

Episode 139: Launch a Successful Summit in ONLY 3 DAYS!!!

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What if you could get your summit done in 3 days and have it be EPICALLY successful? You can and I'm going to show you how!

Less than 1% of entrepreneurs have ever hosted a virtual summit. You want to create a Virtual Summit. We all do. Then why don't most entrepreneurs ever do it?

Most of the summit hosts who've hosted summits have said it was one of the best things they ever did for their business. I've interviewed hundreds of them, and they all say that it was so beneficial.

But still most entrepreneurs never achieve the status of becoming a Virtual Summit Host.

I know the answer. It's simple. It's time. Most of them don't have 90 – 120 days to wait for the summit to bear fruit.

It's definitely worth it, and I think that excuse is silly, but it's the truth. The second reason is because they don't know how to do it, and or they are afraid they can't do it.

Here's the silver lining. That will never have to be a reason to stop anyone ever again!

I am excited to announce to you about our Summit Genesis Workshop. This is a 3-Day Virtual Intensive To Build Out Your Successful Virtual Summit.

I am going to help you get 90 Days of work created in 3 days and go from none to done with your virtual summit. Yeah, seriously.

In less than a week you can launch your summit and grow your list & revenue.

100% Virtual Workshop – You can Attend from anywhere and finally get your virtual summit created and launched.

And this isn't just fictional or untested. We've already hosted and helped over 15 entrepreneurs do exactly this in BETA group which we've been testing out the past several months.

So I want to tell you about it today, because I know there are a LOT of you who have reached out to me asking for help but not knowing where to go.

Some of you I've seen are still in the same spot with your summit creation right now as you were 6 or even 8 months ago. So let's do this.

I know some of you are like, "Mark I don't do courses, I never complete them", and I totally understand that, I'm the same way. Others are like, I wanted to do your Viral Summits Concierge but it's out of my price range, or I didn't act fast enough and now all the spots are taken for the year.

Well here's your solution to all those problems, and to get your summit out there FAST!!!!

Time is money, and time is passing you by.

So let's talk about the Summit Genesis workshop.

It's three days, virtually live streaming, completely interactive and hands on.

Probably the most hands on workshop you'll ever attend.

Ok the three days are:

Day 1: Strategize

Day 2: Build

Day 3: Implement

Day 1: Strategize

Everything from concept & idea to theme and topic selection. We will be covering everything from concept & idea to theme & topic selection. We create a summit proposal with your summit type, sessions, framework, summit offer, engagement strategies and post summit offer.

Walk away with a completely done sales strategy, a written, recorded & ready to use Summit Home video, summit email communication campaigns, and promotional marketing completed strategy with marketing materials created

Day 2: Build It

This is not a theoretical workshop. This is get it done and walk away with a completely ready to rock virtual summit.

We build out your speaker outreach campaigns, with a list of speakers to recruit and interview.

We craft your sponsor packages, and you walk away with a completed professional sponsor deck to send out to get sponsors paying YOU to be on your summit.

Plus the actual Summit Pages. You get to immediately download one of our many professionally developed and created summit funnels (opt in page, thank you page, upsells, speaker info page, products, and everything in between).

Day 3: Implement

Map out your goals and the exact action steps to achieve them. Want to generate 10,000 leads and make six figures? Great, but you have to know exactly how to get there. Understand how to build the list, make the sales, recruit sponsors, and generate post summit sales.

Also the interview process, set up, equipment, and crafting the perfect intro plus the post interview production process. Implement an Ever-Summit strategy that lives on forever, then test it all out in real time to know and see how it all works.

Here's What Comes With The Virtual Workshop

This is more than just a virtual workshop, this is a step by step, get it done, hand in hand, live streamed, interactive intensive where you leave with a completed Virtual Summit created & ready to rock ALL in just 3 DAYS!!

The Process:

Step 1: The Summit Template

You are going to brainstorm out your idea for your summit, who it's for, and what you'll sell and give on the summit.

Then Step 2: Strategy Pre-Call With A Summit Strategist

You hop on a call with a trained summit strategist to work through that idea and fine tune it. Ensuring that when you show up for the workshop you are perfectly aligned to get busy creating the perfect summit.

Step 3: Prep Work & Key Content

Success is in the details, and we won't skip any of it. So I have created a specialized training regimen for those going through the workshop to get a head start and be fully ready for when we are actually together live on the virtual workshop.

Step 4: Virtual Registration

Before the workshop kicks off you will register virtually with our team who will ensure you have everything you need ready, do a quick tech check to make sure you are comfortable with the platform, answer any questions, get you the agenda, digital swag bag, and let you know all the specifics to ensure your success.

Step 5: Join & Complete The Workshop

Then we jump into it. We get started on the virtual workshop crafting you the most epic summit you could ever imagine. And yes it is called a WORK shop for a reason.

We are going to be working. This isn't sit back and get lectured to our talked at. We have very tangible items that are completed at the end of each of the 3 days to ensure you are ready to rock with your summit once we complete it.

Step 6: Finish The Post Workshop Success Tips

But we don't just leave you hanging. We have on going advance tips, strategies and sessions that you can access, plus a follow up call with a summit strategist to ensure you have perfected the process and are ready to launch your summit.

This is a live streaming virtual workshop like nothing you have ever attended. There is teaching, demos, walkthroughs, and Q&A.

Want to ask questions and have energetic music pumping no problem, hang out in the Summit Zone. Want quiet time to work with zero distractions, awesome we have our Summit Zen Space where you can work distraction free.

