

Get Hired at Home

The FREE virtual career development expo
for Canada's international students & alumni

SEPTEMBER 27 + 29, 2022

[Download Promo Kit](#)

Powered by
Devant



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Past Partners:

Employers & Brands



Educators





Get Hired at Home is an online career development expo that helps international students and alumni to stay, work and succeed in Canada.

Professional online workshops are combined with an **AI-driven virtual expo** to teach the job search process and then connect them with Canadian employers and brands.



EVENT SCHEDULE

SEPT
27

Online Resume Clinic

6pm - 7pm (EDT)

Students join our Career Coach at Devant's LIVE Career Cafe which is specifically created to prepare them for the expo.

Includes: Latest resume & virtual interviewing tips, introductions to the participating employers, and networking break-out rooms.

SEPT
29

Live Virtual Expo

10am - 1pm and 4pm - 7pm (EDT)

- 20+ AI-fuelled virtual booths and 50+ job opportunities.
- Networking cafe to connect with attendees, coaches & employers.
- Bite-sized career development videos.
- Mock interviews & resume critiques.
- Free mini-courses & credentials.

Work With Us

There are two ways that your Post-Secondary Education Institution can get involved with Get Hired at Home:

1

Promote your PSE Institution

Pledge your support and promote your career-boosting courses to thousands of students, alumni & employers across Canada!

Have your logo & link featured on the main event registration page and employer landing page for only \$199 (See next page)

2

Promote Get Hired at Home

Share this exciting event and its many benefits with your international students & alumni using our pre-made promotional materials.

[Download Promo Kit](#)



Pre-Event Promotion



The Get Hired at Home event reaches tens of thousands of students and key stakeholders across Canada. Whether your goal is to promote your career-advancing courses to new graduates or to reach potential new partners, this is an opportunity to boost your brand exposure and drive potential new connections to your chosen URL.

Includes:

- Clickable logo featured on our [Employer Landing Page](#) and our main [Attendee Registration Page](#).
- URL of your choice to a chosen micro-credential course or certification required for employment.

\$199

3 of 12 available
(Or \$499 per year / 3 events)

[BUY NOW](#)

Feature your logo alongside the following PSE Partners:

CONTINUING
EDUCATION



school of
continuing studies

YORK 

Algoma
UNIVERSITY

Sheridan



Attendee Information



Post-Event Feedback



Facilitator
Knowledge



Relevance
of Content



Recommend
to a Friend



Overall
Assessment

Demographics

6,101

individuals representing 120+ countries and 140+ schools across the country have registered to attend the previous 2 Get Hired at Home virtual expos.

32,000+

Post-Secondary Educators, Admins & Stakeholders subscribe to our Parent Company, Academica's Top Ten Newsletter.

45%

The majority of Get Hired attendees graduated from their studies in 2021. 35% will graduate in 2022.

Leading Industries

Most popular industries are IT (24%), Engineering (21%), and Finance (17%). Followed by Healthcare, HR, Marketing, Supply Chain, Education, and Construction.

54%

The majority of Get Hired attendees are currently living in Ontario. Overseas (27%). British Columbia (9%).

69%

Majority of attendees were born in India & China.
Female (51%) / Male (49%)
Age 18-24 (51%)
Age 25-34 (40%)

D About Devant

We help international students & alumni to **STAY, WORK and SUCCEED** in Canada.

Devant, in French, means “to get in front of.” That is exactly what we help your international students to do: Get ahead of the competition and get in front of employers. With our help, they can build their dream Canadian careers.

Our goal is to complement your existing Career Services and act as an additional layer of job search support for your international students.

We do this by hosting a co-branded suite of online services and events that provides your students with the knowledge, tools, and connections to successfully showcase their skills and experiences in the Canadian job market.

To learn more about our co-branded career support portals:

[CLICK HERE](#)



Questions?

Please contact Devant's Marketing & Design Manager,
Kate Johnson, by email: kate.johnson@devant.ca
or on [LinkedIn](#)

We look forward to working with you!

