

Welcome to  
Our World

of Wisdom, Wealth & Leadership  
at Levels of Extraordinary



# Introduction



## Thanks for Downloading!

We're thrilled you found our generic Intro Guide in this little corner of the digital landscape. Thank you for downloading, and we look forward to connecting.

Our intention is that this PDF helps you understand a little more of Kristen's story and why she chose to dedicate the rest of her life to helping other people as a multi-dimensional mentor and boutique consultant specializing in human potential, self-actualization mastery and business strategy for sustainable success.

An [internationally recognized](#) **Personal Power (Self-Actualization) Alchemist** and **Business Brilliance Catalyst**, Kristen lives her life in support of Visionary Dreamers, High Performers and Freedom Creators. People like you.

Every member of our small but dynamo Team serves to add value to this world by creating a culture of conscious millionaires through the elevation of enterprise, energetic alchemy and the expansion of minds.

This Intro PDF will also help you decide if working with Kristen as your **Thoroughbred Success Partner** at any point in the future would be what we call a Best of Breed decision to help you lead an inspired life overflowing with fulfillment, joy, freedom, fun, peace, purpose, meaning and fortune.

We're all about activating legacy-level leadership, wisdom and wealth within others. It's about creating long-lasting transformation... the kind that lasts a lifetime.

**Regardless of your age or circumstances, and no matter if you're a blossoming solopreneur or an established business owner with a team of 44, Kristen is celebrated for helping people:**

*Create peace of mind, activate fulfillment in joyful bliss, liberate themselves from shame, guilt and harsh self-judgment circuitry, untether any latent trauma ties, make more money, increase profits, elevate Offer Suites for premium clientele, leverage their assets and resources, implement + execute new ops systems with savvy, unbridle their untapped potential to ignite new business brilliance, expand their consciousness for energetic alignment in real world terms, and master their mindsets in all 8 High Impact life zones.*

Enjoy!



# Our Clients

## Creating Wealth with Meaning, Mission & Intentional Purpose

We all want to improve multi-dimensionally: personally, professionally, health, relationships, etc. We cannot improve "only" our mindset or "only" our business because every time we improve or destruct one dimension of our lives, it automatically influences other areas.

Many entrepreneurs unfortunately fall short of their visionary aspirations when it comes to **significant success**. There are multiple reasons for this, most of which is caused by one's subconscious self-image identity tethered to their upbringing and past experiences.

Ultimately, we bring the fun, love, vitality, high energy and adventures to your wealth creation and personal growth game. We align you with the art of fulfilment + flaming fantastic profits.

## Because Success Without Fulfilment is the Ultimate Failure.

No one deserves to feel stuck in overwhelm, unworthiness, stress, shame, confusion, guilt, embarrassment about past failures, or indecision about what to do next. Nor should anyone endure cycles of self-sabotage, sacrifice, listlessness, loneliness, frustration or apathy.

**You deserve to fulfill your boldest vision...** To achieve your wildest dreams, even those you've kept secret for decades. You deserve to expand and leverage your business to increase profits, re-energize your team, ignite your PPP Brilliance Factors, and maximize your resources sustainably.

**You deserve to live a life at the fullest expression of yourself...** A life overflowing with purposeful meaning, joy, love, connection, wellbeing and deep fulfilment.

There's a reason those dreams were placed on your heart, and there's a reason we connected. Trust the creative process of unfoldment. Trust your intuition.

**Quantum leaps** are common in our world because we help you reconnect with true freedom, your innately perfect pedigree, clarity, direction, conviction, courage and peace of mind.

## Our Clientele:

90% of our clients are business owners and self-employed experts in the 6- to 8-figure arenas. Most are investors, lawyers, finance professionals, consultants, coaches, artists, healers and real estate professionals.

Some clients are c-suite execs (I'm an ex-COO myself), and some are sole breadwinners who want support from a fellow family matriarch as they step into their small business dreams and break through their first \$600kpa turnover milestone.

