

# **STARTING FROM SCRATCH WHEN LIFE THROWS YOU A CURVE BALL**



# HOUSE KEEPING & MINDSET



# TODAY'S THEMES

- **THEME 1:** WHAT WAS THE MAJOR CATALYST TO START PURSUING A LIFE ONLINE?
- **THEME 2:** HOW TO START FROM SCRATCH IN A NEW INDUSTRY
- **THEME 3:** THE DIFFERENT ONLINE BUSINESSES YOU'VE STARTED, AND SOME OF THE LOOK OUTS ALONG THE WAY

# TODAY'S EXPERTS & GUESTS



# **MIKE WOOTTON** – HOST, MW AGENCY & BUSINESS IN BOARDIES FOUNDER

- DIGITAL MARKETING, ONLINE BUSINESS SPECIALIST
- GUEST LECTURER AT MASSEY UNIVERSITY
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# LUCY AND GARY – RICHES TO RAGS TO RICHES 😊

- USED TO RUN A MULTI-MILLION-DOLLAR IMPORTING BUSINESS THAT WAS GOING BUST
- HAD TO START AGAIN, RETRAINED ONLINE AND BUILT NEW BUSINESSES
- NOW EARNING SIX FIGURES A MONTH PROFIT
- CONTACT - [HTTPS://DIGITALEducationEXPERTS.COM/MIKE-WOOTTON/](https://digitaleducationexperts.com/mike-wootton/)

