



Purple Reign  
YOU NIGHT EMPOWERING EVENTS  
LET  REIGN

## 2020 Sponsor Packet

 *you  
NIGHT*  
Empowering Events

We help women  
embrace life  
beyond  
cancer.

Sponsorship supports the  
WE LIFT YOU UP Fund --  
a public charity dedicated  
to providing emotional  
support to women  
diagnosed with cancer.  
EIN 82-4444545







# THANK YOU.

DEAR SPONSORS,

Thank you for supporting You Night! This has been a challenging time for our community and for our program, but what we have confirmed is that the need for emotional support services has never been greater. Because of sponsors like you, we are able to continue offering year-round emotional support to women in our community who have been diagnosed with cancer. This year's fundraising efforts will not only support and celebrate the 50 women in the class of 2020, but will continue to support the needs of the over 700 women in our sisterhood. We have a fundraising goal this year that may allow us to offer scholarships to women to seek traditional mental health therapy counseling.

We truly thank you for standing by us as we pivot and try this new format. We believe we have found an exciting and impactful way to navigate within the regulations pertaining to social distancing.

We have designed this pivot with our ladies needs first and foremost in our hearts, but with YOUR sponsorship benefits as an exciting part of all that we can offer.

Please contact me or any member of the sponsor team if you have questions about the many sponsor perks outlined below.

We appreciate you!  
With love, Lisa McKenzie

Lisa McKenzie  
Founder  
You Night Empowering Events

877-591-5936 x1  
Cell: 504-908-5409  
[lisa@younightevents.com](mailto:lisa@younightevents.com)



## CoVID-19 DISCLAIMER:

SPONSORS WHO SUPPORT OUR 2020 PROGRAM ACKNOWLEDGE THAT THEY ARE PAYING FOR THE PROMOTIONAL OPPORTUNITIES THAT ARE OUTLINED BELOW FOR OUR 3-DAY LIVE STREAMING EVENT (OF MOSTLY PRE-TAPED CONTENT).

IF LOCAL OR NATIONAL MANDATES FORCE US TO CANCEL OR DOWNSIZE THE SEPTEMBER 20TH AND/OR NOVEMBER 14TH CROWD FUNCTIONS OUTLINED BELOW, WE APPRECIATE YOUR UNDERSTANDING AS WE NAVIGATE THIS PIVOT PLAN.

Thank  
you



## How are donations being used?

One hundred percent of donations go directly toward year-round programs benefiting survivors who live in St. Tammany Parish and the New Orleans area. All donations stay local, and because of the unique six month curriculum that we offer, sponsors experience the outcome of their donations immediately. You Night currently is able to gift the You Night experience to 50 ladies from New Orleans and St. Tammany each year. The gift value per participant is \$7,000 for the six months that they are in training with us. Included in this gift are our proprietary empowerment runway training, professional video and photo shoots, group activities and life coaching. Models leave the program with a new sense of passion and purpose, which then transcends to their communities, families and health facilities. Donations also help fund scholarships to our annual 3-day retreat, and for emotional and mental health private or group therapy.

Sponsors are given a choice to donate to either our "We Lift You Up" fund (a 501c3 fund) or to You Night Events, LLC. In either case, donations go directly to the program. We offer both options because some of our sponsors require donations to go to a 501c3 fund (such as foundations and grants); others prefer to get marketing benefits and tickets, and want to write 100 percent of the donation off as a marketing expense.

Our fundraising goal per class is \$175,000. In return, our sponsors receive a comprehensive list of marketing opportunities and VIP tickets to our Runway Show and Celebration (the graduation ceremony for the class).

**WE LIFT YOU UP FUND EIN 82-4444545**







## 2020 SCHEDULE

### FILMING DATE: SUNDAY, SEPT 20TH

EVENT 1: FILMING DAY SUNDAY, SEPT 20th Sponsors are invited to attend the filming of the Runway Show on Sunday, September 20th at the Jefferson Performing Arts Center. Visit the ladies backstage. Cheer for them while they walk the runway and film the show. Upper level sponsors will have an opportunity to be filmed on stage for their part of the show. \*\*Attendance is based on government restrictions allowing group gatherings. NOTE: ATTENDING THE FILMING IS CONTINGENT UPON LOCAL MANDATES PERTAINING TO THE COVID VIRUS.

### 3-DAY LIVE STREAMING EVENT, NOV 6-8TH

Sponsors will be featured in the Live Streaming Event (a mixture of pre-recorded content, with some live shout outs). For added exposure, donate products or services for our live raffle! Host your own viewing party. (P.S. The LSU / ALABAMA game will be on Saturday, November 7th. We will pause our live-streaming event during the game, and resume the broadcast when the game is over.

### WRAP PARTY: SATURDAY, NOV 14TH

Join as we celebrate with guests from New Orleans and St. Tammany. The alums will be on stage, the 50 class members will walk in a reprise and we will watch highlights from the two shows. And in You Night style, we'll have a grand celebration with friends, family members, the You Night sisters and sponsors. \*Attendance is based on government restrictions allowing group gatherings. NOTE: THIS EVENT IS CONTINGENT UPON LOCAL MANDATES PERTAINING TO THE COVID VIRUS.



# SPONSOR BENEFITS AT-A-GLANCE \$25,000 - \$7,500 LEVELS

SPONSORSHIP BENEFITS	<u>\$25,000 TITLE SPONSOR &amp; HOSPITAL SPONSOR</u>	<u>\$15,000 PRESENTING SPONSOR</u>	<u>\$15,000 PREMIUM: VIP LOUNGE</u>	<u>\$15,000 PREMIUM: OFFICIAL CAR</u>	<u>\$7,500 PREMIUM: RUNWAY STAGE AFTER-PARTY GUEST ARRIVAL ScART DISPLAY MUSIC VIDEO ROYAL PUB, PROMENADE</u>
HOW MANY SPONSORSHIP SPOTS AVAILABLE AT THIS LEVEL	4 SPOTS TITLE: 1 each at NOLA & St Tam / HOSPITAL 1 each at NOLA & St Tam	2 SPOTS AVAILABLE: 1 FOR NOLA SHOW and 1 FOR ST. TAMMANY SHOW	1 AVAILABLE	1 AVAILABLE	2 AVAILABLE IN EACH CATEGORY PER SHOW
Event Tickets: FILMING DAY	16	16	16	16	10
Event Tickets: LIVE STREAMING (Nov. 6, 7, 8)	3-DAY VIP ACCESS PACKAGES (5 Logins)	3-DAY VIP ACCESS PACKAGES (4 Logins)	3-DAY VIP ACCESS PACKAGES (4 Logins)	3-DAY VIP ACCESS PACKAGES (4 Logins)	3-DAY VIP ACCESS PACKAGES (3 Logins)
Event Tickets: WRAP PARTY (Nov 14th)	8 plus	16	16	16	10
SKY BOX (SEATS 8)	8				
VIP PARKING FOR NOVEMBER 14th EVENT	8	8	8	8	5
Speaking part in show	PRIME TIME / VIDEOTAPED ON SEPT 20th w/ LIVE PARTICIPATION on Nov 6th or 8th, plus company message (commercial, provided by you)	PRIME TIME / VIDEOTAPED ON SEPT 20th w/ LIVE PARTICIPATION on Nov 6th or 8th, plus company message (commercial, provided by you)	PRIME TIME / VIDEOTAPED ON SEPT 20th w/ LIVE PARTICIPATION on Nov 6th or 8th, plus company message (commercial, provided by you)	PRIME TIME / VIDEOTAPED ON SEPT 20th w/ LIVE PARTICIPATION on Nov 6th or 8th, plus company message (commercial, provided by you)	PRIME TIME / VIDEOTAPED ON SEPT 20th (NOT LIVE)
Name prominent at entrance for November 14th event	x	x			
Logo (Gobo light) at November 14th event	x	x	x	x	x
Logo on VIP guest passes for November 14th event	x				
Logo on Photo Booth	x	x			
Logo on Runway Program Cover	x				
Runway Program Ad	FULL PAGE AD	FULL PAGE AD	FULL PAGE AD	FULL PAGE AD	FULL PAGE AD
Runway Program Welcome Letter	FULL PAGE LETTER	FULL PAGE LETTER			



