



52 CONVERSATION CATALYSTS

CREATE PURPOSEFUL CONTENT THAT
LEADS TO YOUR OFFERS



Quick Questions

1. What's the best part about your life right now?
2. What do you do to get fired up for the day?
3. What are you grateful for today?
4. What's your favorite time saver?
5. What are you reading these days?
6. What was your last daydream?
7. What are your top three priorities today?
8. What outdoor activities do you enjoy?
9. What topics do you geek out on?
10. What's one of your happiness hacks?
11. What's a vacation you took that recharged your energy?
12. What's your favorite quote and why?
13. What's your favorite playlist to pump you up?
14. Who are four positive people in your crew?
15. What's one of your top goals for the year?
16. What's a non negotiable self care act you do for yourself?
17. What area of your life do you find yourself procrastinating?
18. What makes you happy?
19. What was one of your best ideas?
20. What was one of the funniest moments you've experienced?
21. Who do you most admire and why?
22. What's your biggest challenge right now?
23. What's a cause that you support?
24. What's a trend that you're tired of seeing?
25. What's your favorite thing to do to relax?

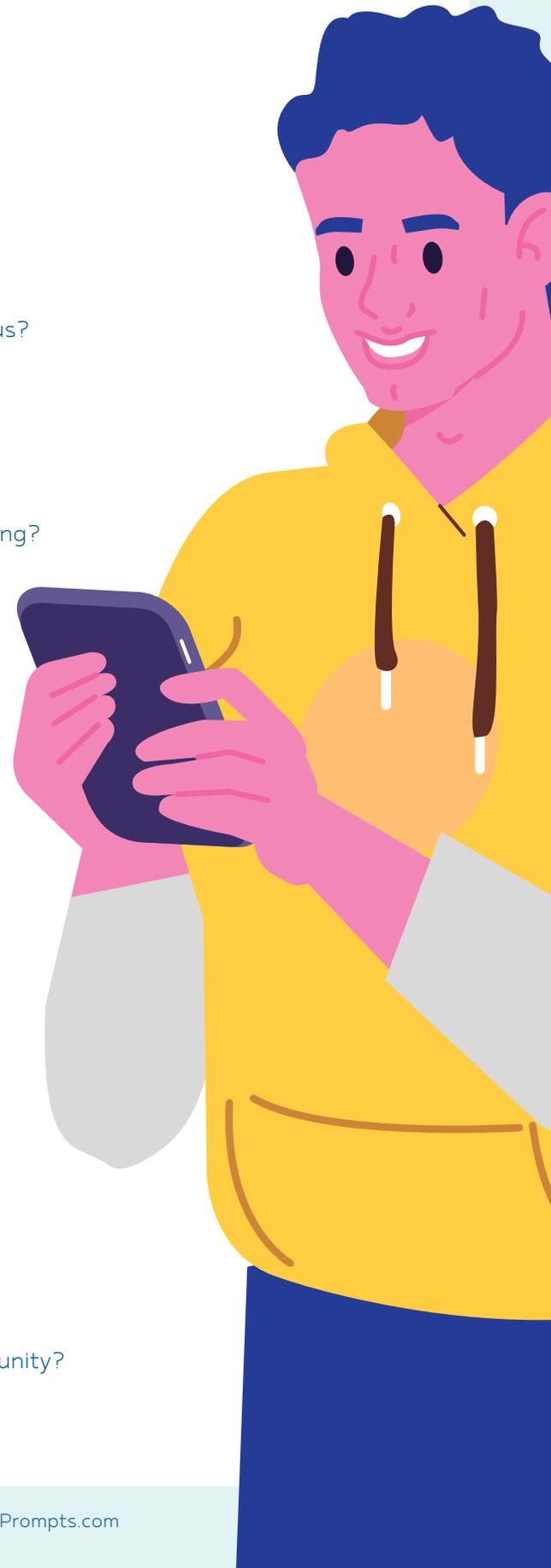


Personal Chat

26. What's the main theme of your life?
27. What would you do with an extra 2 hours of time?
28. What's your secret to chill out when you feel stressed?
29. What does being fearless mean to you?
30. What's an area of your life where you could use more focus?
31. How would you describe what you do for a living?
32. What's your #1 piece of advice for someone?
33. What does your perfect day look like?
34. What are your top five values and why?
35. What's something about you that others may find surprising?
36. What are the three things you do to feel your best?
37. What are you obsessed with right now?
38. How do you recover from setbacks in your life?
39. What kind of leader are you?
40. What's your vision for your life?
41. What's an unusual habit you have?
42. How do you treat yourself?
43. What inspires you to go further?
44. What communities are important to you?
45. How do you keep yourself accountable?

Going Deep

46. Who are your mentors and how do they help you?
47. How have you grown this past year?
48. Who in your family inspires you?
49. How do you define success?
50. Where do you see yourself in five years?
51. How do you want to make more of an impact in your community?
52. What does your dream life look like?



Top Tips For Starting Engaging Conversations Online

1. Just be yourself. It sounds super basic, but your audience wants to get to know you. Don't feel like you have to "be cool" or "perfect". Just be you.
2. Be playful! Online conversations are a great place to be playful and fun!
3. Don't just say the first thing on your mind. Make an effort to stand out with your quirks and personality.
4. Keep it positive. People are attracted to happiness. Put your best self out there!
5. Be enthusiastic about getting to know people. Ask tons of questions to get to know them better and then follow through with more thoughtful questions in the DMs.
6. Talk about their specific interests that you see in their profile. Ask them questions that relate to their lives.
7. Relax if you don't get a response. There are a lot of people out there to start connections with. Plus, you never know who you are helping that's silently lurking.
8. Learn from your mistakes. Look for what works and what doesn't and do more of the stuff that works!
9. Grammar matters. Use good grammar in your posts so you don't cause any confusion!
10. Remember that the ultimate goal is to bring the conversation to a deeper level, like DMs, video chats, phone calls, or even in person!
11. Keep it simple. Share your thoughts clearly.
12. Make them feel something. Make them laugh, take them on your journey, tell a thoughtful story...all of these things evoke emotion and are great ways to start conversations.
13. Have fun!!

Thanks for checking out 52 Conversation Catalysts!



The key to successful businesses is relationships, and all relationships start with a conversation! 52 Conversation Catalysts gives you one engaging question to invite your audience into a two way dialogue with you, every week of the year! You can use these questions in all of your content, including emails, blogs, social media, and more! These questions not only create REAL conversations with your audience, but save you so much time in planning your content!

If you like 52 Conversation Catalysts, you are going to LOVE Social Prompts to give you even more content creating tools and strategies to give your content even more depth!! Social Prompts is designed to transform your marketing copy with prompts that reflect your business and brand delivered monthly!

Check Out: <http://www.SocialPrompts.com> | Have a question?
Email team@internetmarketingbiz.com

About

Hey! I'm Melissa Pruitt and I help entrepreneurs create engaging conversations that lead to clients and amazing opportunities for their business! Thanks for checking out 52 Conversation Catalysts and I'm excited to see you use these questions this year to get to know your audience at an even deeper level!