



# ODELL A. BIZZELL II

**Odell Bizzell works with organizations that want their leaders to develop the skills necessary to thrive in a diverse workplace.**



## What clients have to say

*“Odell is my go to for diversity, equity, inclusion, and life skills training. He teaches leaders skills, not just facts and statistics. You should book Odell.”*

**- Bennie Williams, Assistant Dean of Students  
Director of Multicultural Student Center  
Canisius College**

*“We had Odell with our administrators, students leaders, and advisers for 4 days and he was amazing and high energy. You would be doing your organization if you didn’t bring Odell in to your company.”*

**- Eric Moss, Assistant Director of SSS  
Eastern Florida State College TRIO Grant**

*“Fun, dynamic, and thought provoking. We’ve hired Odell 3 consecutive years to speak to our first year students about diversity, equity, and inclusion. Anybody that can keep the attention of 2,000 students is a must have at any organization.”*

**- Kristin Schumacher  
Director of University Centers**

*“We had Odell come in and speak for all of our staff about diversity, equity, and inclusion and the biggest thing he did for our group was he gave us the skills necessary to get better despite our biases and backgrounds. Amazing!”*

**- Kelly Renteria-Evans, Director of ETS Grant  
Vincennes University**

## WHY DIVERSITY TRAINING DOESN'T WORK & WHAT TO DO INSTEAD

This presentation teaches leaders to:

- Connect diversity, equity, and inclusion the one thing most training avoids.
- Recognize the difference between discrimination and bias.
- Learn how to immediately act when a grievance is filed.
- Develop a strategic plan to handle awkward transitions.

## 4 ACTIONS TO TAKE AFTER YOU DISCOVER RACISM IN THE OFFICE

This presentation teaches leaders to:

- Create policies that is clearly anti-racist, non-discriminatory, and helpful.
- Develop a strategic plan to handle awkward transitions.
- Discover how to stop problematic language in the office amongst employees.
- Learn how to create ongoing training on a small budget.

*Odell A. Bizzell II knows how to teach leaders the skills to thrive in a diverse workforce. Since 2008 he’s been a professional speaker and written multiple books on leadership and diversity. He’s been featured in the USA Today, Yahoo Finance, CNBC.com, and multiple media outlets about his expertise. He’s given over 300 live presentations in his career and has served the US Military and over 240 associations and organizations.*



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# 3

## Reasons Most Diversity Training Doesn't Work:

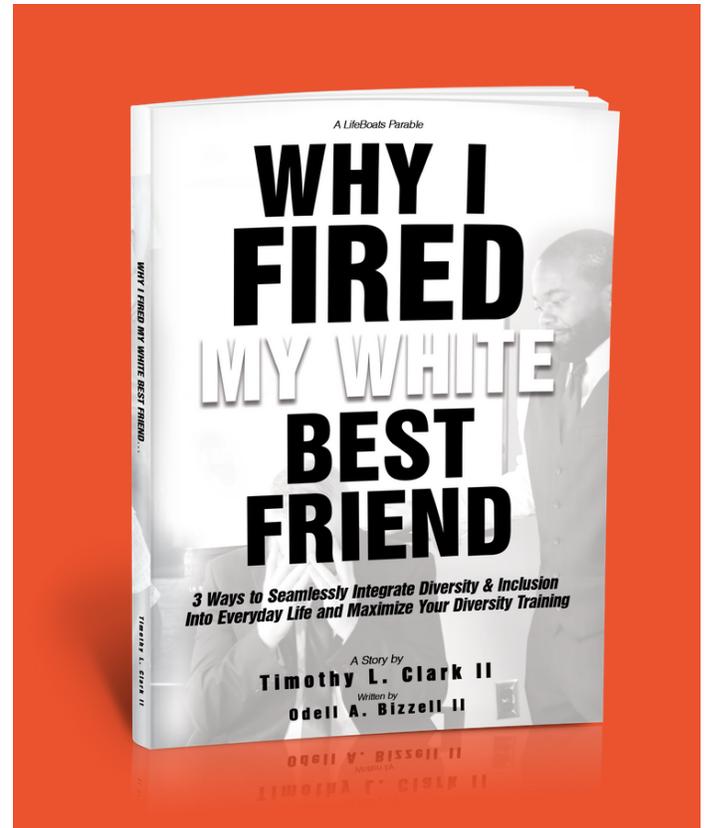
1. People expect everyone to walk away seeing the world the same.
2. People are not open minded about change.
3. People don't see how DEI is connected to their personal success.

### Here's What You Can Do:

- Implement a holistic DEI training that covers growing skills and not just sharing alarming statistics.
- Be very clear in your policy about what happens when people display discrimination.
- Provide continual education and not just one off trainings.

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Let me know how I can help!



### Praise for Odell's New Book:

*"I couldn't believe how simple he made some of the complex concepts. I was challenged, entertained, and changed by reading it."*

**Blake B.- Babcock Supply Co**

*"I didn't understand the difference between discrimination and bias well until I read this book. Odell did a great job in this book and everyone who wants to make change in our world should read this hidden gem."*

*"I liked his ideas about breaking old patterns and getting rid of negative social media."*

**Student, Syracuse University**

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