## SPONSOR BENEFITS AT-A-GLANCE \$25,000 - \$7,500 LEVELS (Cont'd)

<b>SPONSORSHIP BENEFITS</b>	<b><u>\$25,000 TITLE SPONSOR &amp; HOSPITAL SPONSOR</u></b>	<b><u>\$15,000 PRESENTING SPONSOR</u></b>	<b><u>\$15,000 PREMIUM: VIP LOUNGE</u></b>	<b><u>\$15,000 PREMIUM: OFFICIAL CAR</u></b>	<b><u>\$7,500 PREMIUM: RUNWAY STAGE AFTER-PARTY GUEST ARRIVAL ScART DISPLAY MUSIC VIDEO ROYAL PUB, PROMENADE</u></b>
Graphic Overlay Logo for the Live Streaming Event during your speaking part or sponsored part	x	x	x	x	x
Social Media Posts	x	x	x	x	x
Logo on looping video reel at event	x	x			x
Logo on All Sponsor Logo Wall - Main	LARGE x	LARGE x	LARGE x	LARGE x	MED x
\$7.5k custom activation (see list)					SEE DESCRIPTION OF YOUR ACTIVATION IN THE MARKETING PACKET
Name listing in Runway Program	x	x	x	x	x
Name listing on Website	x	x	x	x	x
1 Representative from your company to be a Judge for Battle of the Models (via Zoom Nov 7th)	x	x	x	x	x
SPONSOR GIFT RAFFLE GIVEAWAY	x	x	x	x	x



# SPONSOR BENEFITS AT-A-GLANCE

**\$5,000 - \$1,650**

# GUEST TICKET OPTIONS

**STARTING AT \$45**

	<b>\$5,000 EMPOWERMENT PARTNERS</b>	<b>\$3,500 FRIENDSHIP PARTNERS</b>	<b>\$1,650 INSPIRE PARTNERS</b>	<b>ALL 3 EVENTS \$200 PATRON Experience Ticket</b>	<b>ONE EVENT: GENERAL ADMISSION TICKET TO NOV 14th \$50</b>	<b>LIVE STREAM LINK (No ticket) \$45 per link</b>
HOW MANY SPONSORSHIP SPOTS AVAILABLE AT THIS LEVEL	VARIES...BASED ON LIVE STREAM OR BATTLE OF THE MODELS AVAILABILITY, FIRST COME, FIRST SERVE	VARIES...BASED ON LIVE STREAM OF THE MODELS AVAILABILITY, FIRST COME, FIRST SERVE	VARIES...BASED ON LIVE STREAM OF THE MODELS AVAILABILITY, FIRST COME, FIRST SERVE			
Event Tickets: FILMING DAY	8	6	4	1	N/A	N/A
Event Tickets: LIVE STREAMING (Nov. 6, 7, 8)	3-DAY VIP ACCESS PACKAGES (2 Logins)	3-DAY VIP ACCESS PACKAGES (1 Login)	3-DAY VIP ACCESS PACKAGES (1 Login)	3-DAY VIP ACCESS PACKAGES (1 Login)	N/A	x
Event Tickets: WRAP PARTY (Nov 14th)	8	6	4	1	1	N/A
SKY BOX (SEATS 8)						
VIP PARKING FOR NOVEMBER 14th EVENT	4	3	2			
Speaking part in show	CELL PHONE OR Self-recorded message that is included with the sponsored segment, 1 minute / or PRIME TIME SPOT FOR BATTLE OF THE MODELS	CELL PHONE OR Self-recorded message that is included with the sponsored segment, 1 minute	CELL PHONE OR Self-recorded message that is included with the sponsored segment, 1 minute	CELL PHONE OR Self-recorded message that is included with the sponsored segment, 30 seconds		
Name prominent at November 14th event						
Logo (Gobo light) at Novembr 14th event						
Logo on back of guest badges for November 14th event						
Logo on Photo Booth						
Logo on Runway Program Cover						
Runway Program Ad	1/2 PAGE AD	1/4 PAGE AD				
Runway Program Welcome Letter						

## SPONSOR BENEFITS AT-A-GLANCE

**\$5,000 - \$1,650**

## GUEST TICKET OPTIONS

**STARTING AT \$45**

	<b><u>\$5,000 EMPOWERMENT PARTNERS</u></b>	<b><u>\$3,500 FRIENDSHIP PARTNERS</u></b>	<b><u>\$1,650 INSPIRE PARTNERS</u></b>	<b><u>ALL 3 EVENTS \$200 PATRON Experience Ticket</u></b>	<b><u>ONE EVENT: GENERAL ADMISSION TICKET TO NOV 14th \$50</u></b>	<b><u>LIVE STREAM LINK (No ticket) \$45 per link</u></b>
Graphic Overlay Logo for the Live Streaming Event during your speaking part or sponsored part	X	X	X			
Social Media Posts	X	X	X			
Logo on looping video reel at event	X	X	X			
Logo on All Sponsor Logo Wall - Main	MED x	SMALL x	SMALL x			
\$7.5k custom activation (see list)						
Name listing in Runway Program	X	X	X			
Name prominent at entrance for November 14th event	X	X				
Judge for Battle of the Models (via Zoom Nov 7th)						
SPONSOR GIFT RAFFLE GIVEAWAY	X	X	X			
Amount of time your logo shows as an overlay during the Live Stream	5 MODEL Segments (75 minutes)	4 MODEL Segments (60 minutes)	1 MODEL Segment (15 minutes)			



# HOSPITAL SPONSORS & TITLE SPONSORS \$25,000

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## FOUR SPONSORSHIPS:

HOSPITAL SPONSOR NOLA \$25,000

TITLE SPONSOR NOLA \$25,000

HOSPITAL SPONSOR ST. TAMMANY \$25,000

TITLE SPONSOR ST. TAMMANY \$25,000

- (16) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare.
  - (5) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
  - (16) VIP Experience Tickets to the 2020 Wrap Party: 8 in the VIP Sky Box, 8 PREMIUM ORCHESTRA LEVEL SEATING scheduled for Saturday, November 14th at the Jefferson Performing Arts Center.
  - (8) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
  - Speaking Parts at the Live and Taped Shows: TAPED PARTS: Speaking part on stage, filmed at JPAC on September 20th
  - Speaking part is for the prime time viewing
    - LIVE PARTS: During Live Streaming Event, our M.C. will throw it to you for live comments at your private LIVE STREAM party.
  - Judge for Battle of the Models (via Zoom)
  - Full Page Ad and a Full Page Welcome Letter in the Runway Program, with logo on cover
  - Company (Sponsorship) Name prominent at venue entrance
  - Logo Name in Gobo Lights at Nov. 14th event
  - Logo on Photo Booth
- Logo prominently incorporated into the Live Stream Event's show opening and video graphic overlay on your part of the sponsored event
  - HOSPITAL SPONSOR: PRIME TIME SPONSOR, 30 MINUTES, SHOW OPENING, ALUM WELCOME/INTRO
  - TITLE SPONSOR: PRIME TIME SPONSOR, 30 MINUTES, FORMAL WEAR COLLECTION  
1 Logo on Looping Reel at Nov. 14th event
  - Social Media Shout outs leading up to the event

AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.



