



AFFINITY

Media Consulting LLC

Efficient Work. Better Brands.

CAPABILITY STATEMENT

affinitymediaconsulting.com
202.715.2573

Federal ID No. 27-1649962
DUNS Number: 14-648-9602
CAGE Code: 6ESW7

NAICS CODES

323115

Digital Printing

323122

Prepress Services

512200

Sound Recording Industries

512220

Integrated Record Production

512290

Other Sound Recording Industries

541430

Graphic Design Services

541490

Other Specialized Design Services

541613

Marketing Consulting Services

541840

Media Reps

541850

Display Advertising

561410

Editing Services

CONTACT

Vatrice Chestnut
Chief Relationship Officer

info@affinitymediaconsulting.com
202.715.2573 x700

Affinity Media Consulting LLC is a full-service communications firm located in Washington, D.C. We design 508-compliant graphics and provide creative project management services by balancing creativity with organization. We develop frameworks for creative operations and design deliverables to support brands. As communications strategists, we help organizations develop clear, effective communication plans by employing a 360-approach that encompasses communicating both internal and external messaging to appropriate audiences.



DIFFERENTIATORS

★ We love 508 Compliance.

We take the strain out of accessibility requirements. It's an art form and we can help!

★ We create attention-grabbing design.

We design custom graphics using Adobe Creative Suite so your publications can grab the attention of readers.

★ We hit deadlines EVERY time.

We are agile enough to deal with unexpected timeline changes. We communicate what's needed to meet your project goals.

★ We are print experts.

Our deep understanding of print production equips us to know the questions to ask at the beginning of the project to ensure your deliverables are just as you imagined they would be!

★ We are brand stewards.

Send us your brand guidelines, and you can rest assured we will study and follow them with great detail.

★ We're an award-winning team.

Our writers and designers have been recognized for excellence by industry peers.

affinitymediaconsulting.com
202.715.2573

Federal ID No. 27-1649962
DUNS Number: 14-648-9602
CAGE Code: 6ESW7

NAICS CODES

323115
Digital Printing

323122
Prepress Services

512200
Sound Recording Industries

512220
Integrated Record Production

512290
Other Sound Recording Industries

541430
Graphic Design Services

541490
Other Specialized Design Services

541613
Marketing Consulting Services

541840
Media Reps

541850
Display Advertising

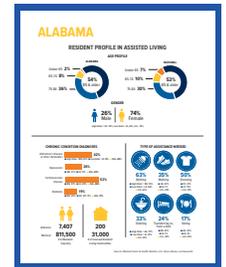
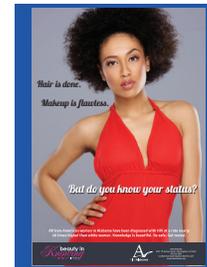
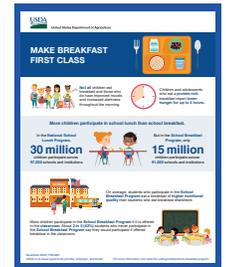
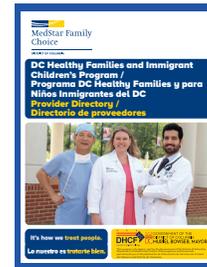
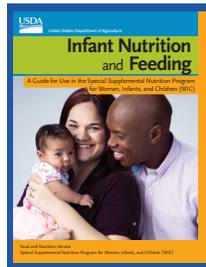
561410
Editing Services

CONTACT

Vatrice Chestnut
Chief Relationship Officer
info@affinitymediaconsulting.com
202.715.2573 x700

CORE COMPETENCIES

- ★ Brand Identity
- ★ Communications/
Marketing Plans
- ★ Graphic Design
- ★ Digital Design
- ★ Print & Digital Production
- ★ Custom Publishing
- ★ 508-Compliance
- ★ Print to Digital Conversion
- ★ Publication Management



PAST PERFORMANCE

USDA - Food & Nutrition Office

Infographic design & 508 compliance

Peace Corps

Publication design, 508 compliance & digital publishing

USDA - WIC Office

Publication design, 508 compliance & digital publishing

SourceAmerica

Graphic design, publication design, promotional items, 508 compliance & digital publishing

MedStar Family Choice

Healthcare directory design & digital publishing

Southern AIDS Coalition

Communications strategy, graphic design

Birmingham District One

Graphic design, printing, silk screen printing & social media management

Divine Dance Institute

Graphic design, social media management, marketing, printing, website design & maintenance