVERNMENT SUBSIDIES @ WWW.NEXTADVISORY.CO.NZ