## QUESTIONS?

TARA: 877-591-5936 X3

TARA@YOUNIGHTEVENTS.COM

WWW.YOUNIGHTEVENTS.COM

# PRESENTING SPONSORS

## \$15,000

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### TWO SPONSORSHIPS:

PRESENTING SPONSOR NOLA \$15,000

PRESENTING SPONSOR ST. TAMMANY \$15,000

- (16) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare
- (4) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
- (16) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center
- (8) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
- Speaking Parts at the Live and Taped Shows:
  - TAPED PARTS:
    - Speaking part on stage, filmed at JPAC on September 20th
    - Speaking part is for the prime time viewing
  - LIVE PARTS:
    - During Live Streaming Event, our M.C. will throw it to you for live comments at your private LIVE STREAM party
- Judge for Battle of the Models (via Zoom)
- Full Page Ad and a Full Page Welcome Letter in the Runway Program
- Company (Sponsorship) Name prominent at venue entrance
- Logo Name in Gobo Lights at Nov. 14th event
- Logo in Photo Booth at Nov. 14th event
- Logo prominently incorporated into the Live Stream Event's show opening and video graphic overlay on your part of the sponsored event
- PRIME TIME SPONSOR, 15 MINUTES, "PURPLE RAIN"
- Logo on Looping Reel at Nov. 14th event
- Social Media Shout outs leading up to the event
- AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.



### QUESTIONS?

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# ROYAL CARRIAGES

## \$15,000 (1 SPONSORSHIP AVAILABLE)

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ONE SPONSOR FOR BOTH SHOWS  
2 - 3 CARS ON DISPLAY AT MAIN ENTRANCE

- **SPECIAL ACTIVATION FOR THIS SPONSORSHIP: 2-3 CARS PROMINENTLY ON DISPLAY AT NOVEMBER 14th EVENT AT MAIN ENTRANCE**

- (16) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare
- (4) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
- (16) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center
- (8) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
- Speaking Parts at the Taped Shows to be included in Prime Time spots for the NOLA and St. Tammany Show:
  - TAPED PARTS:
    - Speaking part on stage, filmed at JPAC on September 20th
    - Company Message (you provide "commercial")
- Judge for Battle of the Models (via Zoom)
- Full Page Ad in the Runway Program
- Company (Sponsorship) Name prominent at venue entrance




- Logo Name in Gobo Lights at Nov. 14th event
- Logo prominently incorporated as a graphic overlay on your part of the sponsored event
- Logo on Looping Reel at Nov. 14th event
- Social Media Shout outs leading up to the event
- AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.

## QUESTIONS?

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TARA@YOUNIGHTEVENTS.COM  
WWW.YOUNIGHTEVENTS.COM

## VIP EXPERIENCE LOUNGE SPONSOR \$15,000 (1 SPONSORSHIP AVAILABLE)

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- **SPECIAL ACTIVATION FOR THIS SPONSORSHIP: EXCLUSIVE RIGHTS TO VIP LOUNGE SPONSOR AT NOVEMBER 14th EVENT**
  - (16) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare
  - (4) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
  - (16) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center.
  - (8) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
  - Speaking Parts at the Taped Shows to be included in Prime Time spots for the NOLA and St. Tammany Show:
    - TAPED PARTS:
      - Speaking part on stage, filmed at JPAC on September 20th
      - Company Message (you provide "commercial")
  - Judge for Battle of the Models (via Zoom)
  - Full Page Ad in the Runway Program
  - Company (Sponsorship) Name prominent at Venue Entrance
- 
- Logo Name in Gobo lights at Nov. 14th event
  - Logo prominently incorporated as a graphic overlay on your part of the sponsored event
  - Logo on Looping Reel at Nov. 14th event
  - Social Media Shout outs leading up to the event
  - AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.

### QUESTIONS?

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## RUNWAY STAGE SPONSOR \$7,500

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### TWO SPONSORSHIPS:

STAGE SPONSOR NOLA \$7,500

STAGE SPONSOR ST. TAMMANY \$7,500

- **SPECIAL ACTIVATION FOR THIS SPONSORSHIP: TWO SPONSORS WILL GET THIS ACTIVATION AT THE NOVEMBER 14th EVENT (one from NOLA, and one from St. Tammany). MARKETING MATERIAL ON EACH SEAT AT NOVEMBER 14th EVENT**
- (10) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center  
Backstage access, premium seating to cheer on the ladies
- Champagne and lite fare
- (3) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
- (10) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center.
- (5) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
- Speaking Parts at the Taped Shows:
  - TAPED PARTS:
    - Speaking part on stage, filmed at JPAC on September 20th
- Judge for Battle of the Models (via Zoom)
- Full Page Ad in the Runway Program
- Company (Sponsorship) Name prominent at venue entrance



- Logo Name in Gobo lights at Nov. 14th event
- Logo prominently incorporated as a graphic overlay on your part of the sponsored event
- Logo on Looping Reel at Nov. 14th event
- Social Media Shout outs leading up to the event
- AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.

### QUESTIONS?

TARA: 877-591-5936 X3

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# ROYAL BALL AFTER-PARTY SPONSOR

## \$7,500

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### TWO SPONSORSHIPS:

SPONSOR NOLA \$7,500

SPONSOR ST. TAMMANY \$7,500

- **SPECIAL ACTIVATION FOR THIS SPONSORSHIP: TWO SPONSORS WILL GET THIS ACTIVATION AT THE NOVEMBER 14th EVENT (one from NOLA, and one from St. Tammany). DJ or BAND WILL GIVE LIVE SHOUT OUTS/LOGO WILL APPEAR ON SCREEN**
  - (10) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare
  - (3) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
  - (10) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center.
  - (5) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
  - Speaking Parts at the Taped Shows:
    - TAPED PARTS:
      - Speaking part on stage, filmed at JPAC on September 20th
  - Judge for Battle of the Models (via Zoom)
  - Full Page Ad in the Runway Program
  - Company (Sponsorship) Name prominent at venue entrance
- Logo Name in Gobo lights at Nov. 14th event
  - Logo prominently incorporated as a graphic overlay on your part of the sponsored event
  - Logo on Looping Reel at Nov. 14th event
  - Social Media Shout outs leading up to the event
  - AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.



