

FOR BLACK GIRLS  
**BUSINESS**  
FOR BLACK GIRLS

# 7 TIPS FOR SUCCESS



As a Black Girl in Business, success is the ultimate goal. Well, what does success look like to you? Money, cars, clothes, social media followers... a big house? Ultimately, you must determine what success is for you in your life, but how will you reach that success and live your dreams?



***Below are seven tips on how to conquer and succeed in life and business:***

**1. Success is a mindset. It is an attitude. If you set your mind on earning a million dollars (and put in the work), you will most likely earn it. On the flip side, if you earn it, and become afraid of losing it, you will most likely lose it. Crazy, right?**

**Adopt a success-driven attitude even when you reach your goals. Set up higher goals and challenge yourself. What will you do with a million dollars? Write it down. Be specific. And most importantly, believe that you are worthy of earning a million dollars.**

***What is success to you?***

A large, empty rectangular box with a light pink background, intended for a user to write their response to the question "What is success to you?".

**2. Think big, act small. Small droplets will fill up the bucket. It's what you do every single day that will get you to the finish line. All victories lead to your success. Win them with pride! For example: making your bed every single day is a success habit. It shows discipline. Celebrate every small win.**

*Small wins are your way towards success. Suggested book read: Atomic Habits.*

**WHAT WILL YOU DO EVERY DAY TO REACH YOUR GOALS?**

**3. Lead instead of playing the boss. In your business, be a mentor and a model. You are the person with the ideas, the vision. You know where you want to go. Your collaborators should trust you and do their best to follow your trace, your footprints. Leadership is the most effective power. Use it to motivate and achieve, not boss people around.**

**4. There is no such thing as a perfect plan. There are only imperfect -but good- plans. Waiting for perfection will cost you time and resources. Working with what is available, is not only timely, but smart. START NOW WITH WHAT YOU HAVE. You can start your business today with \$0 and social media! What type of business(es) do you want to create?**

**5. Making mistakes is no problem. Not learning from them is the real problem. As you make your wins, you will also improve on your past errors. The more you do, the more you fall but the more you learn to avoid hurdles on the way. Don't allow mistakes to hold you hostage, and don't allow the fear of making mistakes and/or failure to stop you from starting.**

***I have not failed. I've just found 10,000 ways that won't work. - Thomas Edison***

**6. Risk is a part of life. Be bold in your actions if you want to reach out where the others don't go. Don't allow others to stop you from living your dreams by placing fear inside of you. "Everybody is doing that!" "You won't make it." "Why are you starting a business?"**

**Uncharted territories are opportunities for you to be creative and succeed. You are a game changer! That means you might have to stop talking to some friends, cut off the TV, silence the phone and social media and focus on your goals!**

***HOW DO YOU FOCUS ON YOUR GOALS?***

**7. Problems don't exist. What we call problems are only opportunities that are hidden behind obstacles and hurdles. Remove these to get to the goldmine.**

**Success does not happen overnight. It is the outcome of hard work. Most people don't reach levels of success because they don't try or they give up too easy. To succeed is to change oneself, and when you change, you also change those around you.**

***Wishing you much success in your business!***

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