



THE MOBB
MONETIZE ONLINE BUSINESS BLUEPRINT

25
COPY & PASTE EMAILS

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Worldwide

WIN THE DAY GROUP, LLC

EMAIL SEQUENCE SYSTEM

Simply copy & paste your course, product, program and all pertinent information into your email marketing system.

TIMELINE

The timeline of each email is based on your current business needs. Be sure to set up timeline to match your current course, program or product launch.

HIGH TICKET AND HIGH CONVERTING EMAIL SEQUENCE

Email marketing is one of the best ways to increase your income while cutting your work time in half aka monetizing your minutes. It sells around the clock automatically without you having to manually do any of the work.

Each email has been crafted to take your potential customers/clients through the process of getting to know you to buying happily buying from you.

Feel free to copy & paste parts of each email and expand on them to best suit your needs and match your tone. I wanted to help get you started, but believe that after seeing the results of a quality email sequence you will be as in love with monetizing your minutes as me.

If you need help setting up your email funnel, creating sales pages or writing email or sales copy don't hesitate to schedule a session with me and my team to support you.

LETS. WIN. TOGETHER,

Win The Day!



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4
**PRODUCT | SALES
COURSE LAUNCH**

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EMAIL #1

SUBJECT: YOUR GIFT HAS ARRIVED

Hey,

I'm the Creator of *(insert your product, service, program)*

where we specialize in helping *(Who do you help_____)*, *(FOR EXAMPLE: ENTREPRENEURS)*

how do you help_____, *(For Example: BUILD THEIR BUSINESS)* what is the result of your help_____ *(For Example: INCREASE THEIR INCOME.)*

You opted in to receive our guide: *(Insert Name of Freebie)*

You deserve a congrats for taking this step. It means you're working towards a better, more sustainable business that can touch the lives of thousands.

If you haven't already, (click here to download your insert name of freebie"

In my years of *(insert your expertise and how you help clients)*

I have noticed a few things:

1. Insert Ideal Client Pain Point
2. Insert Ideal Client Pain Point
3. Insert Ideal Client Pain Point

I can understand why they make these mistakes, because I used to make them myself and I wish I had someone to guide me years ago.

I could've save tons of money and frustration if I only had someone give me a simple and more effective strategy.



So, that is what I help my clients do with *(insert name of your product, course, program or service)*

I take what took me years to... *(insert your process and success story or your journey)*

I was able to.... *(insert results)*

Now I can (show where you are now and what you are doing)

And now I'm on a mission to...*(what result will you help them accomplish)*

I would love to help you *(insert offer + result)*

If you're ready to take action simple click here *(insert your scheduling link) to schedule a call*

In the meantime, download your *(insert link to freebie)*

Signature,

P.S. *(tell them about what you're currently promoting and offer them to be a part of it)*

EMAIL #2

SUBJECT: I CAN'T BELIEVE YOU DID THAT



Hey,

If you haven't downloaded your *(insert name of whatever freebie you offered)* you can do so by clicking *(insert your link)*
I think you're really going to enjoy it!

You know, I'm a little bit curious.

Actually, I'm very curious.

At the moment, we don't really know each other, but I come across people just like you all the time, and they typically fall into 1 of 3 categories.

I'd love to know which one describes you so I can help you a little better from this moment going forward.

Hit the reply button and let me know which category you're in...

1. Currently *(insert pain point of your ideal client)* who do you help
(For example: have a great product, but not making any sells)
2. Want to start an online business, but not sure where to start
3. Made a few sells, but money is not consistent enough to go at it full time.
Or something else?

Hit Reply and let me know. I'll reply personally.

I cannot wait to hear from you!
Hope I can help a little further. :)

(insert your brand promise),

(insert name)

EMAIL #3

SUBJECT: I HEARD SOMETHING ABOUT YOU



Hey,

Okay, with the work I do I have to always learn as much as I can about the people I serve.

Over the years I have become pretty good at it.

Let me tell you 3 things I think I know about you:

1. You're committed to growing and becoming a better person.
2. You care deeply about building a bigger, more impactful business
3. You appreciate value and actionable steps over "fluff"

Okay, how did I do? Was I right on at least 1 of 3 or all 3?

