

## SHOW GUEST GUIDE

### ABOUT THE SHOW

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I am excited to have you on the Thriving Mayor Show: a weekly broadcast & podcast featuring Mayors, both former and current, and other guests, leading the way toward thriving. I want to get to know our Mayors and,

- Broadcast their unique and inspiring stories to everyone
- One mayor or special guest will be featured each week
- Guest mayors will tell stories of their origin, challenges and achievements and
- Share their living legacy of well-being, wisdom and wonder

Each episode is 30 minutes of light-hearted conversation with tips for thriving from the leaders of our towns and cities.

The mission of the Thriving Mayor Show is to give Mayors and special guests the opportunity to connect with the public and other Mayors.

My fun and relaxed style creates a "fire side chat" atmosphere for guests to share stories, insights, wisdom and wonder.

This guide will give you a quick snapshot of what to expect from our time together, how to prepare, and how to make your interview a fantastic success.

[Please click here](#) to visit the Thriving Mayor Show web page.

**Please note, this is a short 30-minute interview that airs LIVE on YouTube, Facebook and other social media channels simultaneously every Wednesday from 10:00 – 10:30 EST.**

### DESIRED OUTCOMES FOR OUR CONVERSATION

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The Thriving Mayor Show celebrates cherished memories, shared adventures, small kindnesses, acts of generosity, lifelong passions and things that make us laugh. We give the listeners some insight into thriving in their business and personal lives.

We focus on supporting Mayors with tips, resources and tools for thriving both in their community life as well as their personal life.

When we achieve this, our interview will be a smashing success!

**Please click here** to schedule your date and time if you haven't done so already.

(Note: This is a LIVE show so be sure you can make it at this time. If you prefer to pre-record your interview, please indicate that when you schedule your interview.)

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### ABOUT THE AUDIENCE

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We reach the general public, former and current Mayors. Our audience enjoys candid and authentic story telling... "the hero's journey". My aim is to help uncover the gems of wisdom and practices that punctuate every guest's journey. Ideally, our audience discovers and learns about themselves.

The flow of the show is VERY RELAXED. In broad strokes, we talk about your mayoral journey, share fun stories about elections, projects, the unique characters influencing your life and your milestones.

Think along these lines:

- When you decided to take the plunge and run for Mayor
- Key lessons learned along the way
- Tips on how to go from where they are to where you are
- Tools or resources you use that you didn't use before
- Advice, even the bad kind, you received
- Projects you're most proud of

### BROADCAST FLOW

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**Our interview will take place over an internet broadcasting platform called Stream Yard. We will be recording BOTH AUDIO AND VIDEO.**

Also, in order to maintain our show rating of PG, an occasional expletive for emphasis may be ok, but please do your best to refrain from the less widely-accepted forms of speech. Many Mayors learn in the car (I know many of them!) via podcasts and we want you to be in their ears, giving great advice!

Please refer to the email invite you received the day of booking the interview. You can find the Stream Yard link for the interview in that invite. You can also find social media links to share the live broadcast with friends, family and colleagues.

If you have yet to book your interview, please [click here](#) to do so. The interview will last approximately **30 minutes**, but we are flexible, based on the content you wish to share!

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### PREPARING FOR YOUR INTERVIEW

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Please keep the following in mind:

We recommend that you login through your Stream Yard link 15 minutes early so we can get set up and test that everything is working properly.

- ✓ Ensure that your microphone is **high quality** and you're in a **quiet space** for the interview.
- ✓ **Lighting** is important: position yourself with the light in front of you, making sure your back is not to a window.
- ✓ You need to be on a **high-capacity internet connection** which in most cases means **cable**, not wireless. Hotel wireless will probably **not** handle this well.
- ✓ We will use your LinkedIn or FaceBook photo, unless you prefer to email one to us: [booking@thrivingmayor.com](mailto:booking@thrivingmayor.com)

We will set up the introduction of our podcast by giving a brief introduction about you and your area of expertise as well as how we know you, then we'll get into the main content.

**Please note that the list below is a sampling of questions that we may ask.** We will likely not get to all the questions, and we may customize the questions based on your specific story or background.

- Tell us one fun fact about you, (hobby, travel, accomplishment, favorite sport, interesting acquaintance, etc.)
- Tell us about your first election; that feeling of realizing you were committed to throwing your hat into the ring and really going for it.
- Who was the first person you told and what was their response?
- Who did/do you look up to as a role model? Who are some of your heroes?
- Share a bit about your family legacy in politics.
- What advice would you give someone considering becoming a Mayor?
- Can you share with us a few of your favourite moments on the campaign trail?
- Share the emotions you and your family felt that first election night.
- Did your feelings change over the years? Did elections become old hat?
- Tell us about your mindset going into an election...are there ups and downs?
- Tell us about your selfcare; have you had to make many changes to your routines?
- What are some of the things you're doing that make you feel happy and grateful?
- Share a couple of your favourite moments from the Council Chambers.
- What projects and achievements do you recall fondly?
- And, not so fondly?
- How do you share your vision for stewardship of your community?
- How can people help and contribute in your community?
- Would you like to add a final thought?

