

ActiveCampaign Resources

This document describes each of the resources available in the Google Data Studio Connector for ActiveCampaign by Find My Insight. It lists all of the resources currently available with descriptions of fields and recommend fields that can you used as join keys for blending with other resources.

Resource Name	Accounts		
Resource Description	List of all Accounts (organisations) in your ActiveCampaign subscription. Recommended join key "id" (Account Id)		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	accountUrl	Account Website
Metric	NUMBER	contactCount	Number of Contacts associated with Account
Dimension	YEAR_MONTH_DAY_SECOND	createdTimestamp	Created at datetime
Metric	NUMBER	dealCount	Number of Deals associated with Account
Dimension	TEXT	id	unique id for Account
Dimension	TEXT	name	Account Name
Dimension	YEAR_MONTH_DAY_SECOND	updatedTimestamp	Updated at datetime

Resource Name	Associations		
Resource Description	List of Contacts associated with Accounts (Organisations). Includes contact id and job descriptions- Recommended Join keys "account" (Account id) and "contact" (Contact id)		
Field Type	Data type	Field Name	Field Description
Dimension	NUMBER	account	Account id
Dimension	NUMBER	contact	Contact id
Dimension	YEAR_MONTH_DAY_SECOND	createdTimestamp	Created at datetime
Dimension	TEXT	id	unique id for Association
Dimension	TEXT	jobTitle	Job Title
Dimension	YEAR_MONTH_DAY_SECOND	updatedTimestamp	Updated at datetime

Resource Name	Account Custom Fields		
Resource Description	Resource for storing meta data associated with your Account (organisation) custom fields. Recommended join key "id"		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	createdTimestamp	Created at datetime
Dimension	NUMBER	displayOrder set description	order for displaying the field on Manage Fields page and deal profiles
Dimension	NUMBER	fieldDefault	default value
Dimension	TEXT	fieldDefaultCurrency set description	The 3-letter currency code of the default currency for the field. (only necessary if field_type is currency)
Dimension	TEXT	fieldLabel	Name of Custom field on Contact page
Dimension	TEXT	fieldOptions	only necessary if field_type is dropdown, multiselect, radio, or checkbox
Dimension	TEXT	fieldType	possible values are: text, textarea, date, datetime, dropdown, multiselect, radio, checkbox, hidden, currency, or number
Dimension	NUMBER	hideFieldFlag	Is the field hidden
Dimension	TEXT	id	unique id for automation
Dimension	NUMBER	isFormVisible set description	Is the custom field is visible on the Contact
Dimension	NUMBER	isRequired	Is the custom field mandatory
Dimension	NUMBER	knownFieldId	Known Field Id
Dimension	TEXT	personalization	
Dimension	YEAR_MONTH_DAY_SECOND	updatedTimestamp	Updated at datetime

Resource Name	Account Custom Field Values		
Resource Description	Resource storing all custom account (organisations) from your ActiveCampaign subscription. Recommended Join key "accountid"		
Field Type	Data type	Field Name	Field Description
Dimension	NUMBER	accountCustomFieldMetumId	
Dimension	NUMBER	accountId	Account id
Dimension	YEAR_MONTH_DAY_SECOND	createdTimestamp	Created at datetime
Dimension	NUMBER	customFieldId	custom field id
Dimension	TEXT	fieldValue	value entered in custom field
Dimension	TEXT	id	unique id for custom field value
Dimension	YEAR_MONTH_DAY_SECOND	updatedTimestamp	Updated at datetime

Resource Name	addresses		
Resource Description	Resource for storing all of the addresses you create within your ActiveCampaign subscription settings.		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	address1	
Dimension	TEXT	address2	
Dimension	NUMBER	allgroup	
Dimension	TEXT	city	
Dimension	TEXT	companyName	Company Name as entered
Dimension	TEXT	country	ISO 2 digit country code
Dimension	TEXT	created_by	created by user id
Dimension	YEAR_MONTH_DAY_SECOND	created_timestamp	Created at datetime
Dimension	TEXT	district	
Dimension	TEXT	id	unique id for address
Dimension	BOOLEAN	isDefault	
Dimension	TEXT	state	
Dimension	TEXT	updated_by	updated by user id
Dimension	YEAR_MONTH_DAY_SECOND	updated_timestamp	Updated at datetime
Dimension	TEXT	zip	

Resource Name	Automations		
Resource Description	Summary of all automations in your ActiveCampaign subscription. Recommended join key "id" (automation id)		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	defaultscreenshot	
Dimension	NUMBER	entered	the number of contacts that have entered the automation
Dimension	NUMBER	exited	the number of contacts that have exited the automation.
Dimension	NUMBER	hidden	
Dimension	TEXT	id	unique id for automation
Dimension	YEAR_MONTH_DAY_SECOND	mdate	Modified at datetime
Dimension	TEXT	name	Name of Automation
Dimension	TEXT	screenshot	
Dimension	NUMBER	status	1: active, 2: inactive, 0: draft
Dimension	NUMBER	userid	user id of automation creator

Resource Name	Brandings		
Resource Description	Resource with all the metadata associated with branding and customisation of your ActiveCampaign subscription		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	admin_template_css_backup	
Dimension	TEXT	admin_template_htm_backup	
Dimension	TEXT	adminTemplateCsS	
Dimension	TEXT	adminTemplateHtm	
Dimension	NUMBER	copyright	
Dimension	TEXT	favicon	
Dimension	TEXT	footerHtmlValue	
Dimension	TEXT	footerTextValue	
Dimension	NUMBER	groupid	Group id
Dimension	TEXT	headerHtmlValue	
Dimension	TEXT	headerTextValue	
Dimension	NUMBER	help	
Dimension	TEXT	id	unique id for branding
Dimension	NUMBER	license	
Dimension	TEXT	publicTemplateCss	
Dimension	TEXT	publicTemplateHtm	
Dimension	TEXT	siteLogo	
Dimension	TEXT	siteLogoSmall	
Dimension	TEXT	siteName	Name of Site
Dimension	NUMBER	version	

Resource Name	Calendars		
Resource Description	All calendars associated with your ActiveCampaign subscription		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	id	unique id for calendar
Dimension	YEAR_MONTH_DAY_SECOND	mdate	Modified at datetime
Dimension	BOOLEAN	notification	Whether or not this calendar has notifications
Dimension	TEXT	title	
Dimension	TEXT	token	
Dimension	TEXT	type	Possible Values: "All", "Deals", or "Contacts"
Dimension	NUMBER	userid	