I can't wait to help you *(insert the service you provide)*

I love having the ability to help my clients *(insert what result you help your client accomplish)*

So if you're an entrepreneur looking for a way to *(insert result)*

Examples:

attract more leads, cut your work time in half and increase your income...then you're in the right place.



I've got some incredible resources I want to share with you, so keep an eye on your email...

I want to tell you about the amazing results that (insert name of one or more of your clients or the name of your program or group) has been able to accomplish and how you can too.

(insert your brand promise),

(insert your name)

P.S. *(insert a call to action)*

Examples: book a call, purchase an item, link to follow you on social media or read an article

EMAIL #4

SUBJECT: WHO DOESN'T LIKE FREE(YOUR FREE EMAIL)



Hey, *(insert recipients name)*,

Many of you have been asking where to start in the process of *(insert offer)*

I finally sat down to create *(insert name of your help)* with intention to save you time and frustration.

I'm inviting you to *(call to action) (purchase, join, sign up etc.)* where I show you how to *(list the result you will help them accomplish)*

I want you to start dreaming BIG... a little bigger than you ever have in the past so bring a notebook, and start dreaming up the possibilities in front of you.

Truth is... the world needs what it is you have to offer.

Each of us has something that we are uniquely qualified to deliver but often struggle with crafting the voice and message behind what that is. Which is why this *(insert name of your product, program or service)* is perfect and right on time!

So are you ready to show up and show out?

Are you ready to show up to the world and show them all that you have to offer?

I think you are and I want to help you.



I am inviting you to *(join/sign up/register)* insert whichever applies to your course, program or product.

In this course/program you will learn:
Insert bullet points that fit you....

Here is an example:

I have even decided to add a few bonuses for people like you who are action takers.

- BACK END AUTOMATION SYSTEMS
- UPSELL AND FULL PRODUCT TIERS
- CONTENT DEVELOPMENT

I have even decided to add a few bonuses for people like you who are action takers.

- BACK END AUTOMATION SYSTEMS
- UPSELL AND FULL PRODUCT TIERS
- CONTENT DEVELOPMENT

CLICK *(INSERT LINK)* TO TAKE ADVANTAGE OF THIS AMAZING DEAL LIMITED SPACE IS AVAILABLE

(INSERT SIGNATURE)



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**RE-ENGAGEMENT +
SALES + DOWNSSELL**

COPY & PASTE EMAILS

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EMAIL #1

SUBJECT: HEY IS EVERYTHING OK?

Wassup {{first_name}}

I noticed you didn't take advantage of *(insert what you offered them)*

It is rare that I offer this kind of deal, so I wanted to check on you and see if you had any questions...

Since I don't want you to miss out I decided to do something special for you.

I have good news, I *(insert something else you offer or a freebie)*

>>>Click Here To *(insert your product or course/ freebie)* <<<

...it will help you (insert what your product or service helps them do)|
hope you don't miss out this time...

(Closing),

(Your name)



EMAIL #2

SUBJECT: I'VE GOT YOUR BACK

Wassup {{first_name}}

It looks like you (*watched the training, received my freebie - insert what applies*) saw my offer to help you ...but you didn't take advantage of it.

Well, if you're like me it's because you're a bit busy and don't always take the time for certain things.

So... I've got your back.

I've put up a page HERE (*insert your product or course/ freebie*) where you can simply click a few buttons and you're ready to (*insert your call to action*) in (less than one minute)

*(Closing),
(Your name)*



EMAIL #3

SUBJECT: WHAT ARE YOU AFRAID OF?

Wassup {{first_name}}

Quick question!?! What are you so afraid of?

I know you're ready to (insert your offer that connect to how they got on your list)

You're ready. You want this. You deserve to live the life you both deserve and desire.

You want MORE and know you deserve MORE.

What is keeping you from taking action today and changing your life forever?

I went ahead and did a few things for you.