### QUESTIONS?

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# SCART SPONSOR

## \$7,500

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### TWO SPONSORSHIPS:

SPONSOR NOLA \$7,500

SPONSOR ST. TAMMANY \$7,500

- **SPECIAL ACTIVATION FOR THIS SPONSORSHIP NAME PROMINENT AT THE ScART PAINTING EVENT (PRESENTLY SCHEDULED FOR THE WEEK OF OCTOBER 11TH). ATTEND DURING THE EVENT FOR ADDED ENGAGEMENT. NAME PROMINENT AT ScART DISPLAY AT THE NOVEMBER 14TH EVENT.TWO SPONSORS WILL GET THIS ACTIVATION (ONE FROM NOLA, ONE FROM ST. TAMMANY)**
  - (10) Tickets to the Runway Show Filming Day Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and light fare
  - (3) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
  - (10) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center.
  - (5) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
  - Speaking Parts at the Taped Shows:
    - TAPED PARTS:
      - Speaking part on stage, filmed at JPAS on September 20th
  - Judge for Battle of the Models (via Zoom)
  - Full Page Ad in the Runway Program
  - Company (Sponsorship) Name prominent at venue entrance
- Logo Name in Gobo Lights at Nov. 14th event
  - Logo prominently incorporated as a graphic overlay on your part of the sponsored event
  - Logo on Looping Reel at Nov. 14th event
  - Social Media Shout outs leading up to the event
  - AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.



## QUESTIONS?

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# MUSIC VIDEO SPONSOR

## \$7,500

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### TWO SPONSORSHIPS:

SPONSOR NOLA \$7,500

SPONSOR ST. TAMMANY \$7,500

- **SPECIAL ACTIVATION FOR THIS SPONSORSHIP:**  
**NAME PROMINENT AT THE MUSIC VIDEO FILMING DAY TENTATIVELY SCHEDULED FOR SUNDAY, AUGUST 16th (LOCATION TBA). ATTEND DURING THE FILMING FOR ADDED ENGAGEMENT. NAME PROMINENT WHEN MUSIC VIDEO SHOWS DURING THE LIVE STREAM EVENT, PLUS LOGO CREDIT AT END OF VIDEO. TWO SPONSORS WILL GET THIS ACTIVATION (ONE FROM NOLA AND ONE FROM ST. TAMMANY)**



- (10) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare
- (3) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
- (10) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center
- (5) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
- Speaking Parts at the Taped Shows:
  - TAPED PARTS:
    - Speaking part on stage, filmed at JPAC on September 20th
- Judge for Battle of the Models (via Zoom)
- Full Page Ad in the Runway Program
- Company (Sponsorship) Name prominent at venue entrance
- Logo Name in Gobo Lights at Nov. 14th event
- Logo prominently incorporated as a graphic overlay on your part of the sponsored event
- Logo on Looping Reel at Nov. 14th event
- Social Media Shout outs leading up to the event
- AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.

## QUESTIONS?

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# GUEST ARRIVAL EXPERIENCE SPONSOR

## \$7,500

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### TWO SPONSORSHIPS:

SPONSOR NOLA \$7,500

SPONSOR ST. TAMMANY \$7,500

- **SPECIAL ACTIVATION FOR THIS SPONSORSHIP: NAME PROMINENT ON SIGNS IN PARKING LOTS AND ON GOLF CARTS TO ESCORT GUESTS TO AND FROM THEIR CARS. ENGAGE THE GUESTS WITH YOUR STAFF AS GREETERS FOR ADDED MARKETING BENEFITS. TWO SPONSORS WILL GET THIS ACTIVATION (ONE FROM NOLA AND ONE FROM ST. TAMMANY)**
- (10) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare.
- (3) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
- (10) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center.
- (5) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
- Speaking Parts at the Taped Shows:
  - TAPED PARTS:
    - Speaking part on stage, filmed at JPAC on September 20th
- Judge for Battle of the Models (via Zoom)
- Full Page Ad in the Runway Program
- Company (Sponsorship) Name prominent at venue entrance
- Logo Name in Gobo Lights at Nov. 14th event
- Logo prominently incorporated as a graphic overlay on your part of the sponsored event
- Logo on Looping Reel at Nov. 14th event
- Social Media Shout outs leading up to the event
- AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.



## QUESTIONS?

TARA: 877-591-5936 X3

TARA@YOUNIGHTEVENTS.COM

WWW.YOUNIGHTEVENTS.COM



# PROMENADE SPONSOR

## \$7,500

### TWO SPONSORSHIPS:

SPONSOR NOLA \$7,500

SPONSOR ST. TAMMANY \$7,500

- **SPECIAL ACTIVATION FOR THIS SPONSORSHIP NAME PROMINENT AT THE RED CARPET ENTRANCE AND CHAMPAGNE GREETING TABLE FOR THE NOVEMBER 14TH EVENT. ENGAGE THE GUESTS WITH YOUR STAFF AS GREETERS FOR ADDED MARKETING BENEFITS.TWO SPONSORS WILL GET THIS ACTIVATION (ONE FROM NOLA AND ONE FROM ST. TAMMANY)**
- (10) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare
- (3) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
- (10) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center
- (5) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
- Speaking Parts at the Taped Shows:
  - TAPED PARTS:
    - Speaking part on stage, filmed at JPAC on September 20th
- Judge for Battle of the Models (via Zoom)
- Full Page Ad in the Runway Program
- Company (Sponsorship) Name prominent at venue entrance
- Logo Name in Gobo Lights at Nov. 14th event
- Logo prominently incorporated as a graphic overlay on your part of the sponsored event
- Logo on Looping Reel at Nov. 14th event
- Social Media Shout outs leading up to the event
- AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.



## QUESTIONS?

TARA: 877-591-5936 X3

TARA@YOUNIGHTEVENTS.COM

WWW.YOUNIGHTEVENTS.COM

# ROYAL PUB (GUEST BAR) SPONSOR

## \$7,500

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### TWO SPONSORSHIPS:

SPONSOR NOLA \$7,500

SPONSOR ST. TAMMANY \$7,500

- **SPECIAL ACTIVATION FOR THIS SPONSORSHIP:**  
**NAME PROMINENT AT THE ROYAL PUB (GUEST BAR) FOR THE NOVEMBER 14TH EVENT. ENGAGE THE GUESTS WITH YOUR STAFF AS GREETERS FOR ADDED MARKETING BENEFITS. TWO SPONSORS WILL GET THIS ACTIVATION (ONE FROM NOLA AND ONE FROM ST. TAMMANY). GUESTS WILL HAVE HOSTED COKE PRODUCTS AND A SIGNATURE DRINK. ALL OTHER DRINKS ARE A CASH BAR.**
- (10) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare
- (3) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
- (10) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center
- (5) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
- Speaking Parts at the Taped Shows:
  - TAPED PARTS:
    - Speaking part on stage, filmed at JPAC on September 20th
- Judge for Battle of the Models (via Zoom)
- Full Page Ad in the Runway Program
- Company (Sponsorship) Name prominent at venue entrance
- Logo Name in Gobo Lights at Nov. 14th event
- Logo prominently incorporated as a graphic overlay on your part of the sponsored event
- Logo on Looping Reel at Nov. 14th event
- Social Media Shout outs leading up to the event
- AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.



### QUESTIONS?

TARA: 877-591-5936 X3

[TARA@YOUNIGHTEVENTS.COM](mailto:TARA@YOUNIGHTEVENTS.COM)

[WWW.YOUNIGHTEVENTS.COM](http://WWW.YOUNIGHTEVENTS.COM)

## EMPOWERMENT PARTNERS

\$5,000

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(6) TIME SLOTS AVAILABLE FOR BATTLE OF THE MODELS (15 MIN. PRIME TIME)

OR, CHOOSE ONE OF THESE OPTIONS:

(1) 75 MIN. TIME SLOT FOR FRI NOVEMBER 6TH

(3) 75 MIN. TIME SLOTS FOR SAT NOV. 7TH

(4) 75 MIN. TIME SLOTS FOR SUN. NOV. 8TH

THE 75 MIN. TIME SLOTS FEATURE 5 MODEL STORIES.