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Resource Name	Campaigns		
Resource Description	This resource provides all of the summary statistics and meta data associated with Campaigns (Broadcasts). This includes those occur as part of an automation). Recommended Join Keys "id" (campaign id), "automation" (automation id)		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	activerss_interval	RSS interval
Metric	NUMBER	activerss_items	summary of rss items on campaign (Broadcast)
Dimension	TEXT	activerss_url	rss url
Dimension	NUMBER	addressid	Address id
Dimension	TEXT	analytics_campaign_name	Analytics Campaign Name
Dimension	TEXT	automation	automation id that campaign broadcast is in.
Dimension	NUMBER	basemessageid	base message id
Dimension	TEXT	basetemplateid	base template id
Dimension	NUMBER	bounceid	bounce id
Dimension	YEAR_MONTH_DAY_SECOND	cdate	created datetime
Dimension	TEXT	created_by	user id of creator
Dimension	YEAR_MONTH_DAY_SECOND	created_timestamp	created datetime
Metric	NUMBER	deletestamp	Deleted Datetime (as number)
Metric	NUMBER	embed_images	Number of embedded images
Metric	NUMBER	facebook	Total facebook shares
Dimension	NUMBER	formid	form id in campaign
Metric	NUMBER	forwards	Total forwards
Metric	NUMBER	hardbounces	Total hard bounces
Dimension	NUMBER	has_predictive_content	
Metric	NUMBER	htmlunsub	
Metric	NUMBER	htmlunsubdata	
Dimension	TEXT	id	unique id for campaign
Dimension	TEXT	ip4	IP4 address sent from
Dimension	TEXT	laststep	Last step value (can be "summary", "template", "result", "designer")
Dimension	YEAR_MONTH_DAY_SECOND	ldate	Latest datetime
Metric	NUMBER	linkclicks	Total link clicks
Metric	NUMBER	mail_cleanup	Has mail clean up occurred (1= Yes, 0 = No)
Metric	NUMBER	mail_send	Has mail sent (1= Yes, 0 = No)
Metric	NUMBER	mail_transfer	Has mail transfer occurred (1= Yes, 0 = No)
Metric	NUMBER	mailer_log_file	Is there are mailer log file(1= Yes, 0 = No)
Metric	NUMBER	managetext	
Dimension	YEAR_MONTH_DAY_SECOND	mdate	Modified Datetime
Dimension	TEXT	name	Name of Campaign
Metric	NUMBER	opens	Total opens
Metric	NUMBER	public	
Dimension	NUMBER	realcid	
Dimension	TEXT	recurring	
Dimension	TEXT	reminder_field	
Dimension	TEXT	reminder_format	
Dimension	TEXT	reminder_last_cron_run	
Metric	NUMBER	reminder_offset	
Dimension	TEXT	reminder_offset_sign	
Dimension	TEXT	reminder_offset_type	
Dimension	TEXT	reminder_type	
Metric	NUMBER	replies	Total replies
Metric	NUMBER	replsys	
Metric	NUMBER	responder_existing	
Metric	NUMBER	responder_offset	
Dimension	TEXT	responder_type	
Metric	NUMBER	schedule	1= YES 0 = NO
Dimension	TEXT	scheduleddate	Schedule Date
Dimension	YEAR_MONTH_DAY_SECOND	sdate	Send date
Dimension	NUMBER	segmentid	Segment id
Dimension	TEXT	segmentname	Segment Name
Metric	NUMBER	send_amt	The number of contacts sent to
Dimension	NUMBER	sendid	Send id

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Dimension	NUMBER	seriesid	Series id
Metric	NUMBER	socialshares	Total social shares
Metric	NUMBER	softbounces	Total soft bounces
Dimension	TEXT	source	Copy or Web
Metric	NUMBER	split_content	Value 1= Yes 0 =No
Metric	NUMBER	split_offset	
Dimension	TEXT	split_offset_type	Split offset type
Dimension	TEXT	split_type	
Metric	NUMBER	split_winner_awaiting	
Metric	NUMBER	split_winner_messageid	
Metric	NUMBER	status	Total number of status
Metric	NUMBER	subscriberclicks	Total subscriber clicks
Dimension	TEXT	survey	Total surveys
Metric	NUMBER	textunsub	
Metric	NUMBER	textunsubdata	
Dimension	NUMBER	threadid	Thread id
Metric	NUMBER	total_amt	Number of contacts sent to
Dimension	TEXT	tracklinks	Value = (MIME, NONE or ALL)
Metric	NUMBER	tracklinksanalytics	Total track link analytics
Metric	NUMBER	trackreads	Total track reads
Metric	NUMBER	trackreadsanalytics	Total track read analytics
Metric	NUMBER	tweet	Total tweets
Dimension	TEXT	type	
Metric	NUMBER	uniqueforwards	Total unique forwards
Metric	NUMBER	uniquelinkclicks	Total unique link clicks
Metric	NUMBER	uniqueopens	Total unique opens
Metric	NUMBER	uniquereplies	Total unique replies
Metric	NUMBER	unsubscribeasons	Total unsubscribe reasons
Metric	NUMBER	unsubscribes	Total unsubscribes
Dimension	TEXT	updated_by	updated by user id
Dimension	YEAR_MONTH_DAY_SECOND	updated_timestamp	updated datetime
Metric	NUMBER	updates	total updates
Dimension	TEXT	user	user id
Dimension	NUMBER	userid	user id
Metric	NUMBER	waitpreview	
Metric	NUMBER	willrecur	

Resource Name	Links		
Resource Description	Resource with summary metrics for all Campaigns. Recommended Join key "campaign id" and "message id"		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	campaign	Campaign id that link is in (duplicate)
Dimension	TEXT	campaignid	Campaign id that link is in
Dimension	TEXT	created_by	created by user id
Dimension	YEAR_MONTH_DAY_SECOND	created_timestamp	Created at datetime
Dimension	TEXT	id	unique id of Link
Dimension	TEXT	link	
Dimension	NUMBER	linkclicks	number of link clicks
Dimension	TEXT	message	Message id of link (Duplicate)
Dimension	TEXT	messageid	Message id of link
Dimension	TEXT	name	
Dimension	TEXT	ref	Name of the link- this can be left as null
Dimension	BOOLEAN	tracked	Is link tracked "true" or "false"
Dimension	NUMBER	uniquelinkclicks	Number of unique link clicks
Dimension	TEXT	updated_by	updated by user id
Dimension	YEAR_MONTH_DAY_SECOND	updated_timestamp	Updated at datetime

