



## INTRODUCTION TO BUSINESS CREDIT TRAINING COURSE DATASHEET

### COURSE OVERVIEW

#### INTRODUCTION TO BUSINESS CREDIT TRAINING COURSE

**Objective:** To learn the basic principles of business credit including building and management of business credit reports, trade lines, and credit sourcing.

### TRAINING COURSE DESCRIPTION

#### TITLE: Introduction to Business Credit (ITBC)

The ITBC training is a non-credit training course that contains (4) modules. The course is designed to provide attendees with basic business credit concepts and principles for new or existing (B2B) or (B2G) small business owners. Learn how 1,000's of business owners is accessing \$1,000,000's in **0% A.P.R.** funding without using *personal credit, collateral, personal guarantees, or cash flow.*

**NOTICE TO ATTENDEES:** PC Camera, Microphone, and Speakers are Required

**\*\* THIS COURSE IS CONDUCTED VIA LIVE ONLINE ZOOM VIDEO. \*\***

### TRAINING COURSE DURATION

4 Hour(s)

### ATTENDEE LEARNING OBJECTIVES

Upon successful completion of the training course; students will have the ability to:

- Understand basic Business Credit Concepts
- Identify the (4) Major Business Credit Reporting Agencies
- Understand the Dun & Bradstreet Business Credit Reporting Practices and Scoring Models
- Generate Revenue and Profits by Using Business Credit Assets

### CLASS TRAINING MODULES

LIVE ZOOM CLASS TIMES	MODULE	HOURS	TRAINING COURSE MODULE DESCRIPTION
AS SCHEDULED	Module I	0.50 hrs	Myth Busting "It takes money to make money..."
	Module II	0.50 hrs	The Big 4 Business Credit Reporting Agencies
	Module III	0.50 hrs	D&B Reporting Practices and Scoring Models
	Module IV	0.50 hrs	How to Use Business Credit Assets

### STUDENT PREREQUISITES AND REQUIRED CLASS TOOLS & MATERIALS

Students attending this class will need to be proficient in basic computer keyboarding skills and the use of internet browsers, email applications, video conferencing, and Adobe Acrobat Reader software tools.

*Tools and Materials:* Attendees will need to have the following items for each class;

- 1) Legal Pad and Pen for Notetaking
- 2) Small Handheld 10-digit calculator
- 3) Web-enabled Laptop PC, Tablet, or I-Pad with Microsoft Office Suite and Adobe Acrobat installed.
- 4) Internal or External PC Web Camera, internal or external Microphone, and Speakers

**TRAINING COURSE TUITION:** \$799.00/person