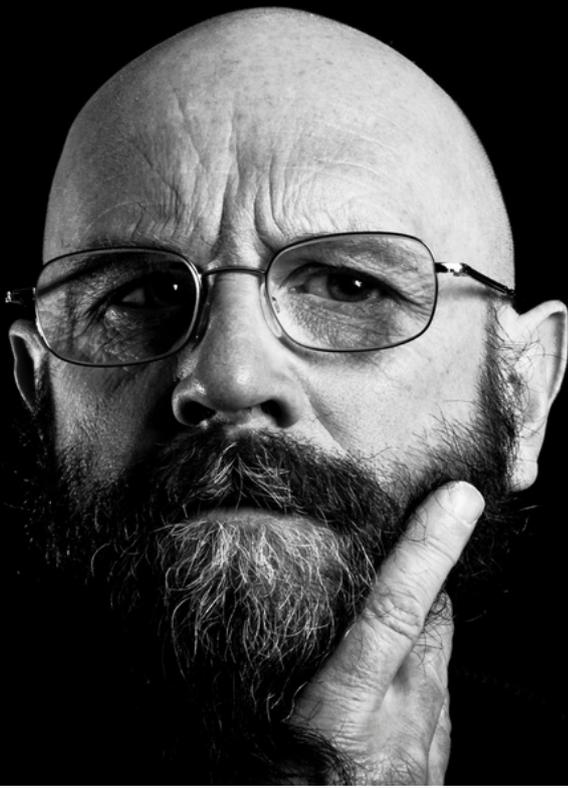
I exist to help our world's entrepreneurial warriors revitalize their energetic states for holistic alignment in today's cluttered world. I help people master their mind-sets by tacking up radical resilience, emotional fortitude, a grounded center and savvy business strategies to supercharge professional and personal expansion.

**No matter your current wealth portfolio or starting point, there's one thing all my clients want:**

➤ That extra special dose of **EXTRAORDINARY** in their lives, however it may look and feel to them!

*Hi, I'm Kristen. My clients have affectionately dubbed me a human potential powerhouse and dream engineer, and I'm honored to act as their **Thoroughbred Success Partner**.*





# What's Up?

## What's Happening in Your World?

The professional environment today is an entirely new playground. It's a world of AI, non-stop news alerts, never-ending scrolling, flaky social media feed and systemic changes that can happen in days... or even hours.

It's a world of Facebook, TikTok and funnel frenzy that can turn an unknown name into a global phenomenon in months. It's an age of alleged 'instant success'...

*Or even quicker failure.*

**We live in exciting times of great change.** We can choose to bask in the glorious foothills of this new era and overcome whatever's holding us back, or we can leave our ambitions to die a slow, painful death.

**What worked two years ago is not going to work going forward.** Not in your business, not in how you raise your kids, and not in how you direct your personal energy, growth and evolution.

Today, our fearless leaders, founders and CEOs from all walks of life are required to trailblaze new pathways for their teams, their families, and all the other lives they support through their business efforts.

## Are you where you want to be?

- How do your current concerns or challenges affect your growth?
- Are you wondering how to grow, scale, merge or sell your business without burnout, greed or guilt?
- How has remote restructuring initiatives impacted your family? Your financial future?
- Perhaps you feel guilty about the success you've had or envy for the success of others because you want MORE out of life and business?
- Maybe you're ready for your proverbial "Act II" and want to break out on a new career path altogether?
- How are you executing change management + implementation solutions so that you can enjoy peace of mind while building momentum and staying on track?

*All companies, even good ones, hit road blocks every now and then. All business owners, even successful ones, hit plateaus and periods of frustration. This is why we all need **experienced guidance we can trust** to help us sail over the obstacles we face in our entrepreneurial showgrounds.*

# Contents

## What's Included & Why Should You Care?

This Introductory PDF was created for our Team to share across all communication channels as needed. This is because I am often approached by people from all walks of life looking for help with their business challenges, they're considering hiring a private mentor, or they're looking to outsource a growth strategist for short-term consulting to supercharge their team, sales and marketing.