PLUS ALL OF THESE PERKS:

- (8) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare
- (3) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
- (8) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center.
- (4) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
- Speaking Parts at the Taped Shows:
  - TAPED PARTS:
    - Speaking part on stage, filmed at JPAC on September 20th
- PRIME TIME SPOTS AVAILABLE for Battle of the Models
- 1/2 Page Ad in the Runway Program
- Company (Sponsorship) Name prominent at venue entrance
- Logo prominently incorporated as a graphic overlay on your part of the sponsored event
- Logo on Looping Reel at Nov. 14th event
- Social Media Shout outs leading up to the event
- AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.



## QUESTIONS?

TARA: 877-591-5936 X3

TARA@YOUNIGHTEVENTS.COM

WWW.YOUNIGHTEVENTS.COM



# FRIENDSHIP PARTNERS

\$3,500

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(1) 60 MIN. TIME SLOT FOR SAT NOV. 7TH

(1) 60 MIN. TIME SLOT FOR SUN. NOV. 8TH

THE 60 MIN. TIME SLOTS FEATURE 4 MODEL STORIES.

PLUS ALL OF THESE PERKS:

- (6) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare
- (3) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
- (6) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center
- (3) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
- Speaking Parts at the Taped Shows:
  - CELL PHONE OR Self-recorded message that is included with the sponsored segment, 1 minute
- 1/4 Page Ad in the Runway Program Company
- (Sponsorship) Name prominent at venue entrance Logo prominently incorporated as a graphic overlay on your part of the sponsored event
- Logo prominently incorporated as a graphic overlay on your part of the sponsored event
- Logo on Looping Reel at Nov. 14th event
- Social Media Shout outs leading up to the event
- AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.



## QUESTIONS?

TARA: 877-591-5936 X3

TARA@YOUNIGHTEVENTS.COM

WWW.YOUNIGHTEVENTS.COM

# INSPIRE PARTNERS "ADOPT A MODEL!"

## \$1,650

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ADOPT A MODEL AND SPONSOR A 15 MIN. TIME SLOT DURING THE NOVEMBER 6TH, 7TH, 8TH LIVE-STREAM BROADCAST. SPONSORS AT THIS LEVEL RECEIVE THESE PERKS:

- (6) Tickets to the Runway Show Filming Day at Jefferson Performing Arts Center. Backstage access, premium seating to cheer on the ladies as they film their show. Champagne and lite fare
- (3) VIP Weekend Passes to the 3-Day Live Streaming Event November 6, 7, 8th
- (6) VIP Experience Tickets to the 2020 Wrap Party, scheduled for Saturday, November 14th at the Jefferson Performing Arts Center
- (3) VIP Parking Spots at the November 14th Wrap Party at Jefferson Performing Arts Center
- Speaking Parts at the Taped Shows:
  - CELL PHONE OR Self-recorded message that is included with the sponsored segment,
  - 1 minute
    - Logo prominently incorporated as a graphic overlay on your part of the sponsored event
- Logo on Looping Reel at Nov. 14th event
- Social Media Shout outs leading up to the event
- AND...if you can donate a product or service, we will be giving away prizes during the Live Streaming Event. This is another great way to promote your business.



## QUESTIONS?

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## VIP EXPERIENCE PACKAGE OPTIONS:

**PATRON DONATION \$200  
THANK YOU FOR SUPPORTING  
YOU NIGHT PROGRAMS! ALL  
TICKET DONATIONS ARE 100%  
TAX DEDUCTIBLE, BENEFITTING  
THE "WE LIFT YOU UP" FUND.  
THE PROGRAM IS DEDICATED TO  
PROVIDING YEAR-ROUND  
EMOTIONAL SUPPORT TO WOMEN  
DIAGNOSED WITH CANCER. ALL  
PURCHASERS WILL RECEIVE A  
DONATION RECEIPT TO USE FOR  
TAX PURPOSES. EIN 82-4444545**



### **OUR GIFT TO YOU FOR EVERY \$200 PATRON DONATION:**

- (1) TICKETS TO THE RUNWAY SHOW FILMING DAY AT JEFFERSON PERFORMING ARTS CENTER. BACKSTAGE ACCESS, PREMIUM SEATING TO CHEER ON THE LADIES AS THEY FILM THEIR SHOW. CHAMPAGNE AND LITE FARE
- (1) VIP WEEKEND PASSES TO THE 3 DAY LIVE STREAMING EVENT NOVEMBER 6, 7, 8TH
- (1) VIP EXPERIENCE TICKETS TO THE 2020 WRAP PARTY, SCHEDULED FOR SATURDAY, NOVEMBER 14TH AT THE JEFFERSON PERFORMING ARTS CENTER
- (1) VIP PARKING SPOTS AT THE NOVEMBER 14TH WRAP PARTY AT JEFFERSON PERFORMING ARTS CENTER

### **QUESTIONS?**

**TARA: 877-591-5936 X3**

**TARA@YOUNIGHTEVENTS.COM**

**WWW.YOUNIGHTEVENTS.COM**

### **ADDITIONAL ENGAGEMENT OPTIONS:**

- BUY AN ADVERTISEMENT IN THE RUNWAY PROGRAM TO PROMOTE YOUR COMPANY OR GIVE A SHOUT OUT TO A MODEL:
  - \$500 FULL PAGE
  - \$250 1/2 PAGE
  - \$125 1/4 PAGE
    - DEADLINE FOR ARTWORK IS SEPTEMBER 20TH. INSTRUCTIONS OF HOW TO UPLOAD WILL BE SENT TO YOU WHEN YOU PAY FOR THIS OPTION
- RECORD A 15 - 30 SECOND MESSAGE (ON YOUR CELL PHONE) AND SEND IT TO US TO INCLUDE WITH THE MODEL'S STORY ON THE LIVE STREAM BROADCAST
  - DEADLINE TO SUBMIT VIDEO FILE IS SEPTEMBER 20TH. INSTRUCTIONS OF HOW TO UPLOAD WILL BE SENT TO YOU WHEN YOU PAY FOR THIS OPTION.
- IF YOU CAN DONATE A PRODUCT OR SERVICE, WE WILL BE GIVING AWAY PRIZES DURING THE LIVE STREAMING EVENT. THIS IS A GREAT WAY TO PROMOTE YOUR COMPANY.



## OTHER GUEST TICKET OPTIONS:

- GENERAL ADMISSION TICKETS
  - LIVE STREAM ACCESS PASS
  - RUNWAY PROGRAM ADVERTISING
  - VIDEO MESSAGE TO A MODEL
- 



### **GENERAL ADMISSION TICKET TO NOV. 14TH WRAP PARTY STARTING AT \$50**

(1) GENERAL ADMISSION  
TICKET TO THE 2020 WRAP  
PARTY, SCHEDULED FOR  
SATURDAY, NOVEMBER  
14TH AT THE JEFFERSON  
PERFORMING ARTS CENTER

THERE WILL BE A CASH  
BAR AND CASH  
CONCESSION STAND IN THE  
LOBBY. SOME DRINK  
PRODUCTS WILL BE  
HOSTED (COKE PRODUCTS,  
CHAMPAGNE GREETING  
AND A SIGNATURE DRINK).