Resource Name	Campaign Links		
Resource Description	Resource with metrics for a single Campaign. This end point requires you to enter a single Campaign Id as a parameter. Recommended Join key "campaign id" and "message id"		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	campaign	Campaign id that link is in (duplicate)
Dimension	TEXT	campaignid	Campaign id that link is in

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Dimension	TEXT	created_by	created by user id
Dimension	YEAR_MONTH_DAY_SECOND	created_timestamp	Created at datetime
Dimension	TEXT	id	unique id of Link
Dimension	TEXT	link	
Dimension	NUMBER	linkclicks	number of link clicks
Dimension	TEXT	message	Message id of link (Duplicate)
Dimension	TEXT	messageid	Message id of link
Dimension	TEXT	name	
Dimension	TEXT	ref	Name of the link- this can be left as null
Dimension	BOOLEAN	tracked	Is link tracked "true" or "false"
Dimension	NUMBER	uniquelinkclicks	Number of unique link clicks
Dimension	TEXT	updated_by	updated by user id
Dimension	YEAR_MONTH_DAY_SECOND	updated_timestamp	Updated at datetime

Resource Name	Messages		
Resource Description	Resource with all of the messages and the content in your ActiveCampaign subscription. (This includes versioning). Possible join key is Name. However you would need to get the correct ed_Version to avoid duplicate rows in your blend		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	cdate	created date
Dimension	TEXT	charset	
Dimension	NUMBER	ed_instanceid	
Dimension	NUMBER	ed_version	The version of the email you have been writing.
Dimension	TEXT	encoding	
Dimension	TEXT	format	Mail format- eg MIME
Dimension	TEXT	fromemail	email of sender
Dimension	TEXT	fromname	name of sender
Dimension	NUMBER	has_predictive_content	
Dimension	NUMBER	hidden	
Dimension	TEXT	html	HTML version of the message
Dimension	TEXT	htmlfetch	
Dimension	TEXT	id	unique id of message
Dimension	YEAR_MONTH_DAY_SECOND	mdate	modified date
Dimension	TEXT	name	name of email (not public)
Dimension	TEXT	preheader_text	The preheader text that you can use as a preview for recipients
Dimension	TEXT	preview_data	
Dimension	TEXT	preview_mime	
Dimension	NUMBER	priority	
Dimension	TEXT	reply2	Reply email for the recipient to reply to
Dimension	TEXT	subject	subject of message
Dimension	TEXT	text	Text of message
Dimension	TEXT	textfetch	
Dimension	TEXT	user	user id of message creator
Dimension	NUMBER	userid	user id of message creator

Resource Name	Contacts		
Resource Description	<p>Full table of all contacts in your ActiveCampaign Subscription. Includes summary statistics about your contacts. Recommended join keys "id" (contact id) and "orgid" (organisation or account id) . This end point also have parameters that allow you to filter the result by the following, contact id, email address (containing any given string), form id, contact id (greater than any value you have entered), contact id (less than any value you have entered), names, Segment id, automation id, status, tag id, wait id, creation date, updated date.</p> <p>You can only enter one value for each parameter, however you can enter more than one parameter type. The contact end point is the cornerstone of many great insights. If you have a large contact database it is important to use parameters to limit the size of your API call. This also improves performance and speed of your dashboards in ActiveCampaign.</p>		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	accountContacts	
Dimension	YEAR_MONTH_DAY_SECOND	adate	
Dimension	NUMBER	anonymized	
Dimension	YEAR_MONTH_DAY	bounced_date	Date email to users bounced
Dimension	NUMBER	bounced_hard	
Dimension	NUMBER	bounced_soft	
Dimension	YEAR_MONTH_DAY_SECOND	cdate	created date
Dimension	TEXT	created_by	created by user id
Dimension	YEAR_MONTH_DAY_SECOND	created_timestamp	Created at datetime
Dimension	YEAR_MONTH_DAY_SECOND	created_utc_timestamp	UTC Created at datetime
Dimension	BOOLEAN	deleted	
Dimension	YEAR_MONTH_DAY_SECOND	deleted_at	
Dimension	YEAR_MONTH_DAY_SECOND	edate	
Dimension	TEXT	email	Email address used as primary key for ActiveCampaign
Dimension	TEXT	email_domain	
Dimension	BOOLEAN	email_empty	
Dimension	TEXT	email_local	
Dimension	TEXT	firstName	First Name
Dimension	NUMBER	gravatar	gravatar user name
Dimension	TEXT	hash	contacts hash id
Dimension	TEXT	id	unique id of contact
Dimension	TEXT	ip	
Dimension	TEXT	lastName	Last Name
Dimension	TEXT	organization	Company (Account id) that contact is associated with.
Dimension	NUMBER	orgid	These appear to return 0
Dimension	TEXT	orgname	This does not return as result.
Dimension	TEXT	phone	Contact phone number
Dimension	YEAR_MONTH_DAY	rating_tstamp	
Dimension	TEXT	scoreValues	Score if contact has one
Dimension	NUMBER	segmentio_id	
Dimension	NUMBER	sentcnt	Number of emails sent to contact
Dimension	YEAR_MONTH_DAY_SECOND	socialdata_lastcheck	
Dimension	TEXT	ua	
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime
Dimension	TEXT	updated_by	updated by user id
Dimension	YEAR_MONTH_DAY_SECOND	updated_timestamp	Updated at datetime
Dimension	YEAR_MONTH_DAY_SECOND	updated_utc_timestamp	UTC Updated at datetime