Our business model is hybrid. This means we're readily able to offer premium 1:1 mentorship packages, luxury sacred purpose retreats at exclusive venues, and a small a 'la carte menu of boutique growth strategy, investment, training and consulting services.

➤ **If you'd like to know more about the choices available to you, let us know:** we'll book a Zoom call and discuss ideas and rates. Send an email to: [vip@flamingsilver.co](mailto:vip@flamingsilver.co)

**Please forward this PDF to anyone you think would benefit or may be interested.**

Our intention is pure: to help people solve problems and add extraordinary value to their lives.

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## The Art of Living:

*"A master in the art of living makes little distinction between his work and his play, his labor and his leisure, his mind and his body, his information and his recreation. He hardly knows which is which. He simply pursues his vision of excellence at whatever he does and leaves others to determine whether he is working or playing. To himself, he always seems to be doing both. Enough for him that he does it well."*

LP Jacks, 1932



# What do you Want?

## Are you looking to lead your life at a higher level?

A life experience grounded in harmony, fulfilment, fun, freedom, fortune and purpose?

When I ask people what they want, they typically answer: **"More money, more time, more freedom."** This is a regularly shared sentiment by business owners in years 1-4 of trading, but it's becoming increasingly more common to hear from experienced business owners (years 10+) as well due to today's fast and ever-changing digital world.

- Perhaps you feel like you're under-achieving lately and you know you can be, do and have more?
- Maybe you're no longer hitting the lofty goals you set for yourself, like you used to?
- Perhaps you're stuck on an income plateau and can't seem to break through?
- Maybe you're looking to start a new online business or passion project as a career transition, but you don't know how to successfully launch it?
- Perhaps you're looking to create a new Premium Offer Suite, or upgrade your existing offers so that you can start magnetizing clients you REALLY want to work with?
- Or maybe you're interested in redefining your unique blend of legacy-level leadership and wealth as you serve others with greater impact, deeper connection and mission-driven meaning?

**On the flip side of the usual money story, you may be living an experience like many of our clients: they're already millionaires and multi-millionaires.**

Behind closed doors, however, they're also what I lovingly refer to as **misfiring, misaligned & mediocre millionaires...** Just like I was back in 2015.

## Here's the Top 10 experiences our Elite Evolution Mentorship clients share with me:

1. "Not enough time to spend with my family."
2. "Not enough time to do other things I enjoy."
3. "There's something missing in my life but I don't know how to describe it. I feel kind of empty/unfulfilled/life feels pretty meaningless right now."
4. "I'm getting divorced because - although I love my partner and he/she is the father/mother to my kids - he/she just doesn't get what I want out of life and doesn't support my new goals. I think we've grown apart."
5. "I look like Superman/Wonder Woman on the outside, but I feel like a failure on the inside."
6. "I used to love what I do for a living but now I can't stand it anymore. I sat in a parking lot and cried the other day out of sheer frustration. I'm so embarrassed."
7. "I know I need to hire an associate to help take a load off my plate, but I can't seem to let go of the reins... The financial risk to my company is huge."
8. "My work no longer excites me, but people will think I'm crazy and that I'm throwing away such a good life if I start something new at this age."
9. "I've always wanted to do X, but I got into Y (law, accounting, etc) because my family wanted me to become successful. I am successful... I'm just not happy."
10. "What happens if I give all this up? I've been running this business for 20/30 years already, I don't think I know how to do anything else!"



*Not all our Elite Evolution Experience clients are business owners... Some are wealthy stay-at-home moms figuring out a new life now that the kids left home; and some are red carpet regulars with partners who are celebrities, actors, directors, screen writers or producers.*

# What do you Really Want?

If any of the previous examples ignite a spark of recognition in your gut, then it's a signal that your higher self is trying to tell you something...

In psychological terms, this is your Essential Self (not your Social Self) nudging you in the right direction so you can realize your greatest potential and core purpose. It's not woo woo, either - ask anyone who's finally re-aligned with what they REALLY want from life and whom they were always meant to be: **it's a different lifestyle experience altogether.**

A friendly word of caution: expect that your ideas and secret thoughts will, at first, look and feel ridiculous compared to the life you've been living for decades!