I (insert a product, calendar or easy lower cost item or final push to original offer) I also have decided to (insert value stack or additional bonuses) you can use to (insert benefit) + (ALL ACCESS or VIP or EXCLUSIVE) to my (insert facebook group or a way to stay connected to them) for (Discount or Free)

Just click here to take claim your **(PRODUCT OR COURSE LINK)**

*(Closing),
(Your name)*

P.S You can also check out *(insert your original offer).*

Schedule a complimentary Monetization Session with us visit: www.monetizewithmarcus.com

Email : info@marcusyrosier.com Phone # : 786-505-0475



EMAIL #4

RE-ENGAGEMENT EMAILS

SUBJECT: PLEASE ACCEPT MY APOLOGY

(insert greeting)

Time flies when you're having fun.

OR

Should I say times flies when you're growing a business and helping clients *(insert your solution)*

So with that said I won't ignore the fact that I've neglected you lately.

BUT

I plan on changing all of that.

Let me first tell you what i've been up to: *(fill in a few recent projects or success stories)*

I was able to: *(insert what you've done lately)*

NOW I have decided to: *(insert some way they can connect or something upcoming)*

CTA *(join group, reply to let me know)*

CLICK LINK TO **(if you have a freebie or schedule call link)**

(Signature)

p.s. *(what are you selling or send them to your social media)*



EMAIL #5

RE-ENGAGEMENT EMAILS

SUBJECT: I GOT GOOD NEWS

(insert greeting)

I couldn't wait to share this with you. *(insert a success story / social proof of a client or yourself)*

Literally in only *(insert how long it took to see success)* was able to *(what was the result)*

When (he/she/I) started *(what was the limiting belief you or your client had to overcome)*

BUT after going through my *(map out your framework or system as the solution)* (he/she/I) saw immediate results.

So, I wanted to share it with you and invite you to *(join/sign up/ schedule a call)*

If we're connected I know you're the type of person that is an action taker. You're not about overthinking and under working.

You're ready to live life on your terms without excuse or apology.

CLICK HERE **(insert your product / program link)**

We start *(insert scarcity date to push them to take action right away)* so jump in now while you can.

(Signature)

p.s. *(what are you selling or send them to your social media)*



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7
DAILY EMAIL | SALES

COPY & PASTE EMAILS

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EMAIL #1



You want to ____ (*insert what the people on your list would want*) that makes an impact and income right?!?

Maybe just maybe, you're just like me and you know deep down that you won't be satisfied unless you're successful doing ____ (*what they want*).

I GET IT!

I GET ***wanting more.***

GET ***working hard to figure things out.***

And.... I also get how scary it can be to take action to create the life you want
...ALL THE THOUGHTS...

==>What if it doesn't work out?

==>What if I don't have a social media following?

==>What if I launch and no one buys?

==>What if...what if...what if....

What if you made a decision to ditch all the "WHAT IFs" and choose to take action instead?

What if you knew exactly who you wanted to work with and exactly how to help them?

What if you were making \$1K, \$5K or even \$10K+/mth?

What if YOU realized that you can do whatever you want (if you just DECIDE)?

I'm making it super-easy for you to finally make that decision to kick all of that doubt aside and TAKE ACTION!



This is your invite to the life you want.

Access to My ____ *(insert the name of your program/ course)*

A full comprehensive _____ where we hold your hand every step of the way to help you _____ *(with maximum accountability and support all the way to the finish line).*

You will also get access to _____ to be able to _____

I will personally _____ with you.

Which you guarantee you _____ *(insert a result)*

Interested?

Next step is to either hit reply to this email letting me know you're interested *(be sure to share a few details about your business ideas)* OR

CLICK ⇒ *(insert link)* to schedule your free call to learn more about the VIP program and see if it's a perfect fit for you *(there's no obligation to this call)*

*please be sure to respond by *(insert a date and deadline)*

Can't wait to hear from you!

Closing

Your Name

P.S. (click here to see what previous students are saying) ****insert testimonial link****

EMAIL #2: THEY SLID IN MY DM'S AND ASK ME THIS



Wassup *{first_name}*

I get so many DM's and Inbox messages asking me about my *(insert your product or course)*.