Resource Name	Contact Automations		
Resource Description	Resource capturing each contact and summary statistics for when they enter into an automation. Recommended Join keys include "contact" (Contact id), automation (Automation id)		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	adddate	Date added to the automation
Dimension	TEXT	automation	Automation id
Dimension	TEXT	batchid	
Metric	NUMBER	completed	default SUM aggregation on number of completed automations
Metric	NUMBER	completedElements	number of completed elements in automation
Metric	NUMBER	completeValue	default SUM aggregation on number of completed automations
Dimension	TEXT	contact	Contact id
Dimension	TEXT	id	unique id of automation entry
Dimension	TEXT	lastblock	
Dimension	YEAR_MONTH_DAY_SECOND	lastdate	
Dimension	TEXT	lastlogid	
Dimension	YEAR_MONTH_DAY_SECOND	remdate	
Dimension	TEXT	seriesid	Series id- this is the same as the automation id.
Dimension	TEXT	startid	
Dimension	TEXT	status	status of contact with the automation. Values are 2: complete, 1: incomplete
Dimension	TEXT	timespan	
Metric	NUMBER	totalElements	number of elements in automation

Resource Name	Contact Custom Fields		
Resource Description	Resource listing all of your custom contact fields and associated meta data. Recommended Join key "id" (Custom field id)		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	cdate	created at datetime
Dimension	TEXT	created_by	created by user id
Dimension	YEAR_MONTH_DAY_SECOND	created_timestamp	Created at datetime
Dimension	TEXT	defval	default value
Dimension	TEXT	descript	
Dimension	TEXT	id	unique id of custom field
Dimension	BOOLEAN	isrequired	Is it mandatory to enter a value- TRUE or FALSE
Dimension	TEXT	options	options for the field. Only necessary if field_type is dropdown, multiselect, radio, or checkbox. Select "Contact Custom Field Options" to get the option values
Dimension	NUMBER	ordernum	order of appearance in general details tab of a contact inside your ActiveCampaign subscription
Dimension	TEXT	perstag	Personalised tag for custom field.
Dimension	TEXT	relations	
Dimension	TEXT	service	When connected to another service, the possible values include: nimble, contactually, mindbody, salesforce, highrise, google_spreadsheets, pipedrive, onepage, google_contacts, freshbooks, shopify, zendesk, etsy, NULL, bigcommerce, capsule, bigcommerce_oauth, sugarcrm, zohocrm, batchbook
Dimension	TEXT	title	Name of custom field as seen in your ActiveCampaign portal
Dimension	TEXT	type	Data type of your custom field. Possible Values: dropdown, hidden, checkbox, date, text, datetime, textarea, NULL, listbox, radio
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime
Dimension	TEXT	updated_by	updated by user id
Dimension	YEAR_MONTH_DAY_SECOND	updated_timestamp	Updated at datetime
Dimension	BOOLEAN	visible	show or hide this field when using the Form Builder

Resource Name	Contact Custom Field Options		
Resource Description	Resource which captures all the meta data in relation to custom contact fields that are of the type "dropdown, checkbox, listbox, radio" it lists all the options of the custom field. You are required to submit a custom field id as a parameter for this to work. Recommended join key "field" (field id)		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	field	field id
Dimension	TEXT	id	unique id of custom field option values
Dimension	BOOLEAN	isdefault	
Dimension	TEXT	label	value as seen in your ActiveCampaign subscription
Dimension	TEXT	orderid	order of the option
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime
Dimension	TEXT	value	value as seen in your ActiveCampaign subscription

Resource Name	Contact Custom Field Values		
Resource Description	Resource capturing all the values of your contact custom fields. This is an excellent end point to blend with your contacts end point. It can created excellent dashboards for segmentation insight. Recommended Join keys include contact (cContact id)		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	contact	contact id
Dimension	TEXT	created_by	created by user id
Dimension	TEXT	field	custom field id
Dimension	TEXT	id	unique id of the custom field values
Dimension	TEXT	owner	owner id
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime
Dimension	TEXT	updated_by	updated by user id
Dimension	TEXT	value	value entered into the custom field.

Resource Name	Deals		
Resource Description	Resource of your deals and deal metrics summarised. You can use a parameter to limited to number of deals returned. The parameters include title, contact, and org. Recommended join keys include "contact" (contact id), "account" (Account id),		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	account	account id (organisation)
Metric	NUMBER	activitycount	When used as a aggregation returns the total number of deals
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	contact	Primary contact id for Deal
Dimension	TEXT	currency	3-digit ISO format
Dimension	TEXT	customerAccount	account id (organisation)
Dimension	TEXT	description	
Dimension	YEAR_MONTH_DAY_SECOND	edate	Deal Edited Datetime
Dimension	NUMBER	group	Deal pipeline id
Dimension	TEXT	hash	
Dimension	TEXT	id	unique id of deal
Dimension	BOOLEAN	isDisabled	
Dimension	YEAR_MONTH_DAY_SECOND	mdate	Modified/updated datetime
Dimension	YEAR_MONTH_DAY_SECOND	nextdate	
Dimension	NUMBER	nextdealid	Next deal Id
Dimension	NUMBER	nextTask	Next task in the sequence
Dimension	NUMBER	nexttaskid	Next task in the sequence
Dimension	TEXT	organization	account id (organisation)
Dimension	NUMBER	owner	owner id
Dimension	NUMBER	percent	
Dimension	NUMBER	stage	stage id
Dimension	NUMBER	status	0: Open, 1:Won, 2:Lost
Dimension	TEXT	title	Deal name
Metric	NUMBER	value	deal value in cents- to convert to \$ dollars you will need to create a new metric
Dimension	NUMBER	winProbability	
Dimension	YEAR_MONTH_DAY_SECOND	winProbabilityMdate	

Resource Name	Pipelines		
Resource Description	Resource detailing all of the stages that make up the sales pipelines you have created inside of you ActiveCampaign subscription. Recommended join keys include "id" (Pipeline id) and "stages" (Stage id)		
Field Type	Data type	Field Name	Field Description
Dimension	BOOLEAN	allgroups	whether all user groups have permission to manage this pipeline
Dimension	BOOLEAN	allusers	whether new deals get auto-assigned to all users
Dimension	NUMBER	autoassign	0: auto-assign is disabled, 1: Round Robin method is used to auto-assign new deals, 2: deals are distributed based on deal values
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	currency	Currency of deal
Dimension	TEXT	id	unique id of pipeline
Dimension	TEXT	stages	Stage id's of all stages used in the pipeline
Dimension	TEXT	title	name of the pipeline
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime
Dimension	YEAR_MONTH_DAY_SECOND	win_probability_initialize_date	