### **3-DAY LIVE STREAM ACCESS PASS (1) ACCESS PASS STARTING AT \$45**

LOG-IN TO OUR 3-DAY LIVE  
STREAMING  
EVENT, SCHEDULED FOR  
FRIDAY, SATURDAY AND  
SUNDAY, NOVEMBER 6-  
8TH. THIS IS A GREAT  
OPTION FOR OUT OF TOWN  
FRIENDS AND FAMILY  
MEMBERS!

### **ADDITIONAL ENGAGEMENT OPTIONS:**

BUY AN ADVERTISEMENT IN THE  
RUNWAY PROGRAM TO PROMOTE  
YOUR COMPANY OR GIVE A SHOUT  
OUT TO A MODEL:

\$500 FULL PAGE

\$250 1/2 PAGE

\$125 1/4 PAGE

DEADLINE FOR ARTWORK IS

OCTOBER 1ST SEND TO:

TEAMYOUNIGHT@GMAIL.COM

RECORD A 1 MINUTE MESSAGE (ON  
YOUR CELL PHONE) AND SEND IT TO  
US TO INCLUDE WITH THE MODEL'S  
STORY ON THE LIVE STREAM  
BROADCAST

\$50 1 MINUTE MESSAGE

DEADLINE TO SUBMIT VIDEO FILE

IS OCTOBER 1ST. SEND TO:

TEAMYOUNIGHT@GMAIL.COM

IF YOU CAN DONATE A PRODUCT OR  
SERVICE, WE WILL BE GIVING AWAY  
PRIZES DURING THE LIVE  
STREAMING EVENT. THIS IS A GREAT  
WAY TO PROMOTE YOUR COMPANY.

### **QUESTIONS?**

TARA: 877-591-5936 X3

TARA@YOUNIGHTEVENTS.COM

WWW.YOUNIGHTEVENTS.COM



Runway Empowerment Program



Sisters of Amazing Resiliency "SOAR" Facebook Support Community



ScART: Scar Art Painting Program



Annual 3 day / 2 night Women's Retreat



A sisterhood of support



Monthly Socials

- **Our signature program: You Night Runway Training Empowerment Program.** Fourteen empowering group training activities spread out over a 6 month period, celebrated at the end of the empowerment training with our Runway Show and Celebration.
- **SOAR "Sisters of Amazing Resiliency" Facebook Support Community.**
- **ScART: Scar Art Painting Program.** Paint your scars on canvas. Change the way you perceive them.
- **Annual Women's Retreat:** 3 days/ 2 nights with incredible speakers and uplifting content.
- **Monthly Meet Ups:**
  - **"Pillar Group" Meetings** in New Orleans and St Tammany to help you stay connected and supported
  - **"You Night Out" Monthly Socials,** held at various locations in New Orleans and St. Tammany to further cultivate friendships and support
  - **"Singles of the Sisterhood"** -- a program for our singles
  - **"Knights / KnightinGals"** -- a program for care-givers so that they have support and resources
- **Love Always, Mom -- a program to help children ages 5 - 18 who have parents who have cancer.**



## YOU NIGHT HELPS WOMEN EMBRACE LIFE BEYOND CANCER

### You Night Sisterhood



You Night is a sisterhood of support, designed around empowering group experiences that are alternatives to traditional cancer survivor support groups. A variety of programs are offered to ladies age 18 or older, who desire a sisterhood of support. We provide inspiring and loving experiences, offering tools to help women live their best lives so they can find purpose and passion after a cancer diagnosis. Women will be surrounded by other women who "get it"

**Why purple?** Purple is the color of all cancers. We open our program to any woman age 18 or older who is currently battling or has battled cancer.

To learn more about our programs, or to inquire about our next get-together, please contact our Outreach Team at 877-591-5936 x2 or visit our website: [www.younightevents.com](http://www.younightevents.com)





## **YOU NIGHT IS A SISTERHOOD OF SUPPORT**

You Night year-round programs are open to any women who have been diagnosed with cancer.

We provide group experiences that are alternatives to traditional cancer survivor support groups -- designed to help women live their best lives after a cancer diagnosis.

## **STUDIES SHOW: "WOMEN WHO ARE INVOLVED IN SOCIALLY ACTIVE SUPPORT GROUPS HAVE BETTER HEALTH OUTCOMES"**

Our sisterhood is comprised of women who are currently in treatment or have beat any type of cancer.

You don't have to feel alone in this battle! We can get through this together!



*you  
Night*  
Empowering Events

You Night's programs are made possible through sponsor support and donations to our public charity, the "We Lift You Up" Fund EIN 82-4444545

**[www.younightevents.com](http://www.younightevents.com) 877-591-5936 x2**



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# 2020 "PIVOT" SCHEDULE

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## SUNDAY, SEPT 20TH

We are filming all three runway events!  
You Night New Orleans 10 a.m. - 2 p.m.  
Battle of the Models 2 p.m. - 4 p.m.  
You Night St. Tammany 4 p.m. - 8 p.m.  
Sponsor filming all day: 8 a.m. - 8 p.m.

## LIVE STREAM WEEKEND

NOLA SHOW November 6th  
BATTLE OF THE MODELS November 7th  
ST TAMMANY SHOW November 8th

\*\*Live stream internet passes allow you to attend the entire 3 day weekend!

## 2020 WRAP PARTY

Saturday, November 14th 6 p.m. - 10 p.m.

[www.younightevents.com](http://www.younightevents.com)

Sponsorship Inquiries: 877-591-5936 x3





## *Testimonial from a participant*

**I was skeptical. I thought, "How is dressing up in fancy clothes, and practicing walking and making silly videos going to help ME?"**