Here's two vastly different examples:

➤ **Example 1: Aus** - a highly successful litigation attorney ended up selling his law firm, got divorced, moved continents and became a physio to a sports team. His decision to change his life so drastically was first met with disapproval by his family, friends and peers. But today, he's a deeply happy man on all fronts.

*And because he's so fulfilled now, everyone else in his circles is happier. Including his ex-wife and kids.*

➤ **Example 2: Germany** - a school teacher enjoyed her work with young teens, but couldn't figure out why she was generally miserable with her life overall. She realized that she kept trying to find comfort through ill-matching boyfriends, and she wanted to make more money.

- *Within the first 6 months of our work together, she broke out as a Lead Singer & Actress in musical theatre.*
- *Her surprising undercover brilliance, **hidden away for almost 40 years**, was signing and acting!*
- *She shifted from timid and insecure to confident, courageous and highly visible.*

*"If you're ready, life is prepared to give you a breakthrough experience. You can jump to a higher orbit of achievement... live the dream... enjoy a completely different plane of success."*

*- Excerpts from You<sup>2</sup> by Price Pritchett*



Certainly, we don't all belong on Broadway! But perhaps you're keen to expand your world class vision so that you can move into your dreams with clarity, confidence, conviction and direction?

**You don't need to change course or sell your business to enjoy bliss, either.**

Maybe all you want is to raise the bar so that you can rear up into your fullest expression and lead your most fulfilling life from the very essence that is YOU, your greatest asset.

If you're ready to **magnify, maximize & multiply** the very best of your personal power... And you're ready to transfer that brilliance into your business... then let's [enjoy a friendly conversation](#) about your REAL Triple Bottom Line.

*Significant wealth portfolios and bank account balances, as much as we appreciate them, are merely the by-products of a life expressed at a higher plane of potential.*

# Client Examples continued...

## Other Client Examples:

Here are two more recent client examples to highlight how regular humans just like you and I achieve **real world results** despite any economic shifts. From a sales and marketing perspective, the sheer horsepower of professional **Personal Branding** and powerful packaging cannot be underestimated:

➤ **Example 3: UK** - a relatively new start-up entrepreneur with a small audience was struggling along as a hypnotherapist. She was still employed in a full time job. She asked for help about effectively packaging her services in a Facebook Group.

- We first met on a Thursday morning, and I guided her through some ideas and strategies. I also pointed out the cracks in her existing messaging and positioning where I personally felt it was "blah" and boring. (Let's face it: there are a gazillion hypnotherapists out there.)
- The very next day, she sold a freshly packaged offer for the **highest price she'd ever sold to a client before!** Today, she serves as a proud *Compassionate Change Therapist*, is rapidly growing her business, and she's loving her sales to corporates and individuals.

➤ **Example 4: USA** - a driven food and fitness professional with a decent audience size already had been asking market average prices for her nutrition coaching and personal training. She was also, as happens with most solopreneurs and small business owners, working her butt off to deliver as promised...

- We upgraded her branding and redefined her entire Offer Suite. We cut out the waste, re-positioned her value, and **increased her prices by 2,900%**. She was a true "undercover expert".
  - Within the first 5 days of relaunch to her existing audience, she banked \$12,000 with much more waiting in receivables. Her lowest packaged offer now? → \$8,000 if paid Cash Upfront. YES: she's successfully sold it. Her Premium Offers start at \$60,000 p/client, and she's worth every dollar.
  - Today, she's well on her way to becoming the first millionaire in her family.

**THAT'S how we redefine family dynasties:** we break through old familial money and lack paradigms to create brand new wealth legacies for the next generation.



*"The easiest thing I've ever done was to earn a million dollars.  
The most difficult thing I've ever done was to believe it  
could happen to me."  
- Les Brown*

**Significant success cannot be achieved by staying small and stuck behind self-imposed starting gates.**

Thoroughbreds aren't designed to stand still for extended periods... We're designed to run free.  
The truth is that there are more opportunities today for everyone than ever before.