Resource Name	Stages		
Resource Description	This resource lists all of the deal stages you have created in your ActiveCampaign Subscription. Recommended join key "id" (Stage id)		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	cardRegion1	what to show in upper-left corner of Deal Cards
Dimension	TEXT	cardRegion2	what to show in upper-right corner of Deal Cards
Dimension	TEXT	cardRegion3	can be 'show-avatar' or 'hide-avatar': Whether to show the avatar in Deal Cards
Dimension	TEXT	cardRegion4	what to show next to the avatar in Deal Cards
Dimension	TEXT	cardRegion5	what to show in lower-right corner of Deal Cards
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	color	6-character HEX color code without the hashtag
Dimension	TEXT	dealOrder	option and direction to be used to sort deals in the deal stage
Dimension	TEXT	group	pipeline id
Dimension	TEXT	id	unique id of stage
Dimension	NUMBER	order	
Dimension	TEXT	title	
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime
Dimension	NUMBER	width	in pixels

Resource Name	Deal Custom Fields		
Resource Description	This resource lists all of the deal custom fields you have created for your ActiveCampaign subscription. Recommended join key "id" (Custom field id)		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	createdTimestamp	Created at datetime
Dimension	NUMBER	displayOrder	order for displaying the field on Manage Fields page and deal profiles
Dimension	NUMBER	fieldDefault	default value
Dimension	TEXT	fieldDefaultCurrency	the ISO 3-letter currency code of the default currency for the field. only necessary if field_type is currency
Dimension	TEXT	fieldLabel	Custom field name
Dimension	TEXT	fieldOptions	only necessary if field_type is dropdown, multiselect, radio, or checkbox
Dimension	TEXT	fieldType	Date type of custom field. Values can include: text, textarea, date, datetime, dropdown, multiselect, radio, checkbox, hidden, currency,
Dimension	NUMBER	hideFieldFlag	
Dimension	TEXT	id	unique id of deal custom field
Dimension	NUMBER	isFormVisible	if the field is visible on forms
Dimension	NUMBER	isRequired	Is mandatory
Dimension	NUMBER	knownFieldId	
Dimension	TEXT	personalization	Personalised tag for custom field.
Dimension	YEAR_MONTH_DAY_SECOND	updatedTimestamp	Updated at datetime

Resource Name	Deal Custom Field Values		
Resource Description	This resource contains all of the values as entered into the deal custom fields on each deal. Recommended join key "dealid" (Deal id) and "customfieldid" (Custom field id)		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	createdTimestamp	Created at datetime
Dimension	NUMBER	customFieldId	Custom field Id
Dimension	NUMBER	dealCustomFieldMetumId	
Dimension	NUMBER	dealId	Deal Id
Dimension	TEXT	fieldValue	Value entered into deal custom field
Dimension	TEXT	id	unique id of deal custom field value
Dimension	YEAR_MONTH_DAY_SECOND	updatedTimestamp	Updated at datetime

Resource Name	Secondary Contact, aka contact deals		
Resource Description	This resource lists any secondary contacts associated with a deal. Recommended join keys "deal" (Deal id) and "contact" (Contact id)		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	contact	Contact id
Dimension	TEXT	deal	Deal id
Dimension	TEXT	id	unique id of contact deals

Resource Name	Connections		
Resource Description	This resource lists all of the services that you have integrated with your ActiveCampaign subscription. This is particularly useful for Ecomm. Recommend Join key "id" (Connection id).		
Field Type	Data type	Field Name	Field Description
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	connectionType	The type of service connected (social, ecommerce etc)
Dimension	TEXT	credentialExpiration	
Dimension	TEXT	externalid	
Dimension	TEXT	id	unique id of connected services (Facebook, Shopiofy etc)
Dimension	NUMBER	isInternal	
Dimension	YEAR_MONTH_DAY_SECOND	lastSync	
Dimension	TEXT	linkUrl	URL link to the service website
Dimension	TEXT	logoUrl	URL Link to the the service Favicon
Dimension	TEXT	name	the name associated with the account in the external service, often a company name
Dimension	TEXT	name	the system name associated with the account in the external service, often a company name
Dimension	TEXT	service	Name of the service
Dimension	TEXT	serviceName	the name associated with the account in the external service, often a company name
Dimension	BOOLEAN	status	true: connected, false: error
Dimension	YEAR_MONTH_DAY_SECOND	sync_request_time	
Dimension	YEAR_MONTH_DAY_SECOND	sync_start_time	Datetime that the syncro
Dimension	BOOLEAN	syncStatus	true: sync running, false: sync stopped
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime

Resource Name	ecomCustomers		
Resource Description	Resource that allows you to bring customer summary sales and order information from your ecomm system. Recommended join key "email"		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	avgProductCategory	The most frequent product category
Metric	NUMBER	AvgRevenuePerOrder	Revenue per order in cents- to convert to dollars you will need to create a new metric- this metric includes default SUM aggregation
Dimension	TEXT	connection	connection id
Dimension	TEXT	connectionid	the id of the connection object for the service where the customer originates set type
Dimension	TEXT	email	email address of ecomm customer in external service. You will be able to use to blend with contacts
Dimension	TEXT	externalid	The id of the customer in the external service
Dimension	TEXT	id	unique id for ecomm customer
Metric	NUMBER	totalOrders	number of orders- this metric includes default SUM aggregation
Metric	NUMBER	totalProducts	number of products- this metric includes default SUM aggregation
Metric	NUMBER	totalRevenue	Revenue in cents- to convert to dollars you will need to create a new metric- this metric includes default SUM aggregation
Dimension	YEAR_MONTH_DAY_SECOND	tstamp	Created datetime