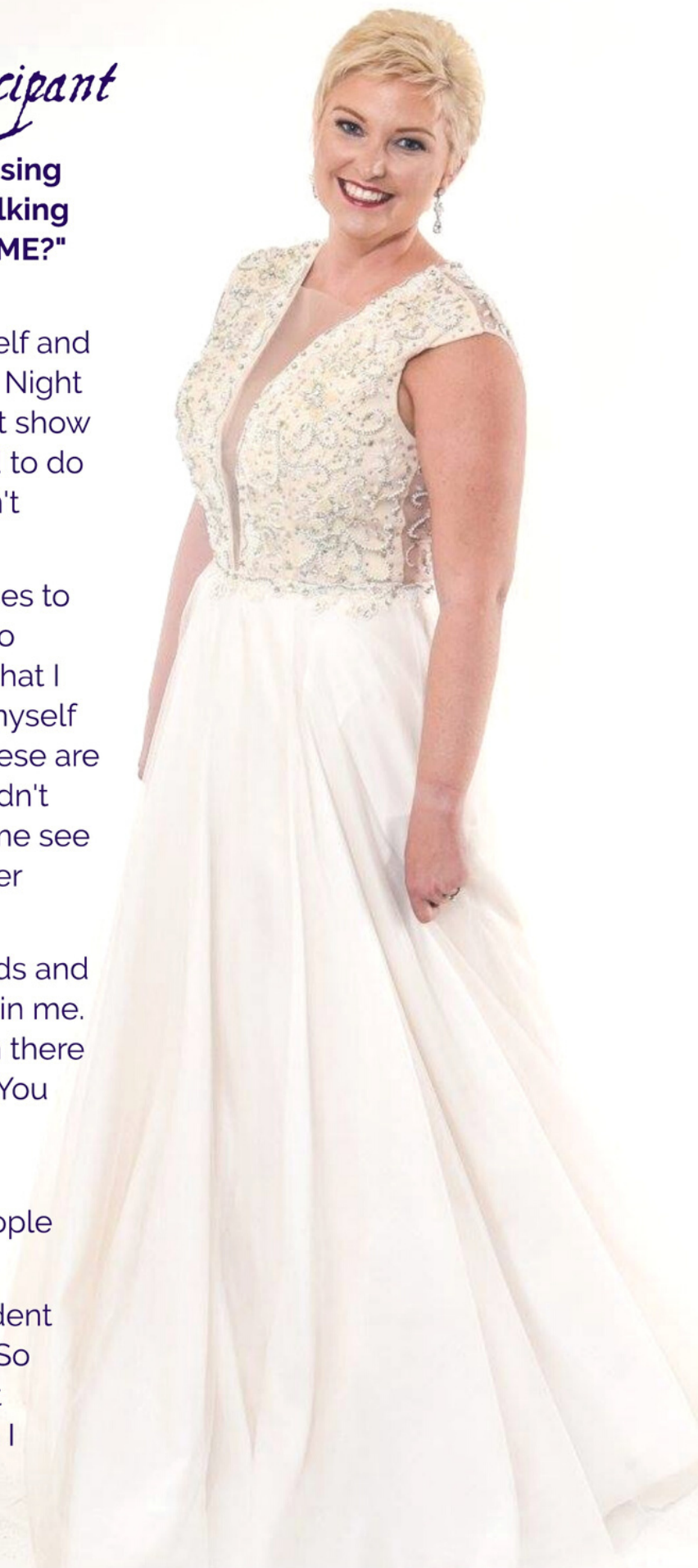
I was so miserable that I couldn't see a possible way to feel better. I hated myself and everyone around me. A member of You Night called me one day and asked me to just show up and trust her. The last thing I wanted to do was be around a bunch of people I didn't know.

It took me several meetings and practices to start to trust. A few people attempted to break down my ice queen wall and for that I am thankful. Little by little I could feel myself forming bonds with the other ladies. These are friends I would have never met if I wouldn't have had cancer. These ladies helped me see the positive of our situations. I will forever more have a lasting bond with them.

Lately, I have been told by several friends and co-workers that they can see a change in me. They can see a sparkle that hasn't been there in a while. I have to attribute that to my You Night sisters.

I was wrong about not needing this organization. I needed to be around people that just "got it."

Watching everyone be sassy and confident has done wonders for my aching soul. So thank you, You Night, for calling me just one more time. I needed this more than I knew. *Angela Palmisano, You Night St. Tammany Class of 2017*



# RUNWAY PROGRAM ADVERTISING

If you would like to upgrade the ad size included with your sponsorship...here are the options:

<b>If you have a 1/4 page ad</b>	Cost to upgrade to 1/2 page ad: \$125	Cost to upgrade to a full page ad: \$375
<b>If you have a 1/2 page ad</b>	Cost to upgrade to a full page ad: \$250	Cost to upgrade to a two-page spread: \$750
<b>If you have a full page ad</b>	Cost to upgrade to two-page spread: \$500	



Questions? Call Tara Huguet 877-591-5936 x3  
tara@younightevents.com

**FULL PAGE ADS:**  
Artwork size: 8.25" x 10.75"  
(add .25" if you want art to be full bleed. *Be sure text does not get close to edge*)

**1/2 PAGE ADS horizontal:**  
Artwork size: 4.125" x 10.75"

**1/2 PAGE ADS vertical:**  
Artwork size: 10.75 x 4.125"

**TWO-PAGE SPREAD**  
**Bleed**  
Artwork size: 16.50" x 10.75" plus .25" bleed. *Be sure text does not get close to edge.*

**PLEASE SUBMIT ADS IN .JPG or .PDF FORMAT.**

Artwork size: 4.125" x 5.375"

**Send artwork as .pdf or .jpeg**



# Friday, November 6th 4 - 9 p.m.

## You Night New Orleans (day 1)

TIME	DESCRIPTION	SPONSORSHIP AMOUNT			
4:00	WELCOME	-----			
4:15	MODEL 1	\$1650			\$5000
4:30	MODEL 2	\$1650			
4:45	MODEL 3	\$1650			
5:00	MODEL 4	\$1100			
5:15	MODEL 5	\$1100			
5:30	SCART FEATURE	\$7500	SCART SPONSOR		
5:45	HOSPITAL WELCOME	\$25,000	HOSPITAL SPONSOR		
6:00	ALUMS	-----	HOSPITAL SPONSOR		
6:15	COLLECTION 1		KEITH NOONAN/ LBC/SCISSOR CHASE ETC		
6:30	COLLECTION 1	\$7500			
6:45	TITLE WELCOME	\$25,000	TITLE SPONSOR		
7:00	COLLECTION 2	\$7500	PROMENADE		
7:15	COLLECTION 2	\$7500	OFFICIAL CAR		
7:30	COLLECTION 2	\$7500	RUNWAY STAGE		
7:45	COLLECTION 2	\$7500			
8:00	COLLECTION 2	\$7500			
8:15	CARE GIVERS	\$7500	VIP LOUNGE		
8:30	PURPLE RAIN (1)	\$15,000			
8:45	MUSIC VIDEO	\$7500	MUSIC VIDEO		
9:00	GRAND FINALE	\$7,500	GRAND FINALE		
	DANCE PARTY	-----	TITLE SPONSOR		



# SATURDAY, NOV 7th You Night New Orleans (day 2) / BOTM

SCHEDULE BELOW IS ESTIMATED PENDING ANNOUNCEMENT OF THE LSU / BAMA GAME TIME

CALL SPONSORSHIP TEAM TO CHECK ON AVAILABILITY OF THESE TIME SLOTS TARA HUGUET 877-591-5936 X3

TIME	DESCRIPTION	AMOUNT			
9:00	MODEL 6	\$1650			\$5000
9:15	MODEL 7	\$1650			
9:30	MODEL 8	\$1650			
9:45	MODEL 9	\$1650			
10:00	MODEL 10	\$1650			
10:15	MODEL 11	\$1650			\$5000
10:30	MODEL 12	\$1650			
4:00	MODEL 13	\$1650			
4:15	MODEL 14	\$1650			
4:30	MODEL 15	\$1650			
4:45	MODEL 16	\$1650			\$5000
5:00	MODEL 17	\$1650			
5:15	MODEL 18	\$1100			
5:30	MODEL 19	\$1650			
5:45	MODEL 20	\$1100			
6:00	MODEL 21	\$1650			\$3500
6:15	MODEL 22	\$1100			
6:30	MODEL 23	\$1650			
6:45	MODEL 24	\$1650			
7:00	LIVE WELCOME	KENNY	OPEN SPONSORSHIP		
7:15	ALUM STORIES		OPEN SPONSORSHIP		
7:30	BATTLE 1 ALUMS	\$5,000			
7:45	BATTLE 1 PROS	\$5,000			
8:00	BATTLE 2 ALUMS	\$5000			
8:15	BATTLE 2 PROS	\$5,000			
8:30	BATTLE 3 ALUMS	\$5000			
8:45	BATTLE 3 PROS	\$5,000			
9:00	PRIZE AWARDED				
915	DANCE PARTY				