So I decided to just create ____ instead *(insert your sales page link or freebie link)*

I know how hard it can be to:

_____(pain point 1)

_____(pain point 2)

_____(pain point 3)

Those are all great questions

BUT

Instead I teach my clients to:

_____*(insert what you teach)*

Making it easy for them to _____*(insert what they desire or accomplish)*

If you know you're ready to ____what they want CLICK HERE *(insert link)*.

(Closing),

(Your name)

p.s. I'm curious if you had a chance to have me answer your questions directly to help you ____ what would it be? Reply to this email and let me know or ____CLICK HERE(insert link)

EMAIL #3: USE MY CHEAT SHEET TO (INSERT YOUR NICHE)



Wassup *{first_name}*

There are so many gurus online telling people what they should do to ____insert what your dream client wants to accomplish (*grow their business online*)

Gurus will tell you

- Insert Myth 1 others are teaching different from yours
- Insert Myth 2 others are teaching different from yours
- Insert Myth 3 others are teaching different from yours

Those things can work if you have a lot of time and money to waste.

As a ____(*title of your niche*)entrepreneur I know the two things you don't want to waste is time and money.

So here is my cheat sheet you can use to _____and start seeing immediate results.

_____(Action They Can Take)

_____(Action They Can Take)

_____(Action They Can Take)

If you're ready to ____(*insert your program promise*)

WITHOUT ____(*pain point*)

Insert hyperlink ⇒ CLICK HERE TO: (apply, sign up, enroll, watch case study) [choose which option fits your process...]

(Closing),

(Your name)

p.s. Limited Space Available (CLICK HERE) to lock in your spot

EMAIL #4: [OPEN IMMEDIATELY]



Wassup *{{First Name}}*

I know how overwhelming and frustrating it can be to *(insert dream client pain point)*
I remember what it was like when I started____*(insert your business)* growing my business
online.

I struggled with _____finding consistent clients, pricing my courses, market to the right
people.

That's why I am able to help my clients. I have been where they are AND was able to
learn secrets to massive success.

I have put it all together and teach how I went from _____ *(your starting point)* to
_____ *(where you are now in business)* to help you do the same.

If you're ready to _____*(insert your program promise)*
WITHOUT _____*(pain point)*

Insert hyperlink ⇒ CLICK HERE TO: (apply, sign up, enroll, watch case study) [choose
which option fits your process...]

(Closing),
(Your name)

p.s. Limited Space Available (CLICK HERE) to lock in your spot

EMAIL #5: DID YOU HEAR ABOUT THIS??



"If you don't have an online business you don't have a business"
Bill Gates said this a few years ago and it couldn't be more true.
People are finally realizing how important it is to learn _____(*insert what you teach*)

By simply learning _____(*your expertise*) and applying it can change your life and business forever.

I have officially opened up enrollment into my _____(*course, program, mastermind, masterclass, bootcamp, training*)
And have a spot for you (*insert name*) `{{First Name}}`

CLICK HERE (insert link)

If you know you're ready to STOP _____(insert your dream client pain point) and
START _____(insert dream client wish/ want/ desire)
⇒ insert hyperlink to your offer (CLICK HERE TO LEARN MORE)

(*Closing*),
(*Your name*)

P.s Space is filling up fast
==>insert hyperlink to your offer CLICK HERE<== to save your spot

EMAIL #6: [LAST CHANCE] TO CLAIM YOUR SPOT



Just a heads **{{First Name}}** up that this is your last chance to join my ⇒ insert hyperlink (insert name of your program/course/mastermind) ,<==

In case you're still on the fence and wondering if this is for you. I want you to check out what my previous clients/ students are saying.

⇒ Link to social proof/ testimonials⇐

(If you don't have social proof create video training teaching and explaining your content allowing them to see the value of your offer)

On top of all the amazing results my clients/ students received last time I also decided to do something special this time...

I am adding a few extra bonuses.

- Bonus #1 _____
- Bonus #2 _____
- Bonus #3 _____

...So NOT only to do you get access to my (insert name of course/program/mastermind/bootcamp)

BUT

You also \$_____worth of bonuses at no additional cost.

I know.. It's pretty much a no brainer right!?

With so much value and so many bonuses you know that space will fill up fast so ==>insert hyperlink (CLICK HERE TO TAKE ADVANTAGE)<==

See you in class.