Resource Name	ecomOrders		
Resource Description	Resource that contains all of the orders created in your external ecomm site. Recommended Join key "email"		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	connection	connection id
Dimension	TEXT	connectionid	the id of the connection object for the service where the customer originates
Dimension	YEAR_MONTH_DAY_SECOND	createdDate	Created at datetime
Dimension	TEXT	currency	3-digit ISO format
Dimension	TEXT	customer	customer id
Dimension	TEXT	customerid	the id of the customer associated with this order
Metric	NUMBER	discountAmount	in cents- to convert to dollars you will need to create a new metric
Dimension	TEXT	email	email address of the customer who placed the order
Dimension	YEAR_MONTH_DAY_SECOND	externalCreatedDate	
Dimension	TEXT	externalid	the id of the customer in the external service
Dimension	TEXT	id	unique id for ecomm order
Dimension	YEAR_MONTH_DAY_SECOND	orderDate	Date of Order
Dimension	TEXT	orderProducts	
Dimension	TEXT	orderUrl	
Metric	NUMBER	shippingAmount	in cents- to convert to dollars you will need to create a new metric
Dimension	TEXT	shippingMethod	
Dimension	BOOLEAN	source	false: will not trigger automations, true: will trigger automations, orders will only show up on your Ecommerce Dashboard when source = 1
Dimension	customer checked out but payment	state	0: pending, 1: completed, 2: abandoned, 3: recovered, 4: waiting
Metric	NUMBER	taxAmount	in cents- to convert to dollars you will need to create a new metric
Metric	NUMBER	totalPrice	in cents, including tax and shipping charges- to convert to dollars you will need to create a new metric
Metric	NUMBER	totalProducts	number of products- this has a default Sum Aggregation available
Dimension	YEAR_MONTH_DAY_SECOND	tstamp	timestamp
Dimension	YEAR_MONTH_DAY_SECOND	updatedAt	Updated at datetime

Resource Name	ecomOrderProducts		
Resource Description	Resource containing all of your order product information in your external ecomm system. Recommended join key "ecomOrder"		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	category	
Dimension	TEXT	connectionid	the id of the connection object for the service where the customer originates
Dimension	YEAR_MONTH_DAY_SECOND	createdDate	Created at datetime
Dimension	TEXT	description	
Dimension	TEXT	ecomOrder	ecomOrder id
Dimension	TEXT	externalid	the id of the customer in the external service
Dimension	TEXT	id	
Dimension	TEXT	imageUrl	
Dimension	TEXT	name	Product Name
Dimension	TEXT	orderid	
Dimension	NUMBER	price	in cents
Dimension	TEXT	productUrl	URL of the Product
Dimension	NUMBER	quantity	
Dimension	TEXT	sku	Product SKU
Dimension	YEAR_MONTH_DAY_SECOND	tstamp	timestamp
Dimension	YEAR_MONTH_DAY_SECOND	updatedAt	Updated at datetime

Resource Name	Forms		
Resource Description	Resource with all of the meta data associated with the form your users can create in your ActiveCampaign subscription		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	action	
Dimension	TEXT	actionTypes	Action type associated with the form
Dimension	TEXT	address	
Dimension	NUMBER	addressid	
Dimension	NUMBER	aid	
Dimension	TEXT	body	
Dimension	TEXT	button	Text on the Button
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Metric	NUMBER	contacts	A default summing aggregation is set for the number of contacts
Metric	NUMBER	deals	A default summing aggregation is set for the number of deals
Dimension	TEXT	defaultscreenshot	
Dimension	NUMBER	entries	
Dimension	TEXT	id	unique id for form
Dimension	TEXT	layout	Layout design of form
Dimension	TEXT	name	Name of Form
Dimension	NUMBER	parentformid	
Dimension	TEXT	recent	
Dimension	TEXT	screenshot	
Dimension	TEXT	submit	Submit action -
Dimension	TEXT	submitDataUrl	
Dimension	TEXT	thanks	Thank you message
Dimension	TEXT	title	
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime
Dimension	TEXT	url	
Dimension	NUMBER	userid	user id of form owner

Resource Name	Lists		
Resource Description	Resource containing all of the meta data and rules created for each of your ActiveCampaign contact lists.		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	analytics_domains	
Dimension	TEXT	analytics_source	
Dimension	TEXT	analytics_ua	
Dimension	TEXT	carboncopy	comma-separated list of email addresses to send a copy of all mailings to upon send
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	created_by	created by user id
Dimension	YEAR_MONTH_DAY_SECOND	created_timestamp	Created at datetime
Dimension	TEXT	deletestamp	
Dimension	TEXT	facebook_session	
Dimension	TEXT	fulladdress	
Dimension	NUMBER	get_unsubscribe_reason	
Dimension	TEXT	id	unique id for lists
Dimension	TEXT	name	Name of the List
Dimension	NUMBER	optinmessageid	
Dimension	NUMBER	optinoptout	
Dimension	NUMBER	optoutconf	
Dimension	NUMBER	p_embed_image	
Dimension	NUMBER	p_use_analytics_link	
Dimension	NUMBER	p_use_analytics_read	
Dimension	NUMBER	p_use_captcha	
Dimension	NUMBER	p_use_facebook	
Dimension	NUMBER	p_use_tracking	
Dimension	NUMBER	p_use_twitter	
Dimension	NUMBER	private	
Dimension	NUMBER	require_name	
Dimension	BOOLEAN	send_last_broadcast	whether or not to send the last sent campaign to this list to a new subscriber upon subscribing
Dimension	TEXT	sender_addr1	
Dimension	TEXT	sender_addr2	
Dimension	TEXT	sender_city	
Dimension	TEXT	sender_country	
Dimension	TEXT	sender_name	
Dimension	TEXT	sender_phone	
Dimension	TEXT	sender_reminder	a reminder for your contacts as to why they are on this list and you are messaging them
Dimension	TEXT	sender_state	
Dimension	TEXT	sender_url	
Dimension	TEXT	sender_zip	
Dimension	TEXT	stringid	URL-safe list name
Dimension	TEXT	subscription_notify	comma-separated list of email addresses to notify when a new subscriber joins this list
Dimension	TEXT	to_name	
Dimension	TEXT	twitter_token	
Dimension	TEXT	twitter_token_secret	
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime
Dimension	TEXT	unsubscribe_notify	comma-separated list of email addresses to notify when a subscriber unsubscribes from this list
Dimension	TEXT	updated_by	updated by user id
Dimension	YEAR_MONTH_DAY_SECOND	updated_timestamp	Updated at datetime
Dimension	TEXT	user	user id
Dimension	TEXT	userid	user id of the list owner

Resource Name	Responses		
Resource Description	Resource listing of all your saved responses in your ActiveCampaign subscription.		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	body	Message body of saved response email
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	id	unique id for saved response.
Dimension	TEXT	last_sent_user_id	User id of contact saved response was sent to
Dimension		ldate	Datetime of last time saved response was sent
Dimension	YEAR_MONTH_DAY_SECOND	mdate	Modified at datetime
Dimension	TEXT	subject	Subject of saved response email
Dimension	TEXT	title	Title of saved response