**Despite 2020 being 'Covid Year 1', the number of millionaires increased:**

- The number of millionaires increased to 56.1 million globally per [Credit Suisse](#) research
- In 2020, more than 1% of adults worldwide were millionaires for the first time
- A net worth of a million dollars is [no longer enough](#) to earn you membership in the world's top 1% by wealth club because global wealth grew 7.4%

*If we're stumbling around in toxic mental or emotional space, we're unable to see the opportunities that exist right before us.*

# Your Business & Life Estate

**Below:** a simplified diagram to illustrate just how *personal* business gets for all of us fiery entrepreneurial spirits as we strive to build, grow and sustain a profitable business in pursuit of our fullest life experience... without compromising our sanity or serenity.

**It's a great way to take an aerial view of our lives and get honest with ourselves:**



## Self-Integrity Check:

1. How am I being on a daily basis that supports the future I'm trying to create?
2. Are my current spheres of influence worthy of me?
3. Am I genuinely happy and living life in a state of love, grace and gratitude?
4. What paddocks are feeling rather dry right now?
5. What paddocks are most important to me?
6. Am I still deeply passionate about the work I do, the service I offer to other people?
7. If I could change one thing in my life right now, what would it be?
8. Am I really happy with the people, places and things in my life at the moment?

*Our best results in life and business are achieved when we infuse exceptional leadership with mindset mastery, mental resilience, emotional agility, peak energetic states, expanded Thoroughbred thinking, mission-driven meaning, purpose, and precise execution strategies.*

# Your Business & Life Estate continued...

## Business Integrity Check:

Many of our clients are well-established business owners, some having run their companies since the 1980's and 1990's. Most of these established clients are brilliant men who ignore what I call "social media vanity metrics" and prefer to remain private.

They're experts in their field, and - similar to myself - were already doing good business long before online marketing became what it is today. The digital landscape simply is what it is, however, and we need to embrace it in order to move forward.

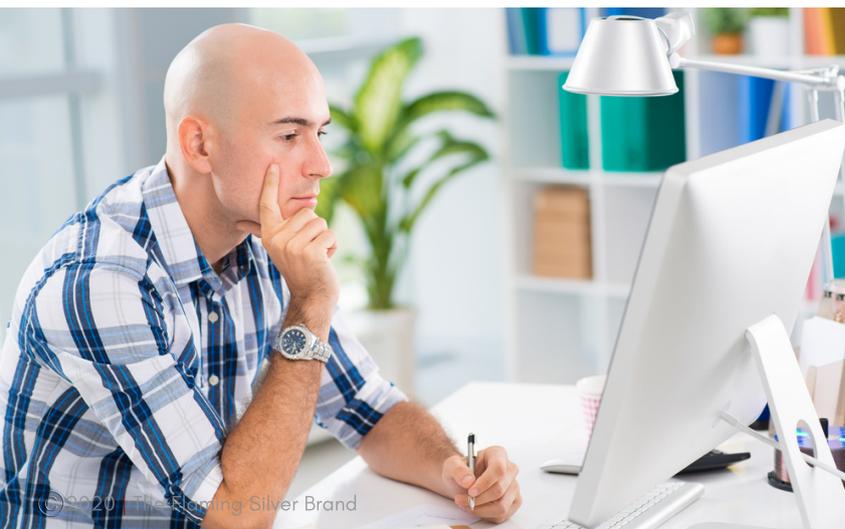
Otherwise we'll get left behind...

Living a wholly inclusive and expansive life without slaving away on your laptop to "keep up with digital" requires more than strategy, tactics and an engaged team to keep up with the ever-shifting dynamics... It requires that we learn to **elevate our 4 key frequencies** to help us self-actualize into our highest levels of potential with peace of mind, clarity, purpose, joy and deep meaning.

