



Privacy Policy

SHINE UK, products and services are all about integrity, honesty and a genuine desire to inspire and empower people to be the best they can be through our range of services: coaching, training, events, retreats and speaking engagements. In line with this, we do our utmost to respect your privacy when collecting, processing and storing your personal information and to ensure any information you provide to us is secure.

This policy sets out how we collect, use and protect any information provided by you, our customers, while using our services. This includes 'Personally Identifiable Information (PII) – any information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context.

Should we ask you to provide certain information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this policy. We may change this policy from time to time by updating this page. Please check this page for the latest version of the policy, ensuring you are happy with any changes. This policy is effective from 1 April 2018.

When do we collect Personally Identifiable Information?

- When you complete a form on the website to subscribe to SHINE UK Magazine or request a free download
- When you book a call with SHINE UK using the form on the website
- When you email or call SHINE UK
- When you sign up for a webinar on the website
- When you book a place at one of our events
- When you pay for a product or service.

What information do we collect?

- Contact information including your name, email address and phone number
- Your address
- Your preferences and interests
- Other information relevant to your or our enquiry.

How do we use this information?

- To send you the resource(s) or information you have requested, such as free downloads, checklists or audios.
- To contact you
- To improve our services
- Notes relating to coaching services provided are stored securely for 6 years.

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