Resource Name	Scores		
Resource Description	Resource listing all scores as created in your ActiveCampaign Subscription		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	id	unique id for score
Dimension	TEXT	reltype	can be "contact" or "deal"
Dimension	TEXT	name	Name of Score
Dimension	TEXT	descript	Score Description
Dimension	NUMBER	status	Active or Inactive
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	YEAR_MONTH_DAY_SECOND	mdate	Modified at datetime

Resource Name	Segments		
Resource Description	Resource listing all of the segments that have been created in your ActiveCampaign subscription. Segments are used to created more targeted groups for sending campaigns to.		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	created_by	created by user id
Dimension	YEAR_MONTH_DAY_SECOND	created_timestamp	Created at datetime
Dimension	BOOLEAN	hidden	is hidden = TRUE or FALSE
Dimension	TEXT	id	unique id for segment
Dimension	TEXT	logic	segment logic value
Dimension	TEXT	name	Name of segment
Dimension	TEXT	seriesid	Series Id
Dimension	TEXT	updated_by	updated by user id
Dimension	YEAR_MONTH_DAY_SECOND	updated_timestamp	Updated at datetime

Resource Name	Tracked Events		
Resource Description	Resource with list of all the events that are tracked within your ActiveCampaign Subscription		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	name	Name of tracked Events

Resource Name	White Listed Site Tracking Domains		
Resource Description	Resource with list of all white listed domains for your ActiveCampaign subscription		
Field Type	Data type	Field Name	Field Description
Dimension	TEXT	name	Name of domain whitelisted for your subscription

Resource Name	Tags		
Resource Description	Resource summarising the performance of all the tags in your ActiveCampaign subscription		
FieldType	FieldDatatype	FieldName	FieldLabel
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at date
Dimension	TEXT	created_by	created by user id
Dimension	YEAR_MONTH_DAY_SECOND	created_timestamp	Created at datetime
Dimension	TEXT	description	Description your your tag
Dimension	TEXT	id	unique id for tag
Dimension	NUMBER	subscriber_count	Numbe of subscribers with this tag
Dimension	TEXT	tag	name of the tag
Dimension	TEXT	tagType	can be 'template' or 'contact'
Dimension	TEXT	updated_by	updated by user id
Dimension	YEAR_MONTH_DAY_SECOND	updated_timestamp	Updated at datetime

Resource Name	Tasks		
Resource Description	This resource captures the details of all the tasks created inside of your ActiveCampaign subscription. Tasks can be be either deal or contact related. Recommended join keys include "relid" This can be either contact id or deal id. This end point also utilises parameters which can be useful for blending. Selectable parameters include Title (partial or full string search), Relationship (contact or deal), Contact id, Deal Id, Status, Note (use a string search), Task Type Id (type of task), User id, Assigned user Id. This is a great way to segment your data.		
FieldType	FieldDatatype	FieldName	FieldLabel
Dimension	YEAR_MONTH_DAY_SECOND	assigned_date	
Dimension	TEXT	assignee	id of an user the task will be assigned to
Dimension	TEXT	automation	
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at Datetime
Dimension	TEXT	createdseriesid	
Dimension	NUMBER	dealTasktype	Deal task reference
Dimension	TEXT	doneAutomation	
Dimension	YEAR_MONTH_DAY_SECOND	donedate	Date Task created
Dimension	YEAR_MONTH_DAY_SECOND	duedate	Date that task is due to be completed
Dimension	NUMBER	duration	Length of task
Dimension	YEAR_MONTH_DAY_SECOND	edate	Date that task is due to be completed
Dimension	TEXT	id	unique id for tasks
Dimension	TEXT	note	Notes in Task
Dimension	TEXT	ownerId	
Dimension	TEXT	ownerType	relationship, can be 'contact' or 'deal
Dimension	TEXT	relid	id of subscriber or deal
Dimension	TEXT	relTitle	related contact name or deal name
Dimension	TEXT	reltype	relationship type, can be 'subscriber' or 'deal
Dimension	BOOLEAN	status	true: complete, false: incomplete
Dimension	TEXT	title	Name of Task
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at Datetime
Dimension	TEXT	user	user id

Resource Name	Task Types		
Resource Description	Resource listing all of the tasks used in deals.		
FieldType	FieldDatatype	FieldName	FieldLabel
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	NUMBER	defduration	default duration of task
Dimension	TEXT	id	unique id for task types
Dimension	NUMBER	status	is 0
Dimension	TEXT	title	Name of task- must be unique
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime

Resource Name	Users		
Resource Description	Resource listing all of the users currently set up inside of your ActiveCampaign subscription.		
FieldType	FieldDatatype	FieldName	FieldLabel
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	email	user email address
Dimension	TEXT	firstName	First name
Dimension	TEXT	id	unique id for user
Dimension	TEXT	lastName	Last name
Dimension	TEXT	localZoneid	eg Pacific/Auckland
Dimension	BOOLEAN	mfaEnabled	Multi factor authentication enabled
Dimension	YEAR_MONTH_DAY_SECOND	password_updated_utc_timestamp	
Dimension	TEXT	phone	user phone number
Dimension	TEXT	signature	
Dimension	YEAR_MONTH_DAY_SECOND	update	Updated at datetime
Dimension	TEXT	username	username

