



SynerVision Leadership Foundation

Checklist – 10 Reasons Nonprofits Fail

Top 10 Reasons that Nonprofits Fail

1. No Plan – There's no roadmap to success so others don't know how to engage
2. No Team – All too often founders and visionaries work alone and burnout
 - a. No Founding Board of Directors
 - b. No Advisors or Advisory Council
 - c. No Volunteers or Advocates
3. No Branding – People don't understand what you do or what you stand for
4. No Competitive Analysis – Starting without discovery of other options is futile
5. No Tech Savvy – Not having a working knowledge of technology is limiting
6. Unclear Vision – Not having a clear vision statement with objectives is confusing
7. No Funding Plan – Not having a funding strategy to support your strategic plan
8. No Data Collection – Not having a feedback system to make corrections
9. Poor Accounting – Not having good accounting puts everyone at risk
10. Unqualified Leadership – Not having the skills to build and run the organization

Other Factors Contributing to Failure of Nonprofits

1. Poor Record Keeping – Not keeping a corporate records book creates liability
2. Poor Communications – Not having a person to manage communications
3. Scarcity Thinking – The word "Nonprofit" isn't a philosophy
4. Giving Preference – Favoring large donors at the expense of smaller donors
5. Boring Web Experience – The website is confusing and not inspiring
6. No Ongoing Donor Management System – Donors are disconnected
7. Unclear Value Proposition – Donors don't understand the impact of your work

The Top 5 Essential Factors for Success

1. Having a Full Strategic Plan – Everyone knows what to do and when
2. Having Effective Leadership – Skilled leaders at every level
3. Having Teams – Developing a culture of high-performing teams
4. Having a Financial System – Have funding strategy and accounting system
5. Having Outside Support – Effective leaders have coaches

SynerVision Leadership Foundation

SynerVision Leadership Foundation (SVLF) provides a pathway of enlightened engagement for organizations seeking transformation. SVLF helps nonprofits seeking ways to serve well and respond to the tide of global change, who feel lost and uncertain, battered and dispirited. These seekers look with dismay at the unproductive previous attempts they have made at organizational change and improvement. Consultants, seminars, and books have promised much to these searching communities and delivered little more than reworked methods from times now long past. Indeed, we are in a time when methods and manuals, quick fixes, and weekend seminars do not provide lasting transformation.

Join our online Community for Nonprofit Leaders and Clergy for networking, personal growth, planning templates and tools, and collaborative networking.

Information at <https://synervisionleadership.org/community-overview>

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Special Offer

If you are considering starting up a new nonprofit of your own, then you can join the startup leadership cohort and learn how to do it correctly so that you attract donors and volunteers and don't burnout trying to do too much by yourself!

This offer is open only between 00:01 am on September 15, 2020 and 11:59 on September 19, 2020! It's exclusively for people launching a new nonprofit and only for those committed to success – no tire kickers, please.

The work of nonprofits is more important now than ever before and there are challenges to launching and funding a new organization – however, the time is right to do something bold that has not been tried before! ***Will you step up to the challenge?***

Join this group and get the following:

- A step-by-step guide to preparing for a successful launch of a new nonprofit;
- Video lessons with written action guides for applying those lessons;
- Support from me and peers because this is too hard to do alone – but you CAN do it!;
- Live Q & A sessions weekly to clarify what you are learning;
- Bonus content created from the group's questions and challenges; and
- Much more...

Don't miss this opportunity to participate in a streamlined and facilitated program. Never wonder what to do next – ever again.

Here's the link to get on the list so you don't miss out on this narrow window to join a power-packed, energized, and focused group to create your own pathway to success!

Register NOW at <http://NonprofitLaunch.org>



If you have a mature nonprofit and want this kind of support, then register to be notified what that community opens again for new members at

<http://synervisionleadership.org/community-overview>