



Peace  
Corps

**THE PEACE CORPS'  
CONGRESSIONAL  
BUDGET JUSTIFICATION**  
FISCAL YEAR 2021



# AFFINITY

Media Consulting LLC

Efficient Work. Better Brands.

We are expert partners  
for your creative projects

with more than 25 years  
design and production experience

## Why Choose Affinity Media Consulting?

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We are passionate about helping your company produce amazing designs and publications within your brand guidelines. We've gotten so good at it that many of our clients save time and money while working with us.



### Save time and money

We understand you don't have time to waste on several rounds of proofing. The monotony of the back and forth is frustrating and draining. We get it right the first time because we have quality control measures built into our workflows.



### Past performance

Our past performance includes working successfully with government agencies, magazine publishers, nonprofit organizations, and trade associations.



### 25+ years experience

You're in good hands with Affinity Media Consulting because you will have a team with more than 25 years of experience in the creative industry by your side!

## About our company

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As an award-winning firm, Affinity Media Consulting understands big brand protocol and can offer unmatched graphic design services to agencies looking to gain leverage in their market.

Our quality services are backed by a resolute attitude towards assisting you with your projects. We are responsive communicators because we believe in building relationships.



### **Attention-grabbing designs**

We design custom graphics using Adobe Creative Suite 2021. Your infographics are created using Adobe Illustrator and your publications are designed using InDesign to make your publications grab the attention of readers.



### **Expert print knowledge**

We have a deep understanding of print production (bleeds, signatures, binding, etc.). We know the questions to ask at the beginning of the project to ensure your deliverables are just as you imagined they would be. No surprises after the print job are completed!



### **Hit deadlines EVERY time**

We are agile enough to deal with unexpected timeline changes. We work quickly to make adjustments to hit deadlines. We communicate what's needed to get the project back on track to meet your project goals.



### **We love 508 compliance**

We take the strain out of accessibility requirements. Creating accessible PDFs is an art form and we can help! We also automate testing using built-in accessibility checkers and industry-standard automation.



### **We are brand stewards**

Send us your brand guidelines, and you can rest assured we will study and follow them with great detail. We are your brand partners and can ensure brand consistency. Our designs will comply with your color palette, typography, and logo requirements.



### **We streamline reviews**

Nobody likes collecting and consolidating feedback. With Adobe Acrobat, we streamline the entire process with easy-to-use markup tools — without multiple email attachments or file versions. This provides a speedier process and clarity about the annotations.

## What Clients Say

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*Affinity Media Consulting LLC [AMC] was hired to design a major annual report to Congress for the Peace Corps. We could not be more pleased with their professionalism and the final result.*

*From an artistic standpoint AMC did a brilliant job of taking our ideas and expressing them visually, which is no easy feat to accomplish with an annual report. On the project management side, they were true to their tagline—Efficient Work—they met all deadlines and kept the project within quoted prices.*

*When we sought an external design consultant, it was essential to work with someone with branding expertise to collaborate with our internal team and the talent and aptitude to understand our brand and what works. AMC fit our criteria for this role providing first-rate team support along with the outside graphic sensibilities and focus on quality that we deemed essential for this signature publication. At every stage, we found AMC to be reliable and responsive, committed to meeting our needs, and keeping the project on track. We equally valued her keen eye for detail and nuance. AMC delivered on all accounts. We could not have been in better hands.*

*—Gaye White, Chief of Operations,  
Office of Communications, Peace Corps*

**Let's Become Partners Today!**

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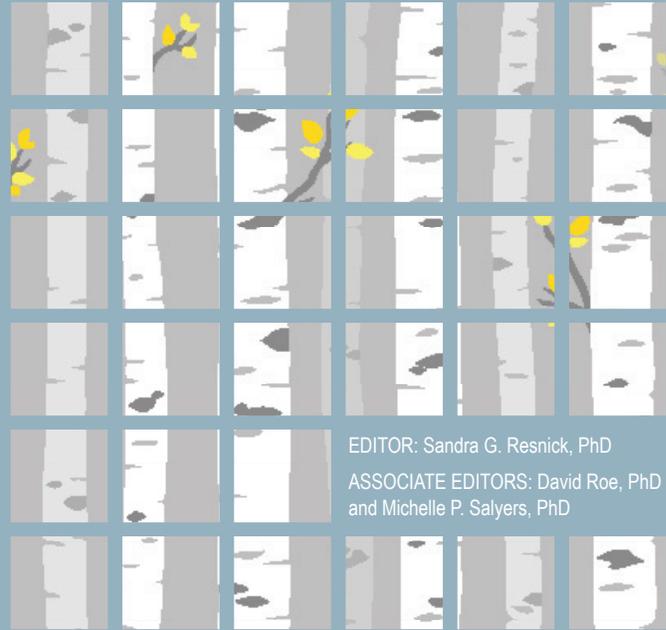
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