Resource Name	Groups		
Resource Description	Resource with all of the permissions for each group that you create for your users in your ActiveCampaign subscription		
FieldType	FieldDatatype	FieldName	FieldLabel
Dimension	TEXT	descript	
Dimension	TEXT	id	unique id of group
Dimension	BOOLEAN	optinconfirm	whether or not to force optin confirm for this group
Dimension	NUMBER	p_admin	
Dimension	BOOLEAN	pg_user_add	permission for adding users
Dimension	BOOLEAN	pg_user_delete	permission for deleting users
Dimension	BOOLEAN	pg_user_edit	permission for editing users
Dimension	BOOLEAN	pgAccountAdd	permission for adding accounts
Dimension	BOOLEAN	pgAccountDelete	permission for deleting accounts
Dimension	BOOLEAN	pgAccountEdit	permission for editing accounts
Dimension	BOOLEAN	pgAccountExport	permission for exporting accounts
Dimension	BOOLEAN	pgAccountImport	permission for importing accounts
Dimension	BOOLEAN	pgAccountManageCustomField	permission for managing custom fields
Dimension	BOOLEAN	pgAccountNoteAdd	permission for adding account notes
Dimension	BOOLEAN	pgAccountNoteDelete	permission for deleting account notes
Dimension	BOOLEAN	pgAccountNoteEdit	permission for editing account notes
Dimension	BOOLEAN	pgAutomationManage	permission for managing automations
Dimension	BOOLEAN	pgContactActions	permission for managing contact actions
Dimension	BOOLEAN	pgContactAdd	permission for adding contacts
Dimension	BOOLEAN	pgContactApprove	permission for approving contacts
Dimension	BOOLEAN	pgContactDelete	permission for deleting contacts
Dimension	BOOLEAN	pgContactEdit	permission for editing contacts
Dimension	BOOLEAN	pgContactExport	permission for exporting contacts
Dimension	BOOLEAN	pgContactFields	permission for managing contact custom fields
Dimension	BOOLEAN	pgContactFilters	permission for managing contact list segments
Dimension	BOOLEAN	pgContactImport	permission for importing contacts
Dimension	BOOLEAN	pgContactMerge	permission for merging contacts
Dimension	BOOLEAN	pgContactResubscribe	permission for resubscribing contacts
Dimension	BOOLEAN	pgContactSync	permission for syncing contacts
Dimension	BOOLEAN	pgDeal	permission for viewing deals
Dimension	BOOLEAN	pgDealDelete	permission for deleting deals
Dimension	BOOLEAN	pgDealExport	permission for exporting deals
Dimension	BOOLEAN	pgDealGroupAdd	permission for adding pipelines
Dimension	BOOLEAN	pgDealGroupDelete	permission for deleting pipelines
Dimension	BOOLEAN	pgDealGroupEdit	permission for editing pipelines
Dimension	BOOLEAN	pgDealImport	permission for importing deals
Dimension	BOOLEAN	pgDealListAll	permission for listing all deals
Dimension	BOOLEAN	pgDealManageRoles	permission for managing deal roles
Dimension	BOOLEAN	pgDealNoteAdd	permission for adding deal notes
Dimension	BOOLEAN	pgDealNoteDelete	permission for deleting deal notes
Dimension	BOOLEAN	pgDealNoteEdit	permission for editing deal notes
Dimension	BOOLEAN	pgDealReassign	permission for reassigning deals
Dimension	BOOLEAN	pgFormEdit	permission for editing subscription forms
Dimension	BOOLEAN	pgGroupAdd	permission for adding groups
Dimension	BOOLEAN	pgGroupDelete	permission for deleting groups
Dimension	BOOLEAN	pgGroupEdit	permission for editing groups
Dimension	BOOLEAN	pgLandingPagesAccess	permission for accessing landing page
Dimension	BOOLEAN	pgListAdd	permission for adding lists
Dimension	BOOLEAN	pgListBounce	permission for accessing list bounce settings
Dimension	BOOLEAN	pgListDelete	permission for deleting lists
Dimension	BOOLEAN	pgListEdit	permission for editing lists
Dimension	BOOLEAN	pgListEmailaccount	permission for managing 'Unsubscribe By Email
Dimension	BOOLEAN	pgListHeaders	permission for managing custom email headers
Dimension	BOOLEAN	pgMessageAdd	permission for adding messages

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Dimension	BOOLEAN	pgMessageDelete	permission for deleting messages
Dimension	BOOLEAN	pgMessageEdit	permission for editing messages
Dimension	BOOLEAN	pgMessageSend	permission for sending messages
Dimension	BOOLEAN	pgMfaAdmin	permission for managing MFA
Dimension	BOOLEAN	pgPersonalizationAdd	permission for adding personalization tags
Dimension	BOOLEAN	pgPersonalizationDelete	permission for deleting personalization tags
Dimension	BOOLEAN	pgPersonalizationEdit	permission for editing personalization tags
Dimension	BOOLEAN	pgReportsCampaign	permission for viewing campaign reports
Dimension	BOOLEAN	pgReportsDeal	permission for viewing deal reports
Dimension	BOOLEAN	pgReportsList	permission for viewing list reports
Dimension	BOOLEAN	pgReportsTrend	permission for viewing trend reports
Dimension	BOOLEAN	pgReportsUser	permission for viewing user reports
Dimension	BOOLEAN	pgSavedResponsesManage	permission for managing saved responses
Dimension	BOOLEAN	pgStartupGettingstarted	whether or not to show the "getting started" tutorial on overview page
Dimension	TEXT	pgStartupReports	campaign ID of last campaign report viewed to decide whether to show link on startup
Dimension	BOOLEAN	pgTagManage	permission for managing tags
Dimension	BOOLEAN	pgTemplateAdd	permission for adding templates
Dimension	BOOLEAN	pgTemplateDelete	permission for deleting templates
Dimension	BOOLEAN	pgTemplateEdit	permission for editing templates
Dimension	BOOLEAN	reqApproval	whether or not this group requires all campaigns to be approved
Dimension	BOOLEAN	reqApprovalst	whether or not this group requires first campaign to be approved
Dimension	TEXT	reqApprovalNotify	who to notify for approval related issues
Dimension	YEAR_MONTH_DAY_SECOND	sdate	
Dimension	BOOLEAN	socialdata	whether or not to show social links in campaigns sent from this group
Dimension	TEXT	title	Name of group
Dimension	BOOLEAN	unsubscribeLink	whether or not to force unsubscribe links

Resource Name	Webhooks		
Resource Description	Resource listing of all the endpoints that have been fired with your ActiveCampaign subscription		
FieldType	FieldDatatype	FieldName	FieldLabel
Dimension	YEAR_MONTH_DAY_SECOND	cdate	Created at datetime
Dimension	TEXT	events	events that will trigger the webhook to fire, eg contact_tag_added
Dimension	TEXT	id	unique id of each endpoint triggered
Dimension	TEXT	listid	List id
Dimension	TEXT	name	Value entered in webhook
Dimension	TEXT	sources	sources causing an event to occur, public/admin/api/system
Dimension	TEXT	url	URL where the webhook will send the POST request when the event occurs

Resource Name	Webhook events		
Resource Description	Resource listing all of the webhook events associated with your ActiveCampaign subscription		
FieldType	FieldDatatype	FieldName	FieldLabel
Dimension	TEXT	webhookEvents	Webhook events name