

**AFFINITY**

Media Consulting LLC

Efficient Work. Better Brands.

## CAPABILITY STATEMENT

[affinitymediaconsulting.com](http://affinitymediaconsulting.com)  
202.715.2573

Federal ID No. 27-1649962  
DUNS Number: 14-648-9602  
CAGE Code: 6ESW7

## NAICS CODES

### 323115

Digital Printing

### 323122

Prepress Services

### 512200

Sound Recording Industries

### 512220

Integrated Record Production

### 512290

Other Sound Recording Industries

### 541430

Graphic Design Services

### 541490

Other Specialized Design  
Services

### 541613

Marketing Consulting  
Services

### 541840

Media Reps

### 541850

Display Advertising

### 561410

Editing Services

Affinity Media Consulting LLC is a full-service communications firm located in Washington, D.C. We design 508-compliant graphics and provide creative project management services by balancing creativity with organization. We develop frameworks for creative operations and design deliverables to support brands. As communications strategists, we help organizations develop clear, effective communication plans by employing a 360-approach that encompasses communicating both internal and external messaging to appropriate audiences.



## DIFFERENTIATORS

### ✦ We love 508 Compliance.

We take the strain out of accessibility requirements. It's an art form and we can help!

### ✦ We create attention-grabbing design.

We design custom graphics using Adobe Creative Suite so your publications can grab the attention of readers.

### ✦ We hit deadlines EVERY time.

We are agile enough to deal with unexpected timeline changes. We communicate what's needed to meet your project goals.

### ✦ We are print experts.

Our deep understanding of print production equips us to know the questions to ask at the beginning of the project to ensure your deliverables are just as you imagined they would be!

### ✦ We are brand stewards.

Send us your brand guidelines, and you can rest assured we will study and follow them with great detail.

### ✦ We're an award-winning team.

Our writers and designers have been recognized for excellence by industry peers.

## CONTACT

Vatrice Chestnut  
Chief Relationship Officer  
[info@affinitymediaconsulting.com](mailto:info@affinitymediaconsulting.com)  
202.715.2573 x700

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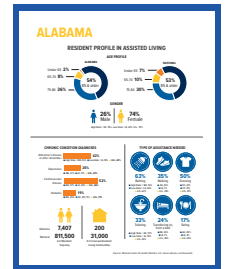
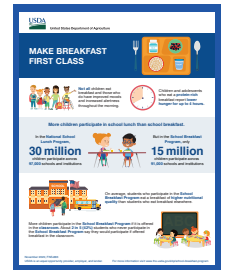
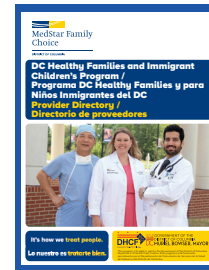
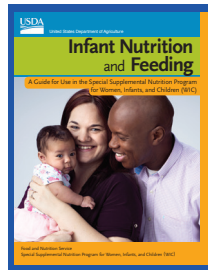
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## CORE COMPETENCIES

- ★ Brand Identity
- ★ Communications/  
Marketing Plans
- ★ Graphic Design
- ★ Digital Design
- ★ Print & Digital Production
- ★ Custom Publishing
- ★ 508-Compliance
- ★ Print to Digital Conversion
- ★ Publication Management



## PAST PERFORMANCE

### USDA - Food & Nutrition Office

Infographic design & 508 compliance

### Peace Corps

Publication design, 508 compliance & digital publishing

### USDA - WIC Office

Publication design, 508 compliance & digital publishing

### SourceAmerica

Graphic design, publication design, promotional items, 508 compliance & digital publishing

### MedStar Family Choice

Healthcare directory design & digital publishing

### Southern AIDS Coalition

Communications strategy, graphic design

### Birmingham District One

Graphic design, printing, silk screen printing & social media management

### Divine Dance Institute

Graphic design, social media management, marketing, printing, website design & maintenance