

SynerVision Leadership Foundation

Transforming Power: *The Fast Track to Nonprofit Leadership Excellence*
Transformational Leadership Course for Churches and Nonprofits

Course Overview

Descriptions of modules:

Welcome and Organizational Strategies

Preparing to learn is the objective of the total program and the format for the first lesson in the program. This leadership program is delivered in PDF format for downloading to create an ongoing notebook that will serve as a life-long leadership resource. Each lesson is also delivered in audio as an .mp3 file.

1. Introduction to Transformational Leadership

Transformational Leadership is a style of leadership that creates and utilizes strong teams and builds leaders on teams. It is scalable as the business grows. This lesson explains the style of leadership and gives all the necessary information to begin to utilize this extremely effective tool.

2. Core Values

Defining what the company holds as nonnegotiable core values is the building block for a solid foundation for a successful business. This lesson gives practical examples of how to create this fundamental foundation for planning and leading a successful organization.

3. Vision and Mission Statements

The Vision Statement is the defining statement and defines the concept for a business. The Mission Statement is the application of the Vision. Develop concise and powerful words for these compelling statements are key to connecting with your market. This lesson takes the participant through a step-by-step process for creating powerful, engaging words.

4. Goals and Action Plans

Goals are the backbone of any successful business planning process. It is not without effort that these effective tools are created. This lesson provides a process for creating effective goals that the team understands and knows how to implement. The S.M.A.R.T. process is expanded with Hugh's teaching. There are downloadable templates to make this process easier to understand and complete.

The best plans stall and many fail in the implementation phase of the process. Hugh's solid plan for implementation is based on planning for action and setting accountability standards for the leader and each team member. Moving from long-term vision to action steps insures success. There are downloadable templates to make this process easier to understand and implement.

5. Effective Teams

The core of a successful business is the talent on board to run the day-to-day operations. Building and maintaining effective relationships within and outside the organization is key. Finding and empowering the best people is the core of this lesson. There are many kinds of teams. There are many dysfunctional teams. Learn how to minimize conflict, build enthusiasm, and get more done with teams.

6. Meetings and Process Strategies

Meetings, meeting, meetings – everybody hates boring, unproductive meetings. Hugh’s sure-fire 10 principles for conducting power-packed meetings is a key tool that will change your life. Planning the meeting, conduction the best meeting, and getting results between meetings are the key components you will master in this lesson. This one lesson is worth the price of the program alone. The downloadable planning template will insure that you do not leave out a critical step in this all-important process.

7. Measurement and Evaluation Strategies and Managing Multiple Priorities

Having goals and action plans are the beginning of the journey toward success. Making sure that things happen as planned or as modified are key elements for staying on track and constantly moving forward. It’s not that you can plan perfectly, it that you can modify as necessary that is important. This lesson provides systems and strategies for measuring success, making necessary adjustments, and renegotiating agreements to insure the best results.

Too much to do and too little time to do it is the cry of the busy and frantic business leader. Learning how to let go and focus are two principle themes of this lesson. Are you spending time on things that interfere with your overall productivity? Well the answers are in this lesson.

8. Balance and Maintenance

Balance does not mean that everything is equal. Balance is a critical success set of ratios that insure that the leader is prepared, rested, focused, and centered for action. Balance does not happen accidentally. It happens with constant focus and intention. This is the first principle of leadership and one of the most important.

After develop the leadership skills and acquiring many new tools, it is important to continue learning and growing in these areas. Keeping current and staying on track are intentional processes that pay dividends over a lifetime of leadership.

Bonuses (complimenting modules):

1. Time Management

When leaders ask, “How will I get it all done?” I respond, “With careful and intentional planning and personal discipline.” This bonus provides tools and encouragement that, in fact, leaders can get more done with less effort and a prescribed period of time, if the planning piece is carefully executed. This lesson makes all the others possible.

2. Personal Core Values

Leaders spend time on defining values, vision, mission, and goals for the business they lead. Rarely, if at all do they spend any time defining these principles for their personal lives. A focus on personal core values and comparing those to corporate values, insures that the leader and the company are in sync insuring greater possibility for success.

3. Sample Vision and Mission Statements

Studying leadership theory is good. Practical application of the theory is called success. Knowing the theory behind Vision and Mission Statements is good. Seeing examples helps leaders to understand best practices to model. This bonus is simply examples of what some other companies have created.

4. Video on Goals

Writing goals is a process that few people fully understand. Having spent many, many hours on teaching leaders this process, I know that writing effective, meaningful goals can be a challenge. This one-hour video on goals helps define each step in the process to provide extra nurture for those leaders who are bust and frantic and don't have enough time to read and re-read the principles.

DVDs

The secret “sauce” is Daily Value Deliverables. These are 3 things, which are “baby steps” that can be accomplished each day. Learning how to break down the monster goals into attainable steps on a daily basis the key to successful implementation of powerful goals.

5. Video on Effective Teams

This companion bonus lesson follows the written lesson on creating effective teams. Like the goals video, this live presentation give practical information that any leader can utilize immediately to create and empower high performance teams regardless of how busy and overworked they might be.

Mastermind Groups Lesson

The mastermind alliance was defined by Napoleon Hill and utilized by many successful business leaders since. This core strategy will insure ultimate success if constructed and utilized effectively.

6. Video on Meetings

This is another companion video that supports the written lesson. The principles of conducting effective meetings is sometime more complex than can be described in writing. This informative and useful video goes through Hugh’s meeting principles one at a time and demonstrates the usefulness of each principle.

7. Templates of Team Agreements and Evaluations

Conflict in the workplace sometimes exists because of unclear expectations and unresolved issues. This duo of useful tools and templates are life-saving resources for getting on track and staying on track.

8. Resource List

Continuing to grow as a leader is key. This bonus is Hugh’s list of valuable resources for reading and study. This diverse list of books provides a comprehensive source of continuing inspiration and learning to keep skills current and to learn new skills.