

## **Episode 183: I'm back baby & Summit Fest Live Call For Speakers**

Publish Date: November 19, 2020

Speaker: Dr. Mark T. Wade

Dr. Mark T. Wade:

Hey summit hosts, Dr. Mark T. Wade here, founder of Virtual Summits Software, and your host here on the Virtual Summit Podcast. So have you missed me? I know I've missed you. Um, and I want to start off by apologizing that I've been gone for a few episodes a few weeks, um, with our strategy sessions, strategy style episodes. I know we've had the, the interview episodes going, um, but I've missed a few weeks of the, the strategy sessions. And I'm super sorry about that. I know many of you've reached out and said, Mark, where's your episode. Um, and I want you to know I'm back, baby. I'm back. I'm here. Uh, and we will be starting up these episodes, the strategy, um, on a weekly basis back again.

Dr. Mark:

Um, I had taken a few weeks off there because we're in the middle of our Summit Talks mega summit, which was pretty much all hands on deck. I'm not going to lie. It was a huge summit, a huge undertaking, uh, with a lot of success in actually the next several episodes, uh, for the strategy session, I'm going to be breaking down my Summit Talks debrief so I'm going to show you, I'm going to take you inside. I'm going to talk about what worked, what didn't work all the way back at the beginning. When we started the outreach process through the interview process, through the production process, through the promotion process, through the summit live process. And then afterwards I'm going to show you the things that worked well. Some things didn't work well, some things bombed and some things we're going to be implementing 100% moving forward.

Dr. Mark:

I'm going to give you all of those insights in our summit debrief here on the Virtual Summit Podcast, moving forward, starting next week. But today I just wanted to come back and say, I'm here. Let you know I am sorry. I've been gone for the past several weeks. Hopefully you've enjoyed the interview based episodes that we've still been having, given you some really great insights over, but starting this week, moving forward, I will be back giving you some strategy sessions. So with that being said, next few weeks, we will have the summit debriefs and then we'll be moving forward with some more strategies from there, lots of things are changing. So we have lots to talk about. Lots of things are changing in the summit space in the summit world. Uh, things are moving at light speed right now we have, um, you know, we we've essentially had three to four years of progress happening less than one year, which is exciting.

Dr. Mark:

It's really exciting times. We're seeing a lot of things happening. We're seeing a lot of summits in the summit space in variations of that, which is exciting too. So I'm so excited to break that down for you moving forward. Also, I want to just quickly give out a call, calling all experts, calling all virtual event, virtual summit experts. We're giving a call out for our Summit Fest Live, our in person conference that is in New Orleans every year, the first week of February, we're giving a final call for speakers. We have a speaker application that if you're interested in being one of the speakers that you need to fill out and we're going to be closing down those applications pretty soon.

Dr. Mark:

So jump over there. You can go to <https://summitfestlive.com>, <https://summitfestlive.com>. And at the top there, you're going to see the speaker application. So think of the traffic and conversions of virtual events. That's what we're created in Summit Fest Live. Everything from, uh, super summits to mega virtual events. One day summits to multi-day summits, to livestream conferences, to virtual masterminds, to virtual workshops and everything in between how people are running those now, how they what's shifting in there's a you're going to hear from, uh, event producers in a virtual event, uh, managers and everything in between. So our Summit Fest Live Summit is one of a kind, it is held in one of the coolest cities in the entire world, New Orleans. Uh, it's got something for everyone, culture, food, fun, music, art. And of course our virtual summits and virtual events strategies.

Dr. Mark:

Uh, we're going to have some amazing speakers this year. And so that's why we're opening that up for speaker applications. We've had it open for about a month now and we've had lots of cool, uh, speaker requests come in, but I want to put that out there to the community that we are looking for some more speakers. So if you're interested in coming back, meeting person again, you excited to get back together in person. Again, this is next year. So we have plenty of time. It'll be back to normal by then. Um, let us know, fill out the application, go to <https://summitfestlive.com>, fill out that application. And if you're not qualified yet, if you're not ready to be on the stage, teaching different strategies, um, with virtual summits or virtual events or doing a case study of your summit, maybe you want to just come join us live. It is an epic experience where you get to hear all kinds of different strategies, insights in areas from virtual summits and virtual events.

Dr. Mark:

What's working in real time. Get to see, go through our exhibitor area and see different, uh, technologies, different, uh, services, different products that are available, uh, for your next virtual summit or virtual event. It is a one of a convent and I would love to have you there with us. So I just wanted to pop in here and say, I have not forgotten you. I am here, we're still here. And I'm going to be popping back into the strategy sessions for the Virtual Summit Podcast. Moving forward. We'll make that happen and to list, give a call out anybody looking, uh, anybody interested in coming and sharing your insights, your experience, your wisdom in person in New Orleans first week of February. Make sure you check out <https://summitfestlive.com> and fill out a speaker application. Other than that, get ready. I'm working on our Summit Talks debrief to give you some of the most powerful behind the scenes information of what's working. What's not working some big tutus and some big mistakes that we created or that we did as well. So all of that's going to be coming to you next week. I'll see you there and remember your message matters. And one of the most powerful ways to get that message out to the world is with a virtual summit. I'll see you on the next episode.

Dr. Mark:

Now I want to end this episode by saying to all the summit hosts listening right now, I believe in you and you can do this. Summits are by far one of the most powerful ways to quickly grow your list, launch your platform, make more money. And most importantly make an impact in the world, even if you're just getting started. So don't get caught up in analysis paralysis because the world needs to hear your message. There are people who are waiting for you to help them just get started because imperfect action is always better than no action. Thank you and see you on the next episode.