## CEO-Savvy Questions:

*Note: these questions were inspired by Ryan Deiss and the book authored by Keith Cunningham, "The Road Less Stupid".*

1. **The Gut-Punch Question:** Why are our ideal clients, the ones already aware of us, NOT buying from us? Is my offer suite unclear or undesirable? How often do I enjoy Repeat Business from existing or past clientele?
2. **The Perfection = Procrastination Question:** What are three things I haven't yet implemented in the company because I'm pursuing perfection?
3. **The Pragmatic Question:** Is our strategy not working because the strategy is bad, or is it not working because we are incapable of executing this strategy due to constraints? If the latter: what are those unresolvable constraints?
4. **The Zero-Base Question:** Knowing what I know now, if I could start all over again, what changes would I make to my business model? What is preventing me from making those changes today?
5. **The Plug-The-Leaks Question:** If I was competing against myself in the marketplace, what holes would I find in my brand experience or client fulfilment process that I could exploit? How would I put a dent in my own brand in order to stand out?
6. **The Performance Question:** In what paddocks of my business estate can I double my intensity?
7. **The Great Question:** What is the one big thing that, if accomplished, would have the most significant impact in my business right now?
8. **The Valuable Asset Question:** Have I created a business model that's built to sell should someone want to buy it? How many operational systems do I have in place that are working right now?



*"First say to yourself what you would be,  
and then do what you have to do.*

*No man is free who is not  
master of himself."*

*- Epictetus*

# Maximizing Human Potential

## Creating Harmony in a Remote World:

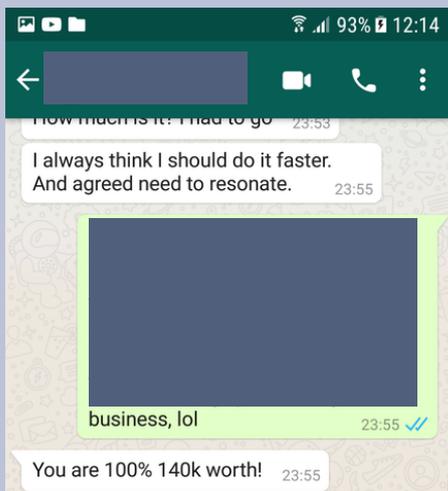
As someone who's worked exclusively from her home office while running multiple businesses and managing small teams around the world since 2010, I've continued to stock my Flaming Silver Tack Room with essential bits and pieces to help people **successfully and sustainably** grow their businesses, make more money, streamline operational systems, deploy engaged high impact teams, and radically revitalize their entire life. "Remote work" was old news in our world a decade ago...

## A Key Differentiator:

All our client relations and strategic partnerships are built on solid foundations of trust, loyalty, transparency and integrity. Many say the same... but not many perform as such.

I choose my team, our guest expert panel members and our business partners very, very carefully. Our collective power of resources, specialty niches and connections supercharges our clients' desires to lead a purposeful life with fulfilment, fortune, freedom, fun, peace of mind, purpose, holistic expansion and joy.

**I dive deep with my clients... and we get BIG results because of it:**



## Mastering Human Potential & Self-Actualization:

I've played in the human potential and personal development fields since 2004. After 4 years of study in the social sciences discipline of ecometrics, I qualified as a **Global Ecometrics Facilitator** in 2012.

My latest studies are helping me fine-tune my experience in **NeuroLeadership for Executives** and **Advanced Trauma NeuroCoaching**. This is based on accurate, up to date neuroscience (*not the pseudoscience fluff commonly found online*) under the masterful teachings by Mark Robert Waldman and John Assaraf.

**This simply means that I know a thing or two about activating human potential**, our driving dynamics, motivational fire-starters, psychological constructs related to our core values and beliefs, subconscious conditioning, neuroscience, and the effects of our environment on our performance.

- I've learned from Dr John Demartini, the world's leading human behavioral expert, since 2012. I've also continued studies through the likes of Dr Joe Dispenza, Dr Bruce Lipton, Gregg Braden, Christie Marie Sheldon, Rich Litvin, Marci Shimoff, Susie Carder, Dr Sue Morter, Bob Proctor, Dr Deepak Chopra, David Neagle, Kathryn Porritt and Chris Kenney.

