

Episode 137: Free Access To Virtual Summits Software – Hope 2020

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In a time like this we must step up and help each other. I'm here for you, my tribe, my friends, my community and I want to do my part to help us all get to a better place. That is why I'm going to give away our software for free to all new accounts right now. Let's talk about it.

Now this just breaks my heart. Especially at times like this. When I see so many amazing entrepreneurs who have such important messages that the world needs to hear, but they can't get them out there.

They try, they struggle, they try again, and still crickets. Those 90 days pass by wasted on ineffective other strategies, simply because they were something that could be done immediately.

It's this treadmill effect of survival. I get it, I use to be on that same treadmill. Month to month praying that I'd find a way to survive another month.

That was until I found virtual summits. And of course that changed my life forever.

My first online business is an online institute that we built into a multi million dollar company through virtual summits. But it started off as a struggle. Almost quitting several times from not having a way to get any traction.

Then we ran a summit which was a one-day summit because I couldn't get enough speakers, and I was too embarrassed to tell the ones who said yes that I had to cancel it.

Well that one-day summit went on to generate 5,000 leads and made around \$32,000. But the back bone of that summit became a certification which became a multi million dollar certification.

From that moment forward I went all in on virtual summits. I created the first summit platform called Virtual Summits Software, and then eventually started coaching and consulting with huge brands and businesses to help them with their virtual summits.

Fast forward five years and I'm fully in with virtual summits, right. Between our software, our online programs, our live event Summit Fest Live in New Orleans, and Viral Summits Concierge which is our done for you summit service, I pretty much breathe summits.

So when I see entrepreneurs who I know could be HUGE successes if they could just get their messages out, it really breaks my heart.

A few months back I was looking in the mirror after a really long week of helping some top brands who had to cancel their in person events and I felt this overwhelming feeling of sadness.

I was wondering why am I sad? I just had some pretty amazing calls with some celebrity status influencers who all were very thankful to talk with me.

And then it came creeping up. What about all those other entrepreneurs. Those smaller businesses that I haven't been able to talk to or help.

The ones who's families are depending on them, and they really don't know what to do?

I've let them down. I've failed them.

Now I get it, there's only so much I can do right... But am I doing enough.

That's when I said, no Mark you have to do more.

So I got together with my team and said it's time we do more.

It's time we step up and be a leader right now and help people.

I said, I want to do something that is going to sound crazy right now, but it is important. It's important we do the right thing.

I want to help as many people right now get out a summit to their communities. I want them to help get their messages out to more people.

I want to help them right now in this time of need and I know what could help them most at this moment is getting a summit out there.

Now it's a tough time for people in this moment. A scary time, and in scary times it's important to do the right thing.

And that's when I told my team that right now I want to give all new clients a FREE account for up to 4 months inside of our summit platform, the Virtual Summits Software.

I know it's not going to solve every problem, but at least we can help a few people have the ability to get their messages out in this time of need.

Those people who are struggling right now and want to serve, but don't know how.

So we decided to launch the Hope 2020 Initiative. I'll put a link to it on the show notes here at Podcast.VirtualSummits.com/137

Or if you go to our website at VirtualSummits.com all new users can sign up right now for a free account using the code Hope2020.

Now we can't leave this open forever obviously, at some point we have to make money too in order to cover the bills and keep the lights on, but in this moment my team and I over at Virtual Summits Software want you to know if you are listening to this, that we believe in you.

We are here for you. I know we are talking Virtual Summits here, but really we are all people. We are all humans. We are all here on this planet trying to do some good in the world.

And we want to do our part to help give the global community.

So hopefully this will help some of you be able to get that message out there and serve your communities through a virtual summit.

They are sitting there waiting to hear from you. Speakers are sitting there waiting for you to ask them to participate. And yes even sponsors are sitting there waiting for you to ask them to be involved in your summit.

There is opportunity. There is a light in this darkness. There is hope.

So don't wait. Head over to VirtualSummits.com right now and sign up for free access to the platform for 4 months.

And help us help more people. Share this with someone you know. Share this with your community. Share this with your tribe or colleagues.

We can all together help serve humanity and together we really can get to a better place and make a difference.

I know this was a little different than my normal messages and strategy sessions, but I wanted to share this with you.

As a person who does care about you and your message. Know that you are not alone, and you will get through this.

If we can help you in any way please don't hesitate to reach out to us and let us know.

If we can all help at least one person, then that one person can then go and help someone else. And that can spread and grow into a global movement that will allow us to collectively make a massive impact in the world.

So please go out there and speak your message. Talk with your community. Help your tribe and make an impact in the world!!

That's it for today. I'll see you on the next episode.