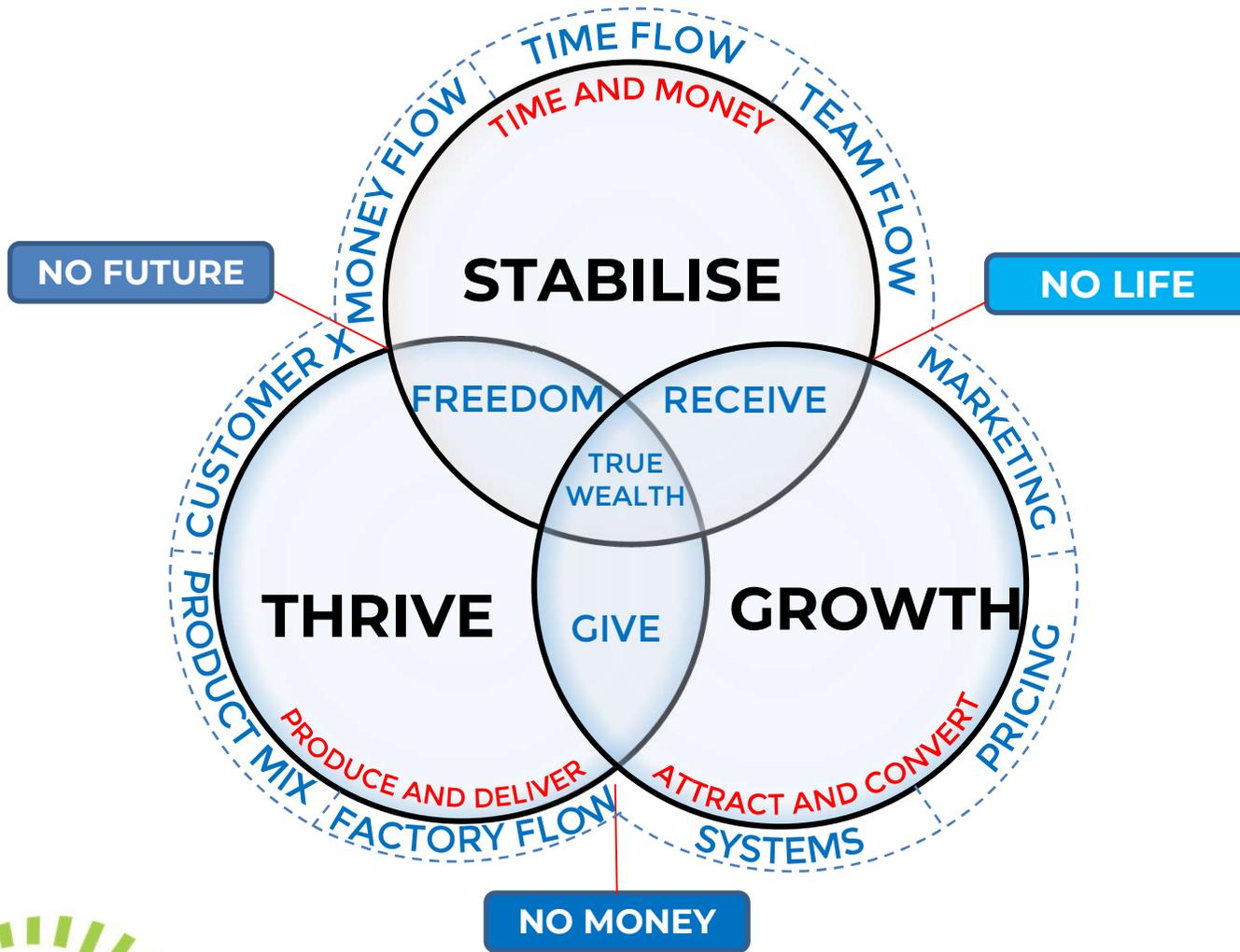


**RECALIBRATE**

**Your Joinery Business**

**The Joinery Coach**

**Joinery Business Done Differently**



# Your Business Audit score

	Program Foundation	Learning Focus	Learning Focus	Learning Focus	Colour
1	<b>Money Flow</b>	Hidden Cash	Cash Management	Cost reduction	
2	<b>Time Flow</b>	Job Roles/ Structure	Task Delegation	Ideal Week	
3	<b>Team Flow</b>	Know your Team	Nurture Creativity	New Ideas	
4	<b>Marketing System</b>	Attraction Focus	Niche	Build Brand	
5	<b>Pricing System</b>	Cost plus	Estimate vs Quote	Production Info	
6	<b>Business Systems</b>	Communication	Connectivity	Simplicity	
7	<b>Factory Flow Fundamentals</b>	Create Flow	Reduce Errors	Standardize	
8	<b>Product Mix</b>	Your wants vs Business Needs	Can do Now	Future Focus	
9	<b>Customer Experience</b>	Align Expectations	Map Journey	Feedback system	



<b>Red = 2</b>			
<b>Yellow = 5</b>			
<b>Green = 10</b>			

**Please work through this assessment of your business and be very honest with how your business is performing in each of these 9 areas.**

**This will ensure our call will be highly valuable and specific to your situation.**

**Do not dig too deep into analysis. Your general feeling on business performance will do. If we begin working together, we will dig deeper into specifics.**

**Send us your score before we have the call you booked.**



**I AM VERY MUCH  
LOOKING FORWARD TO  
OUR CALL AND HOPE I  
CAN HELP YOU CREATE  
THE BUSINESS YOU ARE  
STRIVING TO ACHIEVE**



THE **JOINERY** COACH