*Today, I'm honored to have both Chris and Kathryn as my guides.  
I learn from them every single week.*



# Maximizing Business Potential

## Consulting, Training & Workshops:

A natural leader and people's person, I've been developing teams and improving **employee performance & training experiences** since the year 2000.

At 21, I was managing an in-house staff complement of 43 people as Front of House & Ass. Food & Beverage Manager for an upmarket 460-seater restaurant co-owned by international wine industry legends in London, South Africa and Australia.

In 2005, I helped a start-up grow from his dining room table into a business which grossed appr. \$5.3mil in Year 1 with only 4 employees and an outsourced project management team of 9.

**I moved to London in January 2007**, initially worked on Saville Row, then developed the After Sales Division from scratch for an international real estate investment company. I lovingly grew the After Sales Division and streamlined the expansion with the legal (global contracts management) and mortgage origination teams while serving HNWI clients across 3 continents.

The company liquidated in September 2010, however, and we were all laid off: the event that I refer to as my *Starting Miracle*. It was thanks to this event that I finally took the leap of faith and started my first business: a dream of mine since I was eleven. (You can read [more here](#).)

## Visionary Growth Strategist:

At my roots, I'm a **business growth strategist** with 21 years' international experience across real estate, HR, marketing, sales and private investment (stocks, shares, equities and currency). I believe that when we activate the *human* potential in our teams first, we automatically unbridle the *business* potential. We don't need large teams to enjoy multiple zeros in the bank.

With various diplomas and certifications behind me, it's these skill sets topped with two decades of real-life experience across international borders which contribute to my **corporate consulting** work on shorter agreements with clients.

*Every business (regardless of industry or size) needs its Marketing, Sales and Finance divisions in Thoroughbred condition.*

## As an outsourced consultant and seasoned growth strategist:

- It's my job to activate bigger thinking with fresh perspectives to find the opportunities
- It's my job to re-align, redefine and re-energize your growth game
- It's my job to plug the leaks in your Operations, HR, Sales and Marketing departments (especially when implementing digital strategies)
- It's my job to supercharge clarity, focus, productivity and high performance
- It's my job to help leaders identify and dissolve the saboteurs mentally, emotionally and energetically which directly affect their outcomes in every arena of influence
- It's my job to deliver creative solutions as we work together to produce tangible, bankable results per your objectives

*Ultimately, it's my job to help small business owners mitigate risk, increase profits, and offer premium insights, tips, connections and resources that will help the company rise into higher realms of EXCELLENCE...*

*And to ensure we have fun while doing it all!*

# The Unprofessional Photos

## THE REAL DEAL: Speaking, Training, Conferences & Workshop Experiences

I fully appreciate the need for hiring professional photographers to capture the essence of an event. On this page, however, I'm sharing a few behind-the-scenes photos (*no editing, no fluff!*) to give you an idea of the in-person speaking and team workshop experiences offered:

From private boardrooms with senior leaders of an insurance company to friendly training workshops for medical and legal professionals from various institutions



Leading Private & Small Group Workshops



Private real estate investment and boutique property development services



Breaking ground with a private owner for commercial purposes:



From boardrooms to boutique conference venues for real estate professionals, finance and insurance brokers plus socially conscious initiatives



Ultimately, we're all just fellow humans trying to grow into the best we can become



Bigger stage for 200+ pax events:

Luxurious Golf Club Views for a Large Group Event:



# The Heart of Mentorship

The professional distinctions between mentorship, coaching and consulting are explained in great detail on my web page [here](#). It also offers a complimentary MCC Guide download.

## But the heart of why I chose to become a mentor lies here:

*"Getting the most out of life isn't about how much you keep for yourself, but about how much you pour into others." - David Stoddard*

It is precisely why I made the decision to consciously redesign my life from the ground up on Christmas Day 2015, a day I'll never forget. But more about that overleaf...

