

## **How To STILL Profit from conducting knowledge based businesses even during lockdown**

**Broker with an expert....**

**Instead of doing it LIVE now...**

**Haadi came out with a HYBRID plan..**

**1) Video instruction offered at \$39, AND they also get a LIVE class AFTER the covid situation.**

**2)Alternative angle:**

**Offered at \$89/- BUT they get the home study version first.... And then they get access to the LIVE class after...**

**Split test...**

**3) Video instruction offered at \$39, AND they also get a LIVE class AFTER the covid situation. At the END of the live class, we offer them more classes at regular price.**

**Money is never on the front end.... Its on the back end.**

**Lifetime customer value.**

**RABID market= baking... CRAZY about learning more and more about new recipes....**

**For CURRENT entrepreneurs 1) build a brand 2) database marketing (traffic you OWN) 3) expand vertically/horizontally**

**First step: Find an “expert” who’s struggling?**

**2nd step: Come to agreement to get them leads and sales for a % (ERP gantry)**

**3rd step: Run campaigns for them, close the leads or they close... and then you Take 50, 60 or 70% of the sales value.**



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