# Sunday, November 8th You Night St Tammany

## followed by SAINTS AT TAMPA 7:20 p.m.

CALL SPONSORSHIP TEAM TO CHECK ON AVAILABILITY OF THESE TIME SLOTS TARA HUGUET 877-591-5936 X3

TIME	DESCRIPTION	AMOUNT				
9:00	MODEL 1	\$1650				\$3500
9:15	MODEL 2	\$1650				
9:30	MODEL 3	\$1650				
9:45	MODEL 4	\$1650				
10:00	MODEL 5	\$1650				\$5000
10:15	MODEL 6	\$1650				
10:30	MODEL 7	\$1650				
10:45	MODEL 8	\$1650				
11:00	MODEL 9	\$1650				
11:15	MODEL 10	\$1650				\$5000
11:30	MODEL 11	\$1650				
11:45	MODEL 12	\$1650				
12:00	MODEL 13	\$1650				
12:15	MODEL 14	\$1650				
12:30	MODEL 15	\$1650				\$5000
12:45	MODEL 16	\$1650				
1:00	MODEL 17	\$1650				
1:15	MODEL 18	\$1650				
1:30	MODEL 19	\$1650				
1:45	MODEL 20	\$1650				\$5000
2:00	MODEL 21	\$1650				
2:15	MODEL 22	\$1650				
2:30	MODEL 23	\$1650				
2:45	MODEL 24	\$1650				
2:30	SCART FEATURE	\$7500	SCART SPONSOR			
2:45	HOSPITAL WELCOME	\$25,000	HOSPITAL SPONSOR			
3:00	ALUMS	-----	HOSPITAL SPONSOR			

# Sunday, November 8th You Night St Tammany

## followed by SAINTS AT TAMPA 7:20 p.m.

CALL SPONSORSHIP TEAM TO CHECK ON AVAILABILITY OF THESE TIME SLOTS TARA HUGUET 877-591-5936 X3

TIME	DESCRIPTION	AMOUNT			
3:15	COLLECTION 1		TITLE		
3:30	COLLECTION 1	\$25,000	TITLE		
3:45	COLLECTION 2	\$7500	PROMENADE		
4:00	COLLECTION 2	\$7500	OFFICIAL CAR		
4:15	COLLECTION 2	\$7500	RUNWAY STAGE		
4:30	COLLECTION 2	\$7500			
4:45	COLLECTION 2	\$7500			
5:00	CARE GIVERS	\$7500	VIP LOUNGE		
5:15	PURPLE RAIN (1)	\$10,000	PRESENTING		
5:30	MUSIC VIDEO	\$7500	MUSIC VIDEO		
5:45	GRAND FINALE	\$7,500	GRAND FINALE		
6:00	DANCE PARTY	-----	TITLE SPONSOR		
7:20	SAINTS in TAMPA				

PLEASE INQUIRE to see if your desired sponsor level is still available.



For sponsorship questions, please contact Tara Huguet at 877-591-5936 x3 or write to tara@younightevents.com

## 2020 PARTNER SPONSORSHIP AGREEMENT

CONTACT INFO			
FIRST NAME		LAST NAME	
COMPANY		PHONE	
EMAIL			

SELECT: ☐ I'm sponsoring New Orleans ☐ I'm sponsoring St. Tammany ☐ I'm sponsoring both

**\*DISCLAIMER:** As sponsorships support our year-round programs, we appreciate your understanding that no refunds will be issued if the CoVID mandate limits the number of guests in the facility on filming days and/or the November 14 Wrap Party.

VIP MARKETING PACKAGE SPONSORSHIPS	SELECT OPTION	TOTAL
<b>\$25,000 SPONSORSHIP</b> 16 Guests	____ TITLE SPONSOR _____HOSPITAL SPONSOR	\$
<b>\$15,000 SPONSORSHIP</b> 12 Guests	____PRESENTING SPONSOR ____ OFFICIAL CAR ____ VIP LOUNGE	\$
<b>\$7,500 SPONSORSHIP</b> 10 Guests	____ RUNWAY STAGE ____ DANCE PARTY ____MUSIC VIDEO ____ ScART DISPLAY ____ PROMENADE ____ ROYAL PUB (Guest Bar) ____ GUEST ARRIVAL EXPERIENCE	\$
<b>\$5,000 EMPOWERMENT PARTNER</b> 8 Guests	CHOOSE BETWEEN BATTLE OF THE MODELS PRIME TIME OR DESIRED 75 MIN. TIME SLOT FOR 3-DAY EVENT (refer to schedule -- first come, first serve)	\$
<b>\$3,500 LOYALTY PARTNER</b> 6 Guests	DESIRED 1 HOUR TIME SLOT FOR 3-DAY EVENT (refer to schedule -- first come, first serve);	\$
<b>\$1,650 INSPIRE PARTNER</b> 4 Guests	DESIRED 15 MIN. TIME SLOT FOR 3-DAY EVENT (refer to schedule -- first come, first serve);	\$
<b>ADDITIONAL GUEST TICKET OPTIONS</b>		\$
<b>\$400 VIP EXPERIENCE</b> for 2 guests	Specify desired quantity: _____ x \$400 =	\$
<b>\$200 VIP EXPERIENCE</b> for 1 guests	Specify desired quantity: _____ x \$200 =	\$
<b>\$50 GENERAL ADMISSION</b> TO NOV	Specify desired quantity: _____ x \$50 =	\$
<b>\$45 3 DAY ACCESS PASS TO LIVE STREAMING EVENT</b> Nov 6,7,8	Specify desired quantity: _____ x \$45 =	\$
<b>Add Friends &amp; Family Runway Program Advertisement Shout Out</b>	____ Full Pg Ad \$500 ____ 1/2 Pg Ad \$250 ____ 1/4 Pg \$125 Ad Submission Deadline is Oct 1st. Our team will contact you	\$
<b>\$50 Add Friends &amp; Family Runway Program Video Shout Out</b>	1 minute video shout out to appear on Live Stream \$50 Name of the model you are honoring? _____	\$
<b>YES! I'd like to provide a product or service for the RAFFLE GIVEAWAY during the Live Stream broadcast.</b>	List product or service here and the retail value:	
<b>TOTAL SPONSORSHIP / TICKET PURCHASES</b>		\$
<b>(less deposit paid, if applicable)</b>		( )
<b>REMAINING BALANCE DUE BY JUNE 25th</b>		-\$

### Select the following:

\_\_\_\_ Sponsorship is being used for marketing purposes, in which a variety of marketing benefits will be received (based on the sponsorship level), as well as the specified number of tickets to the event. (If this option is selected, checks should be written to "You Night Events, LLC").

\_\_\_\_ Sponsorship is being used as a charitable contribution to You Night's 501c3, in which no marketing benefits will be received -- only tickets to the event. In this case, a \$35 value per ticket will be deducted from the total amount of your contribution for write-off purposes (If this option is selected, checks should be written to our fund manager, the "We Lift You Up Fund" EIN 82-4444545). Detailed instructions will be included on your invoice. If you have questions about the above, contact TARA HUGUET AT OUR ADMINISTRATIVE OFFICES at 877-591-5936 x3 or write to tara@younightevents.com

**COMPLETE THIS FORM AND MAIL WITH CHECK (see choices in paragraphs above).**  
**MAILING ADDRESS: YOU NIGHT EVENTS, LLC P. O. BOX 2134 MANDEVILLE, LA 70470**

SIGNATURE \_\_\_\_\_ DATE: \_\_\_\_\_