(Closing),

(Your name)

P.s Space is filling up fast ==>insert hyperlink to your offer CLICK HERE<== to save your spot

EMAIL #7: [IMPORTANT NOTICE FOR
INSERT THEIR NAME {{FIRST NAME}}



Whew! That was close...

You almost missed out on the chance to be a part of my *(insert name of your program/course/ program)*

AND

All the bonuses I told you about

Bonus #1 _____(hyperlink to your registration page)

Bonus #2 _____(hyperlink to your registration page)

Bonus #3 _____(hyperlink to your registration page)

We officially start (insert your start date) and only have a few spots left

Did you have any questions or did life just get in the way?

Still wondering if the *(name of program/course)* is for you
(hyperlink to your calendar)==> let's talk<==

*(Closing),
(Your name)*

P.S. Claim Over ___ of bonuses ==>*insert hyperlink to your offer* CLICK HERE<== to save your spot and money on bonuses



THE MOBB
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**SALES & SCHEDULED CALLS
+
CONFIRMED CALL FOLLOW
UP EMAILS**

COPY & PASTE EMAILS

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UNOPENED NO SEQUENCE



EMAIL #1

SUBJECT: IS EVERYTHING OKAY?

Hi *(insert name)*,

I noticed you didn't *(schedule your call / watch the training)*
I hope everything's okay?

I know you would benefit from *(insert something that was in your video or freebie)*

Since I don't want you to miss the good stuff...

I have good news, you can *(watch the training or access ___ using the link below:)*

>>>*Click Here*<<< *(insert link)* ...it will give you some strategy you can use immediately in your *(life, business, etc)*

I hope you don't miss out this time...
To your success

(Closing),
(Your name)

PS - Towards the end of the training I show how I can help you achieve your dreams... ...this alone is worth investing your time into this training.

>>> *Click Here To _____* <<< *(insert link)*



EMAIL #2

SUBJECT: DID YOU MISS IT?

Hi *(insert name)*,

There was lots to learn from this training and I know it can be hard to attend due to life interfering!

I've gone ahead and set up instant access for you!

You Can Watch The Training Right Here *(insert link)*

It's worth watching...

What you'll learn in the training really could secure your financial future.

These aren't empty words, it's a FACT!

Watch The TRAINING here right now *(insert link)*

(Closing),

(Your name)

P.S. My team and I have opened a few slots to work with you for FREE

(PRODUCT OR COURSE LINK)



EMAIL #3

SUBJECT: TICKTOCK

Hi *(insert name)*,

You are still in luck!

If you missed the training...

You can still DISCOVER:

- How to _____
- How to _____

AND MORE...

Click here to see the Training Right now. *(PRODUCT OR COURSE LINK)*

Click here to schedule a FREE business strategy call *(PRODUCT OR COURSE LINK)* with me

Wishing you success!

(Closing),
(Your name)

EMAIL #4

SUBJECT: IS EVERYTHING OKAY?

Hi *(insert name)*,

I noticed you didn't claim all of your BONUSES *(insert your product, course/ freebie)*

I hope everything's okay?

Since there is limited quantity and space I don't want you to miss the good stuff...

I have good news, you can claim your bonuses using the link below:

>>>Click Here to Claim Your Bonuses<<< (PRODUCT OR COURSE LINK)

...it will give you some strategy you can use immediately in your business.

I hope you don't miss out this time...

*Closing),
(Your name)*

PS - If you haven't already make sure you take advantage of your FREE *(insert your product, course/ freebie)*

...where I show you how to start monetizing online to increase your income and cut your work time in half.

>>> Click Here For Your FREE Session<<<



EMAIL #5

SUBJECT: DID YOU MISS IT?

Hi *(insert name)*,

There was lots to learn from on the _____ and I know it can be hard to attend due to life interfering!

I've gone ahead and set up a way to make sure you can still learn how to start or grow your very own profitable online business.

You Can Click Here For Access *(PRODUCT OR COURSE LINK)*

It's worth watching...

What you'll learn on the training really could secure your financial future, create time freedom and a work from anywhere lifestyle.