Have issues or questions with Tech? No problem. Immediately hop over to one of our Summit Strategists who can walk you through any tech items you need answered.

Every single aspect has been thought through to create the perfect, and most productive & successful summit creation workspace for you to build and launch your epic virtual summit.

What's Included: Great question.

1. Strategy Pre-Call with a summit strategist to get clear on who & what to create a virtual summit. (\$500)
2. 3-Day Virtual Intensive with Dr. Mark T Wade (\$6,000)
3. Summit Genesis Portal with advanced pre & post training, resources, downloads, and resources. (\$2,000)
4. Six Months Access (FREE) To Virtual Summits Software (\$1,800)
5. Four Professional Summit Funnels Immediately inserted into your account (\$4,000)
6. Agenda & Workbook with templates, promo materials, sponsor decks, etc (\$600)
7. Digital Swag Bag – with amazing bonus goodies. (\$1,000)
8. One FREE Ticket Comped to Summit Fest Live in New Orleans. (\$397)
9. Access to the Summit Genesis Vault with past workshop recordings, demos, swipe copy, speaker contracts, and more. (\$3,000)
10. Follow Up Post Workshop Strategy Call (\$500)
11. 30 Days Access To The Summit Accelerator Coaching Program (\$500/mo)

There's more than \$19,900+ of value offered in this 3-Day intensive.

There is a price tag on the workshop and it's not cheap, but you are also getting everything I just mentioned, plus my brain to help you create a successful summit.

And most successful summits generate thousands of leads and tens of thousands of dollars so worth it? Yeah I think so.

Plus we'll show you in the workshop how you can immediately get paying sponsors and make this workshop essentially free before your summit even goes live!!

It's a no brainer. Get sponsors to cover the tab then launch your summit and all the new leads & revenue is immediately cash flow positive.

As if that wasn't enough we also have our First Day Money Back Guarantee. I know right. We've really thought of everything.

Our Summit Genesis Workshop is not only the best, but it is the only one to offer a risk free guarantee. If you don't get the value of the whole workshop in the first day just let us know before the end of the workshop and we'll refund you the money AND let you finish the rest of the workshop!

Yep you heard that correct. We are so confident that our workshop will over deliver on value that we can offer a completely risk free opportunity for our students.

So rest easy that when you register for the Summit Genesis Workshop you are going to get a one of a kind experience with a successful virtual summit as the end result.

Who is It For?

This is NOT for lazy, unmotivated, get rich quick with no work type of people. This is NOT for "List Grabbers" hoping to just scrape the list of speakers.

This is for entrepreneurs who have a message that the world needs to hear and want a powerful way to get that message out faster and to more people. This is for motivated brand & business owners who are looking for an adrenaline shot into the heart of their business.

This is for thought leaders who are looking for another powerful way to add value to their audience, while building their community and networking with other thought leaders.

This is for those entrepreneurs who are willing to invest into themselves and their companies to see results and gains come from those investments.

It doesn't matter if you are just getting started or already crushing it. Virtual Summits have helped thousands of entrepreneurs accomplish their dreams. Some have even gone on to build 7 & 8 figure companies that were originally started with a Virtual Summit.

It's the fastest most powerful way to build your audience, create influence & authority, connect with strategic partners and generate massive profits.

When is It?

We are currently hosting this 3 Day virtual Intensive a couple times a quarter. So we should have a date that suits your needs.

Here's the catch, even though its virtual we can host up to 15 people in a workshop, while maintaining the personalized care and attention. Because we really are working with each person in real time live streaming. So there is a cap, and the workshops are first come, first serve and once the workshop is full it is closed.

How To Apply

If you are interested in joining us for the Summit Genesis Workshop just fill out the application or shoot us an email for more information. Spots are limited to 15 per workshop and it is first come first serve. After you fill out the application we'll send you over the specific details and next available dates plus the next steps to get started.

Who's teaching? Well me of course!! ;)

I'll be your facilitator for the Summit Genesis Workshop. I've called one of the worlds top Virtual Summit Thought Leaders. I went from a brick and mortar business to a multi million dollar online company using virtual summits.

I've created more than 25 of my own Virtual Summits generating hundreds of thousands of leads and millions of dollars, founded the first platform (Virtual Summits Software) for online summits. I'm the host of the top rated Virtual Summit Podcast, creator of the One-Day Summit, and I run Summit Fest Live in New Orleans every year.

I've helped hundreds of entrepreneurs achieve success through virtual summits, and our Viral Summits Concierge service is known for revolutionizing the Virtual Summit space.

With more hands on experience in the summit space than any other person on the planet my mission is to help entrepreneurs get their messages out to the world through virtual summits.

Those who attend the Summit Genesis Workshop get to work with me first hand to ensure their Virtual Summit is a success.

You KNOW you need (& want) a Virtual Summit, but it's either too much work, you don't have enough time, the course you bought is just sitting there unfinished, and time keeps passing you by.

Stop procrastinating! Take 3 Days to create the most powerful marketing strategy your business, brand & program will ever have!

Yes there is an investment involved. However, time is money, and the longer you let time slide by the more money you are losing anyways.

Plus you can either spend 3 days and have a successful summit done, or try to do it on your own in around 90 days and still not be sure if it's going to be a success or not.

Just don't be like so many of the others out there that plan to do a Virtual Summit, but never end up doing it.

It's the most powerful way to build your list, grow your influence, create strategic partnerships and generate massive profits.

So jump in and let's get started.

Thanks and I'll see you on the episode!!