



Global Brands Icon in
Peak Performance Strategy

ABOUT YUJIN

Heralded by the media as the "Mental Toughness Expert", YUJIN is an award-winning speaker, trainer and coach. He is a triple-degree holder and is certified under the International Sports Science Association as well as the Mental Toughness Research Institute, two of the top performance organizations in the world.

YUJIN had his own TV show and has been featured numerous times on radio, newspapers and magazines for his expertise in mental toughness and motivation. In 2019, he produced a series on Mental Toughness for Business on Money FM, which

became a hit. His work has earned him numerous awards including the Global Brands Icon in Peak Performance by the Global Branding Awards. He has also graced the cover of Men's Health and is a social media influencer.

As a former lawyer and investment banker working 15-hour days, YUJIN brings real world experience and examples that empowers, engages and enlightens. He is well known for his energetic, heart-thumping and electrifying stage presence which has mesmerized audience all over the world.

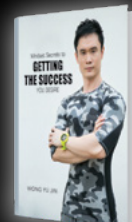
BESTSELLING AUTHOR OF



Mental Rockstar
- How To Embed
Mental Toughness,
Face Your Fears,
Embrace Change and
Unleash Greatness



Fit in Five
- Better Health
in Just 5 Minutes
a Day



Mindset Secrets to
Getting The Success
You Desire



The Ultimate
Energy Guide for
Super Busy People



BELIEVE
IN
YOURSELF



KEY CLIENTS



“ YUJIN is a living example of what can be achieved if you put your mind to it. He is the man to get your organization mentally tough for disruptive times
- Dr Rowan van Dyk, Author and Renowned Leadership Expert ”

“ We were mesmerized by YUJIN's content, appearance and message. A decorated professional whose aura alone commands replication and respect
- Professor Theo Kofidis, Head of Department of Cardiac, Thoracic and Vascular Surgery at National University Hospital ”

“ YUJIN is an articulate, entertaining and energetic speaker who produced the exact results we wanted - Jane Hue, Head of Agency Events, AIA ”

SIGNATURE PROGRAMS



Achieve high-performance sales that will crush competitors and dominate the market quicker and easier than ever thought possible



Create powerful leaders with the iron-clad will to succeed and an unquenchable passion to fearlessly lead



Equip employees with the mental toughness to improve performance, reach goals and achieve massive success at work



Build teams with unbreakable bonds and mental prowess to overcome challenge and thrive through adversity

The programs can be delivered in the form of keynotes, workshops or coaching.



Mental Rockstar Academy

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