



**MENTAL TOUGHNESS
FOR PEAK PERFORMANCE**

YUJIN

AWARD-WINNING
MOTIVATIONAL SPEAKER



ENGAGE, ENERGIZE & EMPOWER

YUJIN SETS THE STANDARD WHEN IT COMES TO HIGH ENERGY PRESENTATION THAT YOUR AUDIENCE WILL REMEMBER

Inspiring, Entertaining, Engaging, Energizing, Empowering. These are just some of the words used to describe YUJIN. Having travelled and spoken all over the world, YUJIN is widely regarded as one of the most energetic and powerful international keynote speakers on the circuit.

His ability to tell authentic stories and connect deeply with audience of all levels enables him to deliver motivational messages that provoke, inspire and incite action. YUJIN will impact your conference or event in an electrifying way that will leave audience in awe way after the presentation.

YUJIN specializes in mental toughness for peak performance at work. With his experience of working 15-hour days as a lawyer and investment banker, YUJIN's approach transcends the standard motivational talk and is based on deep, proven and powerful research delivered in a sensory experience that will enlighten and entertain audience not just from banking, finance and insurance but of any industry.

YUJIN will shift perspectives, incite action and enable peak performance – all delivered with ROCKSTAR penache.



POWERING UP ON & OFF STAGE

**A KEYNOTE CAN BE DELIVERED BY MANY,
BUT FEW CAN CONTINUE THE JOURNEY TO
TRULY ADD VALUE**

Working with YUJIN is a powerful experience that transcends his time on stage and ensures you get a meaningful return on investment. Whether in the realm of sales, leadership, teams or entrepreneurship, he will understand your audience, weave in your message and customize his presentation to meet the uniqueness of your sector.

YUJIN has a full suite of follow-up workshops that integrates seamlessly with his keynotes. As a corporate trainer, he is also available to facilitate team building, leadership retreats, brainstorming discussions and leadership coaching that are customized to your specific needs.

When you book YUJIN, expect more than you bargained for. As a seasoned professional who is passionate about mindset and peak performance, YUJIN will study your brand and become an expert in your industry. His keynotes and workshops will be tailored to ensure maximum value to your conference. With a strong following of more than 200,000 on social media, YUJIN will continuously engage your audience way after your event.





trained over
100,000



"The man to get your organization
mentally tough."

DR. ROWAN VAN DYK
RENOWNED LEADERSHIP EXPERT

best-selling
author of
4 books



"We were mesmerized by YUJIN's
content, appearance and message."

PROFESSOR THEO KOFIDIS
HEAD, NATIONAL UNIVERSITY HOSPITAL



over 1,000
presentations



"Inspired to achieve peak performance
not only in work but life."

RUSLI CHAN
CHIEF AGENCY OFFICER, PRUDENTIAL



Global Brands Icon In
Peak Performance



"Exactly what we need in this
fast paced world."

KHOO KAR KHOON
COMMUNICATIONS DIRECTOR, NESTLE

12 years
experience



KEYNOTE TOPICS
& WORKSHOP OPTIONS



KEYNOTE PRESENTATION: BE A MENTAL ROCKSTAR!

EMBEDDING OUTSTANDING MENTAL TOUGHNESS FOR PEAK PERFORMANCE

Are your employees ready to rock? They will be after witnessing YUJIN in action! He will bring your event to life with engaging stories, powerful music and energetic interaction. You can expect an empowering line-up of uncommon mindset shifts and brave modes of operation designed to create empowered trailblazers - perfect to motivate and inspire attendees to new heights personally and bigger results professionally.

YUJIN will demonstrate how peak performance can be achieved with four simple yet powerful steps with the R.O.C.K™ formula. Attendees will leave with principles to drive their performance to a higher level and transform fear and trepidation into unstoppable confidence!

By understanding the R.O.C.K™ formula during this highly kinetic and sensory-driven program, attendees will get a blueprint on how to incorporate mental toughness, peak performance and Rockstar swagger into their profession and to be leaders in their respective fields.