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How can people learn more about you and get in touch with you?

- We want to promote you! Please feel free to plug your promotion, book, website, brand, etc. and tell listeners where they can go to learn more about you and get in contact with you.

## POST INTERVIEW

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- We will send a notification email the day your episode goes live on the show, including a link to share the episode with your network.
- Be sure to follow/like our [Facebook page](#).
- On [YouTube](#), be sure to subscribe, like and leave a comment!

## MORE ABOUT Michael

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**Michael Hubicki** is the founder and head coach of Thriving Mayor; a premier coaching and consulting company that provides support along the Mayoral journey through coaching, consulting, conversation, community and more.

Michael is a certified coach with a master's degree in Coaching Education. He has over 12 years of experience working with leaders, high-performing athletes, professionals and organizations.

He is a retired landscape architect with over 31 years of professional consulting experience working with Mayors, councils and staff on planning, designing and building public realm projects in cities and towns.

An award-winning designer, Michael has been a pioneer in healthy homes, energy efficiency and renewable energy technologies. He has received the Canadian National Energy Efficiency Award for New Homes and Ontario Association of Landscape Architect's Award for Service to the Environment.

## MORE ABOUT THRIVING MAYOR

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Thriving Mayor supports Mayors by building their legacy with four unique service offerings:

1. **Action Class:** For leaders and their teams who have a culture of pursuing growth and learning in a fun and engaging way. You'll definitely want to utilize **Action Classes** to bring your team together to learn the 12 core competencies necessary for success. [Check out the list](#) of powerful, live, monthly, online classes coming up. I will also tailor specific Action Class curriculum to address your team's needs. [Contact me](#) to discuss this awesome forum for team collaboration and tangible results.

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2. [Readitfor.me](#): For learners who want the most important ideas, strategies, and philosophies from the world's best-selling business and personal development books...but don't have time to read them all. Readitfor.me takes the world's best business books, and gives you the key points in **12 minutes or less!** Even better, they do it by **text**, **audio**, and **video**. So, no matter where you are, what you're doing, or how you like to learn, they've got you covered! [Check out the Readitfor.me website](#)

**P.S. Guests of the Thriving Mayor Show also receive a FREE 12-month membership!**

3. [Skill Academy](#): Skill Academy provides the online building blocks that blend community + coaching + curriculum. For Mayors who are interested in collaborative self-development, leadership and legacy design. During our weekly virtual meetings, we will chat, share ideas and collaborate in this safe, secure and private forum. [Check out the Thriving Mayor Skill Academy.](#)

Mayors can join Skill Academy, tailor learning and growth exactly as needed and progress along at your own pace using a personalized dashboard. Content is provided in partnership with Readitfor.me

As you continue along your growth journey, you'll have opportunities to connect with Michael and other mayors in our live, 3-step calls. On each call, Michael will present 10-15 minutes of best practice coaching, with the rest of the time being spent collaborating.

Step #1: Join a call and watch a video summary of a best-selling book.

Step #2: Create and commit to an ActionPlan to solve a current challenge.

Step #3: Join a breakout room, collaborate and get feedback on your ActionPlan.

In addition to the Skill Academy content, each Mayor will also get access to the Readitfor.me library of over 250 books.

All this interaction will help each mayor to:

- Share **burning** questions, issues and opportunities
- Get **targeted** input on how to address specific challenges
- Practice skills and **new** competencies
- Design their living and lasting **legacy**

4. [Legacy By Design](#): Legacy by Design is a personalized coaching partnership program that delivers a win-win-win blueprint for a Mayor to make their living and lasting legacy a reality. You are unique and your journey is crafted by and with you. We'll rediscover your why, co-create new mindsets, help find breakthroughs, laugh, invent and thrive.

## SHOW GUEST GUIDE

Pick the time frame that works best for you: 3, 6 or 12 months. Then, together we will design your Mayoral role as the steward, visionary, leader, coach, mentor, spokesperson and authority of your community.

My goal is to help you leverage your full potential by creating a personalized strategy so you can achieve work/life balance in the face of your demanding Mayoral role and remain aligned with your heart.

[Click here to schedule a Free 15-Minute Legacy Launchpad Call with Michael](#) to get clarity on the best way to make it all happen.

## FULL DISCLOSURE AND RELEASE

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By participating in the Thriving Mayor Show interview and podcast, you agree to allow Michael Hubicki, Thriving Mayor, MiNDsetting or any affiliates thereof to record, distribute, and disseminate the podcast in any manner and format. You also agree to allow Michael Hubicki to retain all rights to the produced media for potential future use in speeches, books, and in all other public distribution.