

# **CREATING** NEW BUSINESS MODELS ONLINE



# HOUSE KEEPING & MINDSET



# TODAY'S THEMES

- **THEME 1:** HOW TO COME UP WITH IDEAS FOR NEW BUSINESS MODELS ONLINE
- **THEME 2:** HOW DO YOU GO ABOUT EXECUTING AND LAUNCHING A NEW BUSINESS MODEL ONLINE?
- **THEME 3:** LESSONS AND LOOK OUTS ALONG THE WAY

# TODAY'S EXPERTS & GUESTS



# **MIKE WOOTTON** – HOST, MW AGENCY & BUSINESS IN BOARDIES FOUNDER

- **DIGITAL MARKETING, ONLINE BUSINESS SPECIALIST**
- **GUEST LECTURER AT MASSEY UNIVERSITY**
- **LINKEDIN - [HTTPS://WWW.LINKEDIN.COM/IN/MIKE-WOOTTON/](https://www.linkedin.com/in/mike-wootton/)**



# LUKE KEMEYS – NEXT ADVISORY & BGP

- **BOSS ACCOUNTANT – HEAVY CONTENT FOCUS AND NEW WAY OF OPERATING ONLINE**
- **FOUNDED BOYS GET PAID, PODCAST AND SCHOOL REBATES**
- **QUICK LEARNER – FAST EXECUTER**
- **LINKEDIN - [HTTPS://WWW.LINKEDIN.COM/IN/LUKEKEMEYS/](https://www.linkedin.com/in/lukekemeys/)**