FOCUS

- Thriving in adversity and challenging times
- Breaking through barriers to success
- Individual and team peak performance
- Building strong leadership qualities

LEARNING OUTCOMES

- Understand how challenges can be the biggest opportunities for growth
- Learn strategies to build resilience to face challenges and adversities
- Create self-belief and confidence even in stressful times
- Be inspired to learn and achieve the ultimate potential in the corporate world

DETAILED METHODOLOGY

- Dynamic & highly engaging presentation
- Inspirational story telling
- High energy music and movement
- Deep engagement with attendees



KEYNOTE PRESENTATION:

ENERGIZE AND ACHIEVE

BUILD A SUCCESSFUL ORGANIZATION BY ENERGIZING EACH INDIVIDUAL

In a highly interactive and a powerfully energetic keynote, YUJIN will get everyone to seek their “*orenda*”, a force believed by the Iroquois Indians to be present in all objects or persons, and to be the hidden energy by which human accomplishment is attained.

YUJIN will narrate his story of how he lost his health through the devastating events in his own life and gained it back to become the cover model of MEN'S HEALTH. He quotes various research and example of how the body and mind is deeply connected. In order to achieve peak performance, one must optimize both the body as well as the mind.

YUJIN demonstrates how movement is key to not only getting the body healthy, but also to switch emotions and open up the mind. Combined with specially crafted music, he expertly engages audience to participate in his movement activities with energy and enthusiasm. A magical combination of music, movement and invaluable lessons, this keynote will leave audience entertained, energized and empowered.



FOCUS

- Promoting peak performance at work
- Creating high engagement
- Boosting energy and enthusiasm
- Motivation to achieve highest goals

LEARNING OUTCOMES

- Take charge of the mind, body and emotions
- Learn strategies to build health and vitality daily
- Create new breakthrough by elevating oneself
- Be inspired to become the best version of yourself and inspire your team to follow suit

DETAILED METHODOLOGY

- Dynamic & highly engaging presentation
- Inspirational story telling
- Engaging practical demonstrations
- Fun experiential learning sessions



WORKSHOP OPTIONS

HIGHLY INTERACTIVE AND CUSTOMIZED
WORKSHOPS IN 1 OR 2-DAYS

WORKSHOPS CAN BE **COMBINED WITH A
KEYNOTE PRESENTATION** OR RUN AS A
STAND-ALONE SESSION:



Achieve high-performance sales that will crush competitors and dominate the market quicker and easier than ever thought possible.



Create powerful leaders with the indomitable will to succeed and win along with an unquenchable passion to fearlessly lead.



Equip employees with the mental toughness to improve performance, reach goals and achieve massive success at work.



Build teams with unbreakable bonds and mental prowess to overcome challenge and thrive through adversity.



A man in a dark suit and light blue shirt is walking down a modern staircase with a black metal railing. He is looking down and smiling. The staircase is made of light-colored wood. In the background, there is a brick wall and a view of a garden with green plants and a paved path. The text "LOGISTICS & BOOKING INFO" is overlaid on the right side of the image.

**LOGISTICS &
BOOKING INFO**

ENQUIRY PROCESS

1. CHECK AVAILABILITY

Contact YUJIN +6598208955 (Tel)
+60122366707 (WhatsApp)
yujin@mentalrockstar.com

2. REQUEST A PROPOSAL

All engagements are quoted individually. After communicating with YUJIN, you will be provided a customized proposal, including speaker fees and travel expenses. YUJIN travels from Singapore.

3. APPROVAL AND PAPERWORK

After the contract is signed and deposit paid, your event date shall be locked in.

4. PRE-EVENT

A detailed briefing is organized to understand your goals. YUJIN will then conduct research and interviews where applicable to ensure maximum impact.

5. POST EVENT

A debrief will be conducted to explore ways of providing more value to the arrangement.



FURTHER RESOURCES

WATCH YUJIN IN ACTION:-

SHORT INTRODUCTION (1.46): <https://bit.ly/3b34P53>

LATEST SHOWREEL (3.06): <https://bit.ly/3b34P53>

SAMPLE KEYNOTE (3.41): <https://bit.ly/2Xq7cLj>

More information at www.mentalrockstar.com



THANK YOU