## Quickly rate yourself from 1 (lowest) - 10 (highest) on this statement:

*"My business and personal life are in harmony, which means my free time is 100% free from the business and I'm fully present whether I'm working, spending time with the family or doing other activities I enjoy.*

*I am leveraged by my team to only work with my best clients so I have the time and energy to do what I REALLY want to do.*

*I am a role model for my kids because I show them that following their dreams is always possible, and that it's not only reserved for 'special people out there'. I enjoy enough protected time to appreciate new opportunities and to play with life experiences both personally and professionally."*

## I believe our experience should feel something like this every day:



*We're meant to enjoy the journey!*

# What Brought Me Here?

## The Super-Short Story:

- I became a so called self-made millionaire in early February 2013, within only 26 months from start up and with audited company financials + consistent 6-figure monthly payments in payroll taxes alone.
- I'd created my own Family Trust and Business Share Trust, invested in properties, developed four profitable businesses from the ground up across three continents and four countries, and launched a global GB2 company for executive-level trading and currency protection.
- By August 2013, I'd created a personal estate value of just over 5.2 million.
- I'd already retired my parents in October 2012, bought them an Audi A3 cash, and moved them to the coast to live with me in their own wing of this exact property:

**Sounds good, right?**

*Except it wasn't.*



Although I was making great money, serving clients I cherish still to this very day, I loved my lifestyle with my horse and rescue pets, and I regularly travelled to foreign countries for business and pleasure... I was unfulfilled deep within.

**> Something was missing.**

- I loved working with my HNWI investor clients, don't get me wrong! I still serve a handful of private wealth clients with their international investments and wealth portfolios.

But I knew I was misfiring, my focus was split (and my business suffered because of that), and I started questioning my very purpose in life.

**I knew I had a calling to be more in this world.**

**I just didn't know what that was supposed to look like, or how to get there.**

- In October 2015, I'd reached burn out. A US Vietnam Vet literally saved my life.
- On Christmas Day 2015, I made the decision to transform my world from the inside, out.

*Below: the HQ Team in 2014*



# Successful Change Management

## Your Freedom Awaits

At some point during my rock bottom year in 2015, I came across this quote by Dr Deepak Chopra:  
*"In the wisdom of uncertainty lies the freedom from our past, from the known, from the prison of past conditioning. Uncertainty is the fertile ground of creativity and freedom."*

I stuck that quote on the inside cover of my annual planner for almost 3 years as I rebuilt everything I had ever known. When I invested in a mentoring program by Marci Shimoff and Debra Poneman in Jan'2018, my life and business began to transform in every way. I finally began to embody the art of living and realize true fulfilment in my **every day experience**.

## Here's what most people don't know:

I was born into poverty. Literally. Then I was raised by a genuinely loving but dysfunctional middle class family with an alcoholic and pharmaceutical drug addict mother who did her best to overcome her demons. Common statements in our family home growing up were: *"We don't have the money"* and *"You don't need that"*.

## Worlds apart:

Today, my daily experience is magnificently different. From a small town country girl who ran around barefoot in corn fields...

> To being personally invited to study NeuroLeadership for Executive Consulting and Advanced Trauma NeuroCoaching by Mark Robert Waldman with Chris Manning, PhD (a distinguished clinical Professor Emeritus of Finance, Real Estate and Entrepreneurship at Loyola University, LA)...

> To being hand-picked for the Brainz [2021 Global 500 Awards](#) alongside the likes of Marisa Peer, Robin Sharma, Jim Kwik, Ed Mylett and Oprah: a prestigious list of top entrepreneurs, influential leaders and innovators who are internationally recognized for our creativity, resourcefulness and adaptability; and for our accomplishments as entrepreneurs in the areas of sustainability and mental health.

## My Promise:

*I've dedicated the rest of my life to helping other people grow their businesses ethically and sustainably, enjoy being handsomely paid in recognition of their value, conquer entrepreneurial hurdles, overcome self-sabotaging beliefs & behaviors rooted in the subconscious realms, and self-actualize into their highest sense of sovereignty with harmony, healing, freedom and fulfilment at the core.*



*We're all Thoroughbreds,  
born and bred. We've only got to  
rear up into our Personal Power.*

*I dare you to be your best YOU  
and make a big splash  
in this world!*