These aren't empty words, it's a FACT!

Watch The TRAINING *(PRODUCT OR COURSE LINK)* here right now

(Closing),

(Your name)

P.S. My team and I have opened a few slots to work with you for FREE click here to schedule your session *(PRODUCT OR COURSE LINK)*

UNOPENED YES SEQUENCE



EMAIL #1

SUBJECT: YOU DIDN'T APPLY

Hi *(insert name)*,

It looks like you watched the training, saw my offer to help you ...but you didn't claim it.

Well, if you're like me it's because you're a bit busy to fill out long forms.

So... I've got your back.

I've put up a page HERE *(PRODUCT OR COURSE LINK)* where you can simply click a few buttons and your call will be scheduled *(less than one minute)*.

And just like that you'll be booked in for a call with me where I will phone you on the day and time you choose.

Simply click HERE *(insert link)* to schedule your call.

On this call my main focus will be to give you the (____) plan so you can instantly start generating more income and free up more time to do what you love including pursuing higher level skills in your life.

I STRONGLY recommend you claim this right away because there's only 10 of slots for this week *(probably less by now.)*

Simply schedule your call when you ...

CLICK HERE *(PRODUCT OR COURSE LINK)*

These WILL be taken otherwise.

(Closing),

(Your name)



EMAIL # 2

SUBJECT: GOING FAST

Hi *(insert name)*,

As expected, the _____CALLS are going fast.

Looks like you saw the offer but didn't claim yours!

My guess is it's because you didn't know how long the process would take. (I get it ...I'm the same way)

So here's the steps and the time it takes.

Step 1: Schedule your STRATEGY CALL (*LINK*) - Time 1 Minute

Step 2: Answer A Few Short Questions - Time 1 Minutes

Step 3: Sit Back And Relax Until Our Scheduled Call - Time Depends.

Step 4: Pick Up The Phone And Let's Talk Strategy To Improve Your Health - Time 60 minutes.

I promise you this 60 minutes will be the best use of your time this year and beyond.

Take the first step and SCHEDULE YOUR CALL HERE (*PRODUCT OR COURSE LINK*)- it only takes 1 minute.

These are going fast...

(Closing),

(Your name)

CONFIRMED SCHEDULED CALL FOLLOW UP



EMAIL #1

SUBJECT: YOUR CALL IS CONFIRMED

Hi *(insert name)*,

Congrats! Your *(_____)* *Call* is confirmed and we'll speak to you soon!

YOU WILL RECEIVE ANOTHER EMAIL WITH YOUR BOOKING DETAILS SHORTLY

On this call, we will walk you through our exact *(insert topics or sessions from your product or course)*

Please be ready for your call by following ALL the steps below!

I need you to do 2 things before our call to make sure our time on the phone is the most productive...

*STEP 1: You should join our Facebook group: this is where we add videos on our process - so you get a head start on everyone. JOIN FREE VIP FACEBOOK GROUP *(FB group link)*

*STEP 2: To save us both a LOT of time, make sure you watch these 2 videos below: *(PRODUCT OR COURSE LINK)*

Since the demand to get into our program has increased, we now only do ONE strategy call per person so please come to the call ready to join the program if it's a good fit for you.

**PLEASE HAVE YOUR BUSINESS PARTNER OR SPOUSE WITH YOU IF THEY NEED TO BE PART OF THE DECISION

*(Closing),
(Your name)*

EMAIL #2

SUBJECT: IMPORTANT INFORMATION ABOUT YOUR BOOKING INSIDE

Hi *(insert name)*,

Firstly, congratulations on scheduling your *(_____)* call.

I can assure you that this call will be the best 30 minutes you've spent in a VERY long time...

...in fact only the other day I received an email from someone who said the advice they received resulted in a *____(insert success story)* sale just a few hours later!

So be ready for big things to happen on this call.

With that said if you want to prepare for this potential life changing call...

I recommend you take your time looking at the videos and information on the link below:

Click here to prepare for the call *(link for the call)*

(Closing),

(Your name)

PS - if you haven't already then sign up to our free Facebook community here: *(FB group link)* You'll find countless